

**Notice of Meeting for the
Main Street Advisory Board
of the City of Georgetown
June 11, 2021 at 9:00 AM
at Georgetown City Hall Community Room, 808 Martin Luther King Jr. St.**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

The Main Street Advisory Board is now meeting in person. A quorum of the The Main Street Advisory Board will be in attendance at the City Hall Community Room, 808 Martin Luther King Jr. Street. It is possible that one or more board members may attend via video Conference using the Zoom client.

To allow for as much citizen participation as possible, citizen comments are accepted either in person or via the Zoom client.

Face masks are encouraged. Use of profanity, threatening language, slanderous remarks or threats of harm are not allowed and will result in you being immediately removed from the meeting.

If you have questions or need assistance, please contact Sharon Parker at sharon.parker@georgetown.org or at 512-930-6534.

To participate virtually, please copy and paste the following weblink into your browser:

[https://georgetowntx.zoom.us/j/99074491840?](https://georgetowntx.zoom.us/j/99074491840?pwd=OE0xSzgzaHdwOFg2MUdpK3JaQ0YyZz09)

[pwd=OE0xSzgzaHdwOFg2MUdpK3JaQ0YyZz09](https://georgetowntx.zoom.us/j/99074491840?pwd=OE0xSzgzaHdwOFg2MUdpK3JaQ0YyZz09)

Meeting ID: 990 7449 1840

Passcode: 050661

Or by phone, 888-475-4499 US Toll-free, 833-548-0276 US Toll-free, 833-548-0282 US Toll-free, or 877-853-5257 US Toll-free

Citizen comments are accepted in the following formats:

- Submit written comments to sharon.parker@georgetown.org by 5:00 p.m. on the day before the meeting and the Recording Secretary will forward your comments to the board before the meeting.**
- Log onto the meeting at the link above and “raise your hand” during the item, or attend the meeting and sign-up to speak in-person for an item posted**

on the agenda.

To join a Zoom meeting, click on the link provided and join as an attendee. You will be asked to enter your name and email address (this is so we can identify you when you are called upon). To speak on an item, click on the “Raise your Hand” option at the bottom of the Zoom meeting webpage once that item has opened. When you are called upon by the Recording Secretary, your device will be remotely un-muted by the Administrator and you may speak for three minutes. Please state your name clearly, and when your time is over, your device will be muted again.”

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Call to order - *Christine Tomaszewski, Board Chair*
- B Consideration and possible action on the minutes of the May 14, 2021 board meeting - *Christine Tomaszewski, Board Chair*
- C Discussion on Project Teams, Partner updates, and BRE Visits
- D Staff Report - *Kim McAuliffe, Downtown Development Manager*

Adjournment

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2021, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
Main Street Advisory Board
June 11, 2021

SUBJECT:

Consideration and possible action on the minutes of the May 14, 2021 board meeting - *Christine Tomaszewski, Board Chair*

ITEM SUMMARY:

Consideration and possible action on the minutes of the May 14, 2021 board meeting - *Christine Tomaszewski, Board Chair*

FINANCIAL IMPACT:

NA

SUBMITTED BY:

Sharon Parker

ATTACHMENTS:

	Description	Type
☐	Minutes	Backup Material

**Minutes of a Meeting of the
Main Street Advisory Board of the
City of Georgetown, Texas
Friday, May 14, 2021**

The Main Street Advisory Board met on Friday, May 14, 2021, at 9:01 AM virtually over a Zoom Meeting.

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Christine Tomaszewski called the meeting to order at 9:01 AM. Members: Christine Tomaszewski, Kate Hill, Dave Wilks, Lauren Mendoza, Michele Jaroszewski-Webb, and Bobby Weisbrod were in attendance.

Absent - Aaron Adams

Staff in attendance: Kim McAuliffe, Downtown Development Manager, Britin Bostick, Downtown & Historic Planner, Sharon Parker, Board Liaison.

Guests in attendance: None

Regular Session

(This regular session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A. Call to order at 9:01 a.m.

- B. Discussion on how this virtual conference will be conducted, to include options for public comments and how the public may address the Commission – Kim McAuliffe, Downtown Development Manager

Staff reviewed the virtual conduct for the meeting, reminded the board that the meeting was open and visible to the public and would be recorded.

- C. Consideration and possible action regarding approval of the April 9, 2021 board meeting minutes – *Christine Tomaszewski, Board Chair*

Motion by C. Tomaszewski to approve the minutes as presented. Second by D. Wilks.

Approved: 6-0 Aaron Adams absent

- D. Update on the proposed changes to the Design Guidelines and the next steps in the adoption process – *Britin Bostick, Downtown & Historic Planner*
 - New Format – Chapters and Organization – Chapters were reduced from 14 to 5, duplicate guidelines were removed.
 - New Content – Architectural Style Illustrations
 - New Requirements – Downtown – Keeping a lot of the current content just reorganizing it.
 - New Requirements – Downtown Area 2 Infill – Instruction of guidance for infill construction and its transition areas that uses two primary streetscape contexts. Urban Commercial and Urban Residential.
 - New Requirements – Signs – Keeping current content and additional guidance for clarifying on primary sign, total signs per business, Illumination styles and signs for upper floor businesses.

Stakeholder Engagement – Virtual Open House Wednesday, April 28th. Direct communication with property owners, project stakeholders.

Remaining Project timeline – Public comment April 28 – May 14, City Council workshop May 25th, Recommendation to Council June, Council makes a decision on adoption July.

- E. Discussion on Project Teams, Partner updates, and BRE visits
 - a. Breakfast Bites – June 3rd with a topic of Hidden Histories, Britin will be a speaker. For the rest of the year, we are looking at doing some programs on digital marketing and social media. The December meeting, we want to have it revolve around getting people out at the beginning of the year. Typically, people want to start the year off with saving money or not eating out. We want to come up with ideas to get them out those first few months.

- b. Blazin' Beer Crawl – Date August 7th, 3-6 p.m. General admission tickets cost \$25.00, VIP 2-6 p.m. ticket cost \$55.00 Ready to send out sponsorship info and we already have a few Breweries signed up. Ticket sales start June 1st.
- c. Labor Day sidewalk sale – some people had it on Sunday last year also, I think we could market it as a full weekend event. Help to get this started, Christine will help and so will Kate.
- d. Shop small, small business Saturday coming up not to long after that, will need some help with this also. – Kate will help with this.
- e. Partner updates – We have been working with a lot of our preservation partners this month. Britin and Ann Evans have been hosting the weekly Tuesday Talks. They are at 12:00 p.m. Every Tuesday this month. This weekend Williamson Museum is hosting the Marking History Tours. Preservation Georgetown is participating in this as well.
- f. Feedback – possibly having a historic addition of an educational vendor fair and hosting speakers. Specialties in historic windows, some sort of products that a business owner would be interested in. focus on the preservation side of it. Educate on our guidelines. Maybe next May for preservation month and partner with Preservation Georgetown. – keep moving forward with ideas.
- g. BRE visits – K. McAuliffe will be meeting with Sweet Lemon next week, this is not a traditional BRE, it is more to talk about the public space. Christine – schedule the quarterly volunteer lunch – June 21st at 11:30.

F. Staff Report – *Kim McAuliffe, Downtown Development Manager*

Facade and Sign Grant Balance - \$50,664.00 but we have \$48,001.50 encumbered. True balance \$2,662.50. We should be getting around \$13,000 for the CAFR adjustment. Submitted a one-time request with Council for \$50,000. Because of not being able to have our events we are down about \$50,000.

New developments: Good folks – still doing quite a bit of renovations on the inside. Looks to be several months away. City Post – late June. Foundry 42 opened in December, but the coffee shop portion hadn't opened at that time, fortunately it opened last Saturday. Grow Salon and wine bar has also opened.

Construction updates: In 2015, the City issued a bond to do sidewalk improvements, each year we do \$1M for sidewalk improvements in downtown. This year they are doing Rock street, on the west side there are no side walks and head in parking. 7th & 8th street will see some improvements at the intersection. We are losing about 5 of the Oak trees downtown due to the winter storm. We are working to replace them.

Upcoming Events –

May 20th 5:30 – 7:30 Downtown Public Spaces creative placemaking event where we are asking the public to come out, we will have a couple food trucks, live music, activities for kids. We want to hear from the public on what types of public spaces would you like to see in downtown, what are some of the things you like, what do you not like. This should be a fun event, but it will also be helpful for us to receive feedback.

June 11th 4-6 pm. At the Library - Main street Star Award to Rachel

June 12th – Second Saturday Market Days

June 19th – Pistons on the Square

June Meeting may be in person, also would like to propose for July if we don't have any action items if we would want to cancel this meeting. Board is fine with not having the meeting in July.

Adjourn

Motion by C. Tomaszewski to adjourn the meeting. Second by, D. Wilks. The meeting was adjourned at 9:56 AM.

Approved by the Main Street Advisory Board on _____
Date

Main Street Advisory Board Chair

Main Street Advisory Board Secretary