

**Notice of Meeting for the
TRG Neighborhood Plan Steering Committee
of the City of Georgetown
June 14, 2021 at 6:00 PM
at Teleconference**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

The TRG Neighborhood Plan Steering Committee meeting will convene at 6:00 p.m. on June 14, 2021 via teleconference. To participate virtually, please copy and paste the following weblink into your browser:

Weblink: <https://georgetowntx.zoom.us/j/92919346248>
Webinar ID: 929 1934 6248

Call in number Toll-Free:
+13462487799,,92919346248# US (Houston)

Citizen comments are accepted in three different formats:

Submit written comments to planning@georgetown.org by 5:00p.m. on the date of the meeting and the Recording Secretary will read your comments into the recording during the item that is being discussed. Log onto the meeting at the link above and "raise your hand" during the item Use your home/mobile phone to call the toll-free number To join a Zoom meeting, click on the link provided and join as an attendee. You will be asked to enter your name and email address (this is so we can identify you when you are called upon). To speak on an item, click on the "Raise your Hand" option at the bottom of the Zoom meeting webpage once that item has opened. When you are called upon by the Recording Secretary, your device will be remotely unmuted by the Administrator and you may speak for three minutes. Please state your name clearly, and when your time is over, your device will be muted again.

Use of profanity, threatening language, slanderous remarks or threats of harm are not allowed and will result in you being immediately removed from the meeting.

Discussion on how the Steering Committee virtual conference will be conducted, to include options for public comments and how the public may address the Commission -- Sofia Nelson, Planning Director

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found at the Board meeting. Clearly print your name, the letter of the item on which you wish to speak, and present it to the Staff Liaison, preferably prior to the start of the meeting. You will be called forward to speak when the Board considers that item.

On a subject not posted on the agenda: Persons may add an item to a future Board agenda by filing a written request with the Staff Liaison no later than one week prior to the Board meeting. The request must include the speaker's name and the specific topic to be addressed with sufficient information to inform the board and the public. For Board Liaison contact information, please logon to <http://government.georgetown.org/category/boards-commissions/>.

A At the time of posting, no persons had signed up to address the Board.

Legislative Regular Agenda

B Consideration and possible action to approve the minutes from the May 4, 2021 regular meeting of the TRG Neighborhood Plan Steering Committee. Susan Watkins, Neighborhood & Housing Program Manager

C Nomination and selection of a Vice-chair and Chair for the TRG Neighborhood Plan Steering Committee. Susan Watkins, Neighborhood & Housing Program Manager

D Presentation and discussion of the neighborhood plan and community meetings schedule. Susan Watkins, Neighborhood & Housing Program Manager

E Discussion of outreach for the upcoming neighborhood plan community meeting. Susan Watkins, Neighborhood & Housing Program Manager

F Updates on city projects near the TRG neighborhood. Susan Watkins, Neighborhood & Housing Program Manager

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2021, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
General Board-Commission
June 14, 2021

SUBJECT:

Consideration and possible action to approve the minutes from the May 4, 2021 regular meeting of the TRG Neighborhood Plan Steering Committee. Susan Watkins, Neighborhood & Housing Program Manager

ITEM SUMMARY:

FINANCIAL IMPACT:

.N/A

SUBMITTED BY:

Susan Watkins, AICP, Neighborhood & Housing Program Manager

ATTACHMENTS:

	Description	Type
☐	Minutes	Exhibit

City of Georgetown, Texas
TRG Neighborhood Plan Steering Committee
Minutes
Tuesday, May 4, 2021 at 6:00 p.m.

The meeting was held in the Friends Room of the Georgetown Public Library and broadcast virtually at the below address:

<https://georgetowntx.zoom.us/j/96369669982?pwd=Zkl6WlBsYkVWVWVLRWd6c1BmWjZUZz09>

Webinar ID: 963 6966 9982

Steering Committee Members present: Paulette Taylor, Chasity Hattley, Betty Jo Patterson, Joyce Gadison, Carlos Bustillos, Janie Dominguez, Norma Clark, and Ron Swain

Steering Committee Members absent: Gabriel Dominguez

Staff Present: Sofia Nelson, Planning Director; Britin Bostick, Downtown and Historic Planner, Cesar Acosta, Long Range Planner, Susan Watkins, Housing and Neighborhood Program Manager, Nat Waggoner, Long Range Planning Manager

Susan Watkins called the meeting to order at 6:00 pm.

Agenda

The presentation included introducing the consulting team, discussing the scope of work, timeline, proposed deliverables, and committee members' participation and expectations. The project team conducted activities to gain a baseline understanding of the S.C. members' thoughts on their community and expectations of the project process and outcomes of the plan. Listed are samples of the questions and responses given:

1. What are your Goals & Expectations for this project?

- 1) *To preserve the long standing heritage of the TRG for our generation and future generations to come and enjoy.*
- 2) *To provide a long range plan that benefits the entire community as well as*
- 3) *To bring neighborhood together to include residents, safety, and development policies to include history of Georgetown so that we preserve past while enhancing the future.*

2. What are your goals for successful outreach and community engagement during this project?

- 1) *30% resident engagement. All means of communication utilized (neighborhood meetings, NextDoor App, door to door, mail outs, Facebook neighborhood group). FULL stakeholder input. Togetherness in the neighborhood (block party, etc)*
- 2) *Success would be getting a lot of the community to come out and participate, residents, developers and council to come to the public meetings, it could make a difference in their view.*
- 3) *To get a majority of our community engaged. Door to door, mail and social media.*

3. Poll taken to understand the perception of TRG's southernmost boundary

- 1) 17th & 19th Street – 2 votes
- 2) Leander Rd – 8 votes

4. S.W.O.T. Analysis Activity

- 1) *Strengths*
 - i. The history
 - ii. Churches
 - iii. Sense of Community
 - iv. Diverse neighborhood
 - v. Location
- 2) *Weakness*
 - i. Communication
 1. Trust between neighborhood and City
 2. Communication between each other
 - ii. Lack of inclusivity in city events and festivals
 1. Big events that are diverse. No community representation in vendors that work events
- 3) *Opportunities*
 - i. Celebration of Black History, Heritage, and Culture
 - ii. Location
 - iii. Chautauqua Park
 - iv. GCCMA – ability to grow organization to take on more projects
- 4) *Threat*
 - i. Location
 - ii. Loss of young adults
 - iii. Current development occurring in the area.
 - iv. Increasing homeless population along the ridge

Steering Committee members were given a take-home assignment to identify community assets on a map provided to them.

Questions & Concerns

There were concerns from the SC members about the ongoing development occurring in the neighborhood and the impact it will have while this plan is being developed of the next 9 months.

Susan Watkins closed the meeting at 8:00 pm.

_____, Chair

Attest, _____, Vice Chair

City of Georgetown, Texas
General Board-Commission
June 14, 2021

SUBJECT:

Nomination and selection of a Vice-chair and Chair for the TRG Neighborhood Plan Steering Committee.
Susan Watkins, Neighborhood & Housing Program Manager

ITEM SUMMARY:

The Board will select a Vice-chair and Chair for the steering committee.

FINANCIAL IMPACT:

None at this time.

SUBMITTED BY:

Susan Watkins, AICP, Neighborhood & Housing Program Manager

City of Georgetown, Texas
General Board-Commission
June 14, 2021

SUBJECT:

Presentation and discussion of the neighborhood plan and community meetings schedule. Susan Watkins, Neighborhood & Housing Program Manager

ITEM SUMMARY:

Staff will review the neighborhood plan project schedule with the Steering Committee including the second and third community meetings that are tentatively scheduled for early September and early November 2021.

FINANCIAL IMPACT:

.

SUBMITTED BY:

Susan Watkins, AICP, Neighborhood & Housing Program Manager

ATTACHMENTS:

	Description	Type
☐	TRG Project Timeline Draft	Exhibit



City of Georgetown, Texas
General Board-Commission
June 14, 2021

SUBJECT:

Discussion of outreach for the upcoming neighborhood plan community meeting. Susan Watkins, Neighborhood & Housing Program Manager

ITEM SUMMARY:

Staff will discuss upcoming outreach to the community for the first public meeting scheduled for Thursday, July 1, 2021.

FINANCIAL IMPACT:

.

SUBMITTED BY:

Susan Watkins, AICP, Neighborhood & Housing Program Manager

City of Georgetown, Texas
General Board-Commission
June 14, 2021

SUBJECT:

Updates on city projects near the TRG neighborhood. Susan Watkins, Neighborhood & Housing Program Manager

ITEM SUMMARY:

Staff will provide updates on city projects near the TRG neighborhood including:

- City Center survey results will be available soon
- Scheduled street maintenance

FINANCIAL IMPACT:

None at this time.

SUBMITTED BY:

Susan Watkins, AICP, Neighborhood & Housing Program Manager