

**Notice of Meeting for the  
Arts and Culture Advisory Board  
of the City of Georgetown  
July 21, 2020 at 4:30 PM  
at Friends Room, Second Floor, Georgetown Public Library, 402 W 8th St;  
Georgetown 78626**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

**Please note that a quorum of the Arts and Culture Advisory Board may not all be present at the same physical location. Some members may instead participate in this meeting from one or more remote locations in an effort to advance the public health goal of limiting face to face meetings and to contain the spread of COVID-19. In addition, there may be occasions when the audio transmission may not be clear or may be interrupted. In those instances, the meeting will continue so long as a quorum is still present. With the Mayor's Order, all City Buildings are following these procedures:**

- **Masks are required**
- **Physical distancing; 6 feet between you and anyone not in your household**
- **Practice good hygiene and wash your hands**
- **If any of these apply, do not visit: known close contact with COVID-19 Person, fever greater or equal to 100.0 degrees Fahrenheit, difficulty breathing or shortness of breath, cough, loss of taste or smell, sore throat, chills, headache, diarrhea or muscle pain.**

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## **Regular Session**

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Citizens wishing to address the board – Jane Estes, Board Chair
- B Announcements regarding arts and culture – Jane Estes, Board Chair
- C Consideration and possible action to approve draft language for the new operating agreement between the City of Georgetown and Georgetown Art Works for the management of the Georgetown Art Center – Eric Lashley, Library Director
- D Consideration and possible action to approve the final draft of the Georgetown Commercial Mural Guidelines - Amanda Still, Arts and Culture Coordinator
- E Consideration and possible action to approve the Call to Artists for Design Proposals for the Wag

Heaven mural at 205 West 6th St that will be installed in November as part of the Healing Arts for Veterans Program – Amanda Still, Arts and Culture Coordinator

- F Consideration and possible action to approve the grant budget for the Texas Commission on the Arts and National Endowment for the Arts grant funding for the Healing Arts for Veterans Program – Amanda Still, Arts and Culture Coordinator
- G Consideration and possible action to approve a process for determining Arts and Culture 2020 Round II grant awards if August board meetings are cancelled due to COVID – Eric Lashley, Library Director
- H Consideration of Arts and Culture Coordinator report - Amanda Still, Arts and Culture Coordinator
- I Consideration and possible action regarding future meeting dates – Janes Estes, Board Chair

## **Adjournment**

### **Certificate of Posting**

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the \_\_\_\_\_ day of \_\_\_\_\_, 2020, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

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Robyn Densmore, City Secretary

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# OPERATING AGREEMENT

THIS OPERATING AGREEMENT is made the \_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_, by and between the **CITY OF GEORGETOWN**, a Texas home-rule municipal corporation ("City") and **GEORGETOWN Art Works**, a non-profit corporation ("Operator"). For and in consideration of the mutual covenants and agreements herein contained, it is mutually agreed as follows:

1. **Space Provided.** City hereby agrees to provide space to Operator in the old Fire Station #1 at 816 S. Main Street, Georgetown, Williamson County, Texas as shown in Exhibit "A" (the Space Provided"), attached to this Agreement and incorporated by reference.
2. **Operating Term.** The Term of this Operating Agreement shall be for three years, beginning on September 1, 2020 and ending on August 31, 2023 (the "Term").
3. **Use of Property.** The Operator will utilize the Space Provided to operate an art center and to provide studio space to local artists which the City Council hereby finds is a public benefit to the citizens of the City of Georgetown as fostering a vibrant arts scene encouraging local economic development according to the requirements shown in Exhibit "B" (the "Operating Requirements"), attached to this Agreement and incorporated by reference. No other use of the Space Provided shall be permitted by the Operator without expressed written permission by the City. The City shall maintain approval over the use of the Space Provided at all times. Operator's use of the Space Provided is nonexclusive, and the City reserves the right to reduce the Space Provided on the second floor with thirty days notice.
4. **Prohibited Use.** Operator may not use or permit any part of the Space Provided to be used for:
  - (a) any activity that is a nuisance or is offensive to a person of ordinary sensibilities, or that threatens public health and safety;
  - (b) any commercial use; or
  - (c) any activity that violates any applicable law, regulation, ordinance, governmental order, or this Operating Agreement.

5. **Revenue.** All revenue from the operation of the gift shop in the Art Center, art classes offered by the Operator, and rental of studio space, and further described in Exhibit B, shall be retained by the Operator and shall be used only to pay for the operating costs and expenses of the Art Center.
6. **Non-Discrimination.** Operator will operate the art center without discriminating against any person or class of persons and will seek participation by all interested members of the public.
7. **Oversight.** The Georgetown Arts and Culture Board shall provide oversight to the art center. Each month Operator will provide a report that includes door count, name of exhibit, number of classes and class attendance, number of volunteer hours, monthly revenue, and attendance of artist reception.
8. **Utilities.** Operator shall be liable to pay **a portion of** the electric and water costs for the property located at 816 S. Main Street during the Term of this Agreement. **The City will pay the remainder of the electric and water costs.**
9. **Taxes.** Operator shall pay all taxes or special assessments, if any, assessed against or levied upon the Space Provided, the property located at 816 S. Main Street or upon the Operator. The Operator understands that should any portion of Operator's use of the Space Provided be determined under any Texas Tax Code provisions to be taxable, that Operator will incur all liability and responsibility for the prompt payment of any taxes levied by taxing entities except that Operator may contest as provided by the Texas Tax Code any assessed valuation.
10. **Meeting Space.** City shall provide meeting space for scheduled public meetings of Operator at no cost.
11. **Improvements.** If Operator desires to make any improvements to the Space Provided, Operator must request and receive the City's written approval prior to construction or implementation of any proposed improvements. Operator shall be liable to pay all costs of any improvement and agrees not to in any way attempt to use City property as collateral in any financing agreement.. The City assumes no financial responsibility or obligation for payment of the cost of any improvements. Any improvements to the Space Provided made by Operator shall remain and become property of the City at the end of an Operating Term.
12. **Insurance.** Operator will provide insurance written by companies licensed to conduct business in the State of Texas. Operator shall keep in full force and effect

during a Operating Term of this Operating Agreement insurance in the amounts and types included on the sample Insurance Certificate attached as Exhibit "C" and incorporated by reference. The insurance policies will name the City, its officers, officials, employees and volunteers as additional insureds. All insurance policies shall be subject to the examination and approval of City for sufficiency as to form, content, form of protection, coverage and insurance company. Operator shall furnish a Certificate of Insurance to City as well as a copy of the applicable insurance policy issued to Operator evidencing compliance with the required insurance requirements at the time Operator delivers the executed Operating Agreement to City. Operator agrees to provide a copy of any insurance policy on the City's request. All insurance policies shall provide that the insurance coverage shall not be canceled or materially changed without a minimum of thirty (30) days' advance notice in writing to the City. Operator's failure to timely comply with the insurance requirements shall be cause for termination of the Operating Agreement.

13. **Indemnity.** City, its officers, officials, employees and volunteers, shall not be liable to Operator, its directors, officers, officials, employees, members, customers, volunteers, agents or representatives, for any damage caused by negligence of Operator, its directors, officers, officials, employees, members, customers, volunteers, agents or representatives. Operator assumes all liability and responsibility for loss, damages, claims, injuries, lawsuits, judgments or causes of action of any type. Operator releases, fully indemnifies, holds harmless and agrees to defend City, its officers, officials, employees and volunteers, from any and all liability, loss damages, claims, injuries, lawsuits, judgments or causes of action of any type.
14. **Default.** Operator's violation of any provision of this Operating Agreement shall constitute a default. Operator shall have thirty (30) days from the receipt of a notice of default to cure the default. If the Operator fails to cure the default the City may immediately terminate this Operating Agreement.
15. **Notices.** Notices or other correspondence concerning this Operating Agreement shall be in writing and are effective when mailed, hand-delivered, or transmitted by facsimile or electronic transmission as follows:

To City:

City Manager  
113 E. 8<sup>th</sup> Street  
Georgetown, Texas 78626

To Operator:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

T: 512.930.3723

T: \_\_\_\_\_

F: 512.930.3622

F: \_\_\_\_\_

Email: david.morgan@georgetown.org E-mail: \_\_\_\_\_

16. **Access by City.** City may enter the Space Provided at any time for any purpose.
17. **Condition of Property.** Operator has inspected the Space Provided and accepts the Space Provided in its present condition "AS IS" unless expressly provided otherwise in this Operating Agreement. City has made no express or implied warranties as to the condition or permitted use of the Space Provided. At the time this Operating Agreement ends, Operator will surrender the Space Provided in the same condition as when received, normal wear and tear excepted. Operator will not cause damage to the Space Provided and will not cause or allow hazardous materials or environmental contaminants on the Space Provided. If Operator leaves any personal property in the Space Provided after expiration of an Operating Term, City may, at its sole option: (1) require Operator, at Operator's expense, to remove the personal property within ten (10) after written notice to Operator; or (2) retain such personal property as forfeited property.
18. **Repair and Maintenance.** City assumes responsibility for the continued exterior and interior maintenance of the Space Provided, including painting, structural repairs, HVAC repairs, maintenance of the grounds, plumbing and electric repairs.
19. **Records.** Operator shall provide a complete copy of its Articles of Incorporation, Bylaws and/or other governing documents with the executed Operating Agreement. Operator shall provide an annual report as required by Exhibit B to this agreement. In addition, City shall be entitled to inspect and copy Operator's records concerning or related to the art center upon request with reasonable notice. **Operator will file their annual IRS Form 990 by May 15 of each year.**
20. **Entire Agreement.** This Operating Agreement constitutes the sole and only agreement of the parties, and supersedes any prior understandings or written or oral agreements between the Parties, concerning the subject matter of this Operating Agreement. There are no verbal or written representations, understandings, stipulations, agreements or promises pertaining to this Operating Agreement that are not incorporated in this Operating Agreement. If a provision of this Operating Agreement shall be held to be invalid, illegal or unenforceable, such invalidity, illegality or unenforceability shall not affect any other provision of this Operating Agreement and this Operating Agreement shall be construed and interpreted as if such invalid, illegal or unenforceable provisions had not been included. All exhibits

referenced in this Operating Agreement are attached and incorporated by reference for all purposes.

21. **Applicable Law.** This Operating Agreement shall be construed and interpreted in accordance with Texas law. The parties agree that this Operating Agreement is performable in Williamson County, Texas.
22. **Amendment.** This Operating Agreement may not be modified or amended except in writing signed by the City and Operator.
23. **Non-Assignment.** Operator shall not assign or transfer any right or interest in the Operating Agreement, in whole or in part, without prior written approval of the City. Operator shall not sublease or rent out any part of the premises without prior written consent of the City. This Operating Agreement shall bind the parties, and their respective legal representative, successors, and permitted assigns.
24. **No Third-Party Beneficiaries.** This Operating Agreement shall not be construed as affording any rights or benefits to anyone other than City and Operator.

EXECUTED this \_\_\_\_ day of \_\_\_\_\_, 2017.

\_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

STATE OF TEXAS §

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ACKNOWLEDGMENT

COUNTY OF WILLIAMSON §

This instrument was acknowledged before me on this the \_\_\_\_ day of \_\_\_\_\_, 2017, by \_\_\_\_\_, a person known to me in his capacity as \_\_\_\_\_ of the \_\_\_\_\_.

\_\_\_\_\_  
Notary Public – State of Texas



**City of Georgetown, Texas**

By: \_\_\_\_\_  
Dale Ross, Mayor

ATTEST:

\_\_\_\_\_  
Shelley Nowling, City Secretary

APPROVED AS TO FORM:

\_\_\_\_\_  
Charlie McNabb, City Attorney

STATE OF TEXAS                      §

**ACKNOWLEDGMENT**

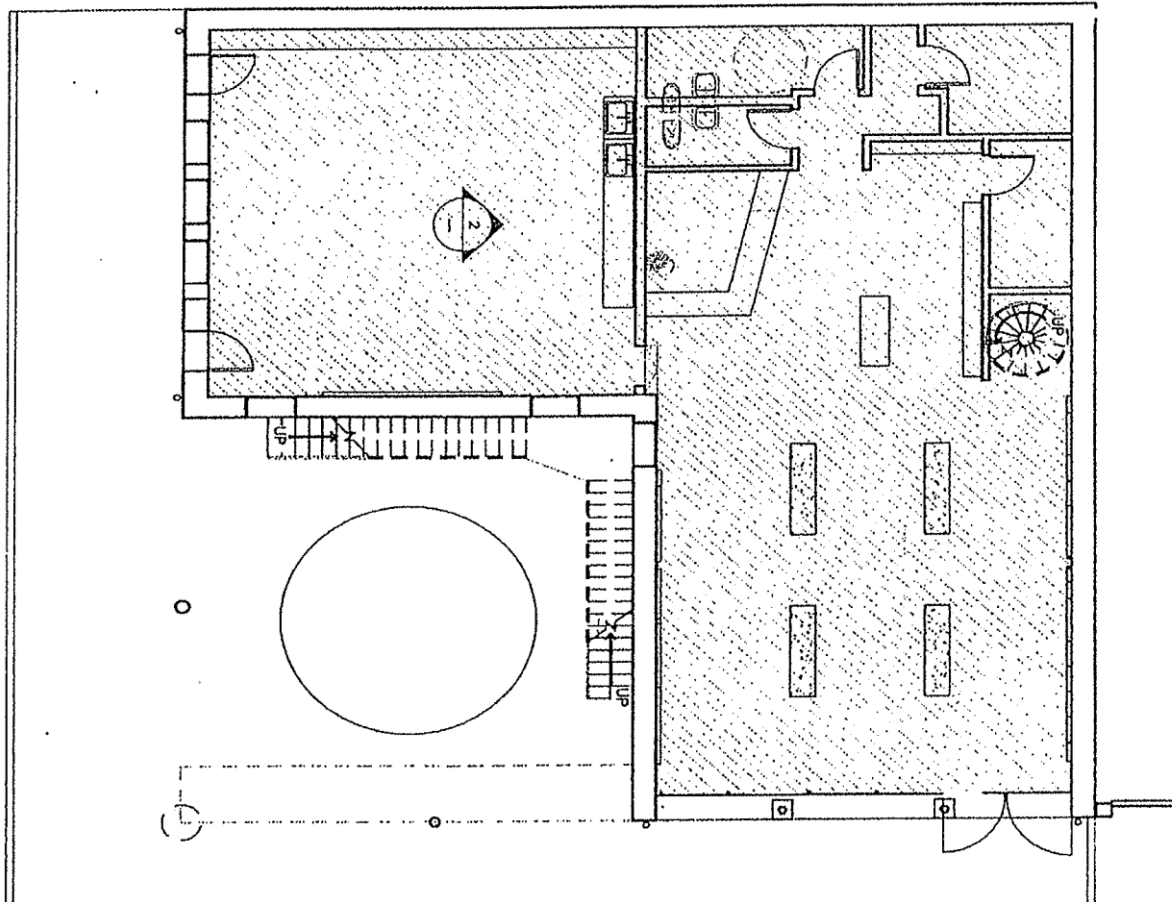
COUNTY OF WILLIAMSON      §

This instrument was acknowledged before me on this the \_\_\_\_ day of \_\_\_\_\_, 2017, by Dale Ross, a person known to me in his capacity as Mayor of the City of Georgetown, Texas.

\_\_\_\_\_  
Notary Public – State of Texas

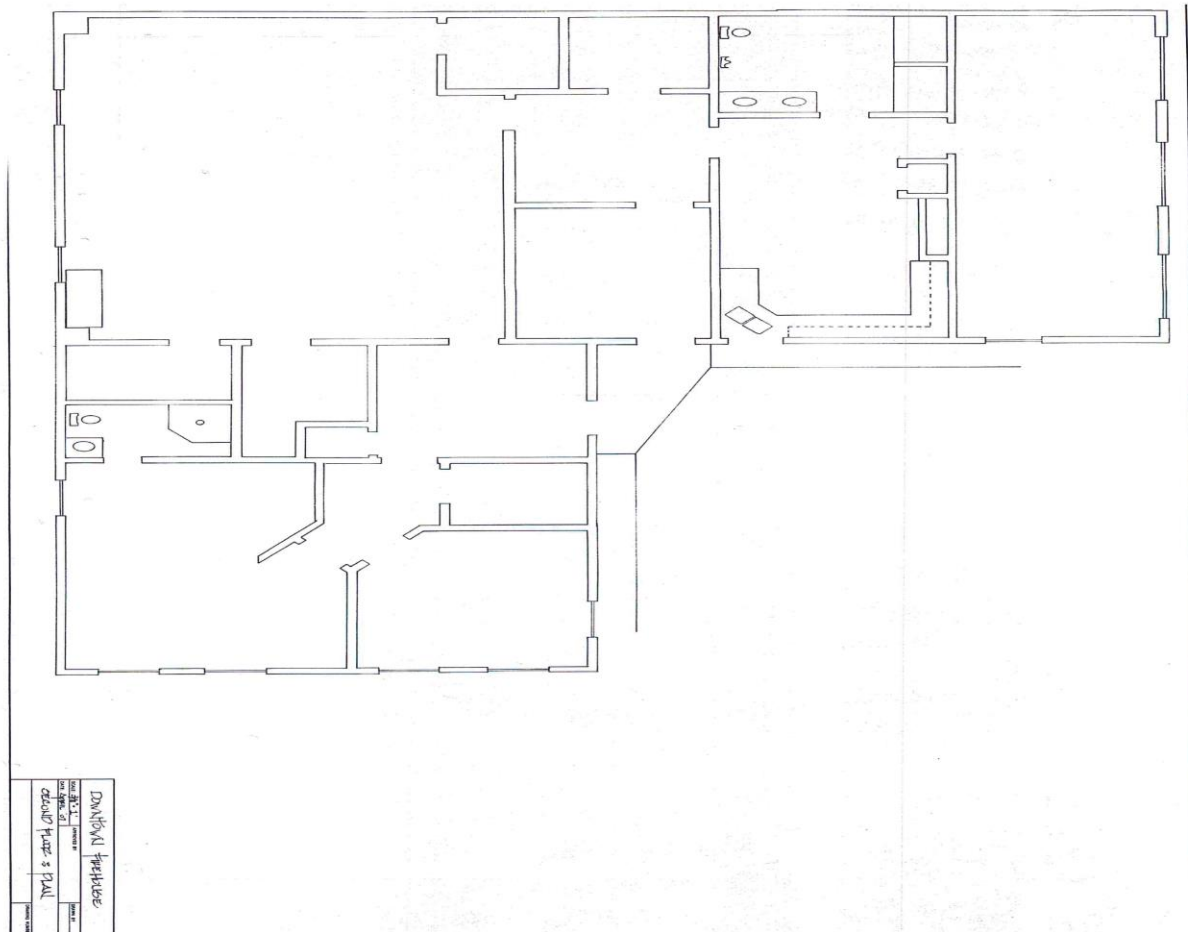
## EXHIBIT "A"

**First Floor—Space Provided consists of the entire First Floor.**



Plan provided courtesy Gary Wang/Wang Architects

**Second Floor—Space Provided consists of the individual office space shown below as available and not otherwise in use by the City.**



## **EXHIBIT "B"**

### **OPERATING REQUIREMENTS**

During the Operating Term of the Operating Agreement, Operator shall be responsible for:

- A. Providing space for an exhibition gallery, instructional space, meeting facilities, artist studio space, and a gift shop. Secondary functions may include but are not limited to: oversight of outdoor sculpture installations, art installations in a pocket park, instructional programs for pre-schoolers, summer camps and after school art programs; coordination of advertising space for the local arts community such as local galleries, the Palace Theatre, the Georgetown Symphony Society, Southwestern University, and the Georgetown ISD; and other arts and culture related activities such as small musical performances, when space is available. The Operator shall be allowed to rent the Space Provided or a portion thereof as studio space and for meetings or other events consistent with the uses outlined above to third parties. Such rentals shall be subject to all applicable Operating Requirements contained in the Agreement and specifically this Exhibit.
- B. Hours of operation shall be Tuesday through Saturday, 10 a.m. to 6 p.m. and Sunday 1 p.m. to 5 p.m. (44 hours per week). The art center shall be open an additional two evenings per month for a minimum of 2 hours per for a total of 180 hours per month.
- C. The gallery of the art center shall have between six and ten major shows per year. A reception for the featured artist(s) shall be held with each exhibit.
- D. Operator shall have a gift shop in the art center and revenue from the shop shall be used to pay operating costs of the art center.
- E. Operator shall provide art classes for children and adults. Revenue from class registrations shall be used to pay operating costs of the art center.
- F. Operator shall provide all equipment to operate an art center, which may include:
  - a. Cash register
  - b. Moveable walls for art display
  - c. Flat screen television
  - d. DVD player
  - e. Desktop photocopier
  - f. Stereo
  - g. Coffee pot

- h. Folding chairs and tables
  - i. Information board
  - j. Office supplies
  - k. Art supplies
  - l. Easels
  - m. Safe
  - n. Storage cabinet
  - o. Office furniture
  - p. Gift shop display cases
  - q. Postage
  - r. People counter for main entrance
  - s. Public address system
- G. Operator will provide all regular housekeeping of the premises, including restrooms, gift shop, instructional space, and gallery space.
- H. Operator shall include a member from the Arts and Culture Board or the library administration as a non-voting attendee at all meetings of the Operating Board.
- I. Alcohol Policy. If the Operator sells alcohol, or leases the premises to a sublessee who will serve alcohol, the Operator shall receive prior written approval by the City. Whenever alcohol is served on the premises, the Operator and its lessee are subject to all state and federal laws and regulations, including the Texas Alcoholic Beverage Code.
- J. Annual Visitor Survey: the Operator shall conduct an annual visitor survey of visitors to the Arts Center.
- K. Monthly Reports. The Operator shall provide the City with **quarterly** written reports **due March 1, June 1, September 1, and December 1** with information that includes: door count, zip code information for visitors, name of exhibit, number of classes and class attendance, number of volunteer hours, monthly revenue and expenses, and attendance of artist receptions and other special events.
- L. Annual Report. The annual report is **due in February of the following year and** shall provide totals for the information compiled in monthly reports and the results of the annual visitor survey and shall present a strategic plan to the City of Georgetown Arts and Culture Board by the end of the first year of the term of this Agreement. The Georgetown Arts and Culture Board and the Executive Director of Georgetown Arts Works will hold an annual meeting at the **April GAW Board meeting** to discuss the annual report.

**EXHIBIT "C"**  
**INSURANCE REQUIREMENTS**

Minimum insurance limits for Operator to provide throughout the operating term of this Operating Agreement, at the Operator's expense are as follows:

Minimum liability for damage claims through public use or arising out of accidents or injuries occurring in or around the described premises,

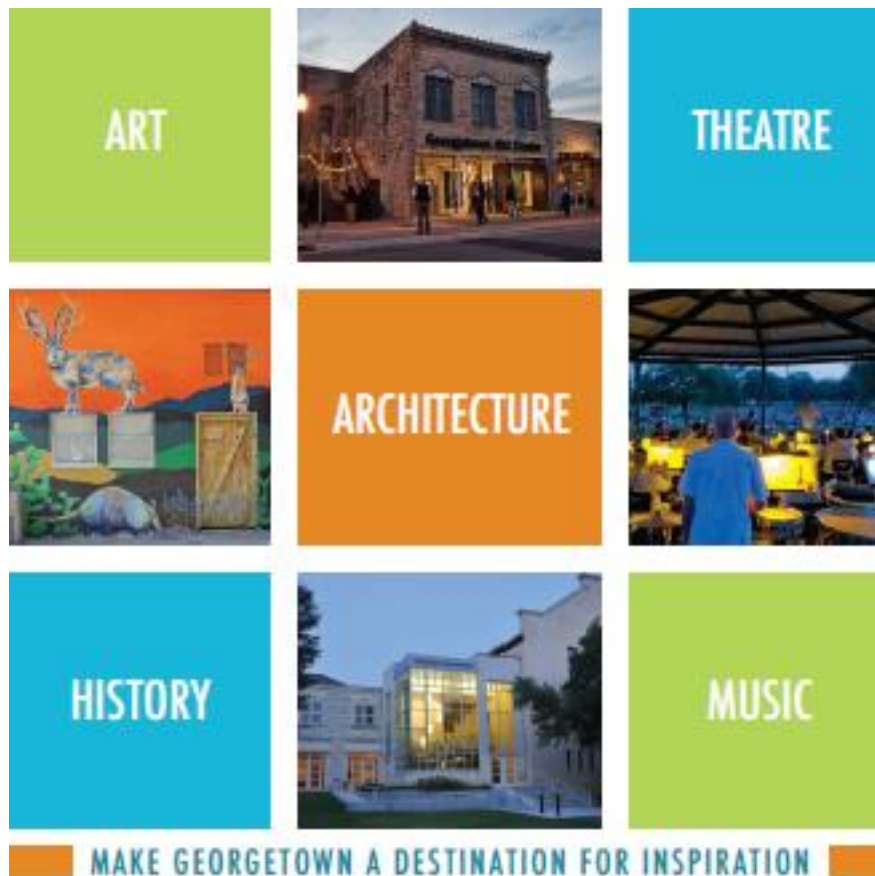
- \$100,000.00 per person each occurrence,
- \$300,000.00 accident each occurrence,
- \$100,000.00 property damage each occurrence.

The Operator also shall obtain insurance to cover the Operator's property including equipment located in the Space Provided.

# Commercial Mural Design Guidelines

City of Georgetown, TX

A Texas Cultural District



**The City of Georgetown's Mural Program promotes community engagement, cultural participation, and cultural tourism through public art programming**

## **City of Georgetown Commercial Mural Program**

The Commercial Mural Program is a City of Georgetown program administered by the Georgetown Arts and Culture Board as part of the City of Georgetown Public Art Program.

*The Georgetown Arts and Culture Board was established for the purpose of actively pursuing the placement of public art in public places and serving to coordinate, promote and support public access to the arts. The Board was also established to encourage, stimulate, promote and foster programs for the cultural enrichment of the City, thereby contributing to the quality of life in Georgetown, and develop an awareness of the value of the arts in the business community, local government and the general public.*

Businesses and/or property owners intending to create a mural on an exterior wall of their property which is visible from the public right-of way and within the City of Georgetown are subject to the process and guidelines of the City of Georgetown Commercial Mural Program.

The City of Georgetown Commercial Mural Program Process and Guidelines has been adopted by the Georgetown Arts and Culture Board to ensure consistency and artistic value in the community.

## **Questions**

The City of Georgetown's Arts and Culture Board is committed to assisting with the Commercial Mural Program requirements and process. If you have any questions, please contact Amanda Still, Arts and Culture Coordinator, 512-930-8471, [Amanda.still@georgetown.org](mailto:Amanda.still@georgetown.org).



## Design Guidelines

1. Murals shall be an original work of art.
2. Designs will be assessed according to the following elements:

Concept – Strength of concept to include originality and composition; appropriateness of imagery to all audiences; must adhere to the City of Georgetown signage ordinance by NOT including text or logos that advertise for the business

Context – Takes site conditions and local culture into consideration

3. Murals proposed on historic buildings listed as High Priority Structures in the City's most recent Historic Resource Survey cannot be applied using paint; however, certain materials or applications that are reversible will be considered. Murals proposed for Medium/Low Priority Structures must be reviewed and approved by the City Historic Preservation Officer in order for the unpainted historic and other significant architectural features to be painted. Given the possibility of reversible applications, High Priority Structures will be reviewed by the HPO.
4. Wall surface shall be clean and suitable for mural materials; artist shall commit to prepare the surface for painting and to use acceptable UV/graffiti protective coating.
5. Cost - Businesses and/or property owners intending to create a mural on an exterior wall of their property will be responsible for the cost of implementation.
6. Forms - Businesses and/or property owners will complete a Wall Easement Agreement and Funding Agreement with the City of Georgetown before implementation of the mural.
7. Mural lifespan – The mural is expected to remain in excellent condition for 5 years, at which time the Mural Easement Agreement will be up for automatic renewal. Condition of mural can be assessed at this time and at

each 5 year automatic renewal increment. Normal patina of the mural is expected after the 5 year lifespan and can be removed after the 5 year period or be allowed to age and patina naturally. Unacceptable conditions that would require repair include flaking, fraying, discoloration, graffiti, and excessive fading. Graffiti removal is per City Graffiti Guidelines.

### **Review Schedule**

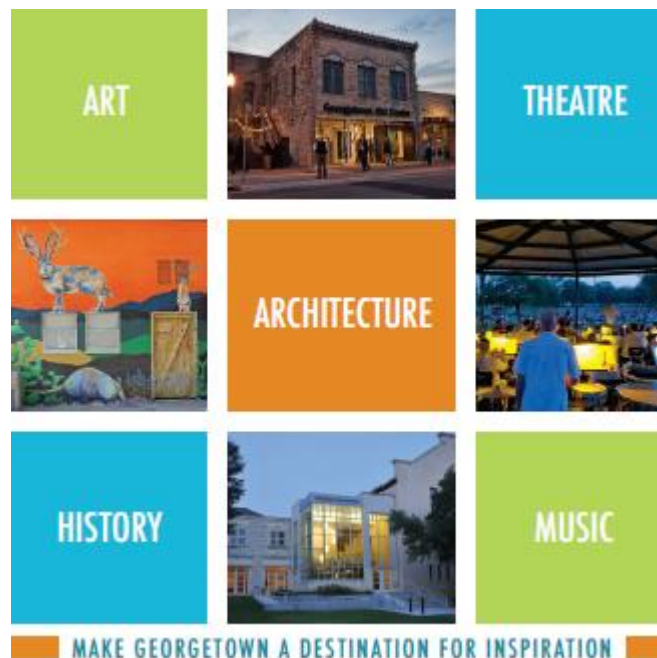
Once submitted to the Arts and Culture Coordinator and reviewed by the Historic Preservation Officer, mural designs will be reviewed at the next monthly meeting of the Arts and Culture Board.

Once approved by the Arts and Culture Board, the Wall Easement Agreement and Funding Agreement will be considered by the Georgetown City Council at the next applicable City Council meeting occurring on the 2<sup>nd</sup> and 4<sup>th</sup> Tuesday of every month at 6:00pm at the Georgetown Municipal Court Building.

Once approved Agreements are executed, murals can be installed!



## Call to Artists: Request for Proposals



The Arts and Culture Board for the City of Georgetown, TX is accepting mural proposals from artists with experience in the military and/or as first responders - past, present, active, or reserve duty. Call opens July 22<sup>nd</sup>, 2020.

### **Application Deadline: August 31<sup>st</sup>, 2020**

**PROJECT DESCRIPTION:** The mural will be located in the Texas Cultural District encompassing downtown Georgetown. The Board is collaborating with the local pet supply business, Wag Heaven, to create a service-dog themed public art mural to honor our K-9 service heroes while commemorating the Georgetown Rotary Club's Field of Honor®, as well as the first canine Purple Heart recipient, Nemo A534. Funding for this project comes in part from the National Endowment for the Arts as part of the Healing Arts Program for Veterans and Military Service Members, with matching funds from the City of Georgetown and Wag Heaven.

**ELIGIBILITY:** This opportunity is open to all professional artists over the age of 18 having military and/or first responder experience - past, present, active or reserve duty.

**BUDGET:** An artist stipend of \$4,000 will be paid to the artist selected to install the mural. The City of Georgetown will fund the cost of materials and equipment necessary to install the mural. The selected artist will be responsible for their own travel costs, housing, and personal liability insurance.

**INSTALLATION DATE:** Installation will begin the week of November 9, 2020. Volunteers from the community will be invited to help paint the mural during the first week of installation and will be coordinated by the City of Georgetown. The mural will be completed by December 31, 2020.

**APPLY:** Applications will be submitted through Submittable.com; no application fee required: <https://artsgeorgetown.submittable.com/Submit>

**SELECTION:** The artist will be selected by the Georgetown Arts and Culture Board in September, with input from Wag Heaven, and will be notified by **September 18<sup>th</sup>, 2020**.

**Questions:** Contact Amanda Still at 512-930-8471 or [Amanda.still@georgetown.org](mailto:Amanda.still@georgetown.org)

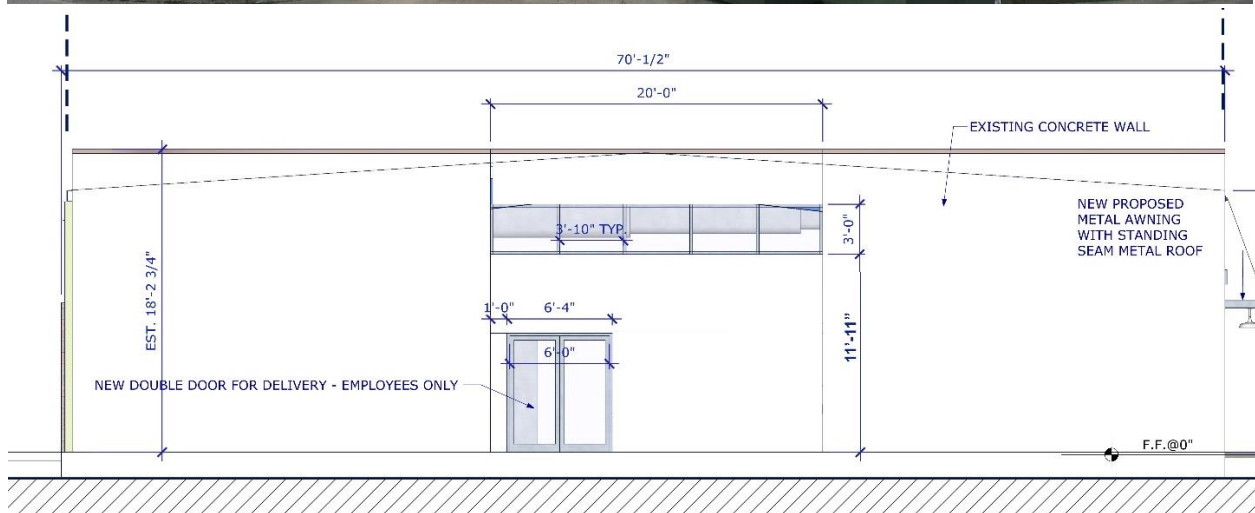
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**COMPLETE PROJECT DESCRIPTION:** This mural project is part of a larger program providing Healing Arts Services for Veterans and Military Service Members. The mural will begin installation during the week of Veterans Day and will coincide with the Georgetown Rotary Club's Field of Honor®. The additional artistic programming offered in collaboration with the Field of Honor® features a music component, Storytelling Through Music, which is a collaboration between Georgetown's veteran assistance organization Resilient Me and Austin Classical Guitar. This music component includes adapting the stories and poems of veterans into lyrics and set to music by professional musicians from Austin Classical Guitar and country music artist Wynn Williams. The music will be performed on November 7<sup>th</sup> at the Field of Honor® by Wynn Williams and accompanied by a guitarist from Austin Classical Guitar. The funding for the mural is provided in part by the National Endowment for the Arts. The music program is funded in part by the National Endowment for the Arts and the Texas Commission on the Arts.

The mural design proposal should be service-dog themed and honor our K-9 service heroes while commemorating the first canine Purple Heart recipient, Nemo A534. Imagery that includes the Georgetown Rotary Club's Field of Honor® is also requested. The following images of the War Dog Memorial and the Nemo A534 Memorial at Lackland Air Force Base are included for design inspiration.



**ABOUT THE SITE:** Wag Heaven is located in the Monument Café warehouse at 205 West 6th Street, #115 in Georgetown, TX 78626. The wall dimensions are 18'H x 70'W, and the mural will cover the entire wall. The wall material is stucco, with a small area of metal above the windows that will be incorporated into the proposed design.



**SELECTION CRITERIA:** The final artist's design will be selected by the Georgetown Arts and Culture Board and Wag Heaven based on the following criteria:

- Artistic ability as demonstrated in examples of work submitted
- Interpretation and representation of the theme to honor our K-9 service heroes and Nemo, as well as incorporating patriotic imagery that includes the Georgetown Rotary Club's Field of Honor®
- Experience with public art projects
- Willingness and ability to meet contractual guidelines and deadlines

**SUBMISSION GUIDELINES:** The following will be submitted online through Submittable at <https://artsgeorgetown.submittable.com/Submit>:

- Artist Statement
- (5) digital images of previous artwork
- Up to (5) uploads of proposed mural design; uploads may include images and video
- Resume
- DD214, Military ID, or proof of service

**ANTICIPATED TIMELINE:**

- Call to Artists/Request for Proposals – July 22 – August 31, 2020
- Artist design selected by the Art and Culture Board/Wag Heaven; artists notified by September 18th, 2020
- Artist Agreements executed by October 20, 2020
- Week of October 26<sup>th</sup> - purchase of materials/wall & site preparations
- Week of November 9<sup>th</sup> – begin installation and community volunteers
- December 31<sup>st</sup>, 2020 – completion of mural
- January 2021 – Mural dedication celebration

**ABOUT THE DOWNTOWN GEORGETOWN CULTURAL DISTRICT:** The Georgetown Arts and Culture Board maintains the Texas Commission on the Arts Cultural District designation and implements the Georgetown Arts and Culture Program. The Georgetown Arts and Culture Program enhances quality of life for the residents and visitors of Georgetown by promoting community engagement, cultural participation, and cultural tourism through public art programming and arts and culture collaborations. This program will help the Board fulfill the vision of becoming a nationally recognized arts destination by 2030.

**Texas Commission on the Arts Funding*****Program/Exhibit Production Costs***

ACG Storytelling Through Music Workshop Costs (3) 2,200  
Removing the Mask Workshop Costs

Resilient Me Workshop Facilitating Fee 750

***Marketing & Promotion***

Arts and Culture Page in FoH Program 500

***Artistic Salaries, Benefits, & Contracts***

Workshop Fee for Vocalist (Deposit) 550

**TOTAL TCA FUNDING/Matching Funds for NEA 5,362**

**CARES Act Matching Funds through TCA for NEA**

Workshop Fee for Vocalist (Balance) 1362

**City of Georgetown Matching Funds for NEA**

*Salaries and Wages (Arts and Culture Coordinator)* 1638

**Wag Heaven Matching Funds for NEA**

*Artistic Salaries, Benefits, & Contracts (Mural Artist)* 2000

**Total Matching Funds 9,000**



**National Endowment for the Arts Funding**

Storytelling Through Music Workshop Costs		
Removing the Mask City Hall Exhibit Stipend		
John Lesesne - Sound Equipment	500	
Almighty Rentals - Tent	1000	
Removing the Mask Display		
Arts and Culture Page in FoH Program		
Vocalist Performance	2500	
<b>TOTAL NEA MATCHING FUNDS FOR TCA</b>		4,000
Mural Equipment	1,500	
Mural Materials	1500	
Mural Artist	2000	
<b>Total NEA Funds</b>	9,000	

Note: \$1000 available as contingency funding in case performance goes virtual (video recording)



# Georgetown Arts and Culture Coordinator Report

July 21, 2020



# Public Art Program

- Projects in Progress
  - City Hall Gallery
    - Seth Daulton: Sites (Revisited): June & July
      - No closing reception
    - Devon Clarkson: August & September
      - Possible closing reception in September
    - Veteran artwork: October - December
    - Southwestern student Julia Canfield: January - March 2021



*Artwork pictured: "Site LVI"; Lithography, monotype, and paper lithography; 15" x 22"; 2020*



# Public Art Program

- Projects in Progress
  - GHS/City/Commercial Mural at Co-op and GPL (*Pictured: Everyone Deserves Kindness*)
    - Installation in late Fall 2020
  - Field of Honor Veteran Program in November/December 2020
    - Mask Making workshops cancelled
    - Expanded Storytelling Through Music program with Austin Classical Guitar and Wynn Williams
    - Wag Heaven Commercial Mural install Nov 9; possible dedication in January 2021
  - Possible Collaboration with Wolf Ranch Town Center
    - Sculpture Tour Expansion/1-2 Mural Projects/Parking Lot Art
    - Wolf Ranch will sponsor extra cost of sculpture stipends and the cost of Tour/Mural Map & Brochure
  - Art Center Mural
    - Application to TCA submitted
    - Installation early 2021



# Public Art Program

- Projects in Progress
  - Recycled Sculpture
    - Installation September 15
  - Annual Sculpture Tour
    - Installation in Nov 16/17
  - Golden Rule Commercial Mural - Permitting as signage
- Artist Booths during July Market Days - ON HOLD



*Pictured: Maquette of "Circular Reflect" by Scott Shubin*



# Professional Development/Grants

- Arts & Culture Brown Bag
  - HOT Toolkit: Oct or Jan 2021
- Breakfast Bites at the Library
  - Main Street Program & Arts and Culture Collaboration: Postponed
- Arts & Culture Grants
  - Call opens July 1
  - Award grants at August Board meeting



**BREAKFAST BITES**

**COME GET THE DOWNTOWN LOWDOWN**

Hosted by the Georgetown Main Street Program



**BUILDING COMMUNITY  
THROUGH ARTS & CULTURE**

*with Amanda Still and Jane Estes*

# Future Meeting Timeline

- August Meeting
  - Award Arts and Culture Grants
  - Consider Sculpture Tour entries and comments from Parks regarding installation concerns
- September Meeting
  - Select sculptures for Sculpture Tour
  - Board approval of Wag Heaven mural design
  - View newly installed Recycled Street Sign Sculpture
- October Meeting
  - Possible final approval of GHS mural design
  - Possible overview of Arts and Culture Strategic Plan and 2030 Georgetown Master Plan