

**Notice of Meeting for the
Housing Advisory Board
of the City of Georgetown
October 19, 2020 at 3:30 PM
at Teleconference**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

The regular meeting will convene at 3:30pm on October 19, 2020 via teleconference. To participate, please copy and paste the weblink into your browser:

Weblink: <https://bit.ly/32zfvqo>

Webinar ID: 955-8310-4911

Password: 667440

To participate by phone:

Call in number: (312)626-6799 or Toll Free: 833-548-0282

Password: 667440

Citizen comments are accepted in three different formats:

- 1. Submit written comments to planning@georgetown.org by 2:30p.m. on the date of the meeting and the Recording Secretary will read your comments into the recording during the item that is being discussed.**
- 2. Log onto the meeting at the link above and "raise your hand" during the item**
- 3. Use your home/mobile phone to call the toll-free number**

To join a Zoom meeting, click on the link provided and join as an attendee. You will be asked to enter your name and email address (this is so we can identify you when you are called upon). To speak on an item, click on the "Raise your Hand" option at the bottom of the Zoom meeting webpage once that item has opened. When you are called upon by the Recording Secretary, your device will be remotely un-muted by the Administrator and you may speak for three minutes. Please state your name clearly, and when your time is over, your device will be muted again.

Use of profanity, threatening language, slanderous remarks or threats of

harm are not allowed and will result in you being immediately removed from the meeting.

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Discussion on how the Housing Advisory Board virtual conference will be conducted, to include options for public comments and how the public may address the Commission -- Sofia Nelson, CNU-A, Planning Director

Public Wishing to Address the Board

On a subject that is posted on this agenda: Please fill out a speaker registration form which can be found at the Board meeting. Clearly print your name, the letter of the item on which you wish to speak, and present it to the Staff Liaison, preferably prior to the start of the meeting. You will be called forward to speak when the Board considers that item.

On a subject not posted on the agenda: Persons may add an item to a future Board agenda by filing a written request with the Staff Liaison no later than one week prior to the Board meeting. The request must include the speaker's name and the specific topic to be addressed with sufficient information to inform the board and the public. For Board Liaison contact information, please logon to <http://government.georgetown.org/category/boards-commissions/>.

- B *At the time of posting, no persons had signed up to speak on items not on the agenda.*

Legislative Regular Agenda

- C Consideration and possible action to approve the minutes from the September 21, 2020 meeting. - Mirna Garcia, Management Analyst
- D Update from the Housing Advisory Board Chair. Lou Snead, Chairperson.
- E Presentation and discussion on neighborhood association programs. Susan Watkins, AICP, Housing Coordinator
- F Presentation and discussion of planning activities for the San Jose and Track Ridge Grasshopper neighborhood plans -- Nat Waggoner, PMP, AICP Long Range Planning Manager and Susan Watkins, AICP, Housing Coordinator

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2020, at

_____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
Housing Advisory Board
October 19, 2020

SUBJECT:

Discussion on how the Housing Advisory Board virtual conference will be conducted, to include options for public comments and how the public may address the Commission -- Sofia Nelson, CNU-A, Planning Director

ITEM SUMMARY:

FINANCIAL IMPACT:

N/A

SUBMITTED BY:

Andreina Dávila-Quintero, AICP, Current Planning Manager

City of Georgetown, Texas
Housing Advisory Board
October 19, 2020

SUBJECT:

Consideration and possible action to approve the minutes from the September 21, 2020 meeting. - Mirna Garcia, Management Analyst

ITEM SUMMARY:

FINANCIAL IMPACT:

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SUBMITTED BY:

Mirna Garcia, Management Analyst

ATTACHMENTS:

Description	Type
 Meeting Minutes	Backup Material

City of Georgetown, Texas
Housing Advisory Board
Minutes
September 21, 2020, at 3:30 p.m.
Teleconference: <https://bit.ly/318GmZs>

The regular meeting convened at 3:30PM on September 21, 2020 via teleconference at <https://bit.ly/318GmZs>. Webinar ID: 963-9574-1966. To participate by phone: Call-In number: (346)248-7799, (253)215-8782, (669)900-6833, (312)626-6799. Password: 915259. Public Comment was allowed via the teleconference option; no in-person input was allowed.

Board Members present: Lou Snead, Chair; Mary Calixtro; Wendy Cash; Grayson Smith; Linda Sloan; Nikki Brennan; Charles Collins

Staff present in-person: Susan Watkins, AICP, Housing Coordinator; Nat Waggoner, AICP, Long Range Planning Manager; Sofia Nelson, Planning Director; Mirna Garcia, Management Analyst

The Meeting was opened by Chair Snead at 3:33 p.m.

Regular Session

- A. Discussion on how the Housing Advisory Board virtual conference will be conducted, to include options for public comments and how they public may address the Commission – Sofia Nelson, Planning Director

Public Wishing to Address the Board

- B. As of the deadline, no persons were signed up to speak on items other than those posted on the agenda.

Legislative Regular Agenda

- C. Consideration and possible action to approve the minutes from the July 20, 2020 meeting.
Mirna Garcia, Management Analyst

Motion to approve Item C as presented by Smith. Second by Brennan. Approved (7-0).

- D. Presentation and discussion on the City of Georgetown Housing Tax Credit Resolution Request Process – Susan Watkins, Housing Coordinator

During the meeting, the Board will review the updated Housing Tax Credit Resolution Request application based on recommendations from the Board at the July 20 meeting. Additional questions include:

- Will there be a non-profit or government partner? Please provide the partner information details of the community benefit. If the partner is yet to be determined, please provide scenarios of who the partner might be, criteria for selecting the partner, how funds will be reinvested in the community and examples of previous partnerships.

- Do any of your other HTC developments have PILOT agreements? If so, please provide information about the agreement.
- Please provide information on factors that influenced the selection of this site.

Modified questions include:

- Provide two letters of support from existing developments similar to the proposal. *If seeking a tax exemption, provide a letter of support from a non-profit or government partner from a previous tax-exempt development.*

Chair Snead commented that these questions are a step in the right direction. The Board discussed the objectives for the application, and items to keep in mind for answers we want to obtain. The Board also discussed obtaining more information related to market feasibility. The Board discussed the intent of the letters of support. Watkins explained they are meant to provide more information, and often speak to property management or development quality.

E. Presentation and discussion of planning activities for the San Jose and Track Ridge Grasshopper neighborhood plans – Nat Waggoner, PMP, AICP Long Range Planning Manager and Susan Watkins, AICP, Housing Coordinator

Watkins read a public comment received from Landon Smith into the recording.

Watkins introduced newest member to the Board, Chuck Collins. He has filled the vacant position from Bob Weimer's resignation.

Waggoner introduced the item. On August 11, staff provided the Council an update on the outreach and budget activities completed since the July 14 workshop including feedback from neighborhood representatives. Staff sought support from the Council to begin formally engaging both neighborhoods. Staff will provide the feedback from Council including:

- Identify neighborhood representatives and leaders
- Broad initial outreach
- Share examples of neighborhood plan – what a neighborhood plan is/does
- Ensure that feedback will translate to action
- Explain implications of plan, both sides of possible restrictions

Waggoner also provided information on the initial survey efforts to the neighborhoods. There were 24 surveys completed for the San Jose surveys, 81 addresses visited with a 30% response rate. For the TRG initial survey, there were 91 surveys completed, 417 addresses visited with a 22% response rate. The next steps include calls with neighborhood representatives to discuss the insights from the survey and obtain feedback. Waggoner also explained there are Spanish resources on the 2030 website.

Chair Snead wanted to know how the neighborhood boundaries were identified, and if community leaders include residents, or business owners? Waggoner explained with the TRG neighborhood, staff started with the boundaries the University of Texas graduate students identified in 2019. Some representatives of the neighborhoods recommend the boundaries be extended to Leander Road. Staff stated they would like to get direction from the Council to make the decision on the boundary lines for these neighborhoods.

F. Presentation and discussion on the FY20 Home Repair Program. – Susan Watkins, AICP, Housing Coordinator

Staff will provide an update on the progress of the Home Repair Program for FY20 and funding budgeted for FY21. The Home Repair Program had a total allocation of \$130,000 from City of Georgetown (\$55,000) and CDBG funds (\$75,000) for FY20.

Watkins explained that external-only repairs were made during Covid. In addition, income eligibility is proposed to increase from 50% to 80% AMI, a recommendation from the 2030 Plan Housing Element that allows more workforce homeowners to apply. Sloan provided more information about the repairs, and what happens when funds run out. Calixtro asked if there is a waitlist now. Sloan explained there is, and they have tried to slow down with how the funds are used to ensure the funds last for the year and more homes are served. Calixtro asked if the owners are asked to help. Sloan added that they are asked to help by doing some hands-on work and be willing to commit some time.

Collins asked if there is a way for people to contribute to the fund. Sloan explained that the organization does receive funds from various sources. However, some of the money is to be used for specific areas.

G. Presentation and discussion of 0-2 year implementation items from the 2030 Plan Housing Element. - Susan Watkins, AICP, Housing Coordinator

The Board will review the 2030 Plan Housing Element Implementation Items with a term of 0-2 years. Staff introduced information for items included in the Board's work plan for the remainder of 2020.

H. Update from the Housing Advisory Board Chair. Lou Snead, Chairperson

No update at this time.

Adjournment

Motion to Adjourn by Collins. Second by Sloan. Approved (7-0). The meeting was adjourned at 5:20p.m.

Approved, Lou Snead, Chair

Attest, Linda Sloan, Secretary

City of Georgetown, Texas
Housing Advisory Board
October 19, 2020

SUBJECT:

Presentation and discussion on neighborhood association programs. Susan Watkins, AICP, Housing Coordinator

ITEM SUMMARY:

Staff will provide the Board background and the purpose of developing a program to support interested neighborhoods in developing a neighborhood association.

Feedback requested from the Board is:

1. What is the most important service we can provide to neighborhoods interested in establishing an association?
2. Do you have additional ideas for how city can support establishment of neighborhood associations?
3. Are there neighborhoods you can identify that would benefit from creation of a neighborhood association?

The Board will review examples of neighborhood association programs from several cities:

- Bryan
 - <https://www.bryantx.gov/city-secretarys-office/neighborhood-association-partnership-program/>
- Amarillo
 - <https://www.amarillo.gov/departments/development-services/planning-and-development-services-department/neighborhood-planning/rna-faq>
- Plano
 - <https://www.plano.gov/988/Registered-Neighborhoods>
- San Antonio
 - <https://www.sanantonio.gov/NHSD/Neighborhoods/neighborhoodassociations>

FINANCIAL IMPACT:

None at this time.

SUBMITTED BY:

Susan Watkins, AICP, Housing Coordinator

ATTACHMENTS:

Description	Type
□ Presentation	Presentation

NEIGHBORHOOD ASSOCIATION PROGRAMS

HOUSING ADVISORY BOARD: OCTOBER 19, 2020

PRESENTATION AGENDA

- Review purpose and background
- Review neighborhood association program examples
- Discuss options for a potential program

FEEDBACK REQUESTED

- What is the most important service we can provide to interested neighborhoods?
- Do you have additional ideas for how city can support establishment of neighborhood associations?
- Are there neighborhoods you can identify that would benefit from creation of a neighborhood association?

BACKGROUND

2030 Plan Goals

Goal 6: Ensure access to diverse housing options and preserve existing neighborhoods for residents of all ages, backgrounds and income levels.

Housing Element

Policy H.4: Maintain and promote neighborhood character and quality.

Implementation action

H.4.c. Support the establishment of neighborhood associations.

NEIGHBORHOOD ASSOCIATION VS HOA

Neighborhood Association (NA)

- Voluntary
- Provides communication and organizing opportunities
- Hosts community events
- Organizes projects

Homeowner's Association (HOA)

- Registered with state
- Can issue assessments
- Enforces restrictions
- Maintains common amenities
- Collects mandatory fees

PURPOSE

- Maintain and promote neighborhood character and quality by supporting existing neighborhoods.
- Provide opportunity for community engagement through outreach and communication.

NEIGHBORHOOD ASSOCIATION BENEFITS

From housing.georgetown.org:

- Building relationships among neighbors.
- Creating a unified voice (a collective voice is a *stronger* voice).
- Providing an effective communication link with the City of Georgetown.
- Strengthening communication within the neighborhood.
- Resolving neighborhood issues together.
- Creating a sense of community among residents.
- Keeping informed of news that affects the neighborhood.
- Increasing awareness of decisions that impact the neighborhood.

CURRENT CITY SUPPORT

- Current registration program for existing HOAs/NA to register to receive notification of land use changes
 - Registered associations receive notification for any land use change request within 300 feet of the Association's adopted boundary
 - Must submit:
 - Neighborhood boundary map
 - Association officers
 - Association meeting times
- Communications & Public Engagement Department quarterly meetings



City of Bryan

Neighborhood Association Partnership Program

- Website describes benefits and provides instructions on:
 - How to Organize a Neighborhood Association
 - How to Start Developing a Neighborhood Plan
 - Develop 3-5 goals for neighborhood, prioritize, brainstorm options and develop a timeline
 - “Send a copy of your neighborhood plan to the City of Bryan so that we will know the interests and goals of your community.”

City of Bryan

Neighborhood Association Partnership Program

What services will Bryan offer to my neighborhood?

The City Will:

- Provide documentation describing how to form a neighborhood association and how to get the members of the neighborhood involved.
- Provide staff liaisons to answer questions, attend neighborhood meetings and assist the community in its effort to organize.
- Assist in the development of neighborhood signs for your community.
- Provide notification of upcoming neighborhood and community events.
- Welcome citizen feedback on new developments in the area.
- Provide planning and land use updates, including endeavors to provide prior notification of new developments.
- Provide clarification of city codes and ordinances.
- Explain the current prioritization of city and street repairs.
- Provide emergency management information.
- Provide a list of service organizations that can help citizens find access to a range of services from utility assistance to leadership training.
- Provide access to land use studies conducted by the city.

Source: <https://www.bryantx.gov/city-secretarys-office/neighborhood-association-partnership-program/>

City of Amarillo

Registered Neighborhood Association Program

- Formalize the relationship between the City and neighborhoods with adopted neighborhood plans;
- Increase communication between the City and neighborhood associations;
- Provide other resources and benefits that help older neighborhoods organize and become more civically engaged.

Source: <https://www.amarillo.gov/departments/development-services/planning-and-development-services-department/neighborhood-planning/rna-faq>

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What are the benefits of being a registered neighborhood?

- 1 Open Communication**
Neighborhood planning staff will communicate directly with neighborhood association leadership on questions and concerns regarding city services, capital improvement projects, land use and development applications, and other programs and policies impacting neighborhoods.
- 2 Plan Implementation**
For those with adopted neighborhood plans, neighborhood planning staff will assist with the development of annual action plans as well as project management where appropriate for implementation activities.
- 3 Tool Kit**
Registered neighborhoods will have access to resources, best practices and how-to guides through an online tool kit.
- 4 Data for Decision-Making**
Each neighborhood will receive their annual neighborhood indicators data set.
- 5 Trainings and Workshops**
The program plans to offer training and opportunities for cross-neighborhood collaboration on common neighborhood concerns.
- 6 Block Party Fee Waiver**
Fees will be waived annually for one neighborhood block party.
- 7 Neighborhood Signs**
Registered Neighborhoods will be eligible to participate in the City's Street Sign Topper program and install welcome signs.
- 8 Traffic Calming**
Eligibility to participate in the City's petition process for neighborhood traffic calming solutions.
- 9 Funding Opportunities**
Sources of funding to support neighborhood projects will be offered as available.

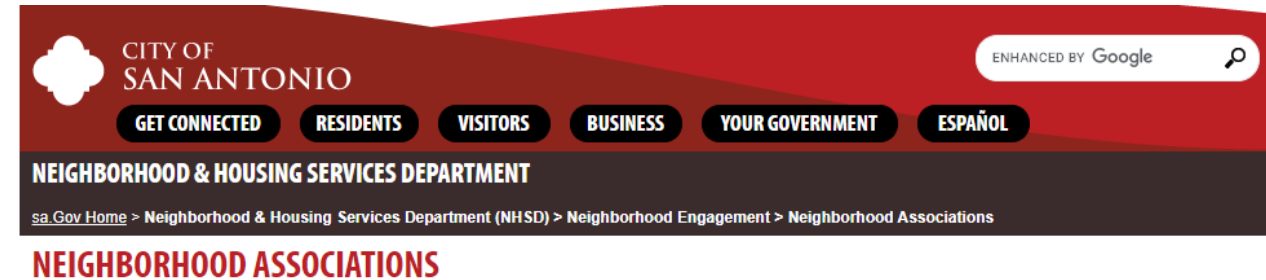
City of San Antonio

- **Registration benefits**

- City communication
- Land use change notifications
- Helps connect new residents with their Association
- Allows prospective developers to connect with affected Associations regarding proposed projects
- Provides the Association with free meeting space at City libraries

- **Resources**

- Meeting sign template
- FAQs



Source: <https://www.sanantonio.gov/NHSD/Neighborhoods/neighborhoodassociations>

City of Plano Registered Neighborhoods

- **Neighborhood Resources Map**
- **Neighborhood Leadership Council**
- **Access to Neighborhood Programs**
 - Pop-Up Party Trailer
 - Neighborhood Vitality and Beautification Grant Program
 - BEST Neighborhoods Designation
 - Neighborhood Sign Toppers

**Neighborhood
Resource Map**

**Get on the Map
Y'all!**

**Multi-Family
Registration**

Source: <https://www.plano.gov/988/Registered-Neighborhoods>

OPTIONS FOR POTENTIAL PROGRAM

1. Provide resources on website

1. Steps for association creation
2. By-law, sign templates

2. Provide staff support

1. Create boundary maps
2. Review association documents
3. Assist with outreach

3. Provide connection to city resources

1. Placemaking – for example, sign topper program
2. Grant opportunities
3. Neighborhood plan program

FEEDBACK REQUESTED

- What is the most important service we can provide to interested neighborhoods?
- Do you have additional ideas for how city can support establishment of neighborhood associations?
- Are there neighborhoods you can identify that would benefit from creation of a neighborhood association?

NEXT STEPS

- Return with potential program options

City of Georgetown, Texas
Housing Advisory Board
October 19, 2020

SUBJECT:

Presentation and discussion of planning activities for the San Jose and Track Ridge Grasshopper neighborhood plans -- Nat Waggoner, PMP, AICP Long Range Planning Manager and Susan Watkins, AICP, Housing Coordinator

ITEM SUMMARY:

Staff will provide an overview of the presentation given at the October 13th City Council Workshop where Staff provided the Council an update on the outreach and project plan activities completed with neighborhood representatives since the August 11th workshop.

Neighborhood representatives partnered with city staff to survey both the San Jose and Track Ridge Grasshopper (TRG) neighborhoods to gather resident concerns and expectations for a neighborhood plan. Survey results for each neighborhood are attached (Attachment 1 - San Jose Neighborhood Initial Survey Results and Attachment 2 - TRG Neighborhood Initial Survey Results). The resident input was used to develop objective statements for each neighborhood and inform the plan scope. The proposed scope was reviewed by the neighborhood leader core teams.

San Jose Neighborhood Plan Scope:

- Preserve and promote San Jose as a safe, quiet neighborhood with caring neighbors, through information sharing and intentional engagement
- Celebrate San Jose as a place of culture and history
- Support access to homes, San Jose Park and Annie Purl Elementary through improved traffic, parking and sidewalk solutions
- Enable San Jose residents to stay in the neighborhood and promote compatible development and investments in rehabilitation and infrastructure

TRG Neighborhood Plan Scope:

- Protect TRG long term residents by reducing and removing challenges to staying within the neighborhood
- Identify and preserve the key character defining components of the neighborhood and ensuring compatible new development
- Improve mobility including transportation and parking, sidewalks and streetlights
- Maintain and promote TRG as a place of culture and history
- Maintain and promote TRG as a safe place to live
- Maintain public spaces and infrastructure

Based on preliminary discussions with planning professionals, it is estimated that a budget of \$60-90K per plan would address the outlined objectives with a qualified team and complete the planning activities below:

- Engagement of neighborhood
- Document existing conditions
- Evaluate alternatives
- Develop a layered implementation plan

- Implementation of high impact, short term recommendations

Council gave direction for staff to move forward with a Request for Proposals for both plans and return to Council on December 8, 2020.

FINANCIAL IMPACT:

Staff will utilize existing budgeted funds for outreach outlined in this presentation. The scope of the neighborhood plans will drive the cost to prepare both plans. Preliminary estimates identify a need for \$200,000 to complete both neighborhood plans.

SUBMITTED BY:

Susan Watkins, AICP, Housing Coordinator

ATTACHMENTS:

	Description	Type
□	Attachment 1 - San Jose Neighborhood Initial Survey Results	Backup Material
□	Attachment 2 - TRG Neighborhood Initial Survey Results	Backup Material
□	Presentation	Presentation

SAN JOSE

NEIGHBORHOOD PLAN SURVEY REPORT

EXECUTIVE SUMMARY

The Planning Department used a variety of methods to distribute the survey to the San Jose neighborhood, including a mix of digital and in-person options provided in both English and Spanish. The San Jose neighborhood has 91 addresses, though that number includes 10 vacant lots.

The purpose of this initial survey was to gather concerns from San Jose residents for consideration in the neighborhood plan and to invite the residents to continue to participate throughout the process.

A total of 10 volunteers went door to door Aug. 24 and 26, 2020, to engage neighbors and leave door hangers. This included multiple people who could speak Spanish and Council Member Mary Calixtro, along with City staff and neighborhood residents. The door hangers were printed in English and Spanish and included links to the online survey and information on neighborhood plan. Together, the team reached 81 addresses over two days.



24

SURVEY RESPONSES

30% response rate (24 out of 81); Spanish-only responses came to 17 percent (four out of 24).

PHONE/TEXT

BEST WAY TO CONTACT

96% said they wanted to be contacted. Of those, most people (41%) prefer contact via phone/text. Email was the second top preferred means of contact (29%).

MAP OF SAN JOSE



SURVEY RESPONSES

QUESTIONS 1 & 2

In San Jose, we are most proud of...



Our traditional neighborhood, because it has nice, supportive neighbors, is quiet and safe.



Our history, because of its community leaders, businesses, and founding families.



Our neighborhood park and schools.

Our top five concerns for our neighborhood are...

- Traffic and Parking
- Maintain Safety
- New Development and rehabilitation
- Noise
- Infrastructure and City services

SURVEY RESPONSES

QUESTIONS 3 & 4

In San Jose, we want our future
generations to remember...

Hispanic heritage culture
neighborhood
safety history families people
religious and holiday events

In San Jose, we feel very safe.

8.8/10

TRACK RIDGE GRASSHOPPER

NEIGHBORHOOD PLAN SURVEY REPORT

EXECUTIVE SUMMARY

The Planning Department used a variety of methods to distribute the survey to the Track Ridge Grasshopper (TRG) neighborhood, including a mix of digital and in-person options provided in both English and Spanish. The TRG neighborhood has 439 addresses, though that number includes 18 vacant lots, four non-residential lots and 110 units at The Rail apartments.

The purpose of this initial survey was to gather concerns from TRG residents for consideration in the neighborhood plan and to invite the residents to continue to participate throughout the process.

A total of nearly 20 volunteers went door to door Aug. 28, 20, and 31, and Sept. 3, 2020, to engage neighbors and leave door hangers. This included multiple people who could speak Spanish and Council Member Mary Calixtro, along with City staff and neighborhood residents. The door hangers were printed in English and Spanish and included links to the online survey and information on the neighborhood plan. Together, the team reached 417 addresses over four days.



91

SURVEY RESPONSES

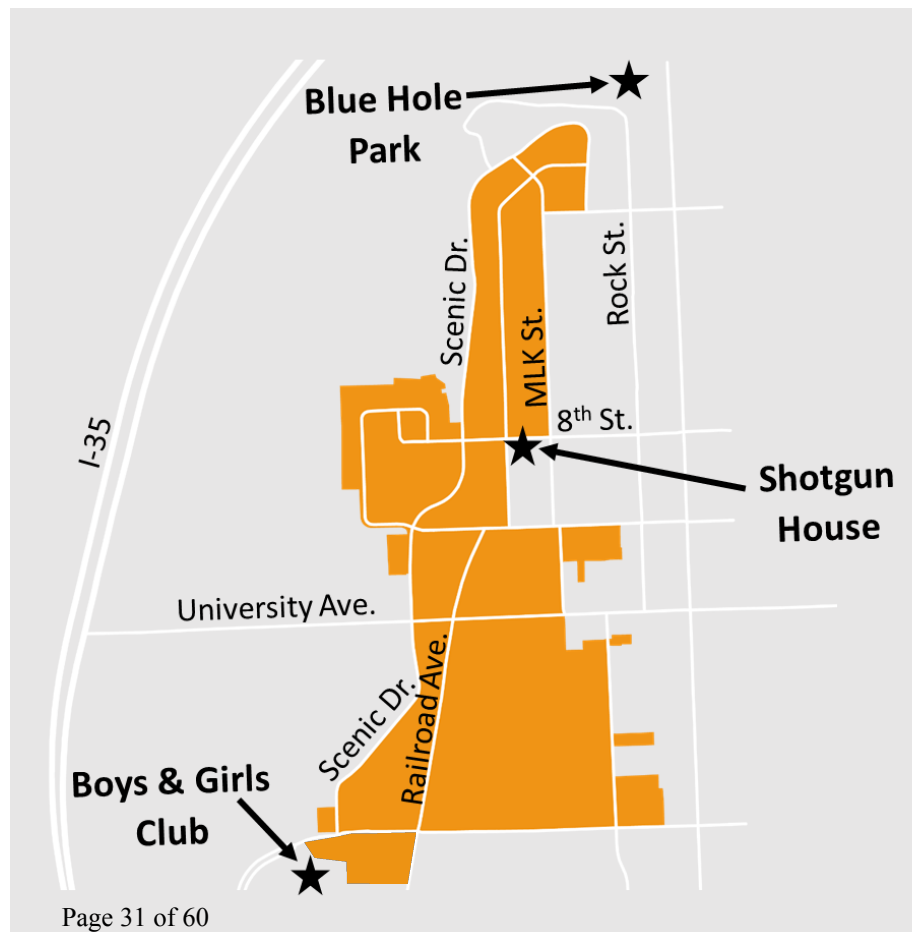
22% response rate (91 out of 417); Spanish-only responses came to 9 percent (eight out of 91).

EMAIL

BEST WAY TO CONTACT

Most people (47%) prefer email contact for on-going conversations. Other top choices included phone/text (34%) and mail/fliers (33%)

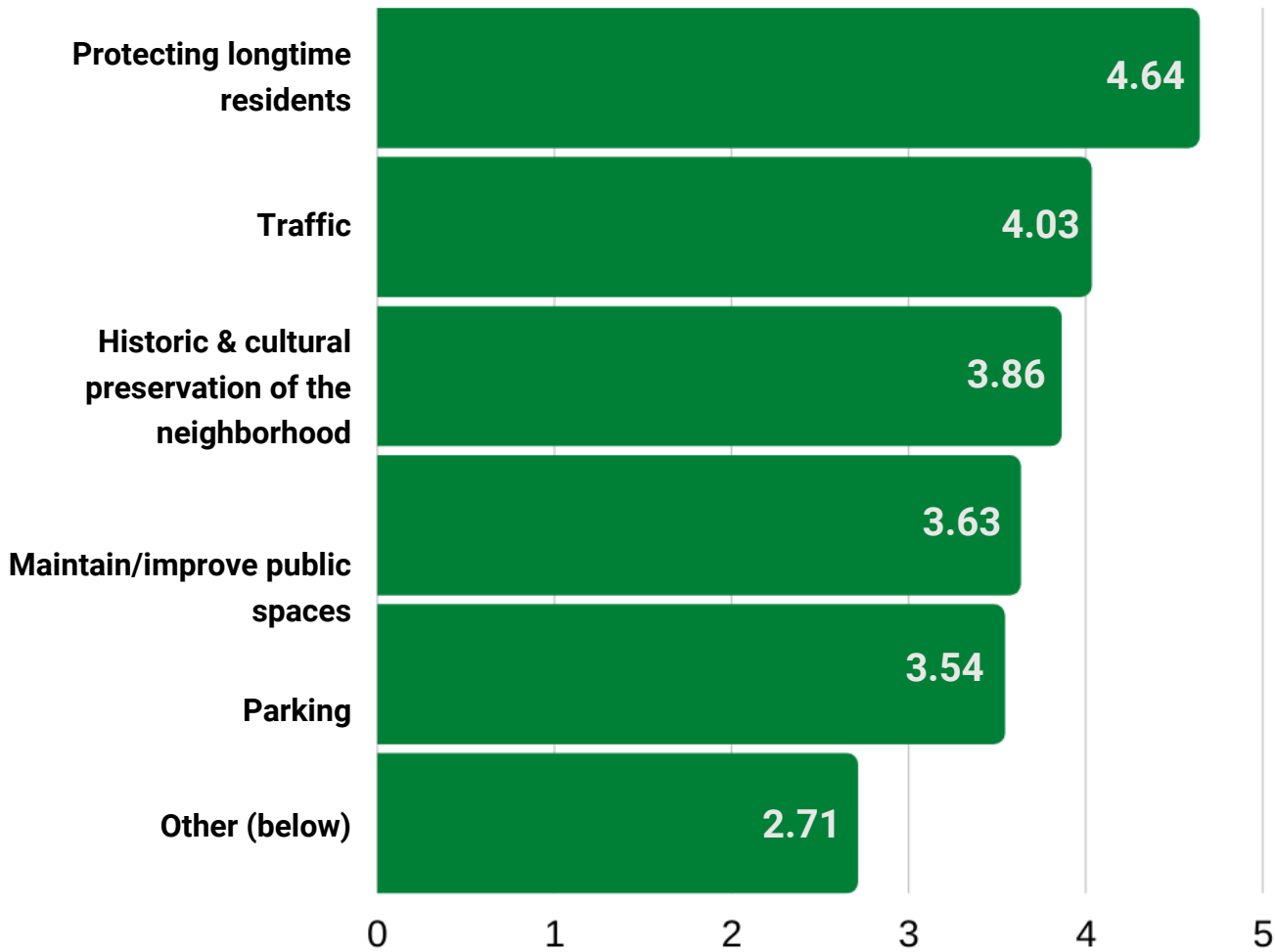
MAP OF TRG



SURVEY RESPONSES

QUESTIONS 1 & 2

Rank the following neighborhood
issues/concerns by importance.



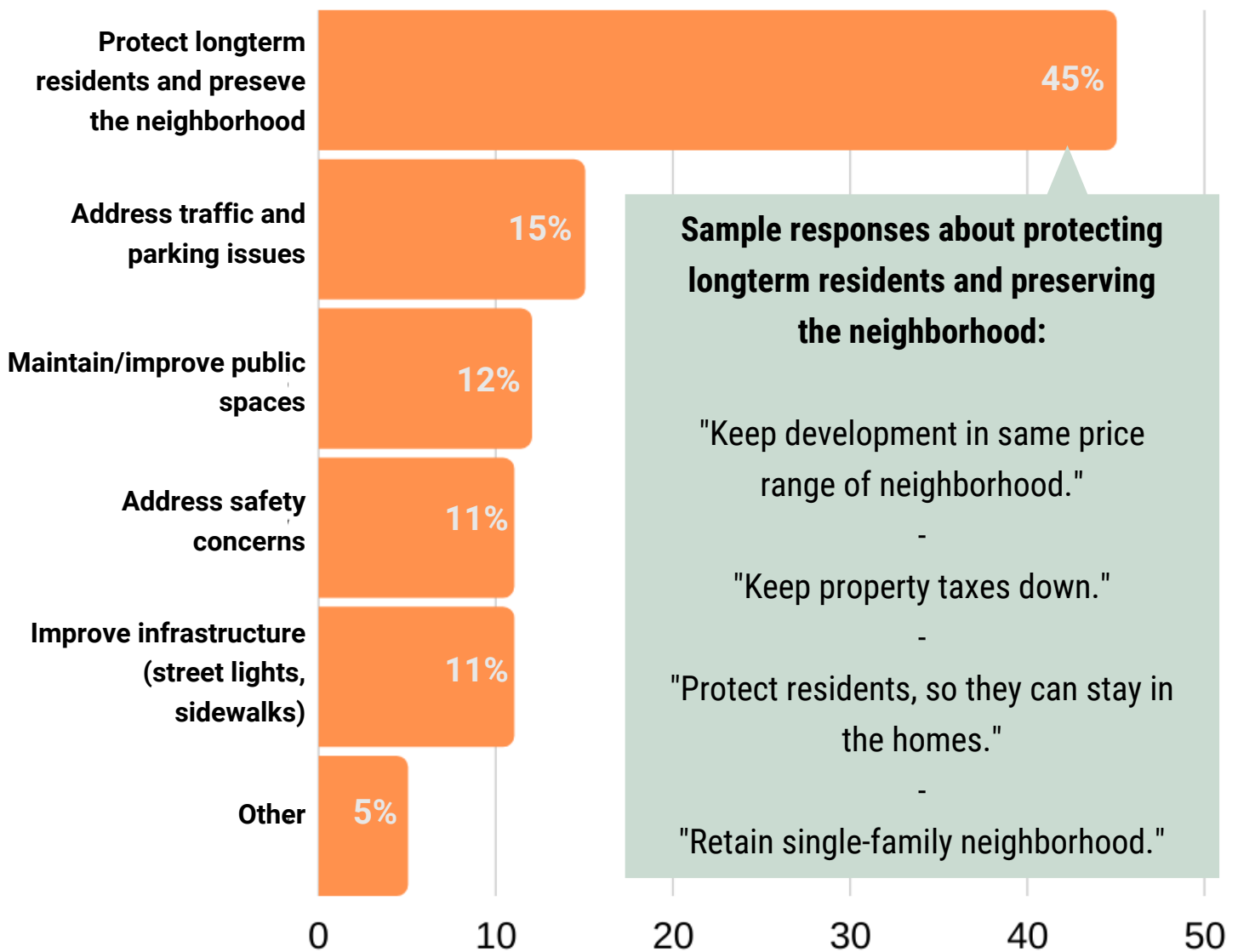
OTHER RESPONSES

Street lights | Sidewalks | Public safety | Homeless issues

SURVEY RESPONSES

QUESTION 3

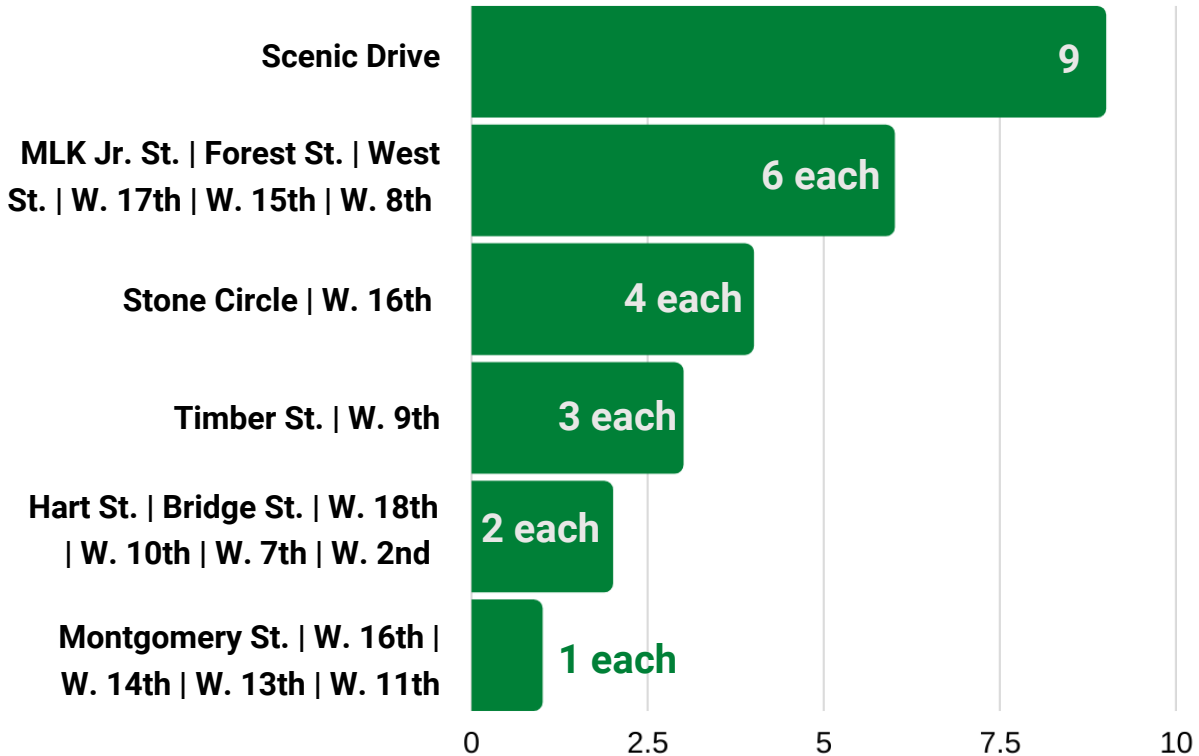
If this plan is able to accomplish one thing, what should it be?



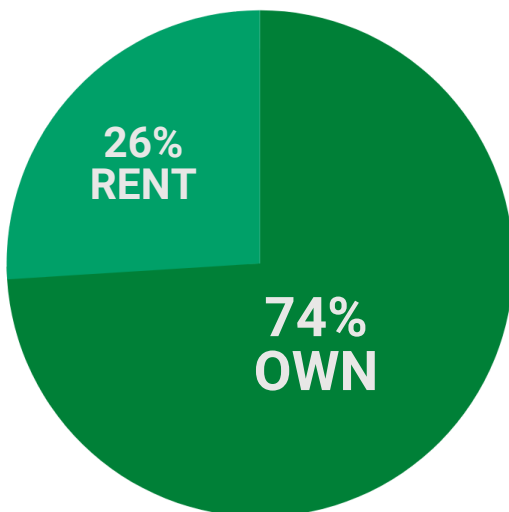
WHO TOOK OUR SURVEY

QUESTIONS 5-7

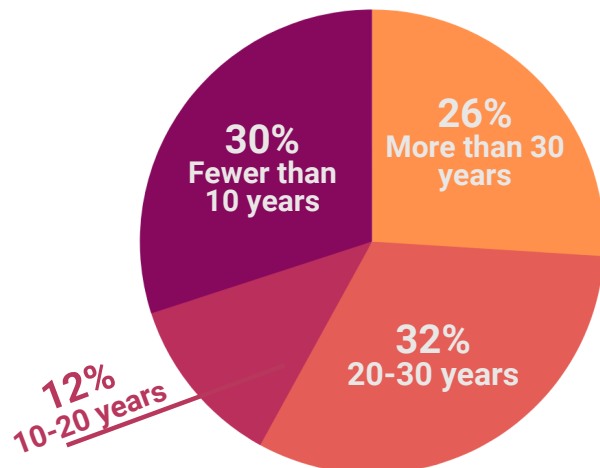
What street do you live on?



Do you own or rent your home?



How long have you lived in the neighborhood?
Taken from 50 written responses.



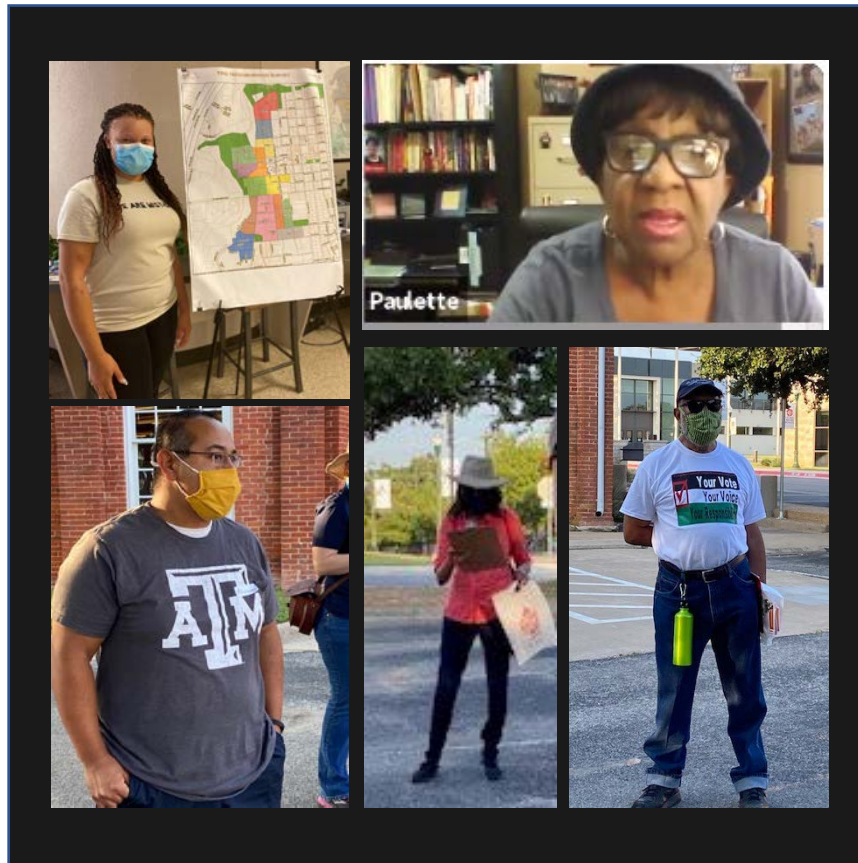
SMALL AREA PLAN UPDATE

TRACK RIDGE GRASSHOPPER (TRG)
& SAN JOSE NEIGHBORHOODS

HOUSING ADVISORY BOARD: OCTOBER 19, 2020

NEIGHBORHOOD PARTNERS – THANK YOU!!!

TRG



San Jose

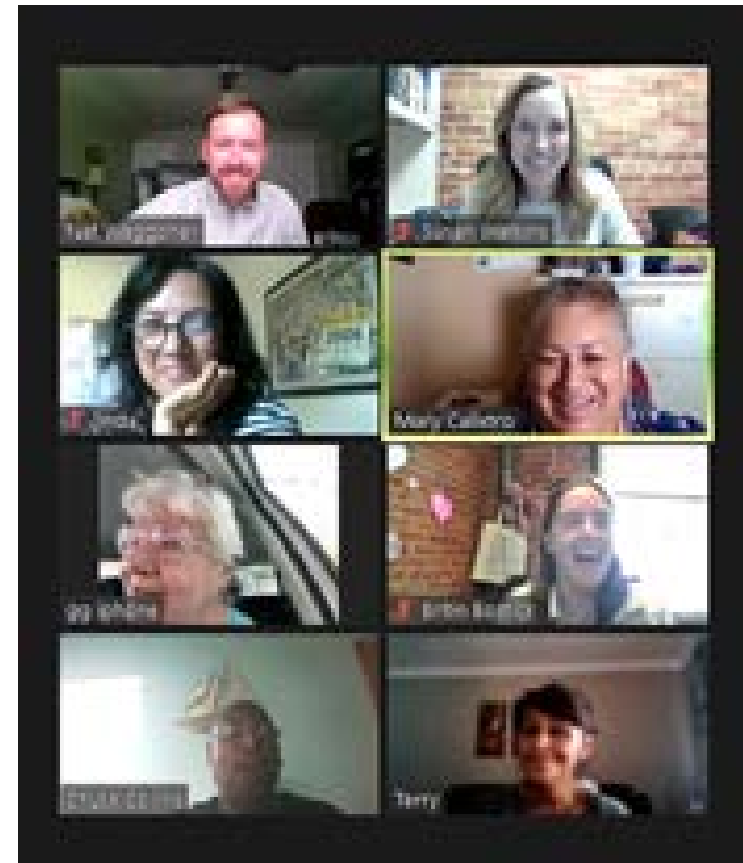
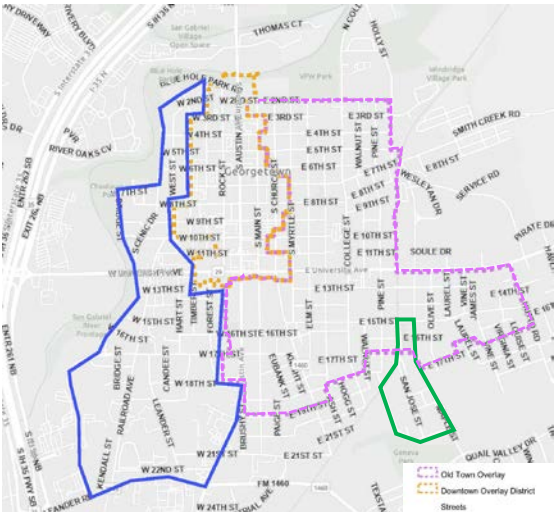


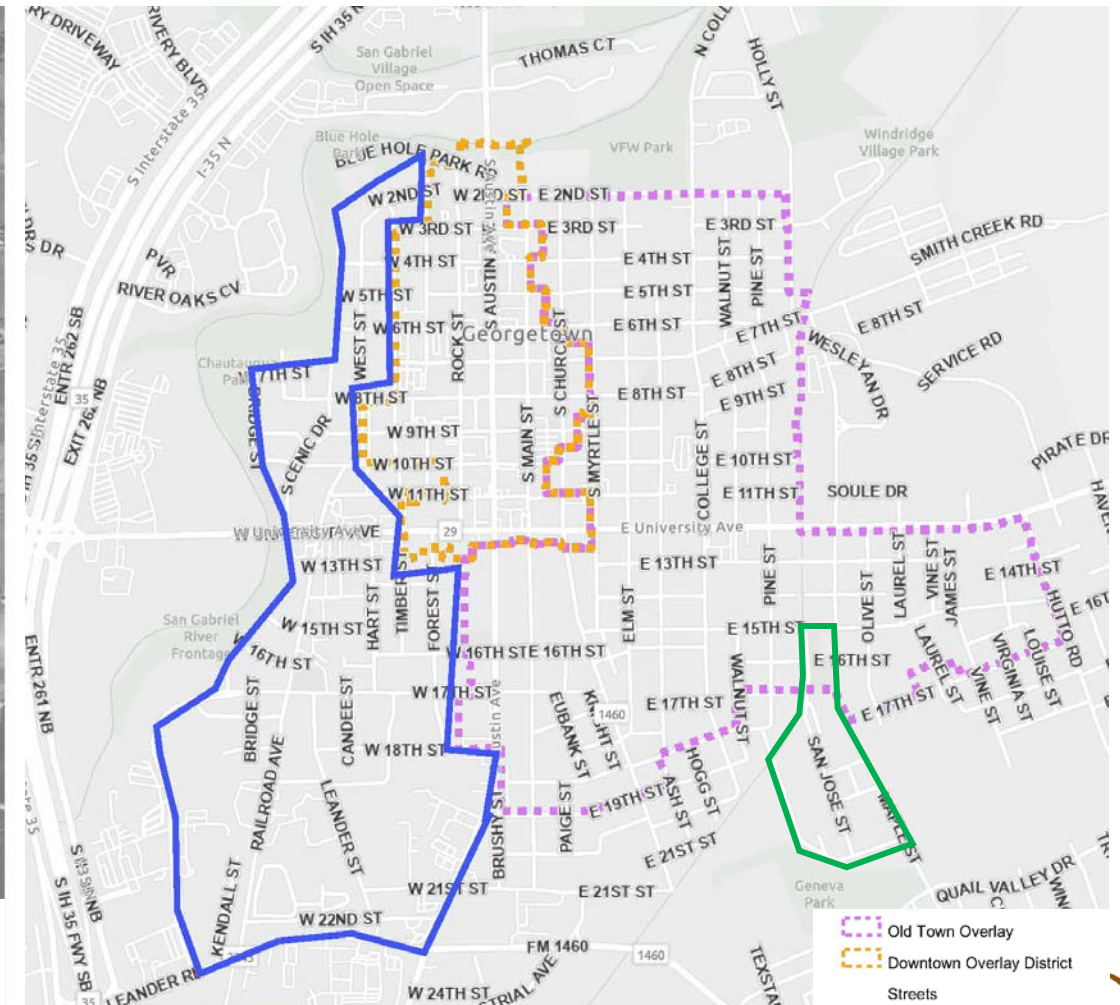
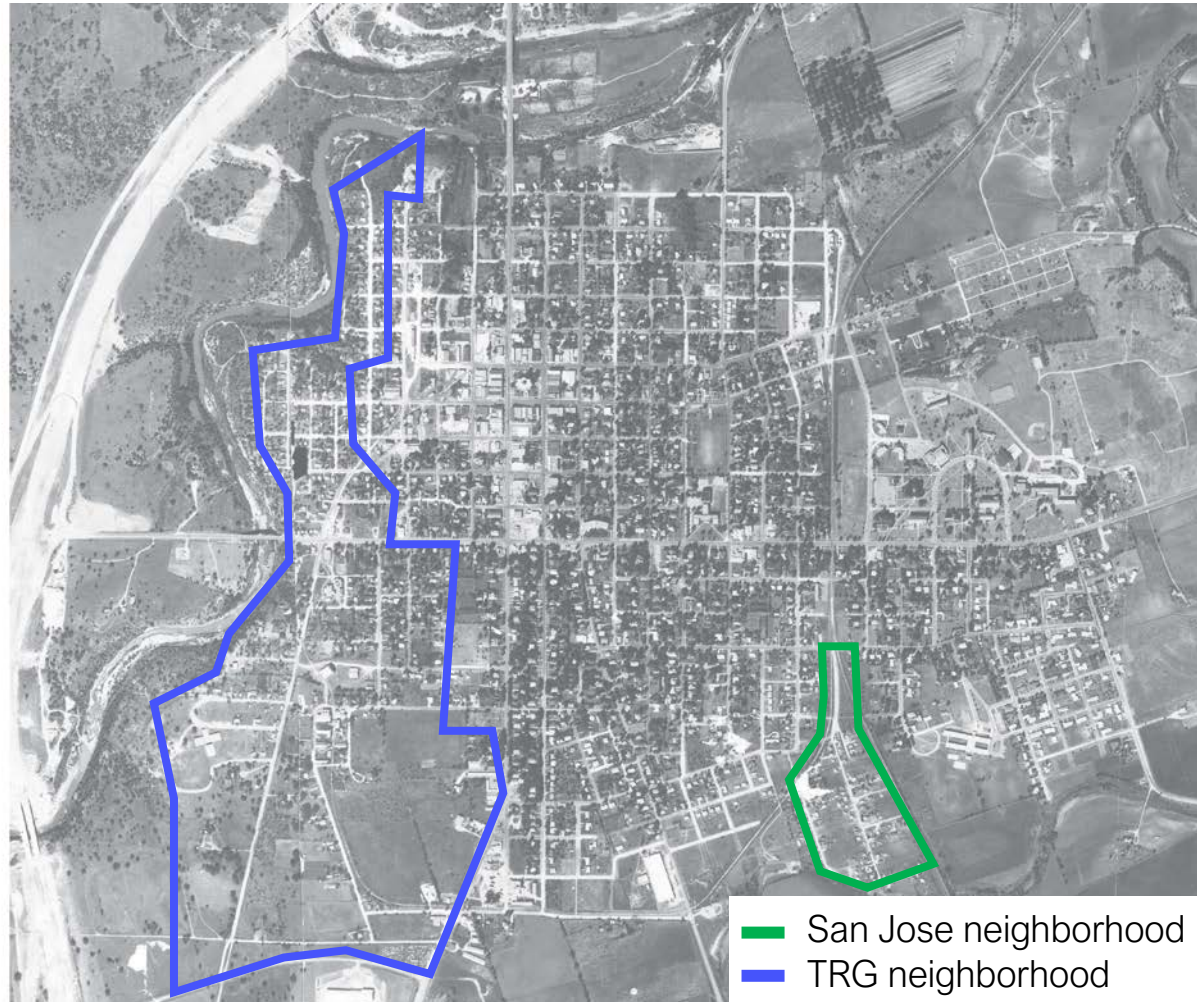


Photo Credit: Community Impact News



People, Place, and Investment

HISTORIC GEORGETOWN



PRESENTATION AGENDA

- Share actions since 8/11/2020 workshop
- Present key neighborhood findings and proposed work plan scope
- City Council feedback on next steps

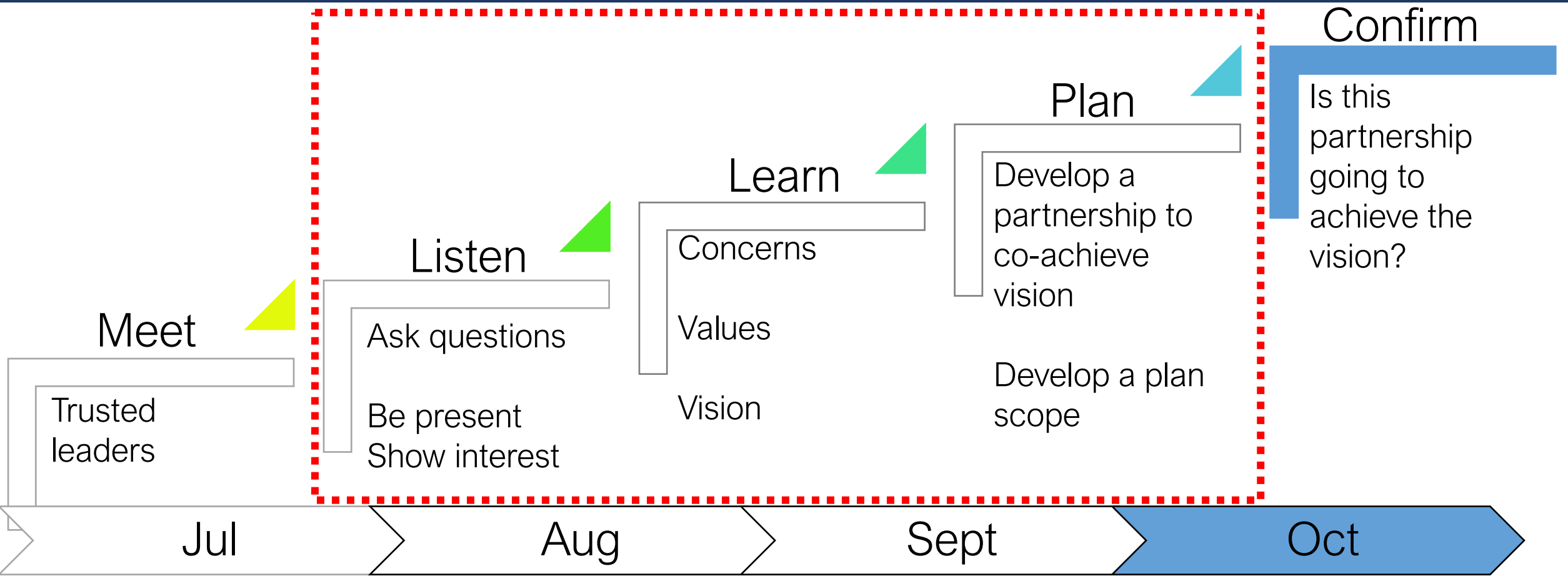
FEEDBACK REQUESTED ON 10/13/20

- Do you need additional information prior to proceeding with both small area plans?
- Do you support the proposed scope for each neighborhood?
- Is this partnership going to achieve the vision for the small area plan project?

ACTIONS SINCE AUGUST 2020

CITY COUNCIL WORKSHOP

PATH TO PARTNERSHIP



SAN JOSE NEIGHBORHOOD

SAN JOSE - PEOPLE, PLACE & HISTORY

- Founded in 1947
- Original families established a grocery store and churches, to this day, a multi-generational neighborhood
- Notable leaders in the neighborhood served on the City Council and within GISD, County and US



Recuerdos Mexicanos, Williamson
County Museum, 1991.

SAN JOSE INITIAL SURVEY

Surveys completed	24
Addresses visited	81
Response rate	30%
Volunteers	11
Spanish only responses	17%



PRIDE AND CONCERNS

In San Jose, we are most proud of...



Our **traditional neighborhood**, because it has nice, supportive neighbors, is quiet and safe.



Our **history**, because of its community leaders, businesses, and founding families.



Our **neighborhood park and schools**.

Our top five concerns for our neighborhood are...

- Traffic and Parking
- Maintain Safety
- New Development and rehabilitation
- Noise
- Infrastructure and City services

SURVEY RESULTS

In San Jose, we want our future generations to remember...

Hispanic heritage
culture
neighborhood
safety history families people
religious and holiday events

In San Jose, we feel very safe.

8.8/10

INITIAL INSIGHTS

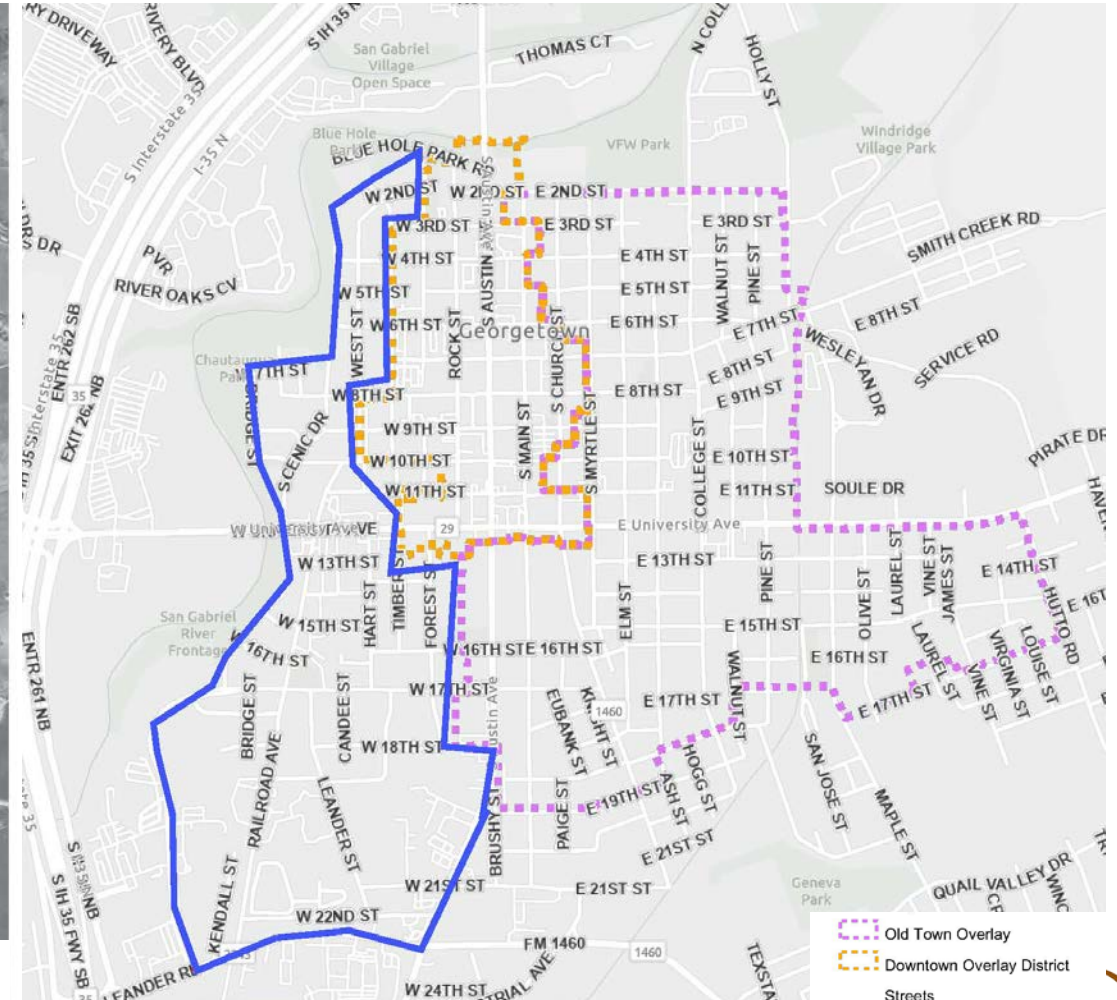
- The traditional multi-generation households, which have created a strong sense of place and history are under pressure.
- Close proximity to Old Town and Downtown overlay districts is creating development pressure within the San Jose neighborhood.
- Opportunity to improve access to information and city services.
- Opportunity to promote the cultural and historical contributions of the neighborhood for the benefit of the entire Georgetown community.

SAN JOSE PLAN SCOPE

- Preserve and promote San Jose as a safe, quiet neighborhood with caring neighbors, through information sharing and intentional engagement
- Celebrate San Jose as a place of culture and history
- Support access to homes, San Jose Park and Annie Purl Elementary through improved traffic, parking and sidewalk solutions
- Enable San Jose residents to stay in the neighborhood and promote compatible development and investments in rehabilitation and infrastructure

TRG NEIGHBORHOOD

HISTORIC GEORGETOWN



TRG - PEOPLE, PLACE & HISTORY

- Many living in this neighborhood were born and raised and have raised their own families in this neighborhood since the 1870s.
- The federal urban renewal effort created widespread demolition and relocation of the Ridge community starting in the late 1960s.
- Commercial land uses along MLK Street, county and city government campuses, and the popularity of proximity to key community destinations (parks and downtown) have transitioned a single-family neighborhood into an area that is experiencing change.



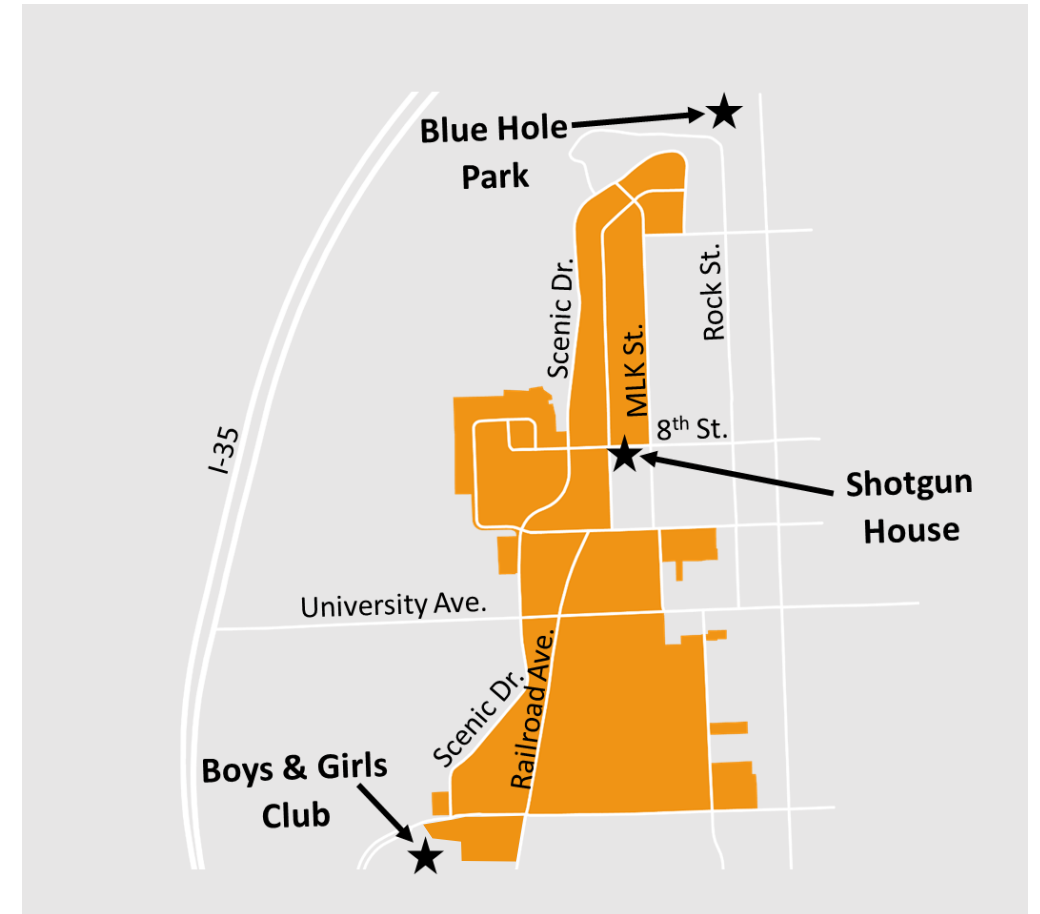
**Macedonia Baptist Church
Past and Present Day**

Source: Texas Historical Commission

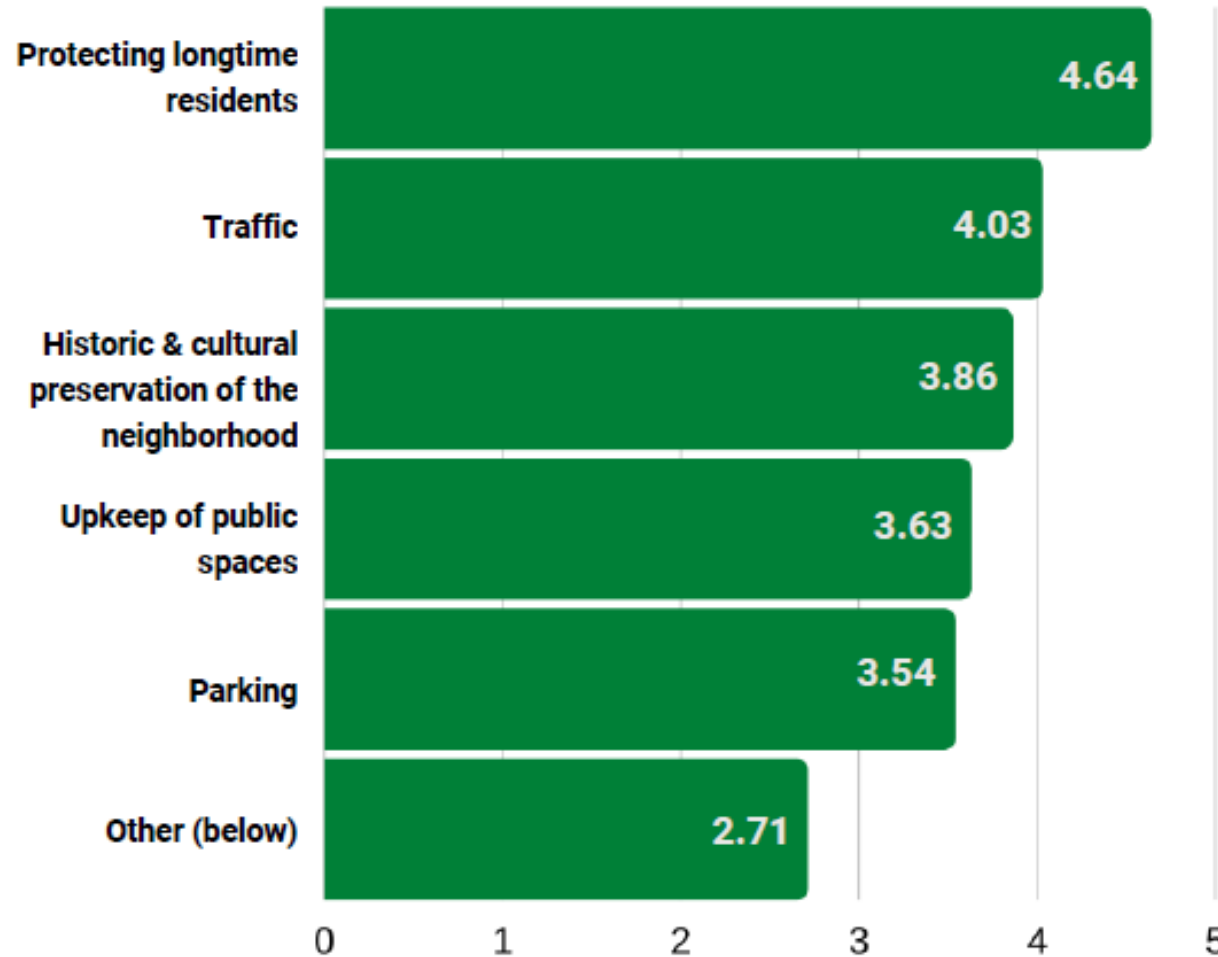


TRG INITIAL SURVEY

Surveys completed	91
Addresses visited	417
Response rate	22%
Volunteers	20
Spanish only responses	9%



RANK THE FOLLOWING NEIGHBORHOOD ISSUES/CONCERNS BY IMPORTANCE



Other Responses:

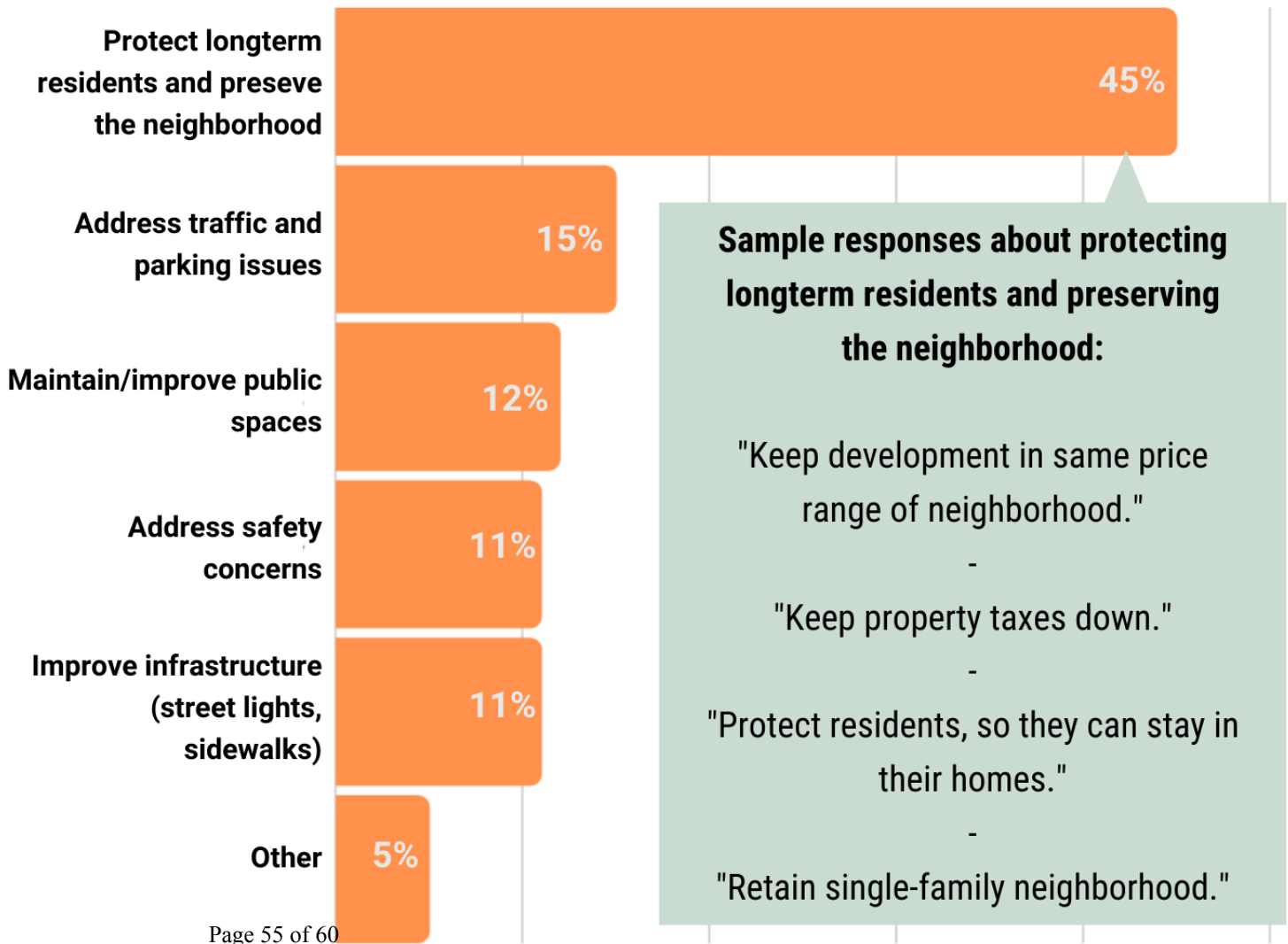
Streetlights

Sidewalks

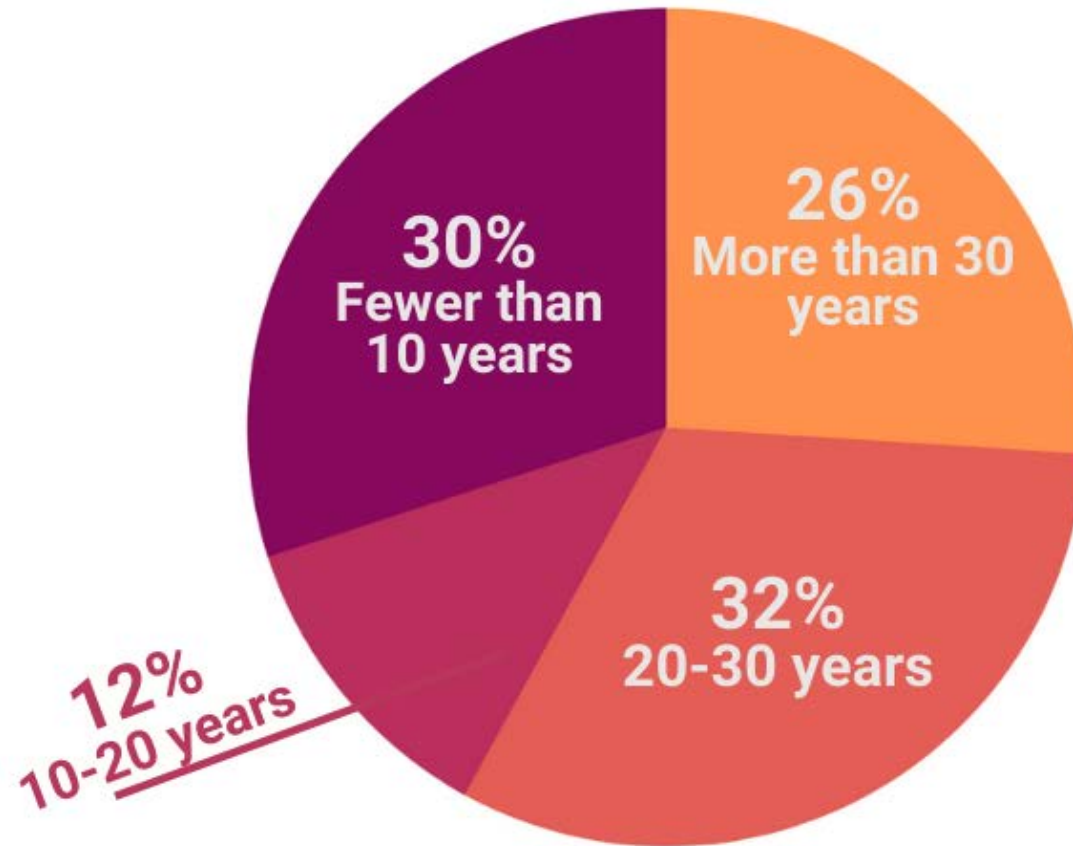
Public Safety

Homelessness issues

IF THIS PLAN IS ABLE TO ACCOMPLISH ONE THING, WHAT SHOULD IT BE?



HOW LONG HAVE YOU LIVED IN THE TRG NEIGHBORHOOD?

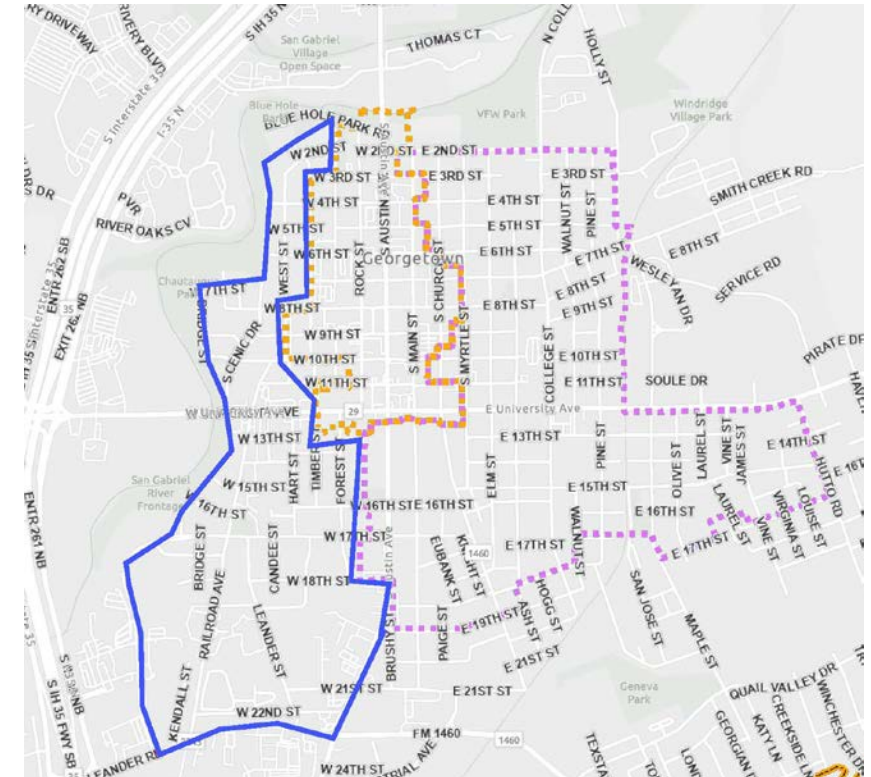


TRG PLAN SCOPE

- Protect TRG long term residents by reducing and removing challenges to staying within the neighborhood
- Identify and preserve the key character defining components of the neighborhood and ensuring compatible new development
- Improve mobility including transportation and parking, sidewalks and streetlights
- Maintain and promote TRG as a place of culture and history
- Maintain and promote TRG as a safe place to live
- Maintain public spaces and infrastructure

TRG REPRESENTATIVE CONCERNS

- Rapid redevelopment/commercial encroachment of neighborhood during time it takes to develop plan
 - Legal options/restrictions for development regulation within the time period of plan
- Boundaries of neighborhood
 - Track portion of TRG (south of 29 to Leander Rd not accurately incorporated/included)



SUMMARY

TRG

- Protect long time residents and preserve the neighborhood
- \$60-90K
- 6-9 months
- Possible short-term solutions

San Jose

- Preserve the San Jose neighborhood
- \$60-90K
- 6-9 months

FEEDBACK REQUESTED ON 10/13/20

- Do you need additional information prior to proceeding with both small area plans?
- Do you support the proposed scope for each neighborhood?
- Is this partnership going to achieve the vision for the small area plan project?

FEEDBACK

Support for proceeding with Request for Proposal for services to address described scopes and return to Council with responses the first meeting in December.