

**Notice of Meeting for the  
Convention and Visitors Bureau Advisory Board  
of the City of Georgetown  
August 22, 2019 at 8:30 AM  
at Georgetown Visitor Center, 103 W. 7th Street, Georgetown, TX**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

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### **Regular Session**

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Welcome/Call to order – Rita Healy, CVB Board Chair
- B Discussion and possible action regarding approval of the July 11, 2019 minutes – Rita Healy, CVB Board Chair
- C CVB Strategic Plan Draft Presentation – Cari Miller, Tourism Manager
- D Discussion and possible action to approve a Transportation Grant for the Southern Baptist of Texas Church Planter Retreat– Cari Miller, Tourism Manager
- E Discussion and possible action to approve a Transportation Grant for the Office of the Attorney General Annual Symposium – Cari Miller, Tourism Manager
- F Discussion and possible action to approve a Transportation Grant for the Honeywell International HIS Forum – Cari Miller, Tourism Manager
- G Discussion and possible action regarding advertising and media exposure and dates of upcoming events - Cari Miller, Tourism Manager

### **Adjournment**

Adjournment

### **Certificate of Posting**

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the \_\_\_\_\_ day of \_\_\_\_\_, 2019, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

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Robyn Densmore, City Secretary

City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

Welcome/Call to order – Rita Healy, CVB Board Chair

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

Discussion and possible action regarding approval of the July 11, 2019 minutes – Rita Healy, CVB Board Chair

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

CVB Strategic Plan Draft Presentation – Cari Miller, Tourism Manager

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

Discussion and possible action to approve a Transportation Grant for the Southern Baptist of Texas  
Church Planter Retreat– Cari Miller, Tourism Manager

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

Discussion and possible action to approve a Transportation Grant for the Office of the Attorney General  
Annual Symposium – Cari Miller, Tourism Manager

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

Discussion and possible action to approve a Transportation Grant for the Honeywell International HIS Forum – Cari Miller, Tourism Manager

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

Discussion and possible action regarding advertising and media exposure and dates of upcoming events -  
Cari Miller, Tourism Manager

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**



City of Georgetown, Texas  
Convention and Visitors Bureau  
August 22, 2019

**SUBJECT:**

Adjournment

**ITEM SUMMARY:**

N/A

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**