

**Notice of Meeting for the
Main Street Advisory Board
of the City of Georgetown
September 18, 2019 at 4:30 PM
at Georgetown City Hall Community Room, 808 Martin Luther King St.**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Swirl Project Team

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Welcome and Call to Order - *Kate Hill, Sr. Chair*
- B Review 2020 Budget Status - *Kim McAuliffe, Downtown Development Manager*
- C Review Art & Marketing for 2020
- D Swirl Team Leader Assignments:
 - Sponsorships
 - Downtown Retailers Team
 - Texas Wineries
 - Restaurants Team
 - VIP Event
 - General Registration
 - Social Media/Communications
 - Swirl Stop Volunteers/Ambassadors
 - Entertainment/Photographer
- E Swirl Volunteer Report
- F New ideas for 2020 Swirl & Other Discussion

Adjournment

Discuss next meeting date/time & Adjourn

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2019, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas
Main Street Advisory Board
September 18, 2019

SUBJECT:

Review Art & Marketing for 2020

ITEM SUMMARY:

- Swirl Girl Art Design
- Marketing Print Pieces
- Marketing online & social media

FINANCIAL IMPACT:

NA

SUBMITTED BY:

KM

City of Georgetown, Texas
Main Street Advisory Board
September 18, 2019

SUBJECT:

New ideas for 2020 Swirl & Other Discussion

ITEM SUMMARY:

FINANCIAL IMPACT:

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SUBMITTED BY:

KM

City of Georgetown, Texas
Main Street Advisory Board
September 18, 2019

SUBJECT:

Discuss next meeting date/time & Adjourn

ITEM SUMMARY:

FINANCIAL IMPACT:

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