

**Notice of Meeting for the
TRG Neighborhood Plan Steering Committee
of the City of Georgetown
October 18, 2021 at 6:00 PM
at City of Georgetown Library, 402 W. 8th Street, Georgetown, TX 78626**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

The TRG Committee is now meeting in person with a quorum present and public is welcome to attend. If special accommodations are needed, please reach out to the Staff Liaison, Stephanie McNickle at stephanie.mcnicke@georgetown.org or 512.930.3578 for assistance.

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found at the Board meeting. Clearly print your name, the letter of the item on which you wish to speak, and present it to the Staff Liaison, preferably prior to the start of the meeting. You will be called forward to speak when the Board considers that item.

On a subject not posted on the agenda: Persons may add an item to a future Board agenda by filing a written request with the Staff Liaison no later than one week prior to the Board meeting. The request must include the speaker's name and the specific topic to be addressed with sufficient information to inform the board and the public. For Board Liaison contact information, please logon to <http://government.georgetown.org/category/boards-commissions/>.

A At the time of posting, no persons had signed up to address the Board.

Legislative Regular Agenda

- B Consideration and possible approval of the minutes from the July 29, 2021, August 26, 2021 and September 27, 2021 meetings. - Sofia Nelson, Planning Director
- C Overview and discussion of findings for Land Use and Zoning, Vulnerability Analysis and Market Scan - APD Urban Planning and Management, LLC

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily

accessible to the general public as required by law, on the _____ day of _____, 2021, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
General Board-Commission
October 18, 2021

SUBJECT:

Consideration and possible approval of the minutes from the July 29, 2021, August 26, 2021 and September 27, 2021 meetings. - Sofia Nelson, Planning Director

ITEM SUMMARY:

FINANCIAL IMPACT:

na

SUBMITTED BY:

ATTACHMENTS:

	Description	Type
📎	Minutes of the 7.29.21 Meeting	Exhibit
📎	Minutes of the 8.26.21 meeting	Exhibit
📎	Minutes of the 9.27.21 Meeting	Exhibit

City of Georgetown, Texas
TRG Neighborhood Steering Committee
Hewlett Room, Georgetown Public Library, 402 W 8th St, Georgetown, TX 78626.

Minutes

Thursday, July 29, 2021, at 6:00 pm.

The meeting was held at the Georgetown Public Library and broadcast virtually at the below address:

<https://georgetowntx.zoom.us/j/89452007851?pwd=ckp3UmRuTjFPeWVYd1A4OXpNTG9mdz09>

Meeting ID: 894 5200 7851

Passcode: 095114

One tap mobile

+13462487799,,89452007851#,,,,*095114# US (Houston)

+16699006833,,89452007851#,,,,*095114# US (San Jose)

Steering Committee Members Present: Carlos Bustillos, Ron Swain, Joyce Gadison, Paulette Taylor, Norma Clark and Chasity Hattley

Staff Present: Cesar Acosta, Long Range Planner, and Susan Watkins, Neighborhood & Housing Program Manager

Consultants Present: Carter Coleman and Grace Barrett, APD Urban Planning and Management via Zoom

Vice-Chair Carlos Bustillos called the meeting to order.

Public Wishing to Address the Board

A. At the time of posting, no persons had signed up to address the Board.

Legislative Regular Agenda

B. Discussion of the second Community Meeting time, date and location. Susan Watkins, Neighborhood & Housing Program Manager

Watkins shared with the Steering Committee that the project team is planning for the week of August 30th for Community Meeting #2. The meeting will be held at 6pm at the Georgetown Library. The purpose of the meeting is to gain community feedback and confirmation on initial ideas for recommendations and solutions to challenges identified in the first public meeting. The SC asked that the community meeting allow for both virtual and in person participation.

Agreed on date will be Thursday 9/2/21 at the Georgetown Library if available.

C. Discussion of outreach for the upcoming neighborhood plan community meeting.
Susan Watkins, Neighborhood & Housing Program Manager

Watkins shared that staff is preparing mailers, social media, yard signs and person emails to church leaders in the neighborhood in advance of the meeting.

D. Presentation and discussion of the neighborhood plan and community meetings schedule. Susan Watkins, Neighborhood & Housing Program Manager

Watkins presented a draft schedule of remaining meetings for feedback.

Task Name	Topic	Date
Kickoff Meeting	Project Kickoff	Tue 5/4/21
Staff SC Meeting	Chair/Vice Chair/Public Meeting 1 Outreach	Mon 6/14/21
SC Meeting 2	Review Public Meeting 1 materials	Tue 6/29/21
Staff SC Meeting	Logistics for Public Meeting 2	Thurs 7/29/21
SC Meeting 3	Review Public Meeting 2 Materials	Weds 8/25/21 or Thurs 8/26/21
SC Meeting 4	Land Use & Zoning Recommendation, Neighborhood Vulnerability, Public Meeting 2 Summary, Logistics for Public Meeting 3	Mon 9/20/21
SC Meeting 5	Review Public Meeting 3 Materials	Mon 11/1/21
SC Meeting 6	Review Draft Plan	Mon 1/17/22

- Week of August 30th - Community Meeting #2
 - Community feedback and confirmation on initial ideas for recommendations and solutions to challenges identified in the first public meeting
- Week of November 11th - Community Meeting #3
 - Verification of recommendations and set priorities for implementation
 - Committee agreed to review materials by August 26 in advance of public meeting.

E. Updates related to the TRG neighborhood. Susan Watkins, Neighborhood & Housing Program Manager

Watkins provided an update to the SC on the City Budget adoption schedule for the SC awareness.

Motion to close the meeting by Vice-Chair Carlos Bustillos at 8:18 pm.

Chasity Hattley, Chair

Attest, Carlos Bustillos, Vice Chair

City of Georgetown, Texas
TRG Neighborhood Plan Steering Committee

Minutes

Hewlett Room, Georgetown Public Library, 402 W 8th St, Georgetown, TX 78626
Thursday, August 26, 2021 at 6:00 p.m.

The meeting was held at the Georgetown Public Library and broadcast virtually at the below address:

<https://georgetowntx.zoom.us/j/84572968219>

Meeting ID: 845 7296 8219

One tap mobile

+13462487799,,84572968219# US (Houston)

+16699006833,,84572968219# US (San Jose)

Steering Committee Members present: Joyce Gadison, Paulette Taylor, Norma Clark, Betty Jo Patterson, Ron Swain, Chasity Hattley, and Carlos Bustillos

Council Member present: Amanda Parr, District 1

Steering Committee Members absent: Gabriel Dominguez and Juanita Dominguez

Staff Present: Sofia Nelson, Planning Director; Cesar Acosta, Long Range Planner, Susan Watkins, Housing and Neighborhood Program Manager, Nat Waggoner, Long Range Planning Manager

Consultants Present: Carter Coleman, Grace Barrett, Jesse Wiles

Agenda

Paulette Taylor called the meeting to order at 6:07 pm.

Public Wishing to Address the Board

A. At the time of posting, no persons had signed up to address the Board.

Legislative Regular Agenda

B. Consideration and possible action to approve the minutes from the June 24, 2021, regular meeting of the TRG Neighborhood Plan Steering Committee. - Susan Watkins, Neighborhood & Housing Program Manager

Motion by Patterson to approve the June 24th Minutes. **Second** by Clark. (6-0)
Approved.

- C. Presentation and discussion of Community Meeting #2 materials - Carter Coleman, APD Urban Planning and Susan Watkins, Neighborhood & Housing Program Manager

APD Urban Planning reviewed the presentation and materials with the Steering Committee for the second public meeting scheduled for Thursday, September 2, 2021 at Georgetown Public Library starting at 6:00 PM.

The Steering Committee gave several suggestions and updates on the maps and graphics needed prior to the September 2nd Public Meeting.

The Steering Committee stated they are facing a dilemma with the sale of a historic school (George Carver) and erasing that history with no language around preservation in our area. How we can be a force in preserving our history as each of these types of buildings are being sold off?

It was stated that without some language about preservation then all our history will only be in the churches in the area and the shotgun house.

It was stated that there is a disconnect between what we're doing and what is happening with the school district and the City. How can we bridge that communication gap to make sure the TRG planning process is included in these decisions?

Discussion among Steering Committee and several voiced concern that these bodies (school board members, etc) are saying they don't know that there is a TRG and San Jose steering committee. It was stated this could be an opportunity to invite the school board to have a seat at the table and meet to hear what the TRG Steering Committee is doing. There is also an opportunity to potentially repurpose old buildings like the school. Staff stated we have invited the school district to come for interviews and we are actively working to see what options are available.

It was stated that in other areas older buildings are repurposed for senior living facilities and the affordable housing. We have a homelessness issue which this old school building could be used to help. It was suggested to invite school board members to the next community meeting. It was stated the school board does not know how to engage with our community. Council Member Parr stated she is willing to reach out to her contacts on the school board and invite them.

The Steering Committee asked and APD stated the purpose of the vision statement is that it helps craft the goals and recommendations of the Committee.

It was stated the vision statement should be parallel with the GCCMA, Georgetown Cultural Citizen Memorial Association vision statement, which has been an organization in the community since the 1970s.

The Steering Committee reviewed over additional materials and historic locations to be included on maps prior to the September 2nd Public Meeting. It was suggested to have a map of just churches making sure it's an inclusive plan.

The Steering Committee asked, and staff stated speed bumps are not compatible for emergency services which is why they can't be included. It was stated that Blue Hole area always has police present over the weekend, is there a way to tell how much that is costing?

The Steering Committee stated they would like to see more black owned businesses and diverse owners in the area. It was stated Carver school would be a good area for a gym or a multi-use facility for the youth or a skating rink.

Discussion on area programs and organizations. It was stated two of the programs listed may overstep our boundaries; job training and youth education are already done by GCCMA, Georgetown Cultural Citizen Memorial Association.

Consultant stated by including them could provide guidance on where resource should be going like those organizations.

Amanda Parr, City Council Member stated Homeowner education of the home rehab program and home rehab program seem redundant, is it saying we create a new rehab program aside from the one we have? The Steering Committee asked if program/organization brochures should be brought to our public meeting 2 and is there a way to include programs for economic development to start or grow businesses? It was suggested to include recommendations on collaboration, making an intentional focus on communication and collaboration.

D. Updates related to the TRG Neighborhood. Susan Watkins, Neighborhood & Housing Program Manager

National Night Out - National Night Out will be held on Tuesday, October 5th, 2021, from 6 pm to 9 pm. The Georgetown Police Department is accepting registration forms from those neighborhoods hosting a party that would like the Georgetown Police Department to participate. Registration for the event will

close September 16th, 2021 at midnight. More information is located at
<https://pd.georgetown.org/national-night-out-2/>

Motion to Adjourn meeting at 8:12pm. **Approved.**

Chasity Hattley, Chair

Attest, Carlos Bustillos, Vice Chair

City of Georgetown, Texas
TRG Neighborhood Steering Committee
Minutes
Monday, September 27, 2021, at 6:00 pm.

The meeting was held at the Georgetown Public Library and broadcast virtually at the below address:

<https://us06web.zoom.us/j/87914782459?pwd=UDRRUIZxWTI5SUVrekM1TmtQOTZGU^{T09}>

Meeting ID: 879 1478 2459 Passcode: 995163

One tap mobile +16468769923,,87914782459#,,,,*995163# US (New York)

+13017158592,,87914782459#,,,,*995163# US (Washington DC)

Steering Committee Members Present: Paulette Taylor, Joyce Gadison, Ron Swain, Betty Jo Patterson, Chasity Hattely, Norma Clark, Carlos Bustillos

Steering Committee Members Absent: Gabriel Dominguez and Juanita Dominguez

Staff Present: Cesar Acosta, Long Range Planner, Susan Watkins, Housing and Neighborhood Program Manager, Nat Waggoner, Asst. Planning Dir - Long Range, Sofia, Planning Director

Consultants Present: Carter Coleman, Grace Barrett, and Jesse Wiles

Chair Hattley called the meeting to order at 6:07 pm.

Public Wishing to Address the Board

- A. At the time of posting, no persons had signed up to address the Board.

Legislative Regular Agenda

- B. Presentation and discussion of summary of Community Meeting #2 results - Carter Coleman, APD Urban Planning and Susan Watkins, Neighborhood & Housing Program Manager

- Survey reached 19 people online, and 28 attended the event.
- Vision Statement option 2 got 20 votes out of 32 cast.
- Historic assets received feedback on eight items as well as eight churches.
- Transportation results showed roundabouts were unpopular, and police enforcement was a preferred strategy to improve speeding.
- Housing results showed that single-family homes were preferred for new construction and second-floor additions to existing houses were popular.

- C. Discussion on Engagement Process

- APD asked about direction of information captured and response
- Steering committee members agreed that neighborhood concerns have been captured in public feedback and that process has becoming clearer and trust has been developed as it has progressed.
- There was recognition that more of the neighborhood has become aware of the plan and the meetings to engage in its development

D. Next Steps

- Next SC meeting on 10/18/21 will include a market analysis, recommendations for land use and zoning and a vulnerability study.
- Last SC meeting in November will include a final draft and an implementation matrix to guide what recommendations should be prioritized.

Motion to adjourn the meeting at 7:30 pm.

Chasity Hattley, Chair

Attest, Carlos Bustillos, Vice Chair

City of Georgetown, Texas
General Board-Commission
October 18, 2021

SUBJECT:

Overview and discussion of findings for Land Use and Zoning, Vulnerability Analysis and Market Scan -
APD Urban Planning and Management, LLC

ITEM SUMMARY:

Overview and discussion of findings for Land Use and Zoning, Vulnerability Analysis and Market Scan -
APD Urban Planning and Management, LLC

FINANCIAL IMPACT:

na

SUBMITTED BY:

Nat Waggoner, Assistant Planning Director