

**Notice of Meeting for the  
Arts and Culture Advisory Board  
of the City of Georgetown  
November 19, 2019 at 4:30 PM  
at Small conference room, 2nd floor, Georgetown Public Library, 402 W. 8th Street**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

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### **Regular Session**

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Citizens wishing to address the board. -Jane Estes, Chair.
- B Announcements regarding arts and culture. -Jane Estes, Chair.
- C Consideration and possible action to approve minutes from the October 15, 2019 Arts and Culture Board meeting. -Jane Estes, Chair.
- D Consideration and possible action to approve an artwork donation by Karch Dah-Veed. -Amanda Still, Arts and Culture Coordinator.
- E Consideration and possible action to approve the GHS mural design based on student/teacher presentation and further design development. -Amanda Still, Arts and Culture Coordinator.
- F Consideration and possible action to approve the Gus's Drug mural design. -Amanda Still, Arts and Culture Coordinator.
- G Consideration and possible action to award prizes for the 2019-2020 Sculpture Tour. -Amanda Still, Arts and Culture Coordinator.
- H Consideration and possible action to approve updated Call for Grant Proposals for 2020 Grant Cycle Round 1. -Amanda Still, Arts and Culture Coordinator.
- I Consideration of Arts and Culture Coordinator report. -Amanda Still, Arts and Culture Coordinator.
- J Consideration and possible action regarding future meeting dates. -Jane Estes, Chair.
- K Adjourn to recognize Kayla Moore for "Cloudy Day" utility box, located at the corner of 8th Street & Austin Avenue. -Amanda Still, Arts and Culture Coordinator.

### **Certificate of Posting**

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the \_\_\_\_\_ day of \_\_\_\_\_, 2019, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.



**Minutes of the Meeting of the  
Arts and Culture Board  
City of Georgetown, Texas  
October 15, 2019**

The Arts and Culture Board met on Tuesday, October 15, 2019 at 4:30 p.m. in the Small Conference Room of the Georgetown Public Library, 402 W. 8<sup>th</sup> Street.

Present: Jane Estes, Susie Flatau, Carol Watson, Laura Sewell, and Tim Fleming.

Absent: Sharon Snuffer and Linda Wilde

Staff present: Amanda Still – Arts and Culture Coordinator and Eric P. Lashley – Library Director.

Members of the public: Angela Morin – GISD Art Teacher

Chair Estes called the meeting to order at 4:30 P.M.

**Regular Agenda**

- A. Citizens wishing to address the Board. – Jane Estes, Board Chair. As of the deadline, no persons were signed up to speak on items other than what was posted on the agenda. No action taken.
  
- B. Announcements regarding arts and culture. – Jane Estes, Chair. Estes announced an author event at Lark and Owl. Watson announced the music enrichment program for 4<sup>th</sup> and 5<sup>th</sup> graders on October 17 at the Klett Performing Art Center. She also noted the UIL Marching Band Contest on October 19 for both GHS and EVHS. Sewell made announcements for Southwestern University and Flatau made announcements about the *Engage* series by the Artists at 816 for November 2. The new Art Center exhibit will be Mosaics during November and there will be a Boutique Market on November 9 at the Art Center. Fleming passed out information from the Texans for the Arts organization. No action taken.
  
- C. Consideration and possible action to approve minutes from the September 17, 2019 Arts and Culture Board meeting. – Jane Estes, Chair. **Motion by Fleming; second by Flatau to approve** the September 17, 2019 Arts and Culture Board meeting minutes. **Approved 5-0** (Snuffer and Wilde absent).
  
- D. Consideration and possible action to approve minutes from the September 13, 2019 Arts and Culture Board meeting. – Jane Estes, Chair. **Motion by Flatau; second by Sewell to approve** the September 13, 2019 Arts and Culture Board meeting minutes. **Approved 5-0** (Snuffer and Wilde absent).

- E. Consideration and possible action to approve GHS mural design, located at 308 W. 8<sup>th</sup> Street. – Amanda Still, Arts and Culture Coordinator. Still announced there was a legal issue concerning liens with the proposed location of the GHS student mural. After consulting with art teacher Angela Morin, the board decided to move forward with a selection. The board reviewed the rankings and discussed proposed murals with Morin. **Motion by Sewell; second by Watson to select *Everyone Deserves Kindness* as the first choice and *Purple Heart* as the second choice. Approved 5-0** (Snuffer and Wilde absent).
- F. Consideration and possible action to approve the “Preserving History” mural design, to be located at 808 Martin Luther King Jr. Street. – Amanda Still, Arts and Culture Coordinator. Still presented the final sketches for Devon Clarkson and Norma Clark’s “Preserving History” murals. Still announced there will be opportunities for the public to help paint the mural. **Motion by Sewell; second by Watson to approve** the design of the “Preserving History” murals presented by Still. **Approved 5-0** (Snuffer and Wilde absent).
- G. Consideration and possible action to accept the resignation of Tim Fleming from Texans for the Arts and appoint Amanda Still to fill the vacancy. – Eric Lashley, Library Director. **Motion by Sewell; second by Flatau to accept** the resignation of Tim Fleming from Texans for the Arts **and appoint** Amanda Still to fill the vacancy. **Approved 5-0** (Snuffer and Wilde absent).
- H. Consideration and possible action to review latest draft of the 2020-2025 Arts and Culture Strategic Plan. – Amanda Still, Arts and Culture Coordinator. Still asked if there needed to be any changes to the Strategic Plan draft. Board members asked to remove wording concerning the Art Center agreement and offered a wording change - “Establish a permanent line item in annual budget for select arts and culture programming.” Overall the board was pleased with the document. No action taken.
- I. Consideration and possible action to prioritize Arts and Culture projects within the budget for fiscal year 2019-2020. – Amanda Still, Arts and Culture Coordinator. Still presented a ranking of priorities by board members. Board members discussed the rankings and made the following recommendations to prioritize projects for fiscal year 2019-20:
1. Grants
  2. Texas Society of Sculptors’ Annual Show
  3. Art Hop
  4. City Hall exhibits
  5. Sculpture garden
  6. Training/Travel and Marketing
  7. Utility Box Art
  8. Mural projects

9. Brown Bag luncheons

- J. Consideration of Arts and Culture Coordinator's report. – Amanda Still, Arts and Culture Coordinator. Still reviewed her monthly report. The report included an update on the mural projects, communication and promotion, the sculpture tour, City Hall gallery, future art projects, future commercial murals, and a timeline for future decisions to be made by the board. No action required.
- K. Consideration and possible action regarding future meeting dates. – Jane Estes, Chair. There next meeting will occur as regularly scheduled on November 19, 2019 at 4:30 p.m. No action taken.
- L. Recognition of GISD student Kayla Moore for "Cloudy Day" utility box at the corner of 8<sup>th</sup> St. and Austin Ave. – Amanda Still, Arts and Culture Coordinator. Moore was unavailable to attend meet the board at the utility box therefore, this item will be moved to the November agenda.

Chair Estes adjourned the meeting at 6:53 P.M.

Respectfully submitted,

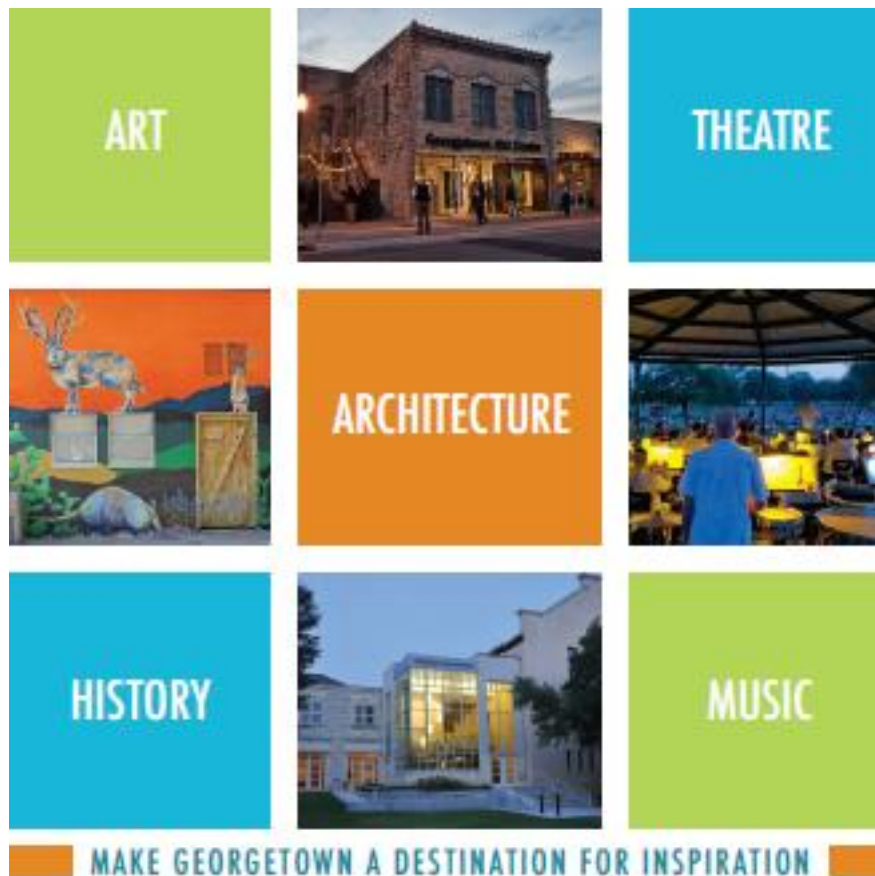
Carol Watson  
Board Secretary

Jane Estes  
Board Chair

# Commercial Mural Design Guidelines

City of Georgetown, TX

A Texas Cultural District



**The City of Georgetown's Mural Program promotes community engagement, cultural participation, and cultural tourism through public art programming**

## **City of Georgetown Commercial Mural Program**

The Commercial Mural Program is a City of Georgetown program administered by the Georgetown Arts and Culture Board as part of the City of Georgetown Public Art Program.

*The Georgetown Arts and Culture Board was established for the purpose of actively pursuing the placement of public art in public places and serving to coordinate, promote and support public access to the arts. The Board was also established to encourage, stimulate, promote and foster programs for the cultural enrichment of the City, thereby contributing to the quality of life in Georgetown, and develop an awareness of the value of the arts in the business community, local government and the general public.*

Businesses and/or property owners intending to create a mural on an exterior wall of their property which is visible from the public right-of way and within the City of Georgetown is subject to the process and guidelines of the City of Georgetown Commercial Mural Program.

The City of Georgetown Commercial Mural Program Process and Guidelines has been adopted by the Georgetown Arts and Culture Board to ensure consistency and artistic value in the community.

## **Questions**

The City of Georgetown's Arts and Culture Board is committed to assisting with the Commercial Mural Program requirements and process. If you have any questions, please contact Amanda Still, Arts and Culture Coordinator, 512-930-8471, [Amanda.still@georgetown.org](mailto:Amanda.still@georgetown.org).

## Design Guidelines

1. Murals shall be an original work of art
2. Designs will be assessed according to the following elements:

Concept – Strength of concept to include originality and composition; appropriateness of imagery to all audiences; must adhere to the City of Georgetown signage ordinance by NOT including text or logos that advertise for the business

Context – Takes site conditions and local culture into consideration

Scale – Murals must be a minimum of 12'H x 24'W

3. Murals cannot be applied to historic brick buildings that are listed as High Priority Structures in the Historic Resource Survey. Medium/Small Priority Structures must be reviewed and approved by the City Historic Preservation Officer in order for the brick to be painted
4. Wall surface shall be clean and suitable for mural materials; artist shall commit to prepare the surface for painting and to use acceptable UV/graffiti protective coating
5. Cost - Businesses and/or property owners intending to create a mural on an exterior wall of their property will be responsible for the cost of implementation
6. Forms - Businesses and/or property owners will complete a Wall Easement Agreement and Funding Agreement with the City of Georgetown before implementation of the mural
7. Mural lifespan – The mural is expected to remain in excellent condition for 5 years, at which time the Mural Easement Agreement will be up for automatic renewal. Condition of mural can be assessed at this time and at each 5 year automatic renewal increment. Normal patina of the mural is



expected after the 5 year lifespan and can be removed after the 5 year period, or be allowed to age and patina naturally.

### **Review Schedule**

Once submitted to the Arts and Culture Coordinator, mural designs will be reviewed at the next monthly Arts and Culture Board meeting occurring on the third Tuesday of every month at 4:30 at the Georgetown Public Library.

Once approved by the Arts and Culture Board, the Wall Easement Agreement and Funding Agreement will be considered by the Georgetown City Council at the next applicable City Council meeting occurring on the 2<sup>nd</sup> and 4<sup>th</sup> Tuesday of every month at 6:30 at the Georgetown Municipal Court Building.

Once approved Agreements are executed, murals can be installed!



## **Call for City of Georgetown Arts and Culture Grant Proposals 2020 Round 1**

The Georgetown Arts and Culture Board is seeking grant proposals for art, music, theatre, dance and cultural heritage events or projects taking place in Georgetown between October 2019 and March 2020.

Nonprofit organizations, schools, informal arts and culture organizations, and individual artists who are creating public art, arts and culture programming, or an event open to the public are eligible to apply, with the exception of those who were funded in the previous grant cycle. Grants awarded last cycle averaged \$1,000 per grant award.

Proposals should include:

- Contact information for someone who is readily available to answer questions about the proposal
- Purpose and description of the event or project
- Amount being requested and total budget, including other anticipated funding sources
- Date, location, admission charge, and anticipated attendance
- Size and demographic makeup of past audiences or participants

Special consideration will be given for events or projects that meet one or more of these criteria:

- Are free admission
- Include outreach to populations that are traditionally underrepresented
- Have a cultural tourism or economic impact

Organizations or individuals that receive funding will be required to follow up by:

- Recognizing the City of Georgetown Arts and Culture Board in their advertising and programs
- Submitting a one-page report to the Arts and Culture Board with a description of the use of grant funds and copies of event promotion materials

Grant proposals must be submitted by 11:59 p.m. on Tuesday, December 31, 2019. Organizations will be notified by email about funding decisions in July.

To submit a grant proposal, visit **<https://arts.georgetown.org/grants/>**. If you have questions, contact Amanda Still at (512) 930-8471 or [amanda.still@georgetown.org](mailto:amanda.still@georgetown.org).

##

*Georgetown: A caring community honoring our past and innovating for the future*

# ARTS & CULTURE BOARD MEETING

NOVEMBER 19, 2019

# Agenda Item D – Artwork Donation



"I made this piece in appreciation for all that Georgetown Library and the Friends of the Library and the Secondhand Prose store have done to enrich my life, and the lives of those in our community. Thank you for all that you do to make living in Georgetown such an extraordinary experience." *Karch Madhu*

# Agenda Item E – GHS Mural Design





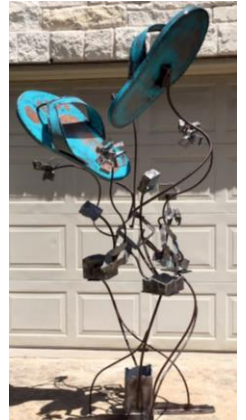
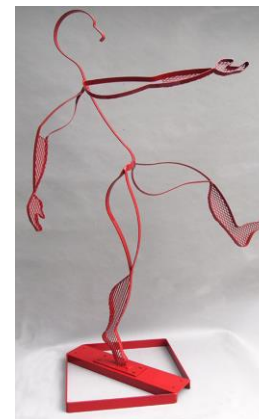
# Agenda Item F – Gus's Drug Mural Design



Gus's DRUG



# Agenda Item G – Sculpture Tour Awards







# ARTS & CULTURE COORDINATOR REPORT

NOVEMBER 19, 2019

# Public Art Program

## Public Art Projects In Progress

- ▶ Sculpture Tour 2019-2020 is installed and up on website
  - ▶ Award information out in City Press Release and Sun
  - ▶ Title plates w/ QR codes (directing people to artist web page) installed this week
  - ▶ Rack card design in progress
- ▶ City Hall Gallery
  - ▶ Oct-Dec – Norma Clark
  - ▶ Jan-March 2020 – GISD students
    - ▶ \$1,000 for framing
  - ▶ April-June – Southwestern students
  - ▶ July-September – Devon Clarkson





# Public Art Program – Mural Paint Party & Video



# Public Art Program

- ▶ Public Art Projects in Progress

- ▶ “Preserving History” Mural

- ▶ News coverage by Sun, Spectrum, KVUE, and CBS Morning News Austin
    - ▶ Programming collaboration between Art Center, GCCMA, and City
    - ▶ Time lapse video by John Njagi
    - ▶ Mural dedication on February 15<sup>th</sup> at 2pm after Art Center workshop for GCCMA that morning
    - ▶ Art Center programming and GCCMA programming all through February

# Public Art Program

- ▶ Public Art Projects in Progress

- ▶ GHS Mural

- ▶ Future Public Art Projects

- ▶ Contacted by NEA with invitation to apply for Arts Engagement in American Communities Grant
  - ▶ TCA needs applicants for their Creative Forces Grant
  - ▶ Collaboration with Field of Honor project w/ public art and workshops
  - ▶ Proposal has been approved for application process



# Texans for the Arts

- ▶ HOT Toolkit
  - ▶ Launching early next year
- ▶ Membership - <https://texansforthearts.nationbuilder.com/membership>
  - ▶ We want you to join us for as little as \$25
  - ▶ Doing good work in getting funding for TCA Cultural Districts

# Future Meeting Timeline

## ▶ November Meeting

- ▶ Award Sculpture Prizes
- ▶ Discuss and adopt Grant guidelines for upcoming grants opening Dec 1<sup>st</sup>
- ▶ **Discuss Board recruitment strategies – Marissa Palmer; Jessica Shobani; Emma Major; Star Varner? Robert Thomas?**

## ▶ December Meeting

- ▶ Discuss and adopt Commercial Mural guidelines
- ▶ Discuss updated strategies in Strategic Plan