

**Notice of Meeting for the  
Main Street Advisory Board  
of the City of Georgetown  
September 16, 2020 at 4:00 PM  
at Virtual**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

**Swirl Project Team Meeting**

Consistent with Governor Greg Abbott's suspension of various provisions of the Open Meetings Act, effective August 1, 2020 and until further notice, to reduce the chance of COVID-19 transmission, all City of Georgetown Advisory Board meetings will be held virtually. Public comment will be allowed via teleconference; no one will be allowed to appear in person.

To participate, please copy and paste the following web link into your browser:

Web link:

**[https://georgetowntx.zoom.us/j/96299452777?  
pwd=aXR1Z1lHUUhh1bzM1TjRWMHMmrQjcwZD09](https://georgetowntx.zoom.us/j/96299452777?pwd=aXR1Z1lHUUhh1bzM1TjRWMHMmrQjcwZD09)**

**Meeting ID: 962 9945 2777**

**Passcode: 875025**

**One tap mobile**

**+13462487799,,96299452777# US (Houston)**

**+16699006833,,96299452777# US (San Jose)**

**Dial by your location**

**+1 346 248 7799 US (Houston)**

**+1 669 900 6833 US (San Jose)**

**+1 253 215 8782 US (Tacoma)**

**+1 929 205 6099 US (New York)**

**+1 301 715 8592 US (Germantown)**

**+1 312 626 6799 US (Chicago)**

**888 475 4499 US Toll-free**

**833 548 0276 US Toll-free**

**833 548 0282 US Toll-free**

**877 853 5257 US Toll-free**

**Meeting ID: 962 9945 2777**

## Find your local number: <https://georgetownx.zoom.us/j/91111111111>

Citizen comments are accepted in three different formats:

1. Submit written comments to [kim.mcauliffe@georgetown.org](mailto:kim.mcauliffe@georgetown.org) by 5 a.m. on the day before the meeting and the Recording Secretary will read your comments into the recording during the item that is being discussed.
2. Log onto the meeting at the link above and “raise your hand” during the item
3. Use your home/mobile phone to call the toll-free number

To join a Zoom meeting, click on the link provided and join as an attendee. You will be asked to enter your name and email address (this is so we can identify you when you are called upon). To speak on an item, click on the “Raise your Hand” option at the bottom of the Zoom meeting webpage once that item has opened. When you are called upon by the Recording Secretary, your device will be remotely un-muted by the Administrator and you may speak for three minutes. Please state your name clearly, and when your time is over, your device will be muted again.

Use of profanity, threatening language, slanderous remarks or threats of harm are not allowed and will result in you being immediately removed from the meeting.

---

### Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Welcome and Call to Order - *Christine Tomaszewski, Sr. Chair*
- B Recap 2020 Event & Discuss Challenges & Opportunities for 2021 - *Kim McAuliffe, Downtown Development Manager*
- C Review 2020 Budget & Establish 2021 Tentative Budget - *Kim McAuliffe, Downtown Development Manager*
- D Swirl Team Leader Assignments from 2020 - Need to confirm for 2021:
  - Swirl Theme & Artwork - *Christine Tomaszewski and Kim McAuliffe*
  - Sponsorships - *Kim McAuliffe*
  - Volunteers - *Michele J-Webb*
  - Texas Wineries - *Kim McAuliffe*
  - Restaurants Team - *Christine Tomaszewski/Shelley Rodocker*
  - Downtown Retailers Team - *Mickie Ross*
  - VIP Event - *Trisha Tallman/Cindy Harrington*
  - General Registration - *Becca Huggins/Connie Odom*
  - Social Media/Communications/Bible Updates - *Rachel Hancock*
- E Open Discussion

### Adjournment

Adjournment

### Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily

accessible to the general public as required by law, on the \_\_\_\_\_ day of \_\_\_\_\_, 2020, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

---

Robyn Densmore, City Secretary

City of Georgetown, Texas  
Main Street Advisory Board  
September 16, 2020

**SUBJECT:**

Recap 2020 Event & Discuss Challenges & Opportunities for 2021 - *Kim McAuliffe, Downtown Development Manager*

**ITEM SUMMARY:**

Feedback from sponsors, attendees, and participants that need to be considered moving forward.

**FINANCIAL IMPACT:**

.

**SUBMITTED BY:**

City of Georgetown, Texas  
Main Street Advisory Board  
September 16, 2020

**SUBJECT:**

Open Discussion

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

.

**SUBMITTED BY:**

KM