Notice of Meeting for the
Arts and Culture Advisory Board
of the City of Georgetown
September 15, 2020 at 4:30 PM
at Virtual

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Consistent with Governor Greg Abbott’s suspension of various provisions of the Open Meetings Act, effective August 1, 2020 and until further notice, to reduce the chance of COVID-19 transmission, all City of Georgetown Advisory Board meetings will be held virtually. Public comment will be allowed via teleconference; no one will be allowed to appear in person.

To participate, please copy and paste the following weblink into your browser:

https://georgetowntx.zoom.us/j/96665263494

Meeting ID: 966 6526 3494

Topic: Arts and Culture Board meeting
Time: Sep 15, 2020 04:30 PM Central Time (US and Canada)

One tap mobile
+13462487799,,96665263494# US (Houston)
+12532158782,,96665263494# US (Tacoma)

Dial by your location
+1 346 248 7799 US (Houston)
+1 253 215 8782 US (Tacoma)
+1 669 900 6833 US (San Jose)
+1 301 715 8592 US (Germantown)
+1 312 626 6799 US (Chicago)
+1 929 205 6099 US (New York)
877 853 5257 US Toll-free
888 475 4499 US Toll-free
833 548 0276 US Toll-free
Citizen comments are accepted in three different formats:

1. Submit written comments to lawren.weiss@georgetown.org by 4:30 p.m. on the date of the meeting and the Recording Secretary will read your comments into the recording during the item that is being discussed.
2. Log onto the meeting at the link above and “raise your hand” during the item.
3. Use your home/mobile phone to call the toll-free number.

To join a Zoom meeting, click on the link provided and join as an attendee. You will be asked to enter your name and email address (this is so we can identify you when you are called upon). To speak on an item, click on the “Raise your Hand” option at the bottom of the Zoom meeting webpage once that item has opened. When you are called upon by the Recording Secretary, your device will be remotely un-muted by the Administrator and you may speak for three minutes. Please state your name clearly, and when your time is over, your device will be muted again.

Use of profanity, threatening language, slanderous remarks or threats of harm are not allowed and will result in you being immediately removed from the meeting.

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

A Discussion on how this virtual conference will be conducted, to include options for public comments and how the public may address the Commission. -Lawren Weiss, Administrative Assistant
B Citizens wishing to address the board. – Jane Estes, Board Chair
C Announcements regarding arts and culture. -Jane Estes, Chair.
D Consideration and possible action to approve the minutes from the August 18, 2020 Arts and Culture Board meeting. – Jane Estes, Board Chair
E Consideration and possible action to approve a mural at Wag Heaven as part of the Healing Arts for Veterans grant funded program and located at 205 West 6th Street., #115, 78626. - Amanda Still, Arts and Culture Coordinator
F Consideration and possible action to select the sculptures for the Georgetown Sculpture Tour 2020-2021. - Amanda Still, Arts and Culture Coordinator
G Consideration and possible action to approve a purchase of public art, “Quest for Knowledge” by Jay
Schaan. – Amanda Still, Arts and Culture Coordinator

I Consideration and possible action to approve a Cultural District Grant award from the Texas Commission on the Arts for $4,200 for a mural at the Georgetown Art Center. - Amanda Still, Arts and Culture Coordinator.

J Consideration and possible action regarding future meeting dates. – Jane Estes, Chair

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _________________, 2020, at __________, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

__________________________________
Robyn Densmore, City Secretary
The Arts and Culture Board met virtually on Tuesday, August 18, 2020 at 4:30 p.m. via Zoom.

PRESENT: Jane Estes, Susie Flatau, Gaby Shultz, Sharon Snuffer, and Jessica Meurer-Sobhani.

ABSENT: Marissa Palmer, Sonya Robinson

STAFF PRESENT: Amanda Still – Arts and Culture Coordinator, Eric P. Lashley – Library Director and Lawren Weiss-Administrative Assistant.

MEMBERS OF THE PUBLIC: None

Chair Estes called the meeting to order at 4:30 P.M.

**Regular Agenda**

A. Discussion on how this virtual conference will be conducted, to include options for public comments and how the public may address the commission. – Lawren Weiss, Administrative Assistant. There were no members of the public present. Board members and staff discussed providing only one link to the meeting to avoid confusion, instead of the several that were included in this month’s agenda. Further discussion ensued about muting and unmuting during items where board members were asked to vote. No action required.

B. Citizens wishing to address the Board. – Jane Estes, Chair. As of the deadline, no persons were signed up to speak on items other than what was posted on the agenda. No members of the public were present to address the board. No action required.

C. Announcements regarding arts and culture. – Jane Estes, Chair. Jane Estes encouraged board members to sign up for the collaborative virtual program hosted by Georgetown Public Library and Lark & Owl Booksellers on August 31 called Confronting Racism: A Community Conversation. So far 250 people have signed up for the virtual event.

Susie Flatau with Georgetown Art Works announced the current exhibit at Georgetown Art Center is called Ingrained and the next exhibit is called Blissful Ignorance. The artist reception for Blissful Ignorance will be held August 29. Flatau announced the Operating Agreement between the City of Georgetown and Georgetown Art Works was renewed for another three years at the previous City Council meeting. Georgetown Art Works board elections have been postponed to November 16 and relocated to San Gabriel Park to allow for COVID safety precautions and social distancing. No action required.

D. Consideration and possible action to approve minutes from the June 16 and July 21, 2020 Arts and Culture Board meetings. – Jane Estes. No discussion needed for June and July’s minutes. Motion by Snuffer; second by Flatau to approve the June 16 and July 21, 2020 Arts and Culture Board meeting minutes. Approved 5-0 (Palmer and Robinson absent).

E. Consideration and possible action to approve minutes from the cancelled Arts and Culture Board meetings in April and May 2020. – Jane Estes, Board Chair. No discussion needed for minutes.
from cancelled meetings. **Motion by Snuffer; second by Meurer-Sobhani** to approve the April and May 2020 cancelled meeting minutes. **Approved 5-0** (Palmer and Robinson absent).

F. **Consideration and possible action to award the Georgetown Arts and Culture 2020 Round II grants.** – Amanda Still, Arts and Culture Coordinator. Board members and staff discussed the four grant proposals received for round two. Discussion followed about concerns regarding the proposed October concert by Williamson County Symphony Orchestra because of COVID-19. Board members agreed that providing funding for their Spring 2021 concert would still allow the City to contribute to the organization without the risk of losing the funds due to pandemic cancellations and fiscal year budget restraints. The board also discussed stipulations for COVID-19 relief funding, as provided in the call for proposals this round. After further discussion, **motion by Flatau; second by Shultz** to approve fully funding grant proposals from The Williamson Museum ($2,000), Estrada Garcia Gallery ($2,500) and Southwestern University ($2,340) and awarding half the proposal from the Williamson County Symphony Orchestra ($2,500). **Approved 5-0** (Palmer and Robinson absent).

G. **Consideration of staff comments regarding the Georgetown Sculpture Tour 2020-2021 sculpture submissions.** – Amanda Still, Arts and Culture Coordinator. Still reviewed staff comments regarding the 2020-2021 Sculpture Tour submissions, noting possible locations and pieces that may not be suitable to include. Board members will have the opportunity to rate submissions online before voting on final selections at September’s meeting. No action required.

H. **Consideration and possible action to approve a grant program for Percent for Public Art in City Capital Improvement Projects.** – Amanda Still, Arts and Culture Coordinator. Still explained an opportunity to collaborate with the Planning and Historic Development departments and allocate a percentage of funds for public art in City Capital Improvement projects. This group effort would allow the City to provide a public art piece to further enhance local businesses affected by the City’s CIPs.

While the Commercial Mural Program requires the business owner to pay for mural costs, this program would allow the City to provide a public art grant to businesses affected by its capital improvement projects. Still explained that the mural easement would be just like the one used for the Commercial Mural Program but the funding agreement would be different. Following a brief discussion, **motion by Muerer-Sobhani; second by Snuffer** to approve a grant program to include a percent for public art in City capital improvement projects. **Approved 5-0** (Palmer and Robinson absent).

I. **Consideration and possible action to approve a Call for Art for a mural at Starbucks at Wolf Ranch Town Center.** - Amanda Still, Arts and Culture Coordinator. Wolf Ranch Town Center leaders approached Still about the Arts and Culture board participating in their mural project at Starbucks. Since the Wolf Ranch Town Center property is not owned by the City, they are not required to get approval from the Arts and Culture Board to install a mural. However, WRTC leaders have been impressed with Georgetown’s expanding public art scene in recent years and would like the Arts and Culture Board to support a call for art and recommend a mural based on those submissions. While Flatau was in support of the mural, she requested Still find out more details regarding the City’s responsibility in this project. Concern was expressed that promotions for the project would include the City’s branding, even if the board does not approve of the final mural selection. Following more discussion, **motion by Snuffer; second by Flatau** to approve a call for art for a mural at Starbucks in Wolf Ranch Town Center, contingent upon Still confirming the City of Georgetown Arts and Culture Board’s involvement in the project is only for the Call for Art and a mural recommendation. **Approved 5-0** (Palmer and Robinson absent).
J. Consideration of Arts and Culture Coordinator report. – Amanda Still, Arts and Culture Coordinator. Still discussed her report as included the agenda packet. Topics included the City’s public art programs, grants, and future project timeline. No action required.

K. Consideration and possible action regarding future meeting dates. – Jane Estes, Board Chair. The next meeting will be held as regularly scheduled on September 15, 2020 at 4:30 p.m. This will be a virtual meeting.

Chair Estes adjourned the meeting at 6:16 p.m.

Respectfully submitted,

Sharon Snuffer Jane Estes
Board Secretary Board Chair
SUBJECT:
Consideration and possible action to approve a purchase of public art, “Quest for Knowledge” by Jay Schaan. – Amanda Still, Arts and Culture Coordinator

ITEM SUMMARY:
Purchasing public art for the City's permanent collection is one of the strategies named in the Arts and Culture Strategic Plan.

FINANCIAL IMPACT:
Funding for this item comes from the City's regular budget for public art to be used before the end of fiscal year 2019-2020. The cost for this piece is $5,520. The artist is offering the City a discount from the original sales price of $8,500.

SUBMITTED BY:

ATTACHMENTS:

<table>
<thead>
<tr>
<th>Description</th>
<th>Type</th>
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<tbody>
<tr>
<td>Quest for Knowledge</td>
<td>Backup Material</td>
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Public Art Program

- **Projects in Progress**
  - **City Hall Gallery**
    - Devon Clarkson: August & September
      - No closing reception in September
    - “Cecely’s View” accepted into Art Hop
    - Veteran artwork: October - December
      - No reception
  - Southwestern student Julia Canfield: January - March 2021

Artwork pictured: “Cecely’s View” by Devon Clarkson
Public Art Program

- **Projects in Progress**
  - Healing Arts for Veterans Program in November/December 2020
    - Expanded Storytelling Through Music program with Austin Classical Guitar and Wynn Williams
      - Details of performance on Nov 7
    - Wag Heaven Commercial Mural install Nov 9
      - Community Painting Event
  - Red Poppy Mural at the Wolf Ranch Starbucks
    - Call is open!
    - Wolf Ranch will sponsor extra cost of sculpture stipends and the cost of Tour/Mural Map & Brochure
  - Art Center Mural
    - Awarded $4,000 from the TCA
    - Collaborative mural idea
Public Art Program

- **Projects in Progress**
  - Recycled Sculpture
    - Installation September 22
  - Annual Sculpture Tour
    - Installations Nov 16/17
  - Animal Shelter mural reopening
    - Call open- Oct 15 to Nov 30
  - Percent for Art in Capital Projects
    - Drafting Call for Art for mural at Georgetown Title

*Pictured: Maquette of “Circular Reflect” by Scott Shubin*
Professional Development

• Arts & Culture Brown Bag
  • HOT Toolkit: Jan 2021

• Breakfast Bites at the Library
  • Main Street Program & Arts and Culture Collaboration: Postponed
  • Breakfast Bites Sept 17 at Municipal Court

• Marketing/Promotion/Arts District
  • Brochure of sculptures & murals
  • Arts Stroll (Arts Dedicated)
    • Process for use of Plaza
Future Meeting Timeline

- **October Meeting**
  - Possible overview of Arts and Culture Strategic Plan and 2030 Georgetown Master Plan
  - Board approval of Wolf Ranch mural design
  - Approval of Georgetown Title Call for Art
  - Approval of Georgetown Art Center mural proposal

- **November Meeting**
  - Approval of Arts and Culture grant guidelines for the 2021 Round I grants; grant applications accepted Dec 1 - 30, 2020

- **December**
  - Evaluate Animal Shelter mural designs
  - Award Sculpture Tour prizes