Notice of Meeting for the Historic and Architectural Review Commission of the City of Georgetown May 14, 2020 at 6:00 PM at Video conference

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

The regular meeting will convene at 6:00pm on May 14, 2020 via teleconference. To participate, please copy and paste the weblink into your browser: https://bit.ly/39DVbV2

If you're attending the live event on the web, use a media-source extension (MSE) - enabled web browser like Chrome, Firefox, or Edge. Safari is not currently supported.

To participate by phone:

Call in number: 512-672-8405

Conference ID: 141 493 630#

Public comment will be allowed via the above conference call number or the "ask a question" function on the video conference option; no in-person input will be allowed.

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

A (Instructions for joining meeting attached)

Discussion on how the Historic and Architectural Review Commission virtual conference will be conducted, to include options for public comments and how the public may address the Commission -- Sofia Nelson, CNU-A, Planning Director

- B The Historic and Architectural Review Commission, appointed by the Mayor and the City Council, is responsible for hearing and taking final action on applications, by issuing Certificates of Appropriateness based upon the City Council adopted Downtown Design Guidelines and Unified Development Code. Welcome and Meeting Procedures:
 - · Staff Presentation
 - · Applicant Presentation (Limited to ten minutes unless stated otherwise by the Commission.)
 - \cdot Questions from Commission to Staff and Applicant
 - · Comments from Citizens *
 - · Applicant Response
 - \cdot Commission Deliberative Process
 - \cdot Commission Action

* Once staff and the applicant have addressed questions from the Commissioners, the Chair of the Commission will open the public hearing. If a member of the public would like to provide comments on the agenda item under discussion, the chair will ask if anyone would like to speak. To speak, unmute yourself by pressing *6 on your phone and state your name and address. Once the Chair has the names of everyone who would like to speak, the Chair will call the names in order, and when your name is called you will have up to 3 minutes. A speaker may allot their time to another speaker for a maximum of 6 minutes. If a member of the public wished to allot their time to another speaker, they may do so when their name is called by the Chair. Please remember that all comments and questions must be addressed to the Commission, and please be patient while we organize the speakers during the public hearing portion.

• The public also has the opportunity to provide comments through the Q&A section of the Live Meeting, located on the right-hand side of your computer screen. Please provide your full name and address for the record, and your comment will be read by Staff.

•After everyone who has asked to speak has spoken, the Chair will close the public hearing and provide a few minutes of rebuttal time to the applicant if they so choose.

Legislative Regular Agenda

- C Consideration and possible action to approve the minutes from the April 23, 2020 regular meeting of the Historic and Architectural Review Commission. Mirna Garcia, Management Analyst
- D Public Hearing and Possible Action on a request for a Certificate of Appropriateness (COA) for a 0.3' setback encroachment into the required 6' side (east) setback to allow a residential structure 5.9' from the side (east) property line; and a 1'-0" setback encroachment into the required 6' side (west) setback to allow the construction of a detached carport 5'-0" from the side (west) property line at the property located at 303 E. 19th Street, bearing the legal description of Lot 1, Block 2 of the Peterson Addition. Britin Bostick, Downtown & Historic Planner
- E Public Hearing and Possible Action on a request for a Certificate of Appropriateness (COA) for an addition that adds to or creates a new street-facing façade, and a 4'-6" setback encroachment into the side (east) setback to allow the construction of a detached carport 1'-6" from the side (east) property line at the property located at 507 E. 7th Street, bearing the legal description of 0.32 acres out of a portion of lots 2-7 in Block 35 of the Glasscock Addition. Britin Bostick, Downtown & Historic Planner
- F **Public Hearing** and **possible action** on a request for a **Certificate of Appropriateness (COA)** for new signage that is inconsistent with an approved Master Sign Plan or applicable guidelines for the property located at 815 S. Main Street, bearing the legal description of Lot 6B1, Block 52, Amending Plat Lot 6, Block 52 City of Georgetown. – Britin Bostick, Downtown & Historic Planner
- G Updates, Commissioner questions, and comments. Sofia Nelson, Planning Director

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of ______, 2020, at

_____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

City of Georgetown, Texas Historic and Architectural Review May 14, 2020

SUBJECT:

(Instructions for joining meeting attached)

Discussion on how the Historic and Architectural Review Commission virtual conference will be conducted, to include options for public comments and how the public may address the Commission -- Sofia Nelson, CNU-A, Planning Director

ITEM SUMMARY:

Attached is a set of meeting instructions and procedures to assist in joining and participating in the meeting.

FINANCIAL IMPACT: N/A

<u>SUBMITTED BY:</u> Andreina Dávila-Quintero, AICP, Current Planning Manager

ATTACHMENTS:

Description

Туре

D Instructions on How to Participate

Cover Memo

Participating in a Public Meeting Commissioners and Public

4.2.2020 Draft (we will continuing update to improve- if you have suggestions for improvement after use please email <u>sofia.nelson@georgetown.org</u> so the sheet can be updated)

Each agenda will have the following link to access the meeting. Agenda links can be found at <u>www.agendas.georgetown.org</u> :

- WEBSITE
 - o this will change for each meeting/ an updated link will be posted with each agenda
- CALL IN NUMBER
 - this will change for each meeting/ an updated phone number and conference id will be posted with each agenda

EXA	MPLE:	Date and Time of Meeting	
Website to access meeting	Notice of Meeting for the Georgetown Economic Development Corporation of the City of Georgetown March 30, 2020 at 4:00 PM at The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating a under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users This special meeting of the Georgetown Economic Development Corporation will convene at 4 p.m., Mo vaceconterence. Website: https://tinyurl.com/qu2rong Call-In Number: 512-672-8405, Conference ID: 226 444 046# runne comment win be anowed via the above conference can builder above or the axet as question that option; no in-person input will be allowed, The meeting will be available for viewing at this link: https://tinyurl.com/qu2rong	at least three (3) days prior to the scheduled route through Relay Texas at 711. Inday, March 30, 2020 via	ill In # & onference #

FAQs for Participating in a Meeting.

- If I log into the meeting on my computer can you see me? NO. Logging into the meeting via the computer is the equivalent of watching the meeting on your TV. We cannot see you and we cannot hear you. If you want to participate in public comment or as a commissioner in voting and discussion you need to follow both the phone and/or web instructions below.
- If I do not have a computer to log into the meeting can I still participate via phone? YES. Please use the dial in number and listen along to the meeting and speak as directed by the Chair of the commission.
- If I would like to sign up to speak during public comment- how do I do that on this platform? Please join the meeting (via below instructions15 minutes in advance of the start of the meeting and announce your name and the agenda item you would like to speak on. The chair will announce the public hearing for that item at the appropriate time. You will need to share your name and address and the time limits associated with a physical meeting still apply.



Steps for joining the meeting

- <u>Step 1</u>- Join by copying and pasting the weblink into your browser. If you're attending the **live** event on the web, use a media-source extension (MSE)-enabled web **browser** like Chrome, **Firefox**, or Edge. Safari is not currently supported.
- **<u>Step 2:</u>** The below screen will come up:

Click watch on the web instead (circled in red below)



• <u>Step 3:</u> You will enter the meeting and see this screen. Wait here until the event starts. If you intend on participating in the meeting (public comment/ commissioner deliberations), please take this time to also call in via the dial in number above.

<u>Turn down your volume on your computer and listen via phone</u>. There will be a 20-40 second lagwe are working on it.



Step 4: Prepping for the Meeting - mute your mic until you need to speak. To unmute yourself when you are on the phone, press the unmute button on your screen & PRESS*6 in your key pad.

To mute your device-



<u>To unmute</u>- press the screen unmute button <u>AND then *6 (WE WILL NOT HEAR</u> <u>YOU IF YOU DO NOT PRESS *6</u>) you should keep your keypad on your phone up/open and be ready to respond on the phone. Then <u>mute when you are done talking, to</u> <u>avoid external noises coming into the meeting</u>



Step 5 Meeting Starts. Orientation to meeting screen



Quick Tips

You do NOT need to download Microsoft Teams-

• If you are watching the meeting in the web browser on your computer, any click on your screen may make the meeting pause momentarily. The video will then be a few seconds behind. If this happens, click "LIVE" at the bottom right of the screen to jump to the live recording.



- If you already have TEAMS, please sign out completely from the Microsoft suite &join anonymously on the web.
- If you're attending the live event on the web, use a media-source extension (MSE)enabled web browser like Chrome, Firefox, or Edge. <u>Safari is not currently supported.</u>
- If participating by web browser and phone, be sure to turn down the volume of your computer to avoid an echo.

City of Georgetown, Texas Historic and Architectural Review May 14, 2020

SUBJECT:

Consideration and possible action to approve the minutes from the April 23, 2020 regular meeting of the Historic and Architectural Review Commission. - Mirna Garcia, Management Analyst

ITEM SUMMARY:

FINANCIAL IMPACT:

SUBMITTED BY: Mirna Garcia, Management Analyst

ATTACHMENTS:

Description

minutes

Туре

Backup Material

City of Georgetown, Texas Historic and Architectural Review Commission **Minutes** April 23, 2020 at 6:00 p.m. Teleconference meeting: https://bit.ly/34967st

The regular meeting convened at 6:00PM on April 23, 2020 via teleconference at: https://bit.ly/34967st

To participate by phone: Call in number: +1 512-672-8405 Conference ID#: 684743473#.

Public Comment was allowed via the conference call number or the "ask a question" function on the video conference option; no in-person input was allowed.

Members present: Amanda Parr, Chair; Catherine Morales; Art Browner; Faustine Curry; Pam Mitchell; Steve Johnston; Terri Asendorf-Hyde; Karalei Nunn; Robert McCabe

Staff present: Nat Waggoner, Long Range Planning Manager; Mirna Garcia, Management Analyst; Britin Bostick, Historic Planner

Call to order by Commissioner Parr at 6:06 pm.

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A. (Instructions for joining meeting attached). Discussion on how the Historic and Architectural Review Commission virtual conference will be conducted, to include options for public comments and how the public may address the Commission. – Sofia Nelson, CNU-A, Planning Director
- B. The Historic and Architectural Review Commission, appointed by the Mayor and the City Council, is responsible for hearing and taking final action on applications, by issuing Certificates of Appropriateness based upon the City Council adopted Downtown Design Guidelines and Unified Development Code.

Welcome and Meeting Procedures:

- Staff Presentation
- Applicant Presentation (Limited to ten minutes unless stated otherwise by the Commission.)
- Questions from Commission to Staff and Applicant
- Comments from Citizens*
- Applicant Response
- Commission Deliberative Process
- Commission Action

*Once staff and the applicant have addressed questions from the Commissioners, the Chair of the Commission will open the public hearing. If a member of the public would like to provide comments

on the agenda item under discussion, the chair will ask if anyone would like to speak. To speak, unmute yourself by pressing *6 on your phone and state your name and address. Once the Chair has the names of everyone who would like to speak, the Chair will call the names in order, and when your name is called you will have up to 3 minutes. A speaker may allot their time to another speaker for a maximum of 6 minutes. If a member of the public wished to allot their time to another speaker, they may do so when their name is called by the Chair. Please remember that all comments and questions must be addressed to the Commission, and please be patient while we organize the speakers during the public hearing portion.

• The public also has the opportunity to provide comments through the Q&A section of the Live Meeting, located on the right-hand side of your computer screen. Please provide your full name and address for the record, and your comment will be read by Staff.

•After everyone who has asked to speak has spoken, the Chair will close the public hearing and provide a few minutes of rebuttal time to the applicant if they so choose.

Legislative Regular Agenda

C. Consideration and possible action to approve the minutes from the April 9, 2020 regular meeting of the Historic and Architectural Review Commission. - Mirna Garcia, Management Analyst

Motion to approve the minutes as presented by Commissioner Morales. Second by Commissioner Curry. Approved (7-0).

D. **Public Hearing** and possible action on a request for a **Certificate of Appropriateness** (COA) for replacing a historic architectural feature with a non-historic architectural feature and the addition of an awning or canopy for the property located at 224 W. 8th Street, bearing the legal description of 0.2983 acres out of part of Lots 6 and 7 of Block 50 of the City of Georgetown. – Britin Bostick, Downtown & Historic Planner

Staff report presented by Bostick. The applicant is requesting HARC approval to alter the storefront entrance in the western-most lease space of the building addressed at 224 W. 8th Street and to remove the existing double entrance doors and replace them with a recessed single-door storefront section with sidelights, which would retain the existing historic brick below the current storefront windows, and frame out a new, wood, recessed entrance with wood kick plates, windows in the sides of the recessed entrance and a single entrance door with windows on either side of the wood door. The applicant has pointed out that recessing the entrance could assist with weather-related water infiltration issues, which can be common to north-facing entrances that are not covered in Downtown Georgetown, especially when the entrance has wood doors that do not have the same weather seal as a new storefront door may. The applicant is also requesting HARC approval for the addition of a 6' deep wood and metal flat canopy over the entire section of storefront in the lease space. The new canopy would be installed between the existing storefront windows and transom windows, with metal tie rods for support.

The applicant, Davin Hoyt addressed the Commission and explained the reason for the request. To replace the existing doors. He explained that this alteration would help with weather related issues. There is currently wood rot due to the rain. Chair Parr asked if a canopy will mitigate the problem, and the applicant explained it would somewhat but not entirely. Commissioner Morales asked if other storefronts are experiencing the same damage, and the applicant explained they are.

Chair Parr opened and closed the Public Hearing as no one signed up to speak.

Motion to approve the replacement of storefront doors requested in Item D (2020-11-COA) by Commissioner Nunn. Second by Commissioner Curry. Approved (7-0).

Motion to deny the applicant's second request for an addition of a 6' deep wood and metal flat canopy in Item D (2020-11-COA) by Commissioner Browner. Second by Commissioner Morales. Denied (7-0).

E. Public Hearing and Possible Action on a request for a Certificate of Appropriateness (COA) for a 6' setback encroachment into the required 6' side (west) setback to allow the expansion of a residential accessory structure 0' from the side (west) property line at the property located at 1202 E 15th St., bearing the legal description of 0.517 acres out of Block 9 out of Outlot Division B – Britin Bostick, Downtown & Historic Planner

Staff report presented by Bostick. The subject property includes the Chesser-Morgan House, which is individually listed on the National Register of Historic Places as well as included in the Olive Street National Register Historic District. On the property are two accessory structures, a detached carport and a detached accessory structure that may have previously been used as a garage, barn or storage outbuilding. The carport is not historic, but the accessory structure is listed as a medium priority structure on the 2016 Historic Resource Survey, with an estimated construction date of 1920. The structure is a simple rectangular form with board and batten siding and a gable roof, which is presently a red standing seam metal roof. When the applicant purchased the property in 2019 the subject structure had an addition to the rear or south side of the structure with a flat roof, which is not consistent with the style of the historic structure and which has been discovered to have structural issues related to water infiltration and construction. As it is situated along the west property line and in the 6' side setback required by the Residential Single-Family (RS) zoning district, a proposed addition and alteration to correct the deficiencies of the addition requires approval by HARC. The applicant would like to extend the gable roof of the original portion of the structure over the addition, as well as build out the addition so that the exterior walls complete a rectangle, consistent with the form of the original structure. Due to the its current placement within the side setback, the extension of the roof proposed would also be within the required side setback. Therefore, the applicant requests a setback modification to allow for the additional square footage and roof extension.

Chair Parr opened the Public Hearing.

Jerry, public speaker, supports the request.

Michael Walton also supports the request.

Chair Parr closed the Public Hearing.

Motion to approve Item E (2020-22-COA) by Commissioner Nunn. Second by Commissioner Morales. Approved (7-0).

 F. Updates, Commission questions, and comments. – Sofia Nelson, Planning Director No updates at this time.

Adjournment

Motion to adjourn by Commissioner Nunn. Second by Commissioner Morales.

Meeting adjourned at 6:57pm

Approved, Amanda Parr, Chair

Attest, Terri Asendorf-Hyde, Secretary

City of Georgetown, Texas Historic and Architectural Review May 14, 2020

SUBJECT:

Public Hearing and **Possible Action** on a request for a **Certificate of Appropriateness (COA)** for a 0.3' setback encroachment into the required 6' side (east) setback to allow a residential structure 5.9' from the side (east) property line; and a 1'-0" setback encroachment into the required 6' side (west) setback to allow the construction of a detached carport 5'-0" from the side (west) property line at the property located at 303 E. 19th Street, bearing the legal description of Lot 1, Block 2 of the Peterson Addition. – Britin Bostick, Downtown & Historic Planner

ITEM SUMMARY:

The subject property is located along the southern border of the Old Town Overlay District, on the north side of E. 19th Street. It is listed as a low priority structure on the Historic Resource Survey, which notes that the property lacks significance. The structure is estimated to have been constructed in 1960 and is a rectangular residential structure with a simple gable roof, asbestos siding, vinyl windows and asphalt shingle roof.

The applicant is requesting approval of a Certificate of Appropriateness for an addition to the rear of the main structure, alterations to the exterior, and the addition of a detached carport. The existing residential structure encroaches 0.3' into the required 6' side (east) setback, and as the proposed 10' wide rear addition continues the line of the building that encroaches into the side setback, the applicant is requesting a setback modification for the existing structure so that the addition can be constructed. The applicant is also requesting a 1' setback encroachment into the required 6' side (rear) setback for the construction of a detached, pre-fabricated metal carport 5' from the west property line. The carport is proposed to be set back from the façade of the main structure. Its dimensions are 21' long by 12' wide by 8' high, and the roof is proposed to be a color similar to that of the asphalt shingle roof. HARC is the review authority for requested setback modifications.

As the subject structure is listed as a Low Priority Structure on the Historic Resource Survey, the proposed additions and modifications to the exterior are reviewed by the HPO, including the design of the carport addition. The proposed changes include the removal of the existing asbestos siding and replacement with composite fiber lapped siding with a manufactured stone wainscot on the front façade, as well as the installation of new double-paned, white vinyl windows in the addition to match the existing gable roof to a lower slope to extend over the addition, while the existing front-facing roof slope would be retained.

FINANCIAL IMPACT:

N/A

SUBMITTED BY:

Britin Bostick, Downtown & Historic Planner

ATTACHMENTS:

Description

	Description	Туре
D	Staff Report	Cover Memo
D	Exhibit 1 - Location Map	Exhibit
D	Exhibit 2 - Letter of Intent	Exhibit
D	Exhibit 3 - Plans & Specifications	Exhibit
D	Exhibit 4 - Historic Resource Survey	Exhibit
D	Staff Presentation	Presentation

 Meeting Date:
 April 23, 2020

 File Number:
 2020-13-COA

AGENDA ITEM DESCRIPTION

Public Hearing and Possible Action on a request for a Certificate of Appropriateness (COA) for a 0.3' setback encroachment into the required 6' side (east) setback to allow a residential structure 5.9' from the side (east) property line; and a 1'-0" setback encroachment into the required 6' side (west) setback to allow the construction of a detached carport 5'-0" from the side (west) property line at the property located at 303 E. 19th Street, bearing the legal description of Lot 1, Block 2 of the Peterson Addition.

AGENDA ITEM DETAILS

Project Name:	303 E. 19 th St. Addition
Applicant:	Michael Catherwood (Red Trailer Properties, LLC)
Property Owner:	Red Trailer Properties, LLC
Property Address:	303 E. 19 th Street
Legal Description:	Lot 1, Block 2 of the Peterson Addition
Historic Overlay:	Old Town Overlay District
Case History:	N/A

HISTORIC CONTEXT

Date of construction:	1960 (HRS)
Historic Resources Survey Level of Priority:	Low
National Register Designation:	N/A
Texas Historical Commission Designation:	N/A

APPLICANT'S REQUEST

HARC:

✓ Setback modifications

HPO:

 \checkmark Addition that creates a new, or adds to an existing street-facing facade

STAFF ANALYSIS

The subject property is located along the southern border of the Old Town Overlay District, on the north side of E. 19th Street. It is listed as a low priority structure on the Historic Resource Survey, which notes that the property lacks significance. The structure is estimated to have been constructed in 1960, but the 1964 aerial photo of Georgetown does not show any structures on that lot. It is a rectangular residential structure with a simple gable roof, asbestos siding, vinyl windows and asphalt shingle roof.

The applicant is requesting approval of a Certificate of Appropriateness for an addition to the rear of the main structure, alterations to the exterior, and the addition of a detached carport. The existing residential structure encroaches 0.3' into the required 6' side (east) setback, and because the proposed 10' wide rear addition continues the line of the building along the side setback that encroaches into the east side setback, the applicant is requesting a setback modification for the existing structure so that the addition can be constructed. The applicant is also requesting a 1' setback encroachment into the required 6' side setback for the construction of a detached, pre-fabricated metal carport 5' from the west property line. The carport is proposed to be set back from the façade of the main structure. Its dimensions are 21' long by 12' wide by 8' high, and the roof is proposed to be a color similar to that of the asphalt shingle roof. HARC is the review authority for requested setback modifications.

As the subject structure is listed as a Low Priority Structure on the Historic Resource Survey, the proposed additions and modifications to the exterior are reviewed by the HPO, including the design of the carport addition. The proposed changes include the removal of the existing asbestos siding and replacement with composite fiber lapped siding with a manufactured stone wainscot on the front façade, as well as the installation of new double-paned, white vinyl windows in the addition to match the existing windows. The proposed addition to the rear would change the rear-facing roof slope of the existing gable roof to a lower slope to extend over the addition, the existing front-facing roof slope would be retained.

APPLICABLE DESIGN GUIDELINES

The following guidelines are applicable to the proposed scope of work in accordance with the adopted Downtown and Old Town Design Guidelines:

GUIDELINES	FINDINGS
CHAPTER 14 – DESIGN GUIDELINES FO	DR INFILL CONSTRUCTION AND
ADDITIONS IN THE OLD TOWN	N OVERLAY DISTRICT
14.10 Non-traditional siding materials are	Partially Complies
discouraged.	The proposed siding materials are fiber
• Typically, artificial stone and brick veneer are	composite lapped siding with a
not appropriate.	manufactured stone wainscot across the
✓ Asphalt shingles are not appropriate.	front façade. While artificial stone is
 ✓ Aluminum and vinyl are not appropriate. 	typically not appropriate, the manufactured
	stone will be difficult to distinguish from
	real stone and the primary structure on the
	property to the west also has a stone veneer
	on the front façade. The proposed removal
	of the asbestos siding is an improvement in
	the street-facing façade.
14.11 Avoid alterations that would damage historic	Complies
features.	This low priority structure lacks historic or
	architectural significance; however, the

GUIDE	GUIDELINES FINDINGS			
	CHAPTER 14 – DESIGN GUIDELINES FOR INFILL CONSTRUCTION AND			
	ADDITIONS IN THE OLD TOWN OVERLAY DISTRICT			
✓	Avoid alterations that would hinder the ability	proposed alterations retain the building		
	to interpret the design character of the original	form as well as the window openings on the		
	building or period of significance.	front façade, and the proposed alterations		
✓	Alterations that seek to imply an earlier period	do not imply a different design character.		
	than that of the building are inappropriate.			
14.16 A	An addition shall be compatible in scale,	Partially Complies		
materi	ials, character, and architectural style with the	The proposed rear addition as well as the		
main l	building.	proposed carport addition are compatible in		
•	An addition shall relate to the historic	scale, character and architectural style with		
	building in mass, scale and form. It should be	the existing structure, and are subordinate		
	designed to remain subordinate to the main	to the main structure as the proposed rear		
	structure.	addition is fully to the rear and the		
✓	While a smaller addition is visually	proposed carport is set back approximately		
	preferable, if a residential addition would be	24' from the front façade. However, the		
	significantly larger than the original building,	carport is proposed to be a prefabricated		
	one option is to separate it from the primary	metal structure, and the use of pre-		
	building, when feasible, and then link it with	fabricated metal, while providing for a		
	a smaller connecting structure.	simple design and roof form that relates to		
\checkmark	An addition should be simple in design to	the historic structure, is not consistent with		
	prevent it from competing with the primary	the exterior materials of the primary		
	façade.	structure.		
\checkmark	Consider adding dormers to create second			
	story spaces before changing the scale pf the			
	building by adding a full second floor.			
14.17 An addition shall be set back from any		Complies		
primary, character-defining façade.		The proposed rear addition is fully to the		
✓	An addition should be to the rear of a	rear of the existing structure and the		
	building, when feasible.	proposed carport is set back approximately		
		24' from the primary façade.		

CRITERIA FOR APPROVAL

In accordance with Section 3.13.030 of the Unified Development Code, the HARC must consider the following criteria:

SECTION 3.13.030 CRITERIA	FINDINGS
1. The application is complete and the	Complies
information contained within the application	Staff reviewed the application and deemed
is correct and sufficient enough to allow	it complete.
adequate review and final action;	

SECTIO	DN 3.13.030 CRITERIA	FINDINGS
2.	Compliance with any design standards of this	Partially Complies
	Code;	Proposed rear addition and carport
		addition require setback modifications.
3.	Compliance with the Secretary of the Interior's	Complies
	Standards for the Treatment of Historic	SOI Standard #9: "New additions, exterior
	Properties to the most extent practicable;	alterations or related new construction will not destroy historic materials, features and spatial relationships that characterize the property. The new work will be differentiated from the old and will be compatible with the historic materials,
		features, size, scale and proportion, and massing to protect the integrity of the property and its environment."
		In this case the proposed rear addition alters the rear roof pitch, however that does not alter the street-facing façade and the proposed carport addition is differentiated from the main structure. Additionally, this structure lacks significance per the Historic Resource Survey entry.
4.	Compliance with the adopted Downtown and	Partially Complies
	Old Town Design Guidelines, as may be amended from time to time, specific to the applicable Historic Overlay District;	Complies or partially complies with applicable Guidelines in Chapter 14.
5.	The general historic, cultural, and architectural	Complies
	integrity of the building, structure or site is preserved;	The Historic Resource Survey entry notes the primary structure to have no design influence, and to lack significance. The proposed rear addition does not alter the street façade, and the proposed exterior alterations are a cosmetic improvement to the structure while retaining the form, roof form and window openings, and the proposed addition, alterations and carport are consistent with surrounding properties.
6.	New buildings or additions are designed to be compatible with surrounding properties in the applicable historic overlay district;	Complies Most surrounding properties along E. 19 th Street do not have carports or carport additions; however, the proposed carport

SECTION 3.13.030 CRITERIA	FINDINGS
	addition is similar to other surrounding
	properties in the Old Town Overlay
	District.
7. The overall character of the applicable historic	Complies
overlay district is protected; and	Proposed setback modifications do not
	negatively impact the character of the
	historic district.
8. The Master Sign Plan is in keeping with the	Not Applicable
adopted Downtown and Old Town Design	No signage is proposed as part of this
Guidelines and character of the historic	project.
overlay district.	

In addition to the approval criteria listed above, HARC must also consider the following criteria for a request for COA for a setback modification:

SECTION 3.13.030.D.2 CRITERIA	FINDINGS
a. Whether the proposed setback encroachment is solely	Partially Complies
a matter of convenience;	The proposed setback encroachment for
	the addition is due to the existing
	structure's encroachment into the side
	setback. The proposed setback for the
	carport is for the convenience of having
	a detached carport structure.
b. Whether there is adequate room on the site to allow the	Partially Complies
proposed addition or new structure without	The proposed addition would have to be
encroaching into the setback;	configured differently due to the
	condition of the existing side setback
	encroachment by the main structure,
	which would be feasible but which may
	not be as consistent with the simple form
	of the existing structure and which may
	not provide sufficient space for the
	proposed interior alterations. The
	proposed carport could be added
	without encroaching into the side
	setback, either by being placed outside
	of the setback or by being constructed as
	an attached addition to the main
	structure.

SECTION 3.13.030.D.2 CRITERIA	FINDINGS
c. Whether the proposed setback is compatible and in context within the block in which the subject property is located;d. Whether the proposed addition or new structure will be set closer to the street than other units within the block;	Complies The proposed setback modifications, which are 1'-0" or less, are compatible and consistent with other properties in the block which have primary or accessory structure in the side setbacks. Complies Proposed addition and carport are not closer to the street than the existing main house.
e. Whether the proposed structure is replacing a structure removed within the past year;	Not Applicable No structures have been removed on this property.
f. Whether the proposed structure will replace a structure that previously existed with relatively the same footprint and encroachment as proposed;	Not Applicable No structures are proposed to be replaced with this project, setback encroachments are for an addition to an existing structure and a new detached carport.
g. If the proposed encroachment is for a structure that is replacing another structure, whether the proposed structure is significantly larger than the original;	Not Applicable No structures are proposed to be replaced with this project, setback encroachments are for an addition to an existing structure and a new detached carport.
h. If the proposed encroachment is for an addition, the scale of the addition compared to the original house;	Complies The proposed rear addition is 10' wide and 435 sq. ft. compared to the existing 1008 sq. ft. structure and is situated to the rear of the main structure. The proposed carport is 252 sq. ft.
i. The size of the proposed structure compared to similar structures within the same block;	Complies Proposed addition would not cause the main structure to be larger than other structures within the same block, and proposed detached carport is a compatible size with the main structure and other structures within the block.
j. Whether the proposed addition or new structure will negatively impact adjoining properties, including limiting their ability to maintain existing buildings;	Complies Proposed addition and new carport would not negatively impact the adjoining property or the maintenance of existing buildings.

SECTION 3.13.030.D.2 CRITERIA	FINDINGS	
k. Whether there is adequate space for maintenance of the	Complies	
proposed addition or new structure and/or any	Proposed setback encroachments would	
adjacent structures; and/or	allow sufficient room for maintenance	
	within the subject property.	
l. Whether the encroachment would enable existing large	Not Applicable	
trees or significant features of the lot to be preserved.	No large trees or other significant	
	features of the lot are proposed to be	
	preserved.	

STAFF RECOMMENDATION

Based on the findings listed above, staff recommends *APPROVAL* of the request for the reasons stated above. In addition, the proposed alterations and additions fit within the context of the surrounding structures both in the same block (inside the Old Town Overlay District) and across the street (outside the Old Town Overlay District), and are compatible with the design and character of structures and properties in this part of the overlay district.

PUBLIC COMMENTS

As of the date of this report, staff has received *no* written comments.

ATTACHMENTS

Exhibit 1 – Location Map Exhibit 2 – Letter of Intent Exhibit 3 – Plans and Specifications Exhibit 4 – Historic Resource Survey

SUBMITTED BY

Britin Bostick, Downtown & Historic Planner





March 4th, 2020

Britin Bostick Downtown and Historic Planner Georgetown Planning and Development, 406 W 8th St., Georgetown, TX 78628

Dear Britin,

Subject: COA Letter of Intent Regarding 303 E. 19th St

Per the COA Application checklist, this letter includes a description of the project to be reviewed, and provides information with regard to how it meets the requirements outlined in the UDC Section 3.13.030, Subsections B-E. Not all Subsections are applicable, so only those that are relevant to the application are discussed.

General Description: The proposal is for a 435sqft addition to the rear of the existing property which will change it from a 1008sqft 3/1 to a 1443sqft 3/2 house. The addition will add ~9ft to the entire length of the house as shown in the accompanying draft plan. The additional living area will extend the kitchen and master bedroom, and add a master bath and laundry/pantry room. The family bath will also be reconfigured and the hot water tank relocated to create a more efficient layout. Included in the renovation will be new siding for the entire house and a new HVAC system. The plan also calls for a single width carport to be added, and the existing fence to be reconfigured accordingly.

Siding and Trim: The siding will be 8.25" HardyPlank Select Cedarmill fiber cement lap siding. The façade will be a mix of lap siding and stone veneer with cap as shown in the elevation. We believe this to be in keeping with Subsection B5, B6 and B7.

Stone veneer: Norwich Colorado polyurethane stacked stone veneer panels, Model #NWSSPNTS Siding paint color: Kelly-Moore Corkscrew Willow KM4515 Trim paint color: Kelly-Moore Whitest White KMW43

Roof Modification: The roof line will be modified to extend a new roof from the ridge to cover the addition, creating an asymmetric gable. The gable vents will be removed and sided in lieu of a new ridge vent. The existing roof is essentially new, so only the rear roof shingles will be replaced to match those of the front. We believe this to be in keeping with Subsection B5, B6 and B7 (when compared to adding an extension to the existing roofline).

Parking: The proposal includes the addition of a single width 7' high carport of conventional metal design. The dimensions will be 12' x 21' (i.e., an area of 252sqft which is less than 25% of the proposed house area per UDC Section 6.05.010C). Set back is such that we believe it will satisfy UDC Section 6.05.010D. Carport roof color will be chosen to match house trim as closely as possible (i.e., white). Concrete flatwork per draft plan to be added for both carport and an additional parking area in front of it.



Setbacks: A setback modification is requested for the southeast corner of the house which slightly encroaches into the setback requirements.

Sincerely,

Mike Catherwood Member of Red Trailer Properties, LLC.













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AVAILABLE SIZES

		_	
0.312"			
144" boards			
6.25" 5"	(8.25" 7")		
9.25" 8"	12" (10.75"		
5.25" 4"	7.25" 6"		
	144" boa 6.25" 5" 9.25" 8" 5.25"	144" boards 6.25" (8.25" 5" (7") 9.25" (2") 8" (10.75") 5.25" (7.25")	

Warranty Information >

Request a Quote >

Request a Sample >

Norwich Colorado Stacked Stone Toasted Brown Panel

Rollover to select a picture













Page 33 of 138

TEXAS HISTORICAL COMMISSION						
Address:	HISTORIC RESOURCES SURVEY FORM 303 W 19th St 2016 Survey ID: 125034					
City	Georgetown	2016 Preservation Priority: Low				
County	Williamson	Local District: Old Town District				
SECTION 1						
Basic Invento	ory Information					
Owner/Addres	ss VILLAREAL, MERCEDIA, 305 E 19TH ST, , GE	ORGETOWN,TX 78626-7908				
Current/Histor	ric Name: None/None					
Latitude: 30.6	26454 Long	itude -97.674739				
Legal Descrip	tion (Lot/Block): PETERSON ADDITION, BLOCK 2,	LOT 1 WCAD ID: R044914				
Addition/Subd	livision: S4372 - Peterson Addition					
Current Desig	-					
	t (Is property contributing? □ Yes □ No) NR □ RTHL □ OTHM □ HTC □ SAL ✔ Loca	l: Old Town District 🛛 🗌 Other				
Architect:	Build	er:				
Construction I	Date: 1960 Actual Estimated	Source: WCAD				
Function						
Current Use:	Agriculture Commerce/trade Defens	e 🖌 Domestic 🗌 Educational 🗌 Government				
 Healthcare Other: 	□ Industry/processing □ Recreation/culture □	Religious 🗌 Social 🔲 Vacant				
Historic Use:	: 🗌 Agriculture 🗌 Commerce/trade 🗌 Defens	e 🗹 Domestic 🗌 Educational 🗌 Government				
Healthcare	□ Industry/processing □ Recreation/culture □	Religious 🗌 Social 🗌 Vacant				
Other:		-				
Recorded by:	CMEC Date	Recorded 3/16/2016				
Photo direction: North Note: See additional photo(s) on page 4						
		י אמאל יויס ל				

TEXAS HISTORICAL COMMISSION						
Address: City	HISTO 303 W 19th St Georgetown	ORIC RESOURCES		25034 riority: Low		
County	Williamson		Local District: Old	Town District		
SECTION 2)					
	ral Description					
General Arc One-story, r	chitectural Description: rectangular house with no partic ver a flush entry, single front do		pestos shingle siding;	side-gabled roof with	a shed roof	
Additions	s, modifications: Door replaced					
Relocate	d					
Stylistic Inf	fluence(s)					
Log tradit Greek Re Italianate Second E Eastlake Queen A	evival Romanesque Revival Folk Victorian Empire Colonial Revival Renaissance Revival	Gothic Revival Tudor Revival Neo-Classical Beaux Arts Mission Monterey	Pueblo Revival Spanish Colonial Prairie Craftsman Art Deco Moderne	 ☐ International Post-war Modern Ranch Commercial Style ✓ No Style Other: 		
Structural	Details					
Roof Form ✓ Gable		□ Flat w/parapet	🗆 Mansard 🛛 Pyran	nid 🗌 Other:		
Roof Mater		shingles 🗌 Metal [Asphalt Dther:			
Wall Mater	ials Stucco Wood Siding Stone Siding: Other	☐ Wood shingles ☐ Glass	Log ☐ Terr ✓ Asbestos ☐ Viny	a Cotta Concrete		
Windows] Wood sash	Casement 🗌 Meta	I sash	Creenwork Metal		
Doors (Prir ✓ Single do	mary Entrance) oor □ Double door □ With tr	ansom	elights 🗌 Other:			
Plan L-plan Irregular	☐ T-plan ☐ Modified L- ☐ Four Square ✔ Rectangula	plan 2-room ar Other	Open Center Pa	assage 🗌 Bungalow	□ Shotgun	
Chimneys Specify # 0	Stone Stucco	☐ Interior ☐ Corbelled Caps		None		
	′CANOPIES Shed Roof □ Flat Roof □ F	lipped Roof 🛛 🗌 Ga	abled Roof 🛛 Inset	✓ None Other		
Support Box colur Suspensi	nns 🛛 🗌 Classical colum	′ood posts (turned) Ins ☐ Tapered b ☐ Jigsaw trir	Masonry pier ox supports m V Other	Fabricated metal Suspension cables N/A	□ None	
Materials:	Metal Wood	_	Other: N/A			
# of stories:		Basement:	None Par	tial 🗌 Full	Unknown	
Ancillary B Garage	uildings Barn	Shed	Other:			
	/Site Features s Terracing Drives Wood Concre	te Brick		Other		
Landscape N	lotes:				T	

TEXAS HISTORICAL COMMISSION									
HISTORIC RESOURCES SURVEY FORM									
Address:	303 W 19th St	0 _ 0 _			2016 Su		125034		
City	Georgetown				2016 Pre	eservation I	Priority: Lov	N	
County	Williamson				Local Dis	strict: Ol	d Town Distr	ict	
SECTION 3									
Historical In									
	listorical Context:								
				griculture		Architectu		Arts	
Immigratio	Commerce Communication Education Health Immigration/Settlement Science/Technology Social/Cultural Transportation Other						nning/Development		
-	ational Register (N	R) Criteria:				•			
	ociated with events	-	a significant	contributio	n to the b	proad patt	ern of our h	nistory	
	ociated with the lives					•		,	
	oodies the distinctive			•	hod of c	onstructio	n or repres	ents the	work of a
□ C mas	ster, or possesses hi individual distinction	gh artistic value							
D Has	yielded, or is likely	o yield, informa	tion importar	nt in prehist	ory or his	story			
Areas of Sigr	nificance:								
Periods of Si	gnificance:								
Level of Sign	ificance:	National		State			Local		
Integrity:		 Location 		Desigr	า		Materi	als	 Workmanship
Setting		 Feeling 		✓ Associ					
-	es: See Section 2	0							
Individually E	Eligible?	☐ Yes	✓ No		ndetermi	ned			
Within Poten	tial NR District?	□ Yes	□ No	🗆 Ui	ndetermi	ned			
Is Property C	ontributing?	Yes	🗆 No	🗌 Ui	ndetermi	ned			
Priority:		🗌 High	Medium	🗹 Lo	Expl	ain: Prop	erty lacks s	ignifican	ce
Other Info:									
Is prior docu for this resou	mentation available	e 🗌 Yes	✓ No	🗌 Not kn	own	Туре:	□ HA	ABS 🗆	Survey Other
Documentatio	on details		2007 ID:	ļ	Not Reco	orded	1984 ID:		Not Recorded
			2007 Surve	ey Priority:	Not Reco	orded	1984 Surv	ey Priori	ty: Not Recorded
General Note	es:								
	ey Coordinator ams Division, Texas nmission								Rical commission relling real stories
TEXAS HISTORICAL COMMISSION

HISTORIC RESOURCES SURVEY FORM

Address: City County

303 W 19th St Georgetown

Williamson

2016 Survey ID: 125034 2016 Preservation Priority: Low

Old Town District Local District:

Additional Photos

Photo Direction Northeast





LEORGETOWN

Historic & Architectural Review Commission May 14, 2020

Page 38 of 138

Item Under Consideration

2020-13-COA – 303 E. 19th Street Addition

 Public Hearing and Possible Action on a request for a Certificate of Appropriateness (COA) for a 0.3' setback encroachment into the required 6' side (east) setback to allow a residential structure 5.9' from the side (east) property line; and a 1'-0" setback encroachment into the required 6' side (west) setback to allow the construction of a detached carport 5'-0" from the side (west) property line at the property located at 303 E. 19th Street, bearing the legal description of Lot 1, Block 2 of the Peterson Addition.

Item Under Consideration

HARC:

• Setback modifications

HPO:

• Addition that creates a new, or adds to an existing street-facing facade

Georgetown





Georgetown TEXAS



Current Context



Georgetown TEXAS



303 E. 19th Street – 1964 Aerial Photo



Georgetown TEXAS

303 E. 19th Street







Property Survey



Proposed Floor Plan



303 E. 19th Street – Proposed Elevations





Front (south) Elevation

Side (west) Elevation





Side (east) Elevation

303 E. 19th Street – Proposed Carport & Materials

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		AVAILABLE SIZES		
		THICKNESS:	0.312*	
		LENGTH:	144" bei	ards
		WIDTHS: EXPOSURES:	6.25* 5*	8.25 [°] 7"
		-	9.25° 8*	12" 10.75"
			5.25° 4°	7.25"
		Warranty Informatio	an >	
Common -	- inde	Request a Quote	Ben	juest a Sample ゝ

Fiber Composite Siding

Norwich Colorado Stacked Stone Toasted Brown Panel





Rear (north) Elevation



Georgetown

Proposed Carport

Page 47 of 138



Current Context





Current Context







Other nearby structures in the same block and across the street have stone veneers and/or manufactured stone wainscot similar to what is proposed, as well as detached, prefabricated carport structures.

Approval Criteria – UDC Section 3.13.030

Criteria	Staff's Finding
1. The application is complete and the information contained within the application is correct and sufficient enough to allow adequate review and final action;	Complies
2. Compliance with any design standards of this Code;	Partially Complies
3. Compliance with the Secretary of the Interior's Standards for the Treatment of Historic Properties to the most extent practicable;	Complies
4. Compliance with the adopted Downtown and Old Town Design Guidelines, as may be amended from time to time, specific to the applicable Historic Overlay District;	Partially Complies
5. The general historic, cultural, and architectural integrity of the building, structure or site is preserved;	Complies
6. New buildings or additions are designed to be compatible with surrounding properties in the applicable historic overlay district;	Complies
7. The overall character of the applicable historic overlay district is protected; and	Complies
8. The Master Sign Plan is in keeping with the adopted Downtown and Old Town Design Guidelines and character of the historic overlay district.	N/A

Georgetown TEXAS

Setback Approval Criteria – UDC Section 3.13.030

Criteria	Staff's Finding
a. Whether the proposed setback encroachment is solely a matter of convenience;	Partially Complies
b. Whether there is adequate room on the site to allow the proposed addition or new structure without encroaching into the setback;	Partially Complies
c. Whether the proposed setback is compatible and in context within the block in which the subject property is located;	Complies
d. Whether the proposed addition or new structure will be set closer to the street than other units within the block;	Complies
e. Whether the proposed structure is replacing a structure removed within the past year;	N/A
f. Whether the proposed structure will replace a structure that previously existed with relatively the same footprint and encroachment $_{Page}$ proposed;	N/A

Georgetown Texas

Setback Approval Criteria – UDC Section 3.13.030.D.2

Georgetown

Criteria	Staff's Finding
g. If the proposed encroachment is for a structure that is replacing another structure, whether the proposed structure is significantly larger than the original;	N/A
h. If the proposed encroachment is for an addition, the scale of the addition compared to the original house;	Complies
i. The size of the proposed structure compared to similar structures within the same block;	Complies
j. Whether the proposed addition or new structure will negatively impact adjoining properties, including limiting their ability to maintain existing buildings;	Complies
k. Whether there is adequate space for maintenance of the proposed addition or new structure and/or any adjacent structures; and/or	Complies
I. Whether the encroachment would enable existing large trees or significant features of the lot to be preserved.	N/A

Public Notification

- One (1) sign posted
- 30 letters mailed
- No comments received

Georgetown TEXAS



Staff recommends *Approval* of both setback modifications.

Georgetown TEXAS

HARC Motion

• Approve (as presented by the applicant)

Georgetown

- Deny (as presented by the applicant)
- Approve with conditions
- Postpone

City of Georgetown, Texas Historic and Architectural Review May 14, 2020

SUBJECT:

Public Hearing and **Possible Action** on a request for a **Certificate of Appropriateness (COA)** for an addition that adds to or creates a new street-facing façade, and a 4'-6" setback encroachment into the side (east) setback to allow the construction of a detached carport 1'-6" from the side (east) property line at the property located at 507 E. 7th Street, bearing the legal description of 0.32 acres out of a portion of lots 2-7 in Block 35 of the Glasscock Addition. - Britin Bostick, Downtown & Historic Planner

ITEM SUMMARY:

The main structure on the subject property is listed as a medium priority structure on the Historic Resource Survey, with an estimated construction date of 1890. The 1916 Sanborn Fire Insurance Map shows that the main structure was one of only two houses on the block at that time, and the house directly east, which is featured on the 1916 map, is also estimated to have been constructed in 1890, although the two houses are of different architectural styles. The simple form of the subject property's main structure and its situation on such a large lot indicate that it may be the oldest structure on the block, and it can be seen in a 1934 photo in which the house is not obscured by any front yard trees. The original siding and windows have been replaced, as has the address, which was noted as 602 E. 7th St. on the Sanborn Map.

The applicant is proposing to install two prefabricated metal carport structures on their existing driveway, situated at the front right corner of the historic main structure as viewed from E. 7th Street. The carport structure would be detached from the main structure, with metal columns and curved metal roofs. The two carport structures are proposed to cover the applicant's two vehicles, with a 6" space in between. The carport structures are two different sizes to accommodate the needs of the family and the vehicle uses, with the carport located closer to the house being 11.9' wide and 16.5' deep and the carport proposed to encroach 4'-6" into the 6' side (east) setback being 9.5' wide and 16.4' deep. Both carports are just under 8' tall. The carports are proposed to be located at the front of the main structure to make use of the existing driveway and leave the existing front yard and privacy fences in place.

FINANCIAL IMPACT:

N/A

SUBMITTED BY:

Britin Bostick, Downtown & Historic Planner

ATTACHMENTS:

	Description	Туре
D	Staff Report	Cover Memo
D	Exhibit 1 - Location Map	Exhibit
D	Exhibit 2 - Letter of Intent	Exhibit
D	Exhibit 3 - Plans & Specifications	Exhibit
D	Exhibit 4 - Historic Resource Survey	Exhibit

D Staff Presentation

Presentation

 Meeting Date:
 May 14, 2020

 File Number:
 2020-16-COA

AGENDA ITEM DESCRIPTION

Public Hearing and Possible Action on a request for a Certificate of Appropriateness (COA) for an addition that adds to or creates a new street-facing façade, and a 4'-6" setback encroachment into the side (east) setback to allow the construction of a detached carport 1'-6" from the side (east) property line at the property located at 507 E. 7th Street, bearing the legal description of 0.32 acres out of a portion of lots 2-7 in Block 35 of the Glasscock Addition.

AGENDA ITEM DETAILS

Project Name:	Carport Installations at 507 E. 7th
Applicant:	Roger Davis
Property Owner:	Roger & Marci Davis
Property Address:	507 E. 7 th Street
Legal Description:	0.32 acres out of a portion of lots 2-7 in Block 35 of the Glasscock Addition
Historic Overlay:	Old Town Overlay District
Case History:	N/A

HISTORIC CONTEXT

Date of construction:	1890 (HRS)
Historic Resources Survey Level of Priority:	Medium
National Register Designation:	N/A
Texas Historical Commission Designation:	N/A

APPLICANT'S REQUEST

HARC:

- ✓ Addition that adds to or creates a new street-facing façade
- ✓ Setback modification

STAFF ANALYSIS

The main structure on the subject property is listed as a medium priority structure on the 2016 Historic Resource Survey, with an estimated construction date of 1890. The 1916 Sanborn Fire Insurance Map shows that the main structure was one of only two houses on the block at that time, and the house directly east, which is featured on the 1916 map, is also estimated to have been constructed in 1890, although the two houses are of different architectural styles. The simple form of the subject property's main structure and its situation on such a large lot indicate that it may be the oldest structure on the block, and it can be seen in a 1934 photo in which the house is not obscured by any front yard trees. The original siding and windows have been replaced, as has the address, which was noted as 602 E. 7th St. on the Sanborn Map.

The applicant is proposing to install two prefabricated metal carport structures on their existing driveway, situated at the front right corner of the historic main structure as viewed from E. 7th Street. The carport structures would be detached from the main structure, with metal columns and curved metal roofs. The two carport structures are proposed to cover the applicant's two vehicles, with a 6" space in between. The carport structures are two different sizes to accommodate the needs of the family and the vehicle uses, with the carport located closer to the house being 11.9' wide and 16.5' deep; and the carport proposed to encroach 4'-6" into the 6' side (east) setback being 9.5' wide and 16.4' deep. Both carports are just under 8' tall. The carports are proposed to be located closer to the street than the main structure, in order to make use of the existing driveway and leave the existing front yard and privacy fences in place.

APPLICABLE DESIGN GUIDELINES

The following guidelines are applicable to the proposed scope of work in accordance with the adopted Downtown and Old Town Design Guidelines:

GUIDELINES	FINDINGS	
CHAPTER 14 – DESIGN GUIDELINES FOR INFILL CONSTRUCTION AND		
ADDITIONS IN THE OLD TOWN OVERLAY DISTRICT		
14.12 An addition shall be compatible in scale,	Partially Complies	
materials, and character with the main building.	The proposed detached carport additions	
\checkmark An addition shall relate to the building in	are of a scale that is compatible with the	
mass, scale, and form. It should be designed to	main structure, and do not overwhelm or	
remain subordinate to the main structure.	detract from the historic structure.	
• An addition to the front of a building is	Although the form of the proposed carports	
usually inappropriate.	is not similar to the main structure, it is not	
	incompatible with it; however, the proposed	
	carports are prefabricated metal structures	
	and not consistent with the materials,	
	character or architectural style of the main	
	building.	
14.14 Place an addition at the rear of a building or set	Does Not Comply	
it back from the front to minimize the visual	Although the proportions and character of	
impacts.	the main structure are still visible and	
• This will allow the original proportions and	prominent, the proposed location of the	
character to remain prominent.	carports to the front of the main structure	
• Locating an addition at the front of a structure	will cause them to be prominent from the	
is usually inappropriate.	street view.	
14.16 An addition shall be compatible in scale,	Partially Complies	
materials, character, and architectural style with the	The proposed detached carport additions	
main building.	are of a scale that is compatible with the	
An addition shall relate to the historic	main structure, and do not overwhelm or	
building in mass, scale and form. It should be	detract from the historic structure; however,	

GUIDELINES	FINDINGS	
CHAPTER 14 – DESIGN GUIDELINES FOR INFILL CONSTRUCTION AND		
ADDITIONS IN THE OLD TOWN	N OVERLAY DISTRICT	
designed to remain subordinate to the main	the structures are prefabricated metal and	
structure.	not consistent with the materials, character	
While a smaller addition is visually	or architectural style of the main building.	
preferable, if a residential addition would be		
significantly larger than the original building,		
one option is to separate it from the primary		
building, when feasible, and then link it with		
a smaller connecting structure.		
An addition should be simple in design to		
prevent it from competing with the primary		
façade.		
 ✓ Consider adding dormers to create second 		
story spaces before changing the scale pf the		
building by adding a full second floor.		
14.17 An addition shall be set back from any	Partially Complies	
primary, character-defining façade.	The proposed carport additions are to be	
• An addition should be to the rear of a	fully in front of the main structure, although	
building, when feasible.	still located within the required 25' front	
	setback. The existing driveway is also to the	
	front of the main structure. According to the	
	applicant, placing of the structures on the	
	existing driveway is significantly more cost	
	effective than is extending the paving to	
	install the carports further back and to the	
	side of the house. The lot appears to have sufficient space to set the carports further	
	back on the site, however.	
14.18 The roof of a new addition shall be in character	Partially Complies	
with that of the primary building.	The roof of the main structure is a gable	
• Typically, gable, hip, and shed roofs are ap-	roof with a symmetrical slope that faces east	
propriate for residential additions. Flat roofs	and west. The proposed carports have	
may be more appropriate for commercial	symmetrical curved roofs and are proposed	
buildings.	to have north – south orientations.	
 Repeat existing roof slopes and materials. 		
✓ If the roof of the primary building is symmetri-		
cally proportioned, the roof of the addition		

CRITERIA FOR APPROVAL

In accordance with Section 3.13.030 of the Unified Development Code, the HARC must consider the following criteria:

SECTIO	ON 3.13.030 CRITERIA	FINDINGS
1.	The application is complete and the information contained within the application is correct and sufficient enough to allow adequate review and final action;	Complies Staff determined the application to be complete.
2.	Compliance with any design standards of this Code;	Partially Complies One of the proposed carport structures encroaches into the side setback.
3.	Compliance with the Secretary of the Interior's Standards for the Treatment of Historic Properties to the most extent practicable;	Partially Complies SOI Standard #9: "New additions, exterior alterations or related new construction will not destroy historic materials, features and spatial relationships that characterize the property. The new work will be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment." The prefabricated metal carport structures are differentiated from the historic main structure and are not connected but are of a different style and material than the historic main structure.
4.	Compliance with the adopted Downtown and Old Town Design Guidelines, as may be amended from time to time, specific to the applicable Historic Overlay District;	Partially Complies Partially complies with applicable Guidelines, except does not comply with Guideline 14.14: "Place an addition at the rear of a building or set it back from the front to minimize the visual impacts."
5.	The general historic, cultural, and architectural integrity of the building, structure or site is preserved;	Partially Complies Although the historic main structure is not directly impacted as the proposed carports will be detached, the prefabricated metal structures will be prominent on the front of the property.

SECTIO	ON 3.13.030 CRITERIA	FINDINGS
6.	New buildings or additions are designed to be	Partially Complies
	compatible with surrounding properties in the	The proposed carports are of a compatible
	applicable historic overlay district;	scale with surrounding properties, and
		there are other accessory structures,
		including carports, on surrounding
		properties. However, the contemporary
		prefabricated metal design is not the most
		compatible material and form for the
		surrounding historic properties.
7.	The overall character of the applicable historic	Complies
	overlay district is protected; and	The proposed carports do not diminish the
		overall character of the Old Town Historic
		District.
8.	The Master Sign Plan is in keeping with the	Not Applicable
	adopted Downtown and Old Town Design	No signage is proposed as part of this
	Guidelines and character of the historic	project.
	overlay district.	

In addition to the approval criteria listed above, HARC must also consider the following criteria for a request for COA for a setback modification:

SECTION 3.13.030.D.2 CRITERIA	FINDINGS
a. Whether the proposed setback encroachment is solely a matter of convenience;	Partially Complies The proposed encroachment is for the convenience of parking vehicles underneath a carport, however the property does not currently have a garage or carport, and the location of the driveway as well as the historic house lend themselves to parking along the east side of the property.
b. Whether there is adequate room on the site to allow the proposed addition or new structure without encroaching into the setback;	Partially Complies The main structure is situated 29.8' from the side (east) property line, which has a required 6' setback, leaving 23.8' for vehicle parking between the main structure and the setback line. While 23.8' is sufficient width for parking two vehicles, and the width of the proposed carport structures with the 6" space in between is 21.9', the applicant is proposing to leave 6.4' between the carport

SECTION 3.13.030.D.2 CRITERIA	FINDINGS
	structures and the main structure in order to work around the existing driveway and fence locations.
c. Whether the proposed setback is compatible and in context within the block in which the subject property is located;	Complies The proposed setback encroachment is compatible and in context with both the block in which the subject property is located as well as surrounding blocks, which have other accessory structures that encroach into side setbacks.
 d. Whether the proposed addition or new structure will be set closer to the street than other units within the block; 	Complies Other accessory structures, including an accessory structure on the adjacent property to the east, are closer to the street than the proposed new carports. The request does not include the modification of the required front setback.
e. Whether the proposed structure is replacing a structure removed within the past year;	Not Applicable No structures are proposed to be replaced with this request.
f. Whether the proposed structure will replace a structure that previously existed with relatively the same footprint and encroachment as proposed;	Not Applicable No previous structures are known to have existed in this location.
g. If the proposed encroachment is for a structure that is replacing another structure, whether the proposed structure is significantly larger than the original;	Not Applicable No structures are proposed to be replaced with this request.
h. If the proposed encroachment is for an addition, the scale of the addition compared to the original house;	Complies The main structure is approximately 2,450 sq. ft. and the proposed total size of the carports is 352.15 sq. ft., or approximately 14.4% of the square footage of the main structure. The scale of the proposed carports does not overwhelm the main structure.
i. The size of the proposed structure compared to similar structures within the same block;	Complies The proposed carports are similar in size or slightly smaller than other accessory

SECTION 3.13.030.D.2 CRITERIA	FINDINGS
	structures on the block and adjacent blocks,
	including the adjacent property to the east.
j. Whether the proposed addition or new structure will negatively impact adjoining properties, including limiting their ability to maintain existing buildings;	Complies Proposed new carport structures do not negatively impact the adjoining property sharing the east property line, and no limitations to the maintenance of existing buildings is anticipated. In addition, the applicant has included a letter of support from the adjoining property owner expressing their support for the proposed project.
k. Whether there is adequate space for maintenance of the proposed addition or new structure and/or any adjacent structures; and/or	Complies Although the carport structure proposed to encroach into the side setback would be only 1.5' from the side (east) property line, the carport has an open side that would not preclude room for maintenance or hinder the maintenance of adjacent structures.
1. Whether the encroachment would enable existing large trees or significant features of the lot to be preserved.	Not Applicable No trees or other significant features are proposed to be preserved with this project.

STAFF RECOMMENDATION

Based on the findings listed above, staff recommends *APPROVAL* of the request for the addition of the carports and the setback modification *WITH THE CONDITION* that the carports be placed behind the front (south) face of the main structure, on the east side of the main structure, so that the carport structures are not prominent on the site.

PUBLIC COMMENTS

As of the date of this report, staff has received *no* written comments.

ATTACHMENTS

Exhibit 1 – Location Map Exhibit 2 – Letter of Intent Exhibit 3 – Plans and Specifications Exhibit 4 – Historic Resource Survey

SUBMITTED BY

Britin Bostick, Downtown & Historic Manager



Roger Davis

507 E 7th St, Georgetown, TX 78626 rjusme@gmail.com 512-788-1690 03-11-20

Letter of Intent: Carport Installations

To Whom It May Concern:

This correspondence is provided to state my intent to install 2 single car carports in the driveway of my personal residence at 507 East 7th Street in Georgetown, TX.

The installation will consist of 2 complementary carports manufactured by Palram Americas headquartered in Kutztown, PA. (<u>https://www.palram.com/us/</u>)

2 different carports will be installed to address size constraints and functional needs of the residents. The larger carport will be used by Mrs. Davis providing more room to allow our children to enter and exit the cars as well as support the vehicle that enters and exits the property the most.

The carports will be installed at the bottom of the driveway near the residence. It is understood that this request requires and exception to the side setback but this is required to accommodate current parking for the residence based on the legacy layout and location of the driveway. Our adjacent next door neighbor has provided his approval for a written support of same.

2

CARPORT 1: Palram Vitoria 5000. Dimensions 196.4 "L x 114.1"W x 94.5" H

This is the smaller of the 2 carports and will be installed on the East side of the property approximately 1 foot away from the side fence .

CARPORT 2: Palram Arcadia 5000. Dimensions 197.6" L x 142.5"W x 95.3" H This slightly larger (wider) carport will be installed parallel to Carport 1 with a gap of approximately 6 inches to allow for leaf and tree debris to fall between the carports. This positions the carport approximately 11 feet from the fence on the east side of the property.

325 cm / 128"

Fig. 2- Arcadia Diagram

502 cm / 197.6"

214 cm / 84.3"

Approx. Dim. –

242 cm 95.3"

Pic. 2- Example Arcadia Carport





Fig.1 – Vitoria Diagram

276 cm / 108.6"

499 cm / 196.4

f

0 cm / 95"

Pic. 1- Example Vitoria carport

To: City of Georgetown Texas, Planning and Permits

I, Thomas Cavness, I am the owner of the property at 604 S College St, Georgetown, TX, 78626 as show in the records of Williamson County, Texas.

I agree with and support the installation of the carport by Roger and Marci Davis at 507 E. 7Th street, understanding that this carport will be only about one foot off my western side property line.

Thomas Cavness

Date: 3/12/2020

Additional information as well as specific responses to remarks and questions below.

With no carport, I am forced to park my vehicle near the sidewalk to avoid debris from the heritage pecan tree as well as detritus from the birds and squirrels perching in the branches. A carport will allow me to park in the driveway proper clearing the view from the street and sidewalk to our property.

From a visual appearance perspective, I would suggest that no carport is worse than what I am requesting. (Below: current parking placement with no carport.)



Pic 1- Current Parking Arrangement

Pic 2- Current Parking Arrangement

The proposed carports have minimal fascia when seen from the front. The images below show how the cars could be parked with the carport in place.



Pic 3- Proposed Future Parking Arrangement

Pic 4- Proposed Future Parking Arrangement

Based on placement, the carports will be barely visible from the College Street side based on the existing carriage house on the property next door. (Below: view from College St.)



Pic 5- View from College St (black car on far side of carriage house in Future Parking Arrangement)



The same carriage house already obstructs views facing College St. from the other direction. The requested carports would not add any visual obstruction. (Below: view from 7th St.)

Pic 6- View from 7th St. (Proposed Future Parking Arrangement)

COMMENT 1: The Unified Development Code requires that all parking be on an approved paved surface (concrete, asphalt or engineered pavers). Installing cover for parking will require compliance with the parking surface requirements.

RESPONSE: The original crushed granite drive was replaced with a concrete driveway upon which the carports would be installed.

COMMENT 2: *Is the fence proposed to be moved to accommodate driveway space to fit the vehicle into the carport?*

RESPONSE: I am not proposing to move any fences to install the carport. The future parking arrangement depicted in the pictures above takes into account clearance included in proposed carports.

COMMENT 3: Design Guideline 14.14: "Place an addition at the rear of a building or set it back from the front to minimize the visual impacts." Is it feasible to move the carports further back in the yard and behind the front of the house?

COMMENT 4: Proposed design is not consistent with Design Guideline 14.12: "An addition shall be compatible in scale, materials, and character with the main building."

RESPONSE (3 & 4): I frankly cannot afford to put in a more costly custom-built carport architected to specifically match the house style. Additional, burdensome, expenses would also be required to place the carports behind the front of the house. This would require removing and replacing the existing fence and irrigation. I would also have to pour a significant amount of concrete as the backyard slope is steep. This would reduce the play area for our children. Based on the evidence provided above, all this would come at a significant cost for minimal additional visual appeal mostly hidden by existing structures.

In closing, I have requested what I can afford and sought to maximize style and appeal as well as usability. I again suggest that no carport is worse than what I am requesting and humbly seek your approval for our plan.

Thanks for your consideration.

Roger and Marci Davis



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TEXAS HISTORICAL COMMISSION	
Address: 507 E 7th St City Georgetown	d/or 1984 That Have Not Changed Preservation Priority 2016 Survey ID: 124997 2016 Preservation Priority: Medium
County Williamson	Local District: Old Town District
SECTION 1	
Basic Inventory Information	
Property Type: 🗹 Building 🗌 Structure 🗌 Object 🔲 Site	e District WCAD ID: R042587
Construction Date: 1890 Actual Estimated	Source: WCAD
	gitude -97.672744
Current/Historic Name None/None	
Stylistic Influence(s)* None Selected	
Log traditional Shingle Gothic Revival Greek Revival Romanesque Revival Italianate Second Empire Colonial Revival Renaissance Revival Queen Anne Exotic Revival Monterey	Pueblo RevivalInternationalSpanish ColonialPost-war ModernPrairieRanchCraftsmanCommercial StyleArt DecoNo StyleModerneOther:
Plan* L-plan T-plan Irregular Four Square Rectangular None Selection	☐ Open ✔ Center Passage ☐ Bungalow ☐ Shotgun cted
Priority: 2016 Survey ID: 124997 High III IIII IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	
Explain: Despite some alterations, property is significant and contrib	-
2007 Survey ID: 140 ☐ High 1984 Survey ID: 48 ✔ High	
General Notes: (Notes from 2007 Survey: vinyl siding & shutters; p	oorch changed; rear addition)
Recorded by: CMEC Da	te Recorded 5/2/2016
*Photographs and Preservation Priority have been updated in 2016, and the y data are sourced directly from the source directly from the source directly from the source directly from the source	<image/>

TEXAS HISTORICAL COMMISSION

Properties Documented with the THC Form in 2007 and/or 1984 That Have Not Changed Preservation Priority 507 E 7th St 2016 Survey ID: 124997

Address: City County

Georgetown Williamson 2016 Preservation Priority: Medium Local District: Old Town District

Additional Photos

Photo Direction Northwest



Photo Direction North

Shed

TEXAS HISTORIC SITES INVEN	TORY FORM – TEXAS HISTORICAL COMMISSION	N (rev. 8-82)
1 County Williamson	5. USGS Quad No. <u>3097–313</u>	Site No 48
City/Bural Georgetown GE	UTM Sector	
2 Name	6 Date: Factual	Est. 1890
Address 507 E. 7th	7. Architect/Builder	
	Contractor	
3. Owner <u>Simon Correa</u>	8. Style/Type vernacular	
Address <u>Same</u> , 78626	9. Original Use residential 4,5 Present Use residential	
4. Block/Lot <u>Glasscock/Blk.</u> 35/Lot p.	4,5 Present Useresidential	
10. Description One-story wood frame dwel	ling; I-house plan w/ additions; ext	erior walls w/
	/ composition shingles; front elev.	
	ights; single-door entrance w/ trans	
	iron supports. Other noteworthy feat	ures include >
11. Present Condition <u>Good; altered-porc</u>	n changed; rear additions	a of a late signification th
12. Significance Primary area of signfi	cance: architecture. A good example	e of a late nineteenth
century vernacular uwerling w/ 1-	house plan,	
13. Relationship to Site: Moved Date	or Original Site X (describe)	
Tay rolls Sanhorn Mans		
14. Bibliography Tax rolls, Sanborn Maps	15. Informant 16. Recorder _A. Taylor/HHM	Deta July 1984
		Date
DESIGNATIONS	ΡΗΟΤΟ DATA	
	B&W 4x5s Slides	
RTHL HABS (no.) TEX-	35mm Negs.	
NR: Individual Historic District	YEAR DRWR ROLL FRME	ROLL FRME
Thematic Multiple-Resource	1 5511	to .
NR File Name	26 27	to
Other		to
CON	ITINUATION PAGE	No. 2of_2
TEXAS HISTORIC SITES INVE	NTORY FORM – TEXAS HISTORICAL COMMISSIO	ON (rev. 8-82)
Williamon	M	
1. County Williasmon	M 5. USGS Quad No. <u>3097–313</u> 5	ite No48
City/Rural <u>Georgetown</u>	JE	
2. Name	ne block foundation: symmetrical thr	ee-bay facade.

#10. Description (cont'd): stone block foundation; symmet Outbuildings include modern wood frame storage bldg.



GEORGETOWN

1

Historic & Architectural Review Commission May 14, 2020

Item Under Consideration

2002-16-COA– Carport Installations at 507 E. 7th

• Public Hearing and Possible Action on a request for a Certificate of Appropriateness (COA) for an addition that adds to or creates a new street-facing façade, and a 4'-6" setback encroachment into the side (east) setback to allow the construction of a detached carport 1'-6" from the side (east) property line at the property located at 507 E. 7th Street, bearing the legal description of 0.32 acres out of a portion of lots 2-7 in Block 35 of the Glasscock Addition.



HARC:

- Addition that adds to or creates a new street-facing façade
- Setback modification

Georgetown



Item Under Consideration



Page 83 of 138



Current Context



Page 85 of 138

507 E. 7th Street – Historic Map & Photo



From page 6 of the 1916 Sanborn Fire Insurance Map of the City of Georgetown Page 86 of 138 Georgetown Texas



507 E. 7th Street – Historic Map & Photo



Photo c. 1934



507 E. 7th Plan & Drawings







Proposed Carport Location







Page 90 of 138

Approval Criteria – UDC Section 3.13.030

Criteria	Staff's Finding
1. The application is complete and the information contained within the application is correct and sufficient enough to allow adequate review and final action;	Complies
2. Compliance with any design standards of this Code;	Partially Complies
3. Compliance with the Secretary of the Interior's Standards for the Treatment of Historic Properties to the most extent practicable;	Partially Complies
4. Compliance with the adopted Downtown and Old Town Design Guidelines, as may be amended from time to time, specific to the applicable Historic Overlay District;	Partially Complies
5. The general historic, cultural, and architectural integrity of the building, structure or site is preserved;	Partially Complies
6. New buildings or additions are designed to be compatible with surrounding properties in the applicable historic overlay district;	Partially Complies
7. The overall character of the applicable historic overlay district is protected; and	Complies
8. The Master Sign Plan is in keeping with the adopted Downtown and Old Town Design Guidelines and character of the historic overlay district.	N/A 12

Setback Approval Criteria – UDC Section 3.13.030

Criteria	Staff's Finding
a. Whether the proposed setback encroachment is solely a matter of convenience;	Partially Complies
b. Whether there is adequate room on the site to allow the proposed addition or new structure without encroaching into the setback;	Partially Complies
c. Whether the proposed setback is compatible and in context within the block in which the subject property is located;	Complies
d. Whether the proposed addition or new structure will be set closer to the street than other units within the block;	Complies
e. Whether the proposed structure is replacing a structure removed within the past year;	N/A
f. Whether the proposed structure will replace a structure that previously existed with relatively the same footprint and encroachment $_{Page}$ p_{2}^{r} or p_{age}^{r} o	N/A 13

Setback Approval Criteria – UDC Section 3.13.030.D.2

Criteria	Staff's Finding
g. If the proposed encroachment is for a structure that is replacing another structure, whether the proposed structure is significantly larger than the original;	N/A
h. If the proposed encroachment is for an addition, the scale of the addition compared to the original house;	Complies
i. The size of the proposed structure compared to similar structures within the same block;	Complies
j. Whether the proposed addition or new structure will negatively impact adjoining properties, including limiting their ability to maintain existing buildings;	Complies
k. Whether there is adequate space for maintenance of the proposed addition or new structure and/or any adjacent structures; and/or	Complies
I. Whether the encroachment would enable existing large trees or significant features of the lot to be preserved. $$_{\rm Page93of138}$$	N/A 14

Georgetown

Public Notification

- One (1) sign posted
- 39 letters mailed
- No comments received

Recommendation

Staff recommends **APPROVAL** of the request for the addition of the carports and the setback modification **WITH THE CONDITION** that the carports be placed behind the front face of the main structure and to the east side of the main structure.

HARC Motion

- Approve (as presented by the applicant)
- Deny (as presented by the applicant)
- Approve with conditions
- Postpone

GEORGETOWN

City of Georgetown, Texas Historic and Architectural Review May 14, 2020

SUBJECT:

Public Hearing and **possible action** on a request for a **Certificate of Appropriateness (COA)** for new signage that is inconsistent with an approved Master Sign Plan or applicable guidelines for the property located at 815 S. Main Street, bearing the legal description of Lot 6B1, Block 52, Amending Plat Lot 6, Block 52 City of Georgetown. – Britin Bostick, Downtown & Historic Planner

ITEM SUMMARY:

The new structure at 815 S. Main Street, called the "Watkins Building", was approved by HARC in 2017 and is now nearing completion. The first floor has a restaurant and bar lease space on the south part of the building, which is occupied by Kork Wine Bar. The north part of the first floor and the second floor are owner-occupied by the Watkins Insurance Group. The applicant is proposing a building sign package that includes signage for both tenants, which includes the installation of illuminated flush-mounted primary signage, illuminated above-canopy signage, and vinyl window signs.

FINANCIAL IMPACT:

N/A

SUBMITTED BY:

Britin Bostick, Downtown & Historic Planner

ATTACHMENTS:

	Description	Туре
D	Staff Report	Cover Memo
D	Exhibit 1 - Location Map	Exhibit
D	Exhibit 2 - Letter of Intent	Exhibit
D	Exhibit 3 - Plans & Specifications	Exhibit
D	Staff Presentation	Presentation

 Meeting Date:
 May 14, 2020

 File Number:
 2020-15-COA

AGENDA ITEM DESCRIPTION

Public Hearing and possible action on a request for a Certificate of Appropriateness (COA) for new signage that is inconsistent with an approved Master Sign Plan or applicable guidelines for the property located at 815 S. Main Street, bearing the legal description of Lot 6B1, Block 52, Amending Plat Lot 6, Block 52 City of Georgetown.

AGENDA ITEM DETAILS

Project Name:	The Watkins Building
Applicant:	Chris Scott (Watkins Insurance Group)
Property Owner:	815 Main Street LLC
Property Address:	815 S. Main Street
Legal Description:	Lot 6B1, Block 52, Amending Plat Lot 6, Block 52 City of Georgetown
Historic Overlay:	Downtown Overlay District
Case History:	HARC approved the new building via COA-2017-021 in August 2017

HISTORIC CONTEXT

Date of construction:	2020
Historic Resources Survey Level of Priority:	Noncontributing
National Register Designation:	Located in Williamson County Courthouse National
	Register Historic District
Texas Historical Commission Designation:	N/A

APPLICANT'S REQUEST

HARC:

✓ New signage that is inconsistent with an approved Master Sign Plan or applicable guidelines

HPO:

- ✓ Master Sign Plan
- ✓ New signage, to include new signage that is consistent with an approved Master Sign Plan

STAFF ANALYSIS

The new structure at 815 S. Main Street, called the "Watkins Building", was approved by HARC in 2017 and is now nearing completion. The first floor has a restaurant and bar lease space on the south part of the building, which is occupied by Kork Wine Bar. The north part of the first floor and the second floor are owner-occupied by the Watkins Insurance Group. The applicant is proposing a building sign package

that includes signage for both tenants, which includes the installation of illuminated flush-mounted primary signage, illuminated above-canopy signage, and vinyl window signs.

The signage proposed for the Watkins Insurance Group which is reviewed by HARC includes an illuminated primary sign, mounted flush to the building façade on the northwest corner of the building facing S. Main Street (a second sign shown in the project drawings on the southeast corner of the building facing E. 9th Street has been removed from the request). The sign is proposed to be 36 sq. ft. in size, and illuminated with a "halo" illumination style, in which the lighting is in the sign letters and projects toward the face of the building, creating a glow or "halo" effect around the sign. The "W" portion of the Watkins logo would be illuminated, and the "Insurance Group" letters would have a pushthrough illumination effect, in which the sides of the letters rather than the front of the letters is illuminated, to create a glow around the letters. This sign would be located approximately 30' above ground level. The building façade is 40' wide, and per the Design Guidelines 1 sq. ft. of flush-mounted sign area is allowed per 1 sq. ft. of façade width. The flush-mounted primary sign facing S. Main Street complies with the allowed sign area of 40 sq. ft. The building is 119' in depth, which provides a long, exposed building side due to its location adjacent to City property and the Grace Heritage Church building. The side of a building that is not abutting a street or right-of-way is not considered a facade and does not provide façade width for the calculation of allowed sign width. The proposed window signs for the Watkins group are reviewed by the HPO and comply with the Design Guidelines.

The signage proposed for Kork Wine Bar that is reviewed by HARC is an illuminated primary sign mounted atop the corner of the 5' deep flat metal canopy that wraps the southwest corner of the building. The entrance to Kork is on the south façade of the building and faces the wide walkway rather than facing S. Main Street. The "Kork" portion of the sign is proposed to be mounted at the front edge of the canopy facing S. Main Street and be 13.5 sq. ft. The "Wine Bar" portion of the sign is proposed to be mounted to the perpendicular edge of the canopy facing south and be 12.2 sq. ft. The wine bar sign is proposed to have the face of the letters illuminated. The combined size of the sign sections is 25.7 sq. ft. Per the Design Guidelines, awning and canopy signs shall not exceed one square foot of sign per one linear foot of façade width (40'), and the size of an awning or canopy sign shall be included in the calculation for total allowable building signage. The proposed window signs for Kork Wine Bar are reviewed by the HPO and comply with the Design Guidelines.

The combined building primary signage, both flush-mounted and canopy signage, totals 61.7 sq. ft., or 54% more than the signage allowed by the 40′ façade width. However, the building has a unique situation in that while it is not located on a corner lot, it does have a corner condition and the two primary entrances are located on both the west and south facades. Additionally, the building has a flat canopy that wraps the southwest corner and extends along the south side of the building.

APPLICABLE DESIGN GUIDELINES

The following guidelines are applicable to the proposed scope of work in accordance with the adopted Downtown and Old Town Design Guidelines:

GUIDELINES	FINDINGS
CHAPTER 9 – DESIGN GUII	DELINES FOR SIGNS
9.1 Consider the building as part of an overall sign	Complies
 9.1 Consider the building as part of an overall sign program. ✓ Coordinate a sign within the overall façade program. ✓ A sign should be in proportion to the building, such that it does not dominate the appearance. ✓ Develop a master sign plan for the entire building; this should be used to guide individual sign design decisions. ✓ This is especially important in Area 2 where the use of contemporary building forms and styles and several colorful, attention-getting signs have appeared in the past. Such a typical "stripcommercial" development pattern is inappropriate in the Downtown and Old Town Overlay Districts. 	Complies Proposed signage is coordinated with the building design and has a cohesive sign program.
9.2 A sign shall be subordinate to the overall	Complies
building composition.	Proposed signage is in scale with the
 A sign should appear to be in scale with the facade. Locate a sign on a building such that it will emphasize design elements of the facade itself. Mount a sign to fit within existing 	building façade and emphasizes the building's architectural design.
architectural features. Use the shape of the sign to help reinforce the horizontal lines of moldings and transoms seen along the street.	
9.3 A primary sign should identify the services or	Complies
 businesses offered within. ✓ To avoid driver confusion, the information on the primary sign should be in a large enough font or design that it is easily viewable from a vehicle. ✓ The sign should contain only enough information to alert the viewer in a vehicle to the location of the business or entity at the building. 	Proposed primary signs are simple, easy to read and oriented to the street view.

GUIDE	ELINES	FINDINGS
	CHAPTER 9 – DESIGN GUII	
✓	Whenever possible, other signs should be utilized for information geared towards pe-	
~	destrian or other viewers. The primary sign should be easily viewable from a vehicle with as little visual clutter as possible.	
9.7 A t	flush-mounted wall sign shall not exceed one	Complies
square	e foot for every one foot of linear façade width.	The building façade width is 40', allowing
✓ ✓	For instance, a building with twenty feet of street frontage would be eligible for a sign of twenty square feet ($20 \times 1 = 20$). In true sign dimensions, this would be a sign of ap- proximately two feet by ten feet. Note that the formula establishes the maxi-	for 40 sq. ft. of flush-mounted wall signage. The proposed flush-mounted sign is 36 sq. ft.
v	mum permitted sign area, when all other factors of scale, proportion, and compatibility are met. A sign does not have to be as large as this equation allows. The first consideration shall be compatibility with the size and character of the facade.	
~	In a case where a building has more than one face exposed to a public way, the allowed sign area may not be combined.	
9.11 A	wning and canopy signs may be considered.	Partially Complies
•	An awning or canopy sign shall not exceed one square foot for every one linear foot of facade width. In no case should an awning or canopy sign exceed the size of the awning or canopy surface to which it is applied. The size of an awning or canopy sign shall be calculated by its actual area and shall be included in the calculation for total allowable	The building façade width is 40', allowing for 40 sq. ft. of canopy signage; however, the canopy signage is part of the total allowed signage calculation. The combined size of the canopy sign sections is 25.7 sq. ft., and when combined with the flush mounted sign size is 61.7 sq. ft. total, or 54% more than the signage allowed by the 40'
•	building signage.Consider mounting a sign centered on top of a building canopy where a flush-mounted sign would obscure architectural details.A sign mounted on top and affixed to a building canopy, and located perpendicular to the building shall not be allowed.	façade width. However, the proposed canopy sign design fits the entrance configuration and the building design.

GUIDELINES	FINDINGS
CHAPTER 9 – DESIGN GUII	DELINES FOR SIGNS
✓ Appearance of a sign as viewed from an upper	
level out must be considered.	
9.12 A directory sign for multi-tenant buildings	Partially Complies
must be considered.	Although directory signs should be
✓ A Master Sign Plan is required for multi-ten-	considered for multi-tenant buildings, in
ant buildings.	this instance the building has only two
• Where several businesses share a building,	tenant spaces, and the multi-tenant sign is
coordinate the signs. Align several smaller	not a fitting signage solution. The proposed
signs, or group them into a single panel as a	signage has coordinated signage styles and
directory.Use similar forms or backgrounds for the signs	colors that are consistent with the building
to tie them together visually and make them	design.
easier to read.	
• The manner in which a directory sign is	
mounted to a building, either flush to or	
projecting from a wall, will determine the	
maximum allowable sign area.	
✓ Electronic message centers are not allowed.	
• Signage allocation must be considered when	
setting up a building for multiple tenants, and	
the appropriate distribution of allowable sign	
square footage and sign sizes and locations	
planned for the various tenants.	
- For the maximum area of a flush-mounted sign	
see design guideline 9.7.	
- For the maximum area of a projecting sign see	
<i>design guideline 9.10.</i>9.16 Signs that are out of character with those seen	Complies
historically and that would alter the historic	Proposed signage is consistent with
character of the street are inappropriate.	adjacent building signage.
✓ Animated signs are prohibited.	
✓ Any sign that visually overpowers the build-	
ing or obscures significant architectural	
features is inappropriate.	
✓ Murals that include signage may be consid-	
ered appropriate and HARC may exclude	
portions of the mural from the size calcula-	
tions of Guideline 9.7.	

GUIDELINES	FINDINGS
CHAPTER 9 – DESIGN GU	IDELINES FOR SIGNS
 Murals shall not be painted onto previously unpainted brick or masonry of historical significance. 	
9.17 Sign materials should be compatible with tha	t Partially Complies
 of the building façade. A simple, easy-to-read sign design is preferred. Typefaces that are in keeping with those seen in the area traditionally are encouraged. Select letter styles and sizes that will be compatible with the building front. Generally these are typefaces with serifs. Avoid hard-to-read or overly intricate type face styles. Painted wood and metal are appropriate materials for signs. Their use is encouraged Unfinished materials, including untreated wood, are discouraged because they are out o character with the context of the Overlay Districts. Plastic is not permitted, except for flush adhesive, professionally installed lettering. Highly reflective materials that will be difficult to read are inappropriate. Painted signs on blank walls were 	Proposed signage has acrylic elements for illumination as well as aluminum elements and will be professionally constructed and installed.
common historically and may b considered.	2
9.19 Use colors for the sign that are compatible with	Complies
those of the building front.	Proposed signage has no more than three
 Sign colors should be limited. In general, no more than three colors should be used. Fo these Guidelines, black and white are no counted as colors. HARC may consider different shades of color similar enough to count as one color in the determination of the number of color being allowed. 	colors and compliments the building façade.

GUIDELINES	FINDINGS	
CHAPTER 9 – DESIGN GUIDELINES FOR SIGNS		
✓ Signs with photo images, including multiple		
colors, are appropriate on A-frame/ sandwich		
board type signs only.		
9.21 If internal illumination is used, it should be	Partially Complies	
designed to be subordinate to the overall building	The proposed "halo" illumination style will	
composition.	cast light against the building and backlight	
• Internal illumination of an entire sign panel is	the sign letters by outlining them, and the	
discouraged. If internal illumination is used, a	pushthrough lighting of the letters on the	
system that backlights only the sign text is	Watkins "Insurance Group" letters has a	
preferred.	similar effect to the "halo" lighting style in	
\checkmark Neon and other tubular illumination may be	which the outline of the letters is	
considered. However, use neon in limited	illuminated, but through the letter edges.	
amounts so it does not become visually		
obtrusive.		
✓ Internal illumination of an awning is inap-		
propriate.		

CRITERIA FOR APPROVAL

In accordance with Section 3.13.030 of the Unified Development Code, the HARC must consider the following criteria:

SECTIO	ON 3.13.030 CRITERIA	FINDINGS
1.	The application is complete and the	Complies
	information contained within the application	Staff reviewed the application and deemed
	is correct and sufficient enough to allow	it complete.
	adequate review and final action;	
2.	Compliance with any design standards of this	Partially Complies
	Code;	Proposed total area for flush mounted and
		canopy signs is greater than the allowed
		area per the width of the building façade.
3.	Compliance with the Secretary of the Interior's	Not Applicable
	Standards for the Treatment of Historic	Property is not historic.
	Properties to the most extent practicable;	
4.	Compliance with the adopted Downtown and	Partially Complies
	Old Town Design Guidelines, as may be	Complies or partially complies with the
	amended from time to time, specific to the	applicable Design Guidelines.
	applicable Historic Overlay District;	

SECTIO	ON 3.13.030 CRITERIA	FINDINGS
5.	The general historic, cultural, and architectural	Complies
	integrity of the building, structure or site is	The proposed signage is consistent with the
	preserved;	style and character of the building, as well
		as its architectural features.
6.	New buildings or additions are designed to be	Not Applicable
	compatible with surrounding properties in the	New building was previously approved by
	applicable historic overlay district;	HARC.
7.	The overall character of the applicable historic	Complies
	overlay district is protected; and	The Downtown Overlay District has other
		business signage with a similar illumination
		style, and the size of the proposed signage
		is not out of scale with the building façade.
8.	The Master Sign Plan is in keeping with the	Partially Complies
	adopted Downtown and Old Town Design	The proposed building signage size,
	Guidelines and character of the historic	locations and illumination style partially
	overlay district.	comply with the applicable Guidelines, but
		are consistent with the building design and
		with signage on adjacent buildings.

STAFF RECOMMENDATION

Based on the findings listed above, staff recommends *APPROVAL* of the request.

PUBLIC COMMENTS

As of the date of this report, staff has received *no* written comments.

ATTACHMENTS

Exhibit 1 – Letter of Intent Exhibit 2 – Letter of Intent Exhibit 3 – Plans and Specifications

SUBMITTED BY

Britin Bostick, Downtown & Historic Planner







We're Here to Help.

March 20, 2020

Chris Scott Watkins Insurance Group 3834 Spicewood Springs Road, Suite 100 Austin, TX 78759 cscott@watkinsinsurancegroup.com

Britin Bostick Downtown & Historic Planner City of Georgetown, Planning Department 406 W. 8th St. Georgetown, TX 78626

VIA ELECTRONIC SUBMISSION

RE: Letter of Intent for Project 2020-58119 (The Watkins Building)

Dear Ms. Bostick:

I believe you are already familiar with the project in question, The Watkins Building, at 10,000sf two-story mixed-use commercial building located at 815 Main St. in downtown Georgetown. The overall project was previously reviewed and approved by the HARC as COA-2017-021 with approval effective 8/24/2017. The purpose of this application is to request approval of exterior signage for the building.

The primary occupant and owner (through common ownership), Watkins Insurance Group, is requesting approval two exterior internally lit wall signs, one located near the upper left corner of the Main Street façade and the other at the upper right corner of the façade that runs along the Grace Heritage Plaza. In addition, the only other tenant in the building, Kork Wine Bar, is requesting approval of a channel lit sign to be placed above the awning of the building, with part of the sign facing Main St. and part facing the plaza.

Regarding the design guidelines that apply to the allowable sign area, there are two possible readings that could apply. If only the main façade (facing Main Street) is considered, the proposed signs are slightly larger than allowed. However, the Watkins Building is unique relative to almost every other project in the Downtown Historic District. Whereas most buildings have facades that

face only one public thoroughfare (generally a street), the Watkins Building has a relatively narrow façade that faces Main Street and another, very long façade that faces the Grace Heritage Plaza. Both the street and the plaza are public city-owned property which are expected to have a significant amount of both auto and pedestrian traffic. As such, if both facades are considered as part of the allowable sign square footage calculation, the proposed signage is well within size guidelines. Furthermore, the signs are sufficiently distanced from each other to prevent confusion and maintain a proper aesthetic.

We believe that the proposed signage is designed to be compatible with surrounding properties and serve to preserve and protect the overall character of the historic overlay district.

I look forward to discussing this application with you and am happy to provide any additional information that may be needed to complete this application.

Best Regards,

Chris Scott
SIGN TYPE A Qty 1 each

SCOPE:

Fabricate and install (1) of each channel letterr set per specifications below.

SPECIFICATIONS:

A) Face illuminated channel letters with 5" returns and trim caps painted to match 3M translucent Burgundy 3630-49.

B) Both sets have white acryilc faces; "wine bar" to have translucent vinyl with 3M translucent Burgundy vinyl; inset 1/2" from letter edges.

C) Bottom of letters are fastened to 3" x 3" aluminum tube painted to match canopy.

D) Letter mount tube is welded to 3" x 5" aluminum angle; angle is mechanically fastened to canopy.

NOTES:

 Power supplies/enclosure located inside building.

• Canopy survey needed prior to fabrication to confirm proposed install method.

PROJECT COLORS / FINISHES

3M trans Burgundy 3630-49	White	Color to match canopy







$\widehat{}$	FACE VIEW Scale: 1/2" = 1'-0"
٧	Scale: 1/2" = 1'-0"





SOUTH ELEVATION 4 Scale: 3/32" = 1'-0"



815 South Main Street,	Start Date: 1.3.20	Design Rep.	CLIENT APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
suite 101,	Last Revision:	Albert Morales	
Georgetown, Tx	Job#9210828	Sales:	
	Dwg. #92J10828AV1S1	Bob Strobeck	[IF REQUIRED:] LANDLORD APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.

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Scale: 1 1/2" = 1'-0"





UL INSTALLATION REQUIREMENTS:

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Renderings are used to show intent; actual scaling may vary.



MAIN STREET





DAY

NIGHT

DAY

	815 South Main Street,	Start Date: 1.3.20	Design Rep.	
	suite 101,	Last Revision:	Albert Morales	CLIENT APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
	Georgetown, Tx	Job#9210828	Sales:	
FACILITY SOLUTIONS GROUP		Dwg. #92J10828AV1S2	Bob Strobeck	[IF REQUIRED:]
10212 METRIC BLVD., AUSTIN, TEXAS 78758				LANDLORD APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
800-327-1104 / 512-494-0002 / fsgi.com	This document is owned by, and the information i $Page$	N IT PROPRIETARY TO FACILITY SOLUTIONS GROUP, INC. T $110 \ of \ 138$	HIRD-PARTY DISCLOSURE AND/OR REPRODUCTION OF T	HIS DOCUMENT IS PROHIBITED BY LAW. PROTECTED DESIGN@2017 BY FSGI. COPYRIGHT@2017 BY FSGI. / ALL RIGHTS RESERVED

NIGHT





UL INSTALLATION REQUIREMENTS:

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		815 South Main Street,	Start Date: 1.3.20	Design Rep.	
		suite 101,	Last Revision:	Albert Morales	CLIENT APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
		Georgetown, Tx	Job#9210828	Sales:	CLIENT APPROVAL
ROUP)		Dwg. #92J10828BV1S1	Bob Strobeck	[IF REQUIRED:]
5 78758					LANDLORD APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.



SIGN TYPE B Qty 1

SCOPE: Install (1) set of vinyl graphics

SPECIFICATIONS:

A) High performance white vinyl applied directly to exterior glass.

Notes: Graphics include logo and hours of operation

	HOURS C	F OPERATION	<u>1/2 in</u>
	MONDAY	CLOSED	10 ¹ /4 in
	TUESDAY WEDNESDAY	4:00 PM - 10:00 PM 4:00 PM - 10:00 PM	
	THURSDAY FRIDAY	4:00 PM - 10:00 PM 12:00 PM - 12:00 AM	
	SATURDAY	12:00 PM - 12:00 AM	
EQ	SUNDAY	12:00 PM - 8:00 PM	EQ
EQ.		1ft - 3/4 in	EQ
			EQ.

1 COPY LAYOUT Scale: NTS









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SIGN TYPE A Qty 2 (Main Street & South Facing)

SCOPE:

Fabricate and install (2) channel letter sets and push through cabinets per specifications below.

SPECIFICATIONS:

A) "WATKINS" - Illuminated reverse channel letters with 3" returns; painted to match PMS Cool Grey 2 C; stud mounted with 2" projections. Back of letters to have clear lexan for optimal illumination on brick.

B) "INSURANCE GROUP" - Illuminated reverse aluminum cabinet with 3" returns; painted PMS Cool Grey 2 C; stud mounted with 2" projections. Back of cabinet to have white lexan. Letters are 1/2" thick white acrylic push through letters with .040 aluminum faces painted to match 3M Burgundy 3630-49 with halo illumination.

C) Round logo - Iluminated reverse channel with 3" returns; painted to match 3M translucent burgundy; stud mounted with 2" projections. Back of logo to have clear lexan for optimal illumination on brick. Round .063 prefinished white aluminum mounted directly on brick.

NOTES:

• Power supplies/enclosure located inside building.

PROJECT COLORS / FINISHES

3M trans Burgundy 3630-49	PMS Cool Grey 2 C	White











3 SECTION - CHANNEL LETTERS Scale: NTS



	815 South Main Street,	Start Date: 1.9.20	Design Rep.	
	suite 101,	Last Revision: 2.24.20	Albert Morales	CLIENT APPROVAL APPROVAL 1 have reviewed and approved the sign details on this drawing for fabrication and installation.
	Georgetown, Tx	Job#9210920	Sales:	
OUP		Dwg. #92J10920AV6S1	Bob Strobeck	[IF REQUIRED:]
78758				LANDLORD APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
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SECTION - PUSH THROUGH LETTERS 4 Scale: NTS





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Rendering used to show intent; actual scaling may vary.





NIGHT

DAY



	815 South Main Street,	Start Date: 1.9.20	Design Rep.	
	suite 101,	Last Revision: 2.24.20	Albert Morales	APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
	Georgetown, Tx	Job#92J10920	Sales:	CLIENT APPROVAL
GROUP		Dwg. #92J10920AV6S2	Bob Strobeck	[IF REQUIRED:]
AS 78758				LANDLORD APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
Ford com				

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IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN







1 MAIN STREET ELEVATION Scale: 3/16" = 1'-0"







UL INSTALLATION REQUIREMENTS:

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1) SOUTH ELEVATION Scale: 3/32" = 1'-0"







UL INSTALLATION REQUIREMENTS:

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SIGN TYPE B Qty 1

SCOPE: Install (1) set of vinyl graphics

SPECIFICATIONS:

A) High performance white vinyl applied directly to exterior glass.

Notes:

Graphics include logo and hours of operation



SOUTH ELEVATION (1)Scale: 3/16" = 1'-0"



815 South Main Street,	Start Date: 1.7.20	Design Rep.	
suite 101,	Last Revision:	Albert Morales	CLIENT APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.
Georgetown, Tx	Job#9210828	Sales:	
	Dwg. #92J10828BV1S1	Bob Strobeck	[IF REQUIRED:] LANDLORD APPROVAL APPROVAL: I have reviewed and approved the sign details on this drawing for fabrication and installation.

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2 ft - 0 3/4 in

(assumed)

M

- 8 in -

2 SOUTH ELEVATION Scale: ~1/2" = 1'-0"



SIGN TYPE B Qty 1

SCOPE: Install (1) set of vinyl graphics

SPECIFICATIONS:

A) High performance white vinyl applied directly to exterior glass.

Notes: Graphics include logo and hours of operation



(1) COPY LAYOUT Scale: NTS









UL INSTALLATION REQUIREMENTS:

THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES.THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN





Historic & Architectural Review Commission May 14, 2020

GEORGETOWN

Item Under Consideration

2020-15-COA – The Watkins Building Signage

 Public Hearing and possible action on a request for a Certificate of Appropriateness (COA) for new signage that is inconsistent with an approved Master Sign Plan or applicable guidelines for the property located at 815 S.
 Main Street, bearing the legal description of Lot 6B1, Block 52, Amending Plat Lot 6, Block 52 City of Georgetown.



HARC:

New signage that is inconsistent with an approved Master Sign Plan or applicable guidelines

HPO:

- Master Sign Plan
- New signage, to include new signage that is consistent with an approved Master Sign Plan

GEORGETOWN







Current Context



SIGN TYPE A Qty 2 (Main Street & South Facing)

SCOPE:

Fabricate and install (2) channel letter sets and push through cabinets per specifications below.

SPECIFICATIONS:

A) "WATKINS" - Illuminated reverse channel letters with 3" returns; painted to match PMS Cool Grey 2 C; stud mounted with 2" projections. Back of letters to have clear lexan for optimal illumination on brick.

B) "INSURANCE GROUP" - Illuminated reverse aluminum cabinet with 3" returns; painted PMS Cool Grey 2 C; stud mounted with 2" projections. Back of cabinet to have white lexan. Letters are 1/2" thick white acrylic push through letters with .040 aluminum faces painted to match 3M Burgundy 3630-49 with halo illumination.

C) Round logo - Iluminated reverse channel with 3" returns: painted to match 3M translucent burgundy; stud mounted with 2" projections. Back of logo to have clear lexan for optimal illumination on brick. Round .063 prefinished white aluminum mounted directly on brick.

NOTES: · Power supplies/endosure located inside building.

PROJECT COLORS / FINISHES

0		
3M trans Burgundy 3630-49	PMS Cool Grey 2 C	White



1 MAIN STREET LEE . Scale: 3/16" = 1'-0" MAIN STREET ELEVATION

Page 125 of 138



Georgetown TEXAS

Scale: $1/2^{"} = 1' - 0^{"}$





SECTION - CHANNEL LETTERS (3 Scale: NTS

SECTION - PUSH THROUGH LETTERS 4 Scale: NTS



Rendering used to show intent; actual scaling may vary.





SIGN TYPE A Qty 1 each

SCOPE: Fabricate and install (1) of each channel letterr set per specifications below.

SPECIFICATIONS:

A) Face illuminated channel letters with 5^e returns and trim caps painted to match 3M translucent Burgundy 3630-49.

B) Both sets have white acryilc faces; "wine bar" to have translucent vinyl with 3M translucent Burgundy vinyl; inset 1/2" from letter edges.

C) Bottom of letters are fastened to 3" x 3" aluminum tube painted to match canopy.

D) Letter mount tube is welded to 3" x 5" aluminum angle; angle is mechanically fastened to canopy.

NOTES: • Power supplies/enclosure located inside building.

Canopy survey needed prior to fabrication to confirm proposed install method.

PROJECT COLORS / FINISHES

3M trans Burgundy 3630-49	White	Color to match canopy



1 FACE VIEW Scale: 1/2" = 1'-0"



Page 12 AAIN-STREET ELEVATION



Georgetown TEXAS

2 FACE VIEW Scale: 1/2" = 1'-0"



4 SOUTH ELEVATION Scale: 3/32" = 1'-0"



5 <u>SECTION</u> Scale: 1 1/2" = 1'-0"



Renderings are used to show intent; actual scaling may vary.



MAIN STREET

SOUTH FACING

DAY

NIGHT

DAY

NIGHT



1 MAIN STREET ELEVATION Scale: 3/16" = 1'-0"

Page 129 of 138



SOUTH ELEVATION Scale: 3/32" = 1'-0"

Current Context





Current Context











Recently Installed Illuminated Signs at Night



Georgetown Texas

Approval Criteria – UDC Section 3.13.030

Criteria	Staff's Finding
1. The application is complete and the information contained within the application is correct and sufficient enough to allow adequate review and final action;	Complies
2. Compliance with any design standards of this Code;	Partially Complies
3. Compliance with the Secretary of the Interior's Standards for the Treatment of Historic Properties to the most extent practicable;	Not Applicable
4. Compliance with the adopted Downtown and Old Town Design Guidelines, as may be amended from time to time, specific to the applicable Historic Overlay District;	Partially Complies
5. The general historic, cultural, and architectural integrity of the building, structure or site is preserved;	Complies
6. New buildings or additions are designed to be compatible with surrounding properties in the applicable historic overlay district;	N/A
7. The overall character of the applicable historic overlay district is protected; and	Complies
8. The Master Sign Plan is in keeping with the adopted Downtown and Old Town Design Guidelines and character of the historic overlay district.	Partially Complies 17

Public Notification

- One (1) sign posted
- No comments received

Georgetown Texas



Staff recommends **APPROVAL** of the request.

HARC Motion

- Approve (as presented by the applicant)
- Deny (as presented by the applicant)
- Approve with conditions
- Postpone

Georgetown