

**Notice of Meeting for the
2030 Comprehensive Plan Update Committee
of the City of Georgetown
May 16, 2019 at 6:00 PM
at City Hall, 808 Martin Luther King Jr Street, Georgetown, TX 78626**

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Legislative Regular Agenda

- A Consideration and possible approval of the minutes of the Steering Committee of April 4, 2019. - Mirna Garcia, Management Analyst
- B Presentation and discussion of the purpose of the Steering Committee, the completed schedule, and the remaining tasks of the Steering Committee. Sofia Nelson, Planning Director
- C Presentation and discussion of the inputs which led to the formation of the draft Housing Element policies. Nat Waggoner, Long Range Planning Manager and Susan Watkins, Housing Coordinator
- D Public Comment
- E Next Meeting Date/Time/Agenda - Sofia Nelson, Planning Director

Adjournment

Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the _____ day of _____, 2019, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

Minutes of Meeting of the
2030 Comprehensive Plan Update Steering Committee
City Hall, Community Room
808 Martin Luther King, Jr., St. Georgetown, Texas 78626
Thursday, April 4, 2019 6:00 pm

In attendance: Tommy Gonzales; Ercel Brashear; Josh Schroeder; Lou Snead; Linda McCalla; Danelle Houck; Wendy Cash; Suzy Pukys; Paul Secord; Hugh Brown

Staff present: Sofia Nelson; Nat Waggoner; Susan W. Watkins; Steve McKeown; Michael Patroski; Wayne Reed; David Morgan

Regular Session – To begin no earlier than 6:00 pm

Tommy G. Gonzalez called the meeting to order at 6:02 pm.

- A. Consideration and possible approval of the minutes of the Steering Committee meeting of March 7, 2019. - Nat Waggoner, Long Range Planning Manager

Motion to approve by Ercel Brashear, 2nd by Josh Schroeder. 10-0 in favor.

- B. Staff presentation and discussion on the 2030 Plan Housing Element Update. - Nat Waggoner, Long Range Planning Manager

Item Summary: Staff provided the Steering Committee a recap of the Council direction on the updated 2030 goals related to housing as well as a summary of the recommendations from the March 7, 2019 Steering Committee meeting on the draft Housing Element policies related to housing diversity and coordinated housing program management. The presentation included a summary of the technical studies completed for the Housing Element, a summary of findings of the review of draft policies by the Housing Advisory Board (HAB) and the Commission on Aging. Lastly, the presentation concluded with an overview and discussion of the draft housing policies for preservation and affordability.

Summary of Discussion: The discussion on this topic generally included the evaluation of the housing policies and discussion on support, sustain/maintain, or increase efforts by the city. Discussion regarding housing changes and economic values change due to time/modern upgrades and their impact on preserving neighborhood character.

- C. The Steering Committee conducted a series of interactive exercises to prepare housing policy statements for consideration by the Joint Session. - Nat W. Waggoner, Long Range Planning Manager

Item Summary: The Steering Committee conducted a series of interactive exercises to evaluate the recently drafted policies using the S.M.A.R.T acronym as a guideline. For the development of policy statements for the 2030 Housing Element Update, the Steering Committee evaluated the policies using the terms Specific and Achievable.

- a. Specific. Is the policy focused?
- b. Measurable. Will we be able to determine when the policy has been **accomplished**?

- c. *Achievable*. Is the policy **realistic** to achieve by 2030?
- d. *Relevant*. Does the policy **reflect** the vision statement and public input themes?
- e. *Time-bound*. Will we be able to set a timeframe for **accomplishing** the policy?
- f. The group will also evaluate, in terms of level of involvement, does this Steering Committee seek to:
 - i. Support
 - ii. Sustain/maintain
 - iii. Increase
 the themes included in these draft policies?

Steering Committee discussion points included the following: cities change and evolve and are not static; the purpose of a preservation goal; general positivity was expressed regarding recent survey results residents indicating they liked their current neighborhood. Discussion points also included defining what is not achievable and the level of support currently being provided by community. The steering committee expressed concern that additional information regarding current efforts is needed prior to being able to evaluate and provide a recommendation on sustain/ increase/ support. Discussion also included the ability to measure why people are leaving Georgetown. Discussion included that there is overlap between some policy points. A question presented to staff included are we able to isolate homes that made less than 25k. Additionally, the committee requested getting good number of homes off inner loop under 250K for starter home. The committee expressed a desire to have focused policies that support and build on current city and general community efforts. The committee shared concern regarding the cost of implementing policies. Staff remind the committee that the current step is establishing policies and the implementation/tool kit is a later stage in the comprehensive planning process. The committee sought specific action items that would lead to affordability, preservation and diversity.

The following are the finding of the steering committee on each policy.

Policy Number	Policy	Specific	Achievable
Preservation			
P1	Preserve existing housing stock that contributes to diversity and affordability.	X	X
P2	Preserve existing neighborhoods.	X	Not
P3	Support owner ability to stay in their home in neighborhoods with rapid value increases.	X	Not
P4	Maintain and promote neighborhood character and quality.	X	X

Affordability			
A1	Support existing rental choices for low-income households.	X	X
A2	Increase rental choices for workforce households.	X	X
A3	Increase rental choices for senior households.	X	X
A4	Increase homeownership choices for workforce households.	X	X
A5	Support community housing choices for all residents.	Not	X
Coordinated Housing Programming (global policies)			
C1	Actively seek and build partnerships to leverage resources and promote innovation.	X	X
C2	Align housing goals with other city policies and strategic plans.	X	X
C3	Ensure opportunity for stakeholder community engagement through outreach and communication.	X	X

D. Public Comment - Nat Waggoner, Long Range Planning Manager
Affordability topic and slides:

Tyler Mattos: Public speaker – commended the group on their progress. He shared he is considered low income. He stated there are a lot of aspects that contribute to the cost of living in Georgetown that need be examined. He expressed that quality of a neighborhood is not just measured in the quality of housing but also access to resources. He shared that having a one website to share his and anyone else’s knowledge on community resources would be a great help.

Next Meeting Date/Time/Agenda - Sofia Nelson, Planning Director – Next meeting in May

Adjournment – Motion for adjournment (Josh S.), second (Lou S.)

Meeting was adjourned at 8:28 pm.

Approved, Tommy Gonzalez

Attest,

City of Georgetown, Texas
2030 Comprehensive Plan Update Committee
May 16, 2019

SUBJECT:

Presentation and discussion of the purpose of the Steering Committee, the completed schedule, and the remaining tasks of the Steering Committee. Sofia Nelson, Planning Director

ITEM SUMMARY:

Background: The purpose of this item is to share the current status of the 2030 Master plan. We will discuss how we have reached step and how/why each step is needed to build on the next step. Additionally, we will discuss the role of the steering committee, how staff can best support the committee work, and discuss the results of the steering committee survey.

FINANCIAL IMPACT:

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SUBMITTED BY:

Mirna Garcia, Management Analyst

City of Georgetown, Texas
2030 Comprehensive Plan Update Committee
May 16, 2019

SUBJECT:

Presentation and discussion of the inputs which led to the formation of the draft Housing Element policies. Nat Waggoner, Long Range Planning Manager and Susan Watkins, Housing Coordinator

ITEM SUMMARY:

Background:

Since your last steering committee meeting on April 4th, staff conducted a joint session of the Planning and Zoning Commission and City Council to discuss the steering committee's assessment of the draft housing policies. The housing policies have been updated to reflect the assessment by the steering committee and the joint session. Additionally, on April 23rd staff reviewed the work of the steering committee and the joint session with the City Council. The City Council directed staff to take the housing policies back to the steering committee for a vote on each policy prepared via the steering committee work and the joint session of the Planning and Zoning Commission and City Council.

This item is intended to review the steps that lead to the draft policies, answer any questions, and take an inventory of information that the committee may need in advance of a vote on the housing policies. The feedback and needs for information will direct the schedule for a vote on the housing policies.

FINANCIAL IMPACT:

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SUBMITTED BY:

Mirna Garcia, Management Analyst