

**Notice of Meeting for the  
San Jose Neighborhood Plan Steering Committee meeting  
of the City of Georgetown  
June 16, 2021 at 6:00 PM  
at Teleconference**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

**The San Jose Neighborhood Plan Steering Committee meeting will convene at 6:00 p.m. on June 16, 2021 via teleconference and in-person. To participate virtually, please copy and paste the following weblink into your browser:**

**Weblink:**

<https://georgetowntx.zoom.us/j/93974746481>

**Meeting ID: 939 7474 6481**

**One tap mobile**

**+13462487799,,93974746481# US (Houston)**

**+16699006833,,93974746481# US (San Jose)**

**Citizen comments are accepted in three different formats:**

**Submit written comments to [planning@georgetown.org](mailto:planning@georgetown.org) by 5:00p.m. on the date of the meeting and the Recording Secretary will read your comments into the recording during the item that is being discussed. Log onto the meeting at the link above and "raise your hand" during the item Use your home/mobile phone to call the toll-free number To join a Zoom meeting, click on the link provided and join as an attendee. You will be asked to enter your name and email address (this is so we can identify you when you are called upon). To speak on an item, click on the "Raise your Hand" option at the bottom of the Zoom meeting webpage once that item has opened. When you are called upon by the Recording Secretary, your device will be remotely unmuted by the Administrator and you may speak for three minutes. Please state your name clearly, and when your time is over, your device will be muted again.**

**Use of profanity, threatening language, slanderous remarks or threats of harm are not allowed and will result in you being immediately removed from the meeting.**

**Discussion on how the Steering Committee virtual conference will be conducted, to include options**

**for public comments and how the public may address the Commission -- Sofia Nelson, Planning Director**

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**Public Wishing to Address the Board**

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found at the Board meeting. Clearly print your name, the letter of the item on which you wish to speak, and present it to the Staff Liaison, preferably prior to the start of the meeting. You will be called forward to speak when the Board considers that item.

On a subject not posted on the agenda: Persons may add an item to a future Board agenda by filing a written request with the Staff Liaison no later than one week prior to the Board meeting. The request must include the speaker's name and the specific topic to be addressed with sufficient information to inform the board and the public. For Board Liaison contact information, please logon to <http://government.georgetown.org/category/boards-commissions/>.

A At the time of posting, no persons had signed up to address the Board.

**Legislative Regular Agenda**

B Consideration and possible action to approve the minutes from the May 3, 2021 regular meeting of the San Jose Neighborhood Plan Steering Committee. - Stephanie McNickle

C Nomination and selection of a Vice-chair and Chair for the San Jose Neighborhood Plan Steering Committee. Nat Waggoner, PMP, AICP, Asst. Planning Director- Long Range

D Presentation and discussion of the neighborhood plan and community meetings schedule. Nat Waggoner, PMP, AICP, Asst. Planning Director- Long Range

E Discussion of outreach for the upcoming neighborhood plan community meeting. Nat Waggoner, PMP, AICP, Asst. Planning Director- Long Range

F Updates related to the San Jose Neighborhood. Nat Waggoner, PMP, AICP, Asst. Planning Director- Long Range

**Adjournment**

**Certificate of Posting**

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the \_\_\_\_\_ day of \_\_\_\_\_, 2021, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

\_\_\_\_\_  
Robyn Densmore, City Secretary

City of Georgetown, Texas  
General Board-Commission  
June 16, 2021

**SUBJECT:**

Consideration and possible action to approve the minutes from the May 3, 2021 regular meeting of the San Jose Neighborhood Plan Steering Committee. - Stephanie McNickle

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

.N/A

**SUBMITTED BY:**

Nat Waggoner, PMP, AICP

**ATTACHMENTS:**

	<b>Description</b>	<b>Type</b>
📎	Meeting Minutes	Backup Material

City of Georgetown, Texas  
San Jose Neighborhood Steering Committee

**Minutes**

Monday, May 3, 2021 at 5:30 p.m.

**The meeting was held in the Friends Room of the Georgetown Public Library and broadcast virtually at the below address:**

<https://georgetowntx.zoom.us/j/92480386865>

Or Telephone:

888 475 4499 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or  
877 853 5257 (Toll Free)

Webinar ID: 924 8038 6865

**Steering Committee Members Present:** Terry Pagan, Miguel Ferguson, Short Valdez, Christina Calixtro, Linda Barton, Beth Akins, Marcos Gonzales, Vrn Thomas, Liliana Vargas, Jesse Valdez,

**Steering Committee Members:** Paola Chairez

**Staff Present:** Sofia Nelson, Planning Director; Britin Bostick, Downtown and Historic Planner, Cesar Acosta, Long Range Planner, Susan Watkins, Housing and Neighborhood Program Manager, Nat Waggoner, Long Range Planning Manager

Nat Waggoner called the meeting to order at 5:30pm.

**Agenda**

The presentation included introducing the consulting team, discussing the scope of work, timeline, proposed deliverables, and committee members' participation and expectations. The project team conducted activities to gain a baseline understanding of the S.C. members' thoughts on their community and expectations of the project process and outcomes of the plan. Listed are samples of the questions and responses given:

**1. What are your Goals & Expectations for this project?**

- a. *I expect to have house prices and taxes be stabilized to the neighborhood's incomes. I would like safety with sidewalks and traffic.*
- b. *Share and celebrate the history of the neighborhood and residents.*
- c. *To have a collective vision for San Jose and a tangible goal to reach that vision.*

**2. What do you like the most about your neighborhood?**

- a. *Family*
  - b. *History/Culture*
  - c. *Neighbors*
- 3. What do you like the least about your neighborhood?**
- a. *Increasing property taxes*
  - b. *Traffic/Speeding/Parking*
  - c. *The misconception that there is a lot of crime*
- 4. Outreach Ranking** – What outreach methods S.C. members thought were most effective for their neighborhood
- 1) *Mailouts*
  - 2) *Flyers in local businesses and public spaces*
  - 3) *Email*
  - 4) *Through local Organizations*
  - 5) *Social Media*
  - 6) *Website*
  - 7) *TV & Radio*
- 5. Community Engagement Ranking** – What engagement styles S.C. members thought were most effective for their neighborhood
- 1) *Open House Meeting*
  - 2) *Focus Groups*
  - 3) *Local Event Kiosk*
  - 4) *Online Survey*
  - 5) *Website*
- 6. S.W.O.T. Analysis Activity**
- 1) *Strengths*
    - i. *San Jose Park*
    - ii. *The people that makeup the neighborhood*
    - iii. *The history of the neighborhood*
    - iv. *The culture of the neighborhood Location*
  - 2) *Weakness*
    - i. *The trust factor between Hispanic residents and the city - They don't want to ask for help since they feel like they might get deported*
    - ii. *Clouded Titles - a massive issue in the neighborhood*
  - 3) *Opportunities*
    - i. *There is an opportunity to celebrate the culture through events. Fiesta San Jose.*
    - ii. *Underutilized Railroad Track*

- iii. Educate the homeowner on how to appeal property taxes, clear titles, and write wills to transfer to family members properly.

4) *Threat*

- i. Affordability
- ii. 22nd St and S Pine St – the drainage will get blocked by debris, and then the water gets backed up along that corridor. Lots of drainage around the rail corridor.
- iii. Assessments – banks and realtors define San Jose as Old Town. This may contribute to even higher taxes.

Steering Committee members were given a take-home assignment to identify community assets on a map provided to them.

**Nat Waggoner closed the meeting at 8:00 pm.**

\_\_\_\_\_  
\_\_\_\_\_, Chair

\_\_\_\_\_  
Attest, \_\_\_\_\_, Vice Chair

City of Georgetown, Texas  
General Board-Commission  
June 16, 2021

**SUBJECT:**

Nomination and selection of a Vice-chair and Chair for the San Jose Neighborhood Plan Steering Committee. Nat Waggoner, PMP, AICP, Asst. Planning Director- Long Range

**ITEM SUMMARY:**

The Board will select a Vice-chair and Chair for the steering committee.

**FINANCIAL IMPACT:**

None at this time.

**SUBMITTED BY:**

Susan Watkins, AICP, Neighborhood & Housing Program Manager

City of Georgetown, Texas  
General Board-Commission  
June 16, 2021

**SUBJECT:**

Presentation and discussion of the neighborhood plan and community meetings schedule. Nat Waggoner, PMP, AICP, Asst. Planning Director- Long Range

**ITEM SUMMARY:**

Staff will review the neighborhood plan project schedule with the Steering Committee including the second and third community meetings that are tentatively scheduled for early September and early November 2021.

**FINANCIAL IMPACT:**

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**SUBMITTED BY:**

Susan Watkins, AICP, Neighborhood & Housing Program Manager

**ATTACHMENTS:**

	<b>Description</b>	<b>Type</b>
▣	Project Timeline	Exhibit





City of Georgetown, Texas  
General Board-Commission  
June 16, 2021

**SUBJECT:**

Discussion of outreach for the upcoming neighborhood plan community meeting. Nat Waggoner, PMP, AICP, Asst. Planning Director- Long Range

**ITEM SUMMARY:**

Staff will discuss upcoming outreach to the community for the first public meeting scheduled for Wednesday, June 30, 2021.

**FINANCIAL IMPACT:**

none at this time

**SUBMITTED BY:**

Susan Watkins, AICP, Neighborhood & Housing Program Manager

City of Georgetown, Texas  
General Board-Commission  
June 16, 2021

**SUBJECT:**

Updates related to the San Jose Neighborhood. Nat Waggoner, PMP, AICP, Asst. Planning Director-Long Range

**ITEM SUMMARY:**

Staff will provide any relevant updates.

**FINANCIAL IMPACT:**

None at this time.

**SUBMITTED BY:**

Susan Watkins, AICP, Neighborhood & Housing Program Manager