

**Notice of Meeting for the
Arts and Culture Advisory Board
of the City of Georgetown
November 17, 2020 at 4:30 PM
at Virtual**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Consistent with Governor Greg Abbott's suspension of various provisions of the Open Meetings Act, effective August 1, 2020 and until further notice, to reduce the chance of COVID-19 transmission, all City of Georgetown Advisory Board meetings will be held virtually. Public comment will be allowed via teleconference; no one will be allowed to appear in person.

To participate, please copy and paste the following weblink into your browser:

**[https://georgetowntx.zoom.us/j/98546644877?
pwd=NUNUWFRLl0hYTCSyQlFSUXltdnhHZz09](https://georgetowntx.zoom.us/j/98546644877?pwd=NUNUWFRLl0hYTCSyQlFSUXltdnhHZz09)**

**Meeting ID: 985 4664 4877
Passcode: 772923**

**Topic: Arts and Culture Board meeting
Time: Nov 17, 2020 04:30 PM Central Time (US and Canada)**

Dial by your location

888 475 4499 US Toll-free

833 548 0276 US Toll-free

833 548 0282 US Toll-free

877 853 5257 US Toll-free

Meeting ID: 985 4664 4877

Find your local number: <https://georgetowntx.zoom.us/u/ah1A1FDT>

Citizen comments are accepted in three different formats:

- 1. Submit written comments to lawren.weiss@georgetown.org by 4:30 p.m. on the date of the meeting and the Recording Secretary will read your**

- comments into the recording during the item that is being discussed.
2. **Log onto the meeting at the link above and “raise your hand” during the item**
 3. **Use your home/mobile phone to call the toll-free number**

To join a Zoom meeting, click on the link provided and join as an attendee. You will be asked to enter your name and email address (this is so we can identify you when you are called upon). To speak on an item, click on the “Raise your Hand” option at the bottom of the Zoom meeting webpage once that item has opened. When you are called upon by the Recording Secretary, your device will be remotely un-muted by the Administrator and you may speak for three minutes. Please state your name clearly, and when your time is over, your device will be muted again.

Use of profanity, threatening language, slanderous remarks or threats of harm are not allowed and will result in you being immediately removed from the meeting.

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Discussion on how this virtual conference will be conducted, to include options for public comments and how the public may address the Commission. -Lawren Weiss, Administrative Assistant
- B Citizens wishing to address the board. -Jane Estes, Board Chair.
- C Announcements regarding arts and culture. -Jane Estes, Board Chair.
- D Consideration and possible action to approve minutes from the October 20, 2020 Arts and Culture Board meeting. -Jane Estes, Board Chair.
- E Overview of the updated Georgetown 2030 Master Plan. – Nat Waggoner, Long Range Planning Manager and Susan Watkins, Housing Coordinator
- F Consideration and possible action to approve funding toward a grant writer for Georgetown Art Works. - Amanda Still, Arts and Culture Coordinator and Eric Lashley, Library Director
- G Consideration and possible action to approve updated Arts and Culture Grant Guidelines for the 2021 Round I grant cycle. –Amanda Still, Arts and Culture Coordinator
- H Consideration of Arts and Culture Coordinator's report. -Amanda Still, Arts and Culture Coordinator.
- I Consideration and possible action regarding future meeting dates and times. -Jane Estes, Board Chair.

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2020, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

**Minutes of the Virtual Meeting of the
Arts and Culture Board
City of Georgetown, Texas
October 20, 2020**

The Arts and Culture Board met virtually on Tuesday, October 20, 2020 at 4:30 p.m. via Zoom.

PRESENT: Jane Estes, Susie Flatau, Marissa Palmer, Sonya Robinson, Gaby Shultz, and Sharon Snuffer.

ABSENT: Jessica Meurer-Sobhani

STAFF PRESENT: Amanda Still – Arts and Culture Coordinator, Eric P. Lashley – Library Director and Lawren Weiss-Administrative Assistant.

MEMBERS OF THE PUBLIC: Stuart Wallace

Chair Estes called the meeting to order at 4:30 P.M.

Regular Agenda

- A. Discussion on how this virtual conference will be conducted, to include options for public comments and how the public may address the commission. -Lawren Weiss, Administrative Assistant. Weiss asked if the board had questions about utilizing Zoom for the virtual meeting. She explained that Stuart Wallace had signed up to address the board on item G and Chair Estes would call on him to speak when the time came. No action required.
- B. Citizens wishing to address the Board. – Jane Estes, Chair. As of the deadline, no persons were signed up to speak on items other than what was posted on the agenda. Georgetown Art Works President Stuart Wallace signed up to address the board regarding item G. No action required.
- C. Announcements regarding arts and culture. – Jane Estes, Chair. No action required. Georgetown Art Works has a new website, complete with shopping abilities. Still is announced that more arts events are being added, with COVID safety precautions in place, which include events at East View High School and Georgetown High School.
- D. Consideration and possible action to approve minutes from the September 15, 2020 Arts and Culture Board meeting. – Jane Estes, Chair. **Motion by Robinson; second by Shultz** to approve the September 15, 2020 Arts and Culture Board virtual meeting minutes. **Approved 6-0** (Meurer-Sobhani absent).
- E. Overview for new board members of the 2020-2025 Arts and Culture Strategic Plan. – Amanda Still, Arts and Culture Coordinator. Still reviewed the Arts and Culture Strategic Plan with the board, noting which goals are already in progress and those that may take more than 5 years to accomplish. No action required.
- F. Consideration and possible action to approve the Call for Entries for the mural at Georgetown Title. – Amanda Still, Arts and Culture Coordinator. Still reviewed the call for entries for the mural at Georgetown Title. The business owner is looking for an abstract proposal to bring vibrant colors and history to the location. The City's Historic Planner researched the history of the site and provided that information to be included in the call and artist proposals. Board members had no

amendments to the call. **Motion by Robinson; second by Palmer** to approve the call for entries for the mural at Georgetown Title Company. **Approved 6-0** (Meurer-Sobhani absent).

- G. Consideration and possible action to rank budget priorities for the 2020-2021 Fiscal Year. - Amanda Still, Arts and Culture Coordinator. Still noted proposed projects for the new fiscal year and ask board members to discuss and rank their priorities to help direct staff.

Georgetown Art Works President Stuart Wallace requested the board consider funding a grant writer for 12-18 months for their organization. The rate for a grant writer is \$650/month and will allow Wallace to focus on other Art Center projects and operations. While Board members were in favor of hiring a grant writer, they strongly advised Georgetown Art Works to first create a strategic plan which would qualify them for more grant opportunities and guide their efforts to better plan for the future of the organization. Still noted she offered to assist the GAW board in creating their strategic plan, which will begin in January. Discussion followed about challenges experienced by Georgetown Art Works and a need to determine the future roles and expectations of each organization in this partnership.

Board members further discussed projects and rankings for this fiscal year. The top three priorities were community grants, Sculpture Tour, and marketing. No action was taken on this item and the board requested adding Georgetown Art Works' request for a grant writer to next month's agenda.

- H. Consideration of Arts and Culture Coordinator report. – Amanda Still, Arts and Culture Coordinator. Still discussed her report as included the agenda packet. Topics included the recycled street sign sculpture installation, Healing Arts for Veterans programs, Wolf Ranch mural and a timeline of upcoming projects. No action required.
- I. Consideration and possible action regarding future meeting dates. – Jane Estes, Board Chair. The next meeting will be held as regularly scheduled on November 17, 2020 at 4:30 p.m. This will be a virtual meeting.

Chair Estes adjourned the meeting at **6:21 p.m.**

Respectfully submitted,

Sharon Snuffer
Board Secretary

Jane Estes
Board Chair

These minutes were approved at the virtual meeting on 11/17/20.

City of Georgetown Arts & Culture Grants

The Georgetown Arts and Culture Board awards grant twice a year for art, music, theatre, dance, and cultural heritage events and programs taking place in Georgetown. Starting December 1, 2020, the board will be seeking proposals for events and programs between April 2021 -September 2021.

Nonprofit organizations, schools, and informal arts and culture organizations creating arts and culture programming, or an event open to the public are eligible to apply. The City of Georgetown Arts and Culture Board considers all applicants without attention to the following – which includes but is not limited to – race, color, religion, sex, sexual orientation, gender identity, national origin, veteran, or disability status. Organizations that received funding in the 2020 Round II cycle are not eligible to apply for 2021 Round I.

The Georgetown Arts and Culture Grants help the Arts and Culture Board fulfill bylaw requirements which include recognizing and encouraging groups and organizations that enrich Georgetown life by bringing cultural and artistic values and artifacts to the City. Members of the Arts and Culture Board believe a vibrant arts community and cultural offerings are good for the quality of life for residents, will attract visitors, and will assist Georgetown in becoming a nationally recognized arts destination by 2030. The grant program helps develop and strengthen our local arts community by contributing funding to arts and culture programming that enhances our local community.

For events and programs occurring in...	Call will be open	Candidates will be notified	Checks will be mailed
April 2021-Sept. 2021	Dec. 1-31, 2019	January 2021	February
Oct. 2021-March 2022	June 1-30, 2020	July 2021	August

The grant proposal form for events and programs occurring April 2021-September 2021 will be live at 12:01 am on December 1, 2020 and will close at 11:59 pm on December 31, 2020. Click here to go to the form:

[Grant Proposal Form](#)

Some of the information requested will be:

- Contact information for someone who is readily available to answer questions about the proposal
- Purpose and description of the event or project
- Amount being requested and total budget, including other anticipated funding sources (e.g., donations, ticket sales, other grants)
- Date, location, admission charge, and anticipated attendance
- Size and demographic makeup of past audiences or participants

Special consideration will be given for events or projects that meet one or more of these criteria:

- Are free admission
- Include outreach to populations that are traditionally underrepresented
- Have a cultural tourism or economic impact (e.g., events that may attract people who also attend other arts & culture venues or events, stay overnight, shop, or dine in Georgetown)

Organizations or individuals that receive funding will be required to follow up by:

- Recognizing the City of Georgetown Arts and Culture Board in their advertising and programs
- Submitting a one-page report to the Arts and Culture Board with a description of the use of grant funds and copies of event promotion materials

If you have questions, please email Amanda Still at amanda.still@georgetown.org or call 512-930-8471.