

# **Notice of Meeting of the Governing Body of the City of Georgetown, Texas May 12, 2020**

The Georgetown City Council will meet on May 12, 2020 at 2:00 PM at

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

**The link for the May 12th Council meeting is: <https://tinyurl.com/ycd5xyyx>**

**If a citizen would like to provide public comment on any item, we ask that they complete and submit this form:**

**<https://records.georgetown.org/Forms/AddressCouncil>**

**This form allows citizens two options – to have their comments read aloud by the City Secretary or to be called when their item of interest is presented.**

**If you are viewing or listening to the meeting from a personal device, such as a computer or laptop, know there is a 20 to 40 second delay from the live meeting. Please be prepared to speak before the item presentation has ended. Make sure you turn the volume all the way down on that device before taking the call.**

**Use of profanity, threatening language, slanderous remarks or threats of harm are not allowed and will result in you being immediately removed from the meeting.**

**When answering the call please wait for Mayor Ross to say your name before providing your comment. Upon completion of your comments your phone call will be disconnected from the meeting. You will still be connected via your personal device which will allow you to continue watching.**

## Policy Development/Review Workshop -

- A Presentation and discussion regarding the financial impacts of COVID-19 and the City of Georgetown's fiscal policies, budget contingency plan, revenue trends and expense reductions -- Leigh Wallace, Finance Director
- B Presentation, update and discussion regarding a utility assistance program for customers impacted by the COVID-19 pandemic -- Leticia Zavala, Customer Care Director and Michaela Dollar, Economic Development Director
- C Presentation, update and discussion regarding the recommended changes to the existing Distributed Renewable Electric Generation/Net Metering Program -- Daniel Bethapudi, General Manager of the Electric Utility and Leticia Zavala, Customer Care Director
- D Presentation and discussion regarding the creation of a Bond Citizen Committee to determine a potential Mobility Bond Package targeting May 2021 election date -- Bridget Hinze Weber, Assistant to the City Manager
- E Presentation and discussion regarding the 2020-2021 City of Georgetown Intergovernmental Affairs Program including the creation of a Legislative and Intergovernmental Affairs Subcommittee and a Legislative Task Force -- Bridget Hinze Weber, Assistant to the City Manager

## Executive Session

In compliance with the Open Meetings Act, Chapter 551, Government Code, Vernon's Texas Codes, Annotated, the items listed below will be discussed in closed session and are subject to action in the regular session.

- F **Sec. 551.071: Consultation with Attorney**  
Advice from attorney about pending or contemplated litigation and other matters on which the attorney has a duty to advise the City Council, including agenda items
  - Litigation Update
  - HIPPA Matter
- Sec. 551.086: Certain Public Power Utilities: Competitive Matters**
  - Purchase Power Update
- Sec. 551.072: Deliberations about Real Property**
  - Purchase of Property, 1303 Wilbarger Pt. -- Travis Baird, Real Estate Services Manager

## Adjournment

### Certificate of Posting

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public as required by law, on the \_\_\_\_\_ day of \_\_\_\_\_, 2020, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

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Robyn Densmore, City Secretary

City of Georgetown, Texas  
City Council Workshop  
May 12, 2020

**SUBJECT:**

Presentation and discussion regarding the financial impacts of COVID-19 and the City of Georgetown's fiscal policies, budget contingency plan, revenue trends and expense reductions -- Leigh Wallace, Finance Director

**ITEM SUMMARY:**

The purpose of this item is to provide Council with an update since the April 14<sup>th</sup> workshop. The presentation includes the direct revenue and expense impacts of the pandemic response, as well as the indirect economic impacts and corresponding budget reductions.

Attachments will be posted Friday, May 8.

**FINANCIAL IMPACT:**

Items discussed may be reflected in a future mid-year 2020 budget amendment.

**SUBMITTED BY:**

Leigh Wallace, Finance Director

**ATTACHMENTS:**

Finance Pandemic Presentation 05.12.2020

Vacancy Savings Summary

# COVID-19 Pandemic Financial Impact and Planning

City Council Meeting  
May 12, 2020

# Agenda

- Review direct COVID related revenue and expense summary
- FY2020 revenue and expense outlook and actions
  - Revenue trends overview
  - Budget contingency plan actions to date
  - Summaries of General and Tourism funds
  - Further budget reduction / reserve use recommendations
  - Council feedback

# Direct COVID Revenue and Expense

# COVID Revenue Received

- Staff continue to monitor County, State and Federal opportunities for expense reimbursement and develop strategy for applications
- CARES Act Funding from US Department of Health and Human Services
  - For EMS to offset transport revenue lost or to cover expenses related to COVID
  - \$76,000 received in General Fund
  - Accepted by Council April 28

# COVID Emergency Related Expenses

## Supplies, Equipment, Services

- Costs to date (citywide, unaudited): \$244K
  - Grants to small businesses;
  - Medical and protective supplies;
  - Cleaning and sanitizing services and equipment;
  - Communications to public;
  - Daycare for children of employees



# COVID Emergency Related Expenses

## Personnel

- Value of time (citywide, unaudited): \$370K
  - Paid out of existing salary budgets
    - Emergency operations planning
    - Emergency operations response
    - Grant management

- Total COVID cost/value to date (unaudited): \$614K
- Continue reconciliation and documentation to prepare for grant applications
  - Estimated reimbursable amount \$350K citywide
    - Estimate \$130K reimbursable to General Fund

# Revenue and Expense Outlook Updates

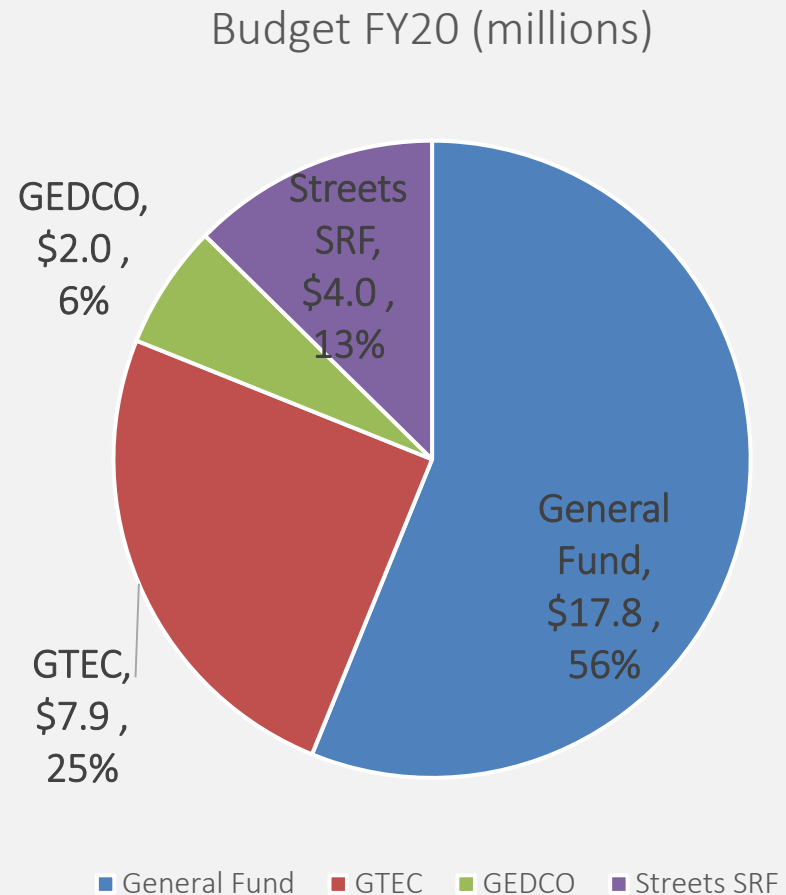


The pandemic is a dynamic situation. Estimates and action plans may change as the situation evolves.

# Revenue Impacts

# Sales Taxes

- Most volatile revenue source
- Data lags by two months
  - won't see April numbers until June
- Largest revenue source in General and other funds
  - \$31.7 million budget citywide



# Sales Taxes

Citywide actuals for 6 months of the fiscal year (Oct - Mar) =  
Very strong starting position; growth trend slows in March

Year to Year Comparison		
	Current Year Total	16,232,540
	Prior Year Total	14,316,013
	Net Difference	1,916,527
	% Change	13.387%
Month to Month Comparison		
	Current Month	2,739,362
	Prior FY Month	2,690,682
	Net Difference	48,680
	% Change	1.81%

# Sales Taxes

- Initial model scenario:
  - Early estimate of 1% decrease in March, and 8% decrease in April, May and June; 7-10% decrease Jul, Aug, Sept
  - Based on data from prior economic downturns
  - Model indicates loss of \$750,000 Citywide in FY2020
  - Need more scenarios that reflect pandemic context

# Sales Taxes

Additional model scenarios considering:

- Retail and Food sectors make up a little over 50% of total sales tax receipts
- Within Retail sector, Building materials, General stores, and food stores make up the majority of receipts
- While many businesses are reduced service or closed, General stores (big box grocers/household goods) are probably up

# All Sectors Percent of Total Receipts

Sector	Distribution	Total Amount
Retail Trade	46.43%	46.43%
Food	10.15%	56.58%
Manufacturing	10.10%	66.68%
Information	8.81%	75.49%
Professional, Scientific, and Technical Services	6.09%	81.58%
Wholesale Trade	4.57%	86.15%
Other Services	2.82%	88.97%
Construction	2.26%	91.23%
Administrative and Support	1.62%	92.84%
Utilities	1.22%	94.06%
Real Estate and Rental and Leasing	1.20%	95.26%
Management of Companies and Enterprises	1.07%	96.33%
Mining	0.72%	97.05%
Other	0.71%	97.75%
Finance and Insurance	0.66%	98.41%
Health Care	0.57%	98.98%
Arts, Entertainment, & Recreation	0.49%	99.48%
Transportation & Warehousing	0.46%	99.93%
Educational	0.05%	99.98%
Public Administration	0.01%	99.99%
Agriculture	0.01%	100.00%



# Retail Subsectors Percent of Total Retail

Retail - Segments	% of Segment
Building Material	23.51%
General Merchandise Stores	19.59%
Food and Beverage Stores	10.03%
Nonstore Retailers	9.62%
Motor Vehicle and Parts Dealers	7.47%
Clothing and Clothing Accessories Stores	5.66%
Miscellaneous Store Retailers	5.34%
Sporting Goods, Hobby, Musical Instrument	4.75%
Electronics and Appliance Stores	4.39%
Furniture Stores	3.68%
Gasoline Stations	3.15%
Health and Personal Care Stores	2.80%
	<b>100.00%</b>

# Visits Data

- Retail Coach data on store traffic visits for March 2020 compared to March 2019



- Grocers +10%



- Fast food -40%

- Sit-down style  
restaurants -53%

- Apparel -30%

# Sales Taxes Alternate Projections

- Used the four year-end model pre-COVID trend estimates of performance and adjusted remaining months of the year
  - Discounted all sectors across the board by 10% and 25%
  - Discounted only Retail and Food sectors by 10% through 50%

# Sales Tax Projections w/ Decrease Across the Board

Months	YTD Trend	10% Decrease YTD Trend	25% Decrease YTD Trend
Oct - Mar	16,232,540	16,232,540	16,232,540
Apr	2,734,400	2,460,960	2,050,800
May	2,900,671	2,610,604	2,175,503
Jun	3,028,386	2,725,547	2,271,290
Jul	2,933,547	2,640,192	2,200,160
Aug	2,767,141	2,490,427	2,075,355
Sep	3,019,545	2,717,590	2,264,659
Total	33,616,229	31,877,861	29,270,307
<b>Budget</b>	<b>31,750,000</b>	<b>31,750,000</b>	<b>31,750,000</b>
<b>Variance</b>	<b>1,866,229</b>	<b>127,861</b>	<b>(2,479,693)</b>
Variance %	5.88%	0.40%	-7.81%

# Sales Tax Projections w/ Decreases in Retail and Food Only

Impact	Retail	Food	All Other	Total	Budget	Variance	Variance %
Zero Effect	15,463,466	3,361,623	14,791,141	33,616,229	31,750,000	1,866,229	5.88%
10% Effect	14,663,816	3,187,786	14,791,141	32,642,743	31,750,000	892,743	2.81%
20% Effect	13,864,166	3,013,949	14,791,141	31,669,256	31,750,000	(80,744)	-0.25%
★ 30% Effect	13,064,516	2,840,112	14,791,141	30,695,770	31,750,000	(1,054,230)	-3.32%
40% Effect	12,264,867	2,666,275	14,791,141	29,722,283	31,750,000	(2,027,717)	-6.39%
50% Effect	11,465,217	2,492,438	14,791,141	28,748,797	31,750,000	(3,001,203)	-9.45%

- Selected methodology: 30% decrease in Retail and Food Scenario, a 3% decrease overall for the full year
- Citywide impact \$1M
- General Fund impact \$675K
- Staff will continue to track this revenue source closely

# Recap sales tax model impacts

- All figures are estimates only, providing a range of scenarios
  - Best scenario: revenues come in at budget instead of over budget due to high performance first half of year
  - Worst scenario: up to \$3M decrease in sales tax revenue citywide
  - Reality: probably somewhere in the middle; depends on April receipts, ability to get businesses open again, and get unemployed back to work

# Other Revenue Impacts

## Development Revenue

- Fee waivers for permits, alarms, GoGeo and utilities: \$228K decrease
- Trending permits and development fees: \$1.3M increase
  - Includes large one-time payment for master development fee
- Net effect: \$1M increase over budget helps offset other revenue declines

# Other Revenue Impacts

- EMS transports: \$383K decrease
  - 25% decrease in transports in March, April
  - 20% decrease in transports May, June
  - 10% decrease remainder of year
- Utility Return on Investment
  - \$225K decrease in Electric ROI to General Fund based on reduced revenues
  - No change to Water and Stormwater



# Other Revenue Impacts

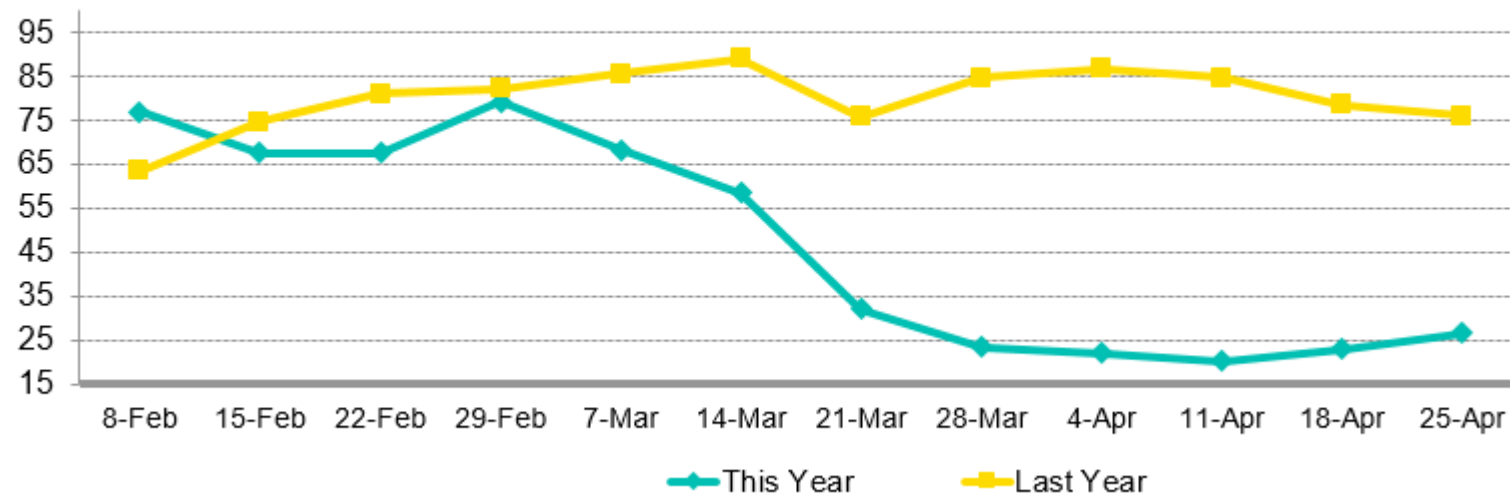
- Park programs and rentals: \$1.4M decrease
  - Garey Park entrance fees and rentals; other park/facility rentals
  - Prioritize Rec Center services that are a net revenue
    - Most Rec Center patrons extended their memberships
  - Assume resuming some Rec Center, camp and pool services in June
    - Pools are a net expense
    - Camps are a net revenue
    - Ability to hire and train staff safely an issue
  - Cancelled services:
    - Camps with travel
    - Camps on closed school campuses
    - Tennis camp

# Hotel Occupancy Taxes

- Occupancy Rates
  - Mid-March 55% occupancy, down from 85% same time prior year
  - End of March and Early April 20% occupancy, down from 85% same time prior year
  - End of April 25% occupancy, down 71% same time prior year
- Revenue receipts
  - Recent receipts down 80 to 90% compared to same time last year

# Hotel Occupancy Rates

Weekly Occ (%) - Feb 08, 2020 to Apr 25, 2020



# Hotel Occupancy Taxes

- Total annual budgeted HOT revenue \$1.3M
- New projections:
  - Received year to date: \$587,925
  - Assume major decline for remainder of fiscal year
  - Year-end projected total: \$710,000; or \$590,000 under budget

# Budget Contingency Plan

Reducing Expenses

# Cost Reductions Executed - Hold Vacant Positions

- 31 full-time equivalent positions on hold citywide
- 13 pay periods remain = \$960K reduction FY2020 citywide
  - General Fund impact \$440K reduction
- Filling positions requires City Manager approval



# Cost Reductions Executed - Hold Travel/Training

- FY2020 citywide travel and training budget:
  - Licenses and certifications
  - Professional conferences
- Year-to-Date expenses citywide: \$700K
  - General Fund reductions: \$280K
  - Further spending requires City Manager approval



# Other Cost Reductions - Executed

- Citizen Survey, \$8K
- Rideshare Pilot Phase II, \$50K
- Delay opening Fire Station 7
  - Cost avoidance of backfill overtime



# Operational Cost Increases

- Utilities at City Facilities
  - Rate increases from 2018 electric rate study
    - Municipal facilities increase
    - Municipal water treatment and pumping increase
  - PCA increase Feb of 2019
  - PCA increase June of 2019
  - Corrected billing errors on meters at City Center
  - Compounded increased costs in FY2020
- Mid-year budget amendment necessary to cover projected increased costs in General Fund \$500K

# FY2020 Status Summaries by Major Fund

# General Fund Summary

General Fund	FY2020 Budget	FY2020 Projected	Variance
Revenue	75,483,881	74,280,822	(1,203,059)
Expenses	75,373,906	74,602,258	771,648
Total Gap			(431,411)

# Additional Operational Cost Reductions

- Reduce General Fund transfers to:
  - Parks Maintenance Fund – Capital Equipment Replacement
    - \$297K budgeted transfer; propose cut \$97K
    - Deferred project: replace Rec Center outdoor pool slides
  - Cemetery Fund – Operations Maint. & Capital Replacement
    - \$75K budgeted transfer; propose cut \$50K
    - Break-even in 2020 – no additional accumulation of fund balance for perpetual reserve

# Additional Operational Cost Reductions

- Internal Service Funds transfer savings from non-essential cuts:
  - Joint Services: \$170K (GF share is 20%)
  - Information Technology: \$350K (GF share is 40%)
  - Self-Insurance: \$240K (GF share is 60%)

# Additional Operational Cost Reductions

- Street Maintenance
  - Defer \$400K of maintenance for FY2020
    - Will not eliminate any approved projects
- Parks Operations - Mowing adjustments
  - 9 parks could transfer from contractor to staff mowing for \$19K savings

# Summary of Additional Reductions - General Fund Impact

Potential Reduction	FY2020 General Fund Savings
Parks SRF transfer	\$97,000
Cemetery SRF transfer	\$50,000
Joint Services transfer	\$34,000
IT transfer	\$140,000
Self-Insurance transfer	\$90,000
Street Maintenance deferral	\$400,000
Parks mowing in-house	\$19,000
Total	\$830,000

# General Fund Summary

General Fund	FY2020 Budget	FY2020 Projected	Variance
Revenue	75,483,881	74,280,822	(1,203,059)
Expenses	75,373,906	74,602,258	771,648
Total Gap			(431,411)
Additional Reductions			830,000
New Total			398,589

~\$400,000 buffer to mitigate further updates  
to revenue projections



# General Fund Reserves Recap

If revenues fall further, the following reserves are available.

Reserve	FY2020 Available Amount
90 Day Contingency	\$11,200,000
Benefit Payout	\$340,000
Economic Stability	\$1,760,000

Council Special Revenue Fund balance: \$108K

# Council Feedback on the General Fund

# Tourism Fund Summary

Tourism	FY2020 Budget	FY2020 Projected	Variance
Revenue	1,480,783	780,141	(700,642)
Expenses	1,440,916	1,080,542	360,374
Total Gap			(340,268)

# Tourism Fund Summary

- Conservative HOT revenue assumptions described above
- Expenditures
  - Postponed Red Poppy Festival
  - Hold vacant position
  - Continue marketing to attract day trips
- Estimate using \$340K of \$1.2M Tourism Fund capital reserves to cover payroll and reduced operations for FY2020; leaves 90 day reserve of \$200K intact

# Council Feedback on the Tourism Fund

# Next Steps

- Review Council feedback on recommended reductions and use of reserves
- Continue review of revenue and expenses trends
- May 26th Council Meeting
  - Water and Electric funds trends
  - 2<sup>nd</sup> Quarter Financial Report
  - Mid-Year Budget Amendment first reading

## Vacancy Savings

Assumptions: We used the March 24<sup>th</sup> vacancy report with instructions on FY2020 position holds. Midpoint salary amounts were used for vacant salary estimates. For new positions, we used an estimate for the compensation grade based on similar positions. Salary savings account for 13 vacant pay periods (April – September) plus 21% for medicare, retirement, etc. Health insurance savings are not included because the City has its own Self-Insurance Fund. Overall savings for 31 full-time equivalent positions total \$957,026 across 6 funds. The breakdowns of savings by hiring status and department are below.

	Position Count	Savings
<b>CMO</b>		
<b>No</b>		
Administrative Assistant	1	25,231
<b>Code</b>		
<b>No</b>		
Code Enforcement Officer	1	27,823
<b>CVB</b>		
<b>No</b>		
Sales and Marketing	1	30,667
<b>Electric Operations</b>		
<b>No</b>		
Electric Journeyman Lineman	3	79,468
Electric Project Coordinator	1	45,315
Substation Protection and Control Technician	2	74,548
<b>Finance</b>		
<b>Pause</b>		
Administrative Assistant	1	25,231
<b>Fire</b>		
<b>No</b>		
Administrative Assistant	1	25,231
Fire Protection Engineer	1	49,958
<b>Inspections</b>		
<b>Pause</b>		
Permit Technician	1	24,035
<b>IT</b>		
<b>Pause</b>		
IT Support Specialist	1	33,813
<b>Municipal Court</b>		
<b>No</b>		
Municipal Court Supervisor	1	49,958
<b>Parks &amp; Recreation</b>		
<b>No</b>		
Challenge Course Coordinator	1	32,190
Parks Maintenance Worker	1	20,751
Temporary On Call	1	17,932
<b>Planning</b>		
<b>Pause</b>		
Senior Planner	1	33,813
<b>Plant Operations</b>		
<b>Pause</b>		
Plant Operations Technician Trainee	1	25,231
<b>Public Works</b>		
<b>Pause</b>		
Transportation Planning Coordinator	1	41,099
<b>No</b>		
Business Systems Analyst	1	39,136
<b>Purchasing</b>		
<b>No</b>		
Warehouse Supervisor	1	32,190
<b>Systems Engineering</b>		
<b>Pause</b>		
Public Improvement Inspector	1	29,207
Utility Engineer	1	60,718
<b>Water Services</b>		
<b>Pause</b>		
Water Services Technician	2	55,646
Water Services Technician Trainee	1	24,035
<b>Parks</b>		
<b>No</b>		
Recreation Assistant	3	53,797
<b>Grand Total</b>		<b>957,026</b>

City of Georgetown, Texas  
City Council Workshop  
May 12, 2020

**SUBJECT:**

Presentation, update and discussion regarding a utility assistance program for customers impacted by the COVID-19 pandemic -- Leticia Zavala, Customer Care Director and Michaela Dollar, Economic Development Director

**ITEM SUMMARY:**

Workshop to provide an overview and framework for a Customer Assistance program for utility bill relief in response to Covid-19 impacts.

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

Leticia Zavala - Director of Customer Care

**ATTACHMENTS:**

Customer Assistance Program Presentation



# COVID-19

Utility Bill Assistance Program  
April 28, 2020 Council Workshop

# Purpose & Agenda

- **Purpose:**
  - To gain Council's feedback and direction on a utility bill assistance program in response to COVID19 impacts
- **Agenda:**
  - Overview
  - Funding
  - Framework for assistance
  - Program Criteria & Administration
  - Next steps

# Overview

- **Georgetown Electric and Georgetown Water are community owned utilities**
  - Working together to provide customer bill assistance
- **Council feedback at 4/28 Workshop was supportive for \$1M in combined assistance**
- **Funding would not impact either Fund operationally as sources are unanticipated income or special revenue funding**

# Funding

- **Sources of Funding**

- Electric Conservation Special Revenue Fund - \$500K
  - *Unappropriated Balance of \$977K*
  - *Budget amendment would be needed*
  - *Allowable programs in ordinance would need to be expanded to include customer assistance programs*
    - *1<sup>st</sup> reading of the Electric rate ordinance on tonight's agenda includes modification*
- Water Fund - \$500K
  - *Unappropriated Balance of \$987K*
    - *From the sale of raw water to Blanchard*
    - *Water not accessible for at least 10 years due to transmission infrastructure*
  - *Budget amendment would be needed*

# Framework for Assistance

- **Current Business Assistance Programs**

- City & Chamber program has several lessons learned:
  - Difficult to rank applications from diverse businesses to determine need
  - Tough when funding is depleted and deserving businesses are turned away
- Williamson County announced WilCo Forward
  - \$25M small business assistance grant program for Covid-19 related impacts
  - Grants up to \$30,000 per business
  - Maximum of 100 FTEs
- Additional state and federal programs are also in place

# Framework for Assistance

- **Include non-residential customers in City Assistance Program?**
  - An across the board credit to all non-residential customers is most equitable way to aid
  - Average credit (based on the City's residential/non-res split of 90/10):
    - \$14.00 credit to electric non-residential customers
    - \$12.50 credit to water non-residential customers
    - These credits would not provide the needed business relief
  - Desire is to have a more significant impact in an easy-to-administer, fair and equitable program

**Recommendation: Focus on residential**

# Framework for Assistance

- **Program Framework:**

- 2 waves of funding
  - 1<sup>st</sup> wave – Starting at the end of month - 5/31/2020 - \$500,000
  - 2<sup>nd</sup> wave – Starting 3 months later - 8/31/2020 - \$500,00
    - To provide for customers later in the year if situation continues into the Fall
- 90% funding for customers impacted that do not qualify for current low-income assistance programs – \$450K
  - unemployed and/or furloughed
- 10% funding to supplement the LIHEAP/federal low-income assistance program – \$50K
- Program eligibility determined through partnership with WBCO/OWBC

# Program Criteria & Administration

- **Criteria**

- Customer in the water or electric service area
- Past due balance from January 2020 forward
- Information confirming furlough or removal of wages must be presented
- Applicant cannot qualify for other low-income assistance through WBCO programs
  - Trying to target the customers that “fall through the cracks” of low-income funding
- Funding is available on a first come first served
- Customers can qualify 1 time in each program
- Assistance provided up to a maximum of \$1,000



# Program Criteria & Administration

- **Administration**

- City retains funding of \$1M in house
- Partner with WBCO/OWBC to determine eligibility of applicants based on City criteria & documented in contract
- WBCO/OWBC will issues a voucher with the authorized amount to the customer and customer care will accepts it as a payment
- Customer care will reconcile the vouchers & funding on a monthly basis

# Next Steps

- **5/12/2020 – Council Meeting (tonight)**
  - 1<sup>st</sup> reading of the Electric rate ordinance
    - Expands the use of the Conservation fee funding for customer assistance
- **5/26/2020 – Council Meeting**
  - Contract with WBCO/OWBC on agenda for approval

City of Georgetown, Texas  
City Council Workshop  
May 12, 2020

**SUBJECT:**

Presentation, update and discussion regarding the recommended changes to the existing Distributed Renewable Electric Generation/Net Metering Program -- Daniel Bethapudi, General Manager of the Electric Utility and Leticia Zavala, Customer Care Director

**ITEM SUMMARY:**

The City's consultant, NewGen Strategies, presented information to Council on the recommended changes at a Workshop on 4/14. This item will provide historical highlights and an opportunity to further discuss program recommendations.

**FINANCIAL IMPACT:**

N/A

**SUBMITTED BY:**

Daniel Bethapudi-General Manager of the Electric Utility, and Leticia Zavala-Director of Customer Care

**ATTACHMENTS:**

Presentation - Renewable Elec and Net Metering



May 12, 2020

# DISTRIBUTED RENEWABLE ELECTRIC GENERATION / NET METERING REVIEW



# PURPOSE & AGENDA

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- Purpose
  - Explain current Net Energy Metering (NEM) program
  - Review findings and proposed changes to the program and NEM rate
- Agenda
  - Program history
  - Recommendations & example bills
  - Next steps



# PROGRAM HISTORY

# PROGRAM HISTORY – 2006 GUIDANCE UPDATE

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- Amendments to Electric Rate Ordinance
- Available to all residential customers with solar or wind generation of 10 kW or less
- “Method of charge” language:
  - “If the customer uses more energy than their ... system produces, the additional electricity consumed is billed at the standard residential rate for service”
    - Pay for what you use
  - “If the customer uses less energy than the ... system produces, the excess energy that flows back into the electric grid earns credits equal to the City’s estimated avoided fuel costs”
    - City buys back excess generation at its avoided cost
  - Estimated avoided fuel costs updated on a yearly basis

## PROGRAM HISTORY – 2012 EXPANSION

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- Amendments to expand NEM program
  - Expanded qualifying generation technology (biomass, geothermal)
  - Added additional qualifying customer classes (non-residential)
  - Encourage ownership through incentive program
    - Department of Energy (DOE) Block Grant.
    - Cash rebates - up to \$7,500 for solar installations
  - Outlined the different incentive criteria



## PROGRAM HISTORY – 2012

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- Added Definitions to “method of charge” to Ordinance
  - **DEL** = City generated kWh that is delivered to and used at the premise
  - **RCVD** = D-Reg generated kWh that is not used at the premise and pushed out to the grid
  - **STANDARD RATE** = current adopted electric rate for applicable rate class

# PROGRAM HISTORY – 2012

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- Residential incentives
  - DOE grant funds
  - NEM rate (\$/kWh)
    - RCVD = D-Reg generated (Net Metering Credit)
    - Increased to standard rate (\$0.0939/kWh at that time)
      - Rate was previously set at avoided cost (\$0.05251/kWh at that time)
- Customer accounts
  - 50 customers in 2012
  - 334 customers in 2020

## PROGRAM HISTORY – 2012

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- Amendment to “method of charge” for a billing month:
  - “If a premise uses more electricity than the D-Reg system produces ... the customer pays for the non-netted, Georgetown electric provided electricity at the standard residential rate.”

**(DEL – RCVD) x STANDARD RATE**

- “If the premise uses less electricity than the D-Reg system produces, the customer is provided a credit equal to the standard residential rate for every D-Reg generated kWh that flows back to the City’s electric distribution system.”

**(DEL – RCVD) x STANDARD RATE**





# RECOMMENDATIONS & EXAMPLE BILLS



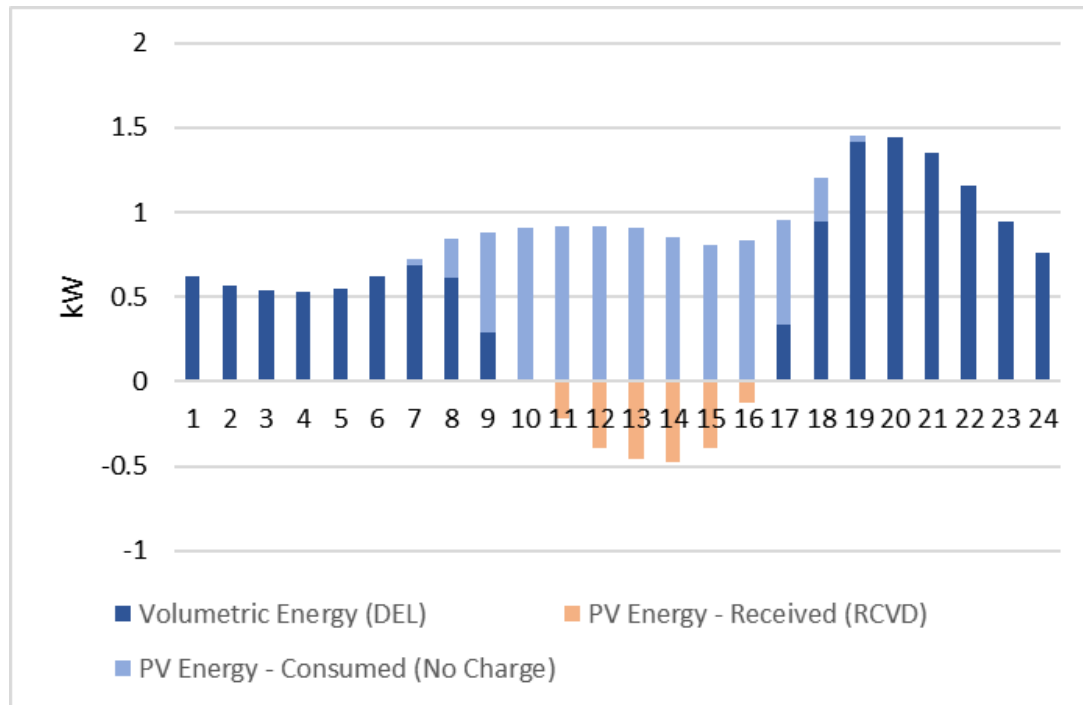
# NET METERING PROGRAM REVIEW

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- Financial restructuring of the electric fund
  - Review policies / programs / procedures
  - NewGen retained for “Distributed Renewable Electric Generation / Net Metering” review
- NewGen findings
  - Renewable Energy Credit (\$/kWh) exceeds avoided energy costs
    - Results in cost shifting from NEM to Non-NEM customers
  - No floor on credit (\$)
    - Reduces fixed cost recovery
    - Allows for zero utility bill (E, W, W/W, Garbage)
  - Poor compliance with the system requirements
    - 10 kW limit not enforced

# EXAMPLE OF CURRENT NET METERING RATE

Customer Usage with Solar Generation (Hourly Illustrative Example)



DEL = Energy used x Standard Rate

RCVD = Energy sent back x Standard Rate

PV Energy Total = PV Energy Consumed + PV Energy Received

## Actual Monthly Customer Example (August 2019):

Total Consumed:	1,115 kWh
PV Energy Consumed:	<u>(309 kWh)</u>
Net Delivered (DEL):	806 kWh

PV Energy Consumed:	309 kWh
Total RCVD:	<u>271 kWh</u>
PV Energy Total:	580 kWh

# EXAMPLE OF CURRENT NET METERING RATE

## Actual Monthly Customer Example (August 2019):

Total Consumed:	1,115 kWh
PV Energy Consumed:	<u>(309 kWh)</u>
Net Delivered (Volumetric):	806 kWh
Customer Bill without NEM	\$161.26
Reduction from PV Energy Consumed	(\$36.94)
Reduction from RCVD Energy	(\$25.96)
Adjustment for Tax (2%)	<u>(\$ 1.26)</u>
Total Customer Bill with NEM	\$97.10
Customer Savings from NEM:	\$64.16

RESIDENTIAL BILL - AUGUST 2019				
Description	Unit	Quantity	Price	Amount
Base Rate	\$/Month	1	\$24.80	\$24.80
Volumetric Charge	\$/kWh	806	\$0.09580	\$77.21
Power Cost Adj.	\$/kWh	806	\$0.02375	\$19.14
Renewable Energy Received	\$/kWh	271	(\$0.09580)	(\$25.96)
<b>Subtotal Electric</b>				<b>\$95.20</b>
<b>Tax (Estimated)</b>				<b>\$1.90</b>
<b>Total Electric</b>				<b>\$97.10</b>

## PROPOSED CHANGES – NEM 2.0

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- Reduce “RCVD” credit to reduce cost shift from NEM to non-NEM classes.
  - From “Standard Retail Rate” to “Market Based Energy Credit”
    - Aligns with original intent of avoided costs (2006)
  - Calculated from avoided ERCOT hourly pricing and transmission costs, plus system losses
    - Proposed \$0.04976/kWh for 2020
  - Updated annually (January)
- 6-month adjustment for existing NEM customers



## PROPOSED CHANGES – NEM 2.0 (CON'T)

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- Establish a “floor” on the credit
  - RCVD credit cannot exceed Volumetric charge
    - Acceptable practice in industry
    - Improves utility fixed cost recovery
  - NEM customers rely on distribution grid
    - Customers should pay for its use
- Enforce size compliance
  - PV systems less than 10 kW
  - Limited to Residential / Small Commercial classes
- Simplify Ordinance
  - Amend language to reflect tariff language
  - Remove items that are not relevant

# COMPARISON OF NEM AND NEM 2.0 RATE

RESIDENTIAL - AUGUST 2019 NEM RATE (Current)				
Description	Unit	Quantity	Price	Amount
Base Rate	\$/Month	1	\$24.80	\$24.80
Volumetric Charge	\$/kWh	806	\$0.09580	\$77.21
Power Cost Adj.	\$/kWh	806	\$0.02375	\$19.14
Renewable Energy Received	\$/kWh	271	(\$0.09580)	(\$25.96)
<b>Subtotal Electric</b>				<b>\$95.20</b>
<b>Tax (Estimated)</b>				<b>\$1.90</b>
<b>Total Electric</b>				<b>\$97.10</b>

Customer savings with current NEM: \$64.16

RESIDENTIAL - AUGUST 2019 NEM 2.0 Rate (Proposed)				
Description	Unit	Quantity	Price	Amount
Base Rate	\$/Month	1	\$24.80	\$24.80
Volumetric Charge	\$/kWh	806	\$0.09580	\$77.21
Power Cost Adj.	\$/kWh	806	\$0.02375	\$19.14
Renewable Energy Received	\$/kWh	271	<b>(\$0.04976)</b>	(\$13.48)
<b>Subtotal Electric</b>				<b>\$107.67</b>
<b>Tax (Estimated)</b>				<b>\$2.15</b>
<b>Total Electric</b>				<b>\$109.83</b>

Customer savings with NEM 2.0: \$51.43  
 Change in customer savings: (\$12.73)

## NEXT STEPS

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- 5/12/2020 – Council Meeting (tonight)
  - 1<sup>st</sup> reading of the Electric rate ordinance
    - Add an EV Fast Charger Rate as discussed at the 4/14/20 Workshop
    - Expand use of the Conservation fee funding for customer assistance
    - Use determined by Council action
- 5/26/2020 – Council Meeting
  - 2<sup>nd</sup> reading of the Electric rate ordinance (as described above)
  - 1<sup>st</sup> reading of the Electric rate ordinance (solar specific changes and clarifications)
- 6/9/2020 – Council Meeting
  - 2<sup>nd</sup> reading of the Electric rate ordinance



THANK YOU!

City of Georgetown, Texas  
City Council Workshop  
May 12, 2020

**SUBJECT:**

Presentation and discussion regarding the creation of a Bond Citizen Committee to determine a potential Mobility Bond Package targeting May 2021 election date -- Bridget Hinze Weber, Assistant to the City Manager

**ITEM SUMMARY:**

At the March 24, 2020, Council Workshop, staff presented a proposed Mobility Bond process to City Council, including: the purpose, tentative schedule, Citizen Bond Committee structure, public engagement and education, and anticipated cost to coordinate the bond program. At the Workshop, Council directed staff to postpone the bond election from a target date of November 2020 to 2021 due to the outbreak of the COVID-19 pandemic. City Council also directed staff to return in May for additional guidance on the target election date. Our team will present a recommendation for a revised schedule for the bond process to target the election date of May 1, 2021.

Staff is seeking Council direction on confirmation of the revised schedule to bring a Mobility Bond proposal to voters in May 2021.

**FINANCIAL IMPACT:**

Anticipated bond program coordination costs total \$93,000.

**SUBMITTED BY:**

Shirley Rinn on behalf of Bridget Hinze Weber, Assistant to the City Manager

**ATTACHMENTS:**

Mobility Bond Update

# MOBILITY GEORGETOWN

MAY 2021 BOND ELECTION

# BACKGROUND

## March 24 Council Workshop

- Confirmed agreement on proposed process:
  - Bond purpose
  - Committee structure
  - Public engagement and education
  - Anticipated costs
- Council directed staff to postpone bond election to 2021 due to COVID-19 pandemic

# REVISED SCHEDULE FOR MAY 2021 ELECTION

- July 1 – 31: Public engagement activities to receive feedback about the primary focus areas and sentiment for bond debt
- July 14: Council approves appointment of Mobility Georgetown 2021 Citizen Committee members
- August 6: Mobility Georgetown 2021 Citizen Committee first meeting
- August 20: Provide public feedback to citizen committee
- September: Ranking/prioritization and initial recommendations developed
- October: 2nd round of public engagement activities to receive feedback about the proposed bond projects
- November 12: Final recommendation developed



# REVISED SCHEDULE FOR MAY 2021 ELECTION

- December 8: Mobility Georgetown 2020 Citizen Committee presents project recommendations and report to Council
- January 26: Council adoption of finalized project list
- February 9: Council calls bond election (February 12 last Day to Order General Election or Special Election on a Measure)
- February 10 – May 1: Outreach and education to public, agency partners and stakeholders
- April 1: Last Day to Register to Vote
- April 19 – April 27: Early Voting
- May 1 (Saturday): Election day

# ANTICIPATED COSTS

No budget allocated for bond program in FY2020. Costs expected:

- \$50,000 (estimated): Consultant fee to develop detailed cost estimates and exhibits for each project including design, construction, ongoing operations and maintenance costs, and escalation factors for cost inflation over time frame it will take to administer the bond program
- \$3,000: Committee support (food, printed materials, etc.)
- \$10,000 (estimated): Public engagement costs
- \$30,000 (estimated): County fee for election management

# COUNCIL DIRECTION & NEXT STEPS

- Confirmation of revised schedule to target May 2021 election
- Council to appoint members to citizen advisory committee: July 14
  - Proposed appointments to staff by June 30
- Consider approval of engineering support contract: July 14
- Staff to begin developing proposed project list
- Staff to prepare for public engagement process

City of Georgetown, Texas  
City Council Workshop  
May 12, 2020

**SUBJECT:**

Presentation and discussion regarding the 2020-2021 City of Georgetown Intergovernmental Affairs Program including the creation of a Legislative and Intergovernmental Affairs Subcommittee and a Legislative Task Force -- Bridget Hinze Weber, Assistant to the City Manager

**ITEM SUMMARY:**

The City of Georgetown's Intergovernmental Affairs Program advocates, coordinates and advances the City's legislative agenda to enhance the City's ability to govern and provide essential municipal and community services. The purpose of the program is to ensure the city's interests are protected and enhanced through active involvement in the legislative process and strong intergovernmental relationships. The City actively monitors state and federal legislation and takes appropriate action, when required, to protect the City's interests and local legislative authority. The program provides a structure to engage community leaders and partners organizations to advocate for the citizens of Georgetown.

Staff will present a recommended framework for the 2020/21 Intergovernmental Affairs Program and key program initiatives, including: Legislative and Intergovernmental Affairs Subcommittee, Legislative Task Force, outreach and engagement, State Legislative Agenda and position papers.

**FINANCIAL IMPACT:**

Anticipated Intergovernmental Affairs Program coordination costs for FY2021: \$5,000. This does not include costs associated with Focused Advocacy, the City of Georgetown's government relations consultants.

**SUBMITTED BY:**

ShirleyRinn on behalf of Bridget Hinze Weber, Assistant to the City Manager

**ATTACHMENTS:**

Item E\_City of Georgetown Intergovernmental Affairs Program 2020-21

Item E\_Legislative and Intergovernmental Affairs Plan 20200512

# 2020/21 INTERGOVERNMENTAL AFFAIRS PROGRAM

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87TH STATE LEGISLATIVE SESSION



# OVERVIEW

Cities are the governments closest to the people – providing essential services to citizens such as police and fire protection, emergency medical services, streets and traffic management, solid waste services, water, and wastewater treatment, stormwater management, parks and recreation centers, animal control, and a host of other services that maintain a community’s quality of life.

The State Legislature and the United States Congress propose and enact legislation that affects local municipal government – in both positive and negative ways. The City of Georgetown recognizes the need for active legislative engagement at the local, state, and federal levels to enhance the interests of Georgetown’s residents and businesses. This legislative program aims to empower the City to make local decisions necessary to protect the health, safety, and welfare of its citizens while opposing any measure that would diminish the City’s ability to function effectively or that would erode its authority to govern over its own local affairs in the best interest of our residents.

The City of Georgetown’s Intergovernmental Affairs Program advocates, coordinates and advances the City’s legislative agenda to enhance the City’s ability to govern and provide essential municipal and community services. The purpose of the program is to ensure the city’s interests are protected and enhanced through active involvement in the legislative process and strong intergovernmental relationships. The City actively monitors state and federal legislation and takes appropriate action, when required, to protect the City’s interests and local legislative authority. The program provides a structure to engage community leaders and partners organizations to advocate for the citizens of Georgetown.

## KEY PROGRAM INITIATIVES

Legislative and Intergovernmental  
Affairs Subcommittee

Legislative Task Force

Outreach and Engagement

State Legislative Agenda

Position Papers

# LEGISLATIVE AND INTERGOVERNMENTAL AFFAIRS SUBCOMMITTEE

The City of Georgetown Legislative and Intergovernmental Affairs Subcommittee (IG Subcommittee) is a Standing Subcommittee, a permanent Subcommittee of the City Council established to coordinate City policies related to state and federal legislation and local ordinances.

The Subcommittee will oversee:

- development of state and federal legislative agendas
- position on local partner ordinances
- development of position papers
- policies and programs that promote interagency cooperation
- advocating activities

Subcommittee members review state and federal legislation affecting the City and proposed changes to municipal ordinances in order to make recommendations to the full City Council. All new and amended legislative and intergovernmental ordinances are reviewed and approved by the Subcommittee prior to adoption by the City Council. City staff will provide an update on the Subcommittee's progress on a quarterly basis.

The Subcommittee will attend the Legislative Task Force meetings in preparation for the 87th Legislative Session and consider the input of the Task Force in the development of the state legislative agenda.

**CITY COUNCIL**

**LEGISLATIVE AND  
INTERGOVERNMENTAL  
AFFAIRS SUBCOMMITTEE**

(Mayor and 2 Councilmembers)

## LEGISLATIVE TASK FORCE

Previously, the City of Georgetown's legislative agenda was developed with input from City Council and City staff. This process worked well for the City; as City staff and Council are the most familiar with how legislative affects City services and the community as a whole. Recent legislation and actions by statewide elected officials highlighted there is a mistaken perception by many in the Texas Legislature that City officials lobby against the best interest of the residents. This unfounded belief has resulted in legislation sought to preempt local governments, remove their ability to advocate in the Texas Legislature, and jeopardize the ability to protect the interests of their local residents - especially when those interests conflict with powerful corporate interests.

To amend this negative perception, the City of Georgetown will include a public engagement component beyond what is currently provided in the legislative agenda development process. This process will include input from a new citizen stakeholder group called the City of Georgetown Legislative Task Force.

The Legislative and Intergovernmental Affairs Subcommittee will consider the input of the Legislative Task Force in the development of the state legislative agenda.

### REPORT

The Assistant to the City Manager will prepare a report summarizing the engagement with the Legislative Task Force. This report will be presented and provided to the Legislative and Intergovernmental Affairs Subcommittee for reference while developing the 2021 State Legislative Agenda.

**CITY COUNCIL**

**LEGISLATIVE AND  
INTERGOVERNMENTAL  
AFFAIRS SUBCOMMITTEE**

(Mayor and 2 Councilmembers)

**LEGISLATIVE TASK FORCE**



# LEGISLATIVE TASK FORCE

## ROLE

The Legislative Task Force will meet to receive and discuss information on legislative issues. The Legislative Task Force will receive educational information from City Departments, industry leaders, legislative groups, and the Government Relations staff and consulting team on the impact of certain types of legislation. The City Council Legislative and Intergovernmental Affairs Subcommittee will consider input from the Legislative Task Force, as well as from the City Departments and legislative consultants, in making decisions on legislative position statements. The IG Subcommittee may or may not take action that is in agreement with findings or advice from the Legislative Task Force.

The members of the Legislative Task Force will be communicators during the interim to provide the broader input from the community to staff and the IG Subcommittee. During the Legislative Session, the members will be advocates for the community - advocating on their own behalf.

## SELECTION

The Legislative Task Force will be a special ad hoc group comprised of active leaders in the community - the leadership of City Boards and Commissions. With the membership comprised of the Boards and Commissions leadership, the Legislative Task Force will be knowledgeable members of the community, educated on City priorities, and representing a wide range of City interests.

- ADA Advisory Board
- Animal Shelter Advisory Board
- Arts and Culture Advisory Board
- Building Standards Commission
- Commission on Aging
- Convention and Visitors Bureau Advisory Board
- Ethics Commission
- Firefighters' and Police Officers' Civil Service Commission
- Georgetown Economic Development Corporation
- Georgetown Electric Utility Advisory Board
- Georgetown Government and Finance Advisory Board
- Georgetown Housing Authority
- Georgetown Transportation Advisory Board
- Georgetown Transportation Enhancement Corporation
- Georgetown Utility Systems Advisory Board
- Georgetown Water Utility Advisory Board
- Historic and Architectural Review Commission
- Housing Advisory Board
- Library Advisory Board
- Main Street Advisory Board
- Parks and Recreation Advisory Board
- Planning and Zoning Commission
- Strategic Partnerships for Community Services
- Unified Development Code Advisory Commission
- Youth Advisory Board
- Zoning Board of Adjustment

# LEGISLATIVE OUTREACH

The City of Georgetown staff will engage various levels of City allies to build a coalition that promotes community, regional and state priorities in a unified approach.

By engaging and gaining support from allies at the local and regional level, the City will be in a better position to advocate with local legislative representatives and leaders in the legislature. Although gaining support at the local level is important state level advocacy, simultaneous engagement at all levels will be critical leading up to the 2021 legislative session.

## COMMUNICATION WITH OUTSIDE ORGANIZATIONS

**Sister agencies/organizations:** Many agencies have legislative agendas of their own and their efforts could parallel the City of Georgetown. City staff will take advantage of all opportunities to collaborate. Therefore, it is important to know what issues are at the top of each of our sister agencies' legislative agendas. Some of these agencies/organizations include, but are not limited to: Williamson County, Georgetown ISD, Georgetown Chamber of Commerce, and neighboring municipalities.

**Professional Organizations:** "Letters of support" may be requested of the City by various professional organizations as it relates to pending legislation. It is important that the City work to be supportive, when appropriate, of those professional organizations that our staff liaisons may be members of; however, it is more important that we are not contradictory to:

- Council's established Agenda,
- Letters from different departments, and
- Texas Municipal League's position, if applicable.

NEIGHBORHOOD GROUPS  
LOCAL GOVERNMENTAL PARTNERS  
LOCAL ORGANIZATIONS  
LOCAL BUSINESSES  
REGIONAL MUNICIPAL ALLIES  
REGIONAL ASSOCIATIONS  
STATEWIDE ASSOCIATIONS  
STATE AND FEDERAL LEGISLATURE

# ENGAGEMENT WITH LEGISLATORS

The City of Georgetown City Manager's Office will initiate opportunities to engage with legislators. Engagement opportunities include:

- Invitations to City Council meetings where agenda items specifically respond to legislation
- Invitations to for one-on-one meetings to discuss the adopted agenda
- Invitations to all meetings of the Legislative Task Force
- Invitations to visit City facilities or departments (i.e. ride-a-longs, tours, etc.)
- Invitations to special City events

Department directors will be contacted once a month during interim to determine if there are opportunities to share information with our legislative delegation. Directors will be encouraged to find opportunities for legislators to visit City facilities - especially when that engagement will provide a clear picture of the impacts of legislation.

# STATE LEGISLATIVE AGENDA

The City of Georgetown's 2021 State Legislative Agenda will serve as the foundation for the City's advocacy strategy.

The State Legislative Agenda will identify a diverse set of core municipal legislative and state budget priorities in need of support from Georgetown's state legislative delegation and the Governor. The agenda will serve as the City's legislative advocacy blueprint for the 2021 State Legislative Session.

The State Legislative Agenda also provides direction to City intergovernmental relations staff on which issues to monitor and how to respond to proposed legislation that could impact the City – all with the goal of ensuring the City is able to pursue and implement the priorities of Georgetown residents.

The 2021 State Legislative Agenda will focus on several key priorities, including:

- Supporting legislation that allows for locally elected officials to make decisions that are beneficial to the interests of City residents;
- Opposing legislation that is detrimental to the City's ability to pursue citizen priorities or respond to local citizen concerns; and
- Supporting legislation that reduces the overall tax burden on residents and businesses without reducing vital funding for critical public safety services and other services on which residents depend and expect.

The State Legislative Agenda will only address issues directly relevant to or impacting the provision of municipal services. Generally, the City will not address matters that are not pertinent to the City's local government services such as partisan, socially divisive or international issues.

## State Legislative Agenda:

High-level summary of City positions

Adopted by City Council

Includes funding needs with policy priorities

Incorporates legislative priorities of allies

Widely promoted to community and media

## POSITION STATEMENTS

Working with the Legislative and Intergovernmental Subcommittee and the Legislative Task Force, staff will develop position statements for the major initiatives in the legislative agenda. The position statements are intended to articulate the details of proposed, pending, and/or existing legislation and how changes would affect the City of Georgetown services and operations.

The position papers will provide data, funding implications, and background information to inform the state delegation on the affect of legislation to City services and operations and consequently the impact to Georgetown residents.

The position statements will be approved and signed by the Mayor and City Council and publicly distributed to the City's delegation, partners, businesses, and the community at large.

# INTERGOVERNMENTAL AFFAIRS PROGRAM

## FY2021 SCHEDULE

DRAFT

May 12, 2020	Present Intergovernmental Affairs Program to Council
June 4, 2020	IG Subcommittee First Meeting
June 4 - June 15, 2020	Form Legislative Task Force
June 18, 2020	LTF Kickoff (provide overview, past legislative agendas, and purpose of task force) LTF will be introduced to the City's legislative team (Assistant to the City Manager, Focused Advocacy, IG Subcommittee). Attendees will learn about the legislative process, key takeaways from the 86th Legislative Session and the impact of COVID-19 on the upcoming legislative session. Time will be dedicated to comments and questions from the LTF.
July 2, 2020	LTF Meeting #1: General Legislative Topics (Municipal power, redistricting, key issues facing local governments during the next legislative session. Time will be dedicated to comments and questions from the LTF.
July 16, 2020	LTF Meeting #2: Finance, Economic Development & Transparency. Time will be dedicated to comments and questions from the LTF.
July 30, 2020	LTF Meeting #3: Water, Electric, Transportation & Public Safety. Time will be dedicated to comments and questions from the LTF.
TBD	Meeting with neighboring municipalities city manager offices to discuss legislative priorities
August - October 2020	Legislator ride-a-longs, tours, one-on-one meetings with staff members
August 13, 2020	IG Subcommittee: Present summary of engagement and feedback of Task Force to the IG Subcommittee, draft 2021 Legislative Agenda and recommendations for position statements.
August 14 - 21, 2020	IG Subcommittee: Provide input on the draft 2021 Legislative Agenda and position statements
TBD	Present draft 2021 Legislative Agenda and position statements to Chamber Government Relations Subcommittee
August 3 - 4	TML Municipal Policy Summit

# INTERGOVERNMENTAL AFFAIRS PROGRAM

## FY2021 SCHEDULE CONTINUED

DRAFT

August 27, 2020	IG Subcommittee: Address IG Subcommittee comments and present DRAFT 2021 Legislative Agenda and positions statements
September 22, 2020	Workshop of 2021 Legislative Agenda to present the draft 2021 Legislative Agenda and position statements for City Council comments
October 13, 2020	Final Adoption of the 2021 Legislative Agenda and position statements
October 14- January 2021	Meetings with state delegation and community organizations to present Georgetown Legislative Agenda and position statements
Jan 12, 2021	Opening of the 87th Legislative Session
Date TBD	Georgetown Day at the Capitol – partnership with the Chamber (invite all City Council, IG Subcommittee and Legislative Task Force to attend)
March 23, 2021	First Mid-Session Report to Council (invite LTF members)
May 11, 2021	Second Mid-Session Report to Council (invite LTF members)
May 31, 2021	Sine Die
July 2021	End-of-Session Report to Council (invite LTF members) - this schedule assumes no Special Session

# INTERGOVERNMENTAL AFFAIRS PROGRAM

87<sup>TH</sup> STATE LEGISLATIVE SESSION



# AGENDA

- Overview of Intergovernmental Relations Program and key initiatives.
- Seeking guidance on:
  - Framework of program
  - Councilmembers to serve on Subcommittee

# PURPOSE

- Advocate, coordinate and advance the City's legislative agenda to enhance the City's ability to govern and provide essential municipal and community services.
- Ensure the city's interests are protected and enhanced through active involvement in the legislative process and strong intergovernmental relationships.
- Engage community leaders and partners organizations to advocate for the citizens of Georgetown.

# KEY PROGRAM INITIATIVES

- Legislative and Intergovernmental Affairs Subcommittee
- Legislative Task Force
- Outreach and Engagement
- State Legislative Agenda
- Position Papers

# LEGISLATIVE AND INTERGOVERNMENTAL AFFAIRS SUBCOMMITTEE

# IG SUBCOMMITTEE

- A Standing Committee, a permanent committee of the City Council established to coordinate City policies related to state and federal legislation and local ordinances.

**CITY COUNCIL**

**LEGISLATIVE AND  
INTERGOVERNMENTAL  
AFFAIRS SUBCOMMITTEE**

(Mayor and 2 Councilmembers)

# IG SUBCOMMITTEE

The Subcommittee will oversee:

- development of state and federal legislative agendas
- position on local partner ordinances
- development of position papers
- policies and programs that promote interagency cooperation
- advocating activities

# LEGISLATIVE TASK FORCE

# LEGISLATIVE TASK FORCE

- New citizen stakeholder group to engage the public in the state legislative agenda development process
- Comprised of existing, active leaders in the community - the leadership of City Boards and Commissions





# LEGISLATIVE TASK FORCE ROLE

- Receive educational information from City staff, industry leaders, and the City lobbyists on the 86th Legislative Session, current affairs, and impact of legislation on City services and provide input to Subcommittee and City staff.

# LEGISLATIVE TASK FORCE ROLE

- The members of the Legislative Task Force will be communicators during the interim to provide the broader input from the community to staff and the IG Subcommittee.
- During the Legislative Session, the members will be advocates for the community.

# LEGISLATIVE TASK FORCE REPORT

- A report summarizing the engagement with the Legislative Task Force will be presented to the IG Subcommittee and Council for reference while developing the 2021 State Legislative Agenda.

# LEGISLATIVE OUTREACH

# ENGAGEMENT OF ALLIES

Engage various levels of City allies to build a coalition that promotes community, regional and state priorities in a unified approach:

- Neighborhood groups
- Local governmental partners local organizations
- Local businesses
- Regional municipal allies
- Regional and statewide associations

# ENGAGEMENT OF LEGISLATORS

Initiate opportunities to engage with state and federal elected officials:

- Invitations to City Council meetings where agenda items specifically respond to legislation
- Invitations to for one-on-one meetings to discuss the adopted state legislative agenda
- Invitations to all meeting of the Legislative Task Force
- Invitations to visit City facilities or departments
- Invitations to special City events

# AGENDA & POSITION STATEMENTS

# 2021 STATE LEGISLATIVE AGENDA

Serves as the foundation for the City's advocacy strategy:

- High-level summary of City positions adopted by City Council
- Includes funding needs with policy priorities
- Incorporates legislative priorities of allies
- Widely promoted to community and media



# POSITION STATEMENTS

- Provide detailed data, funding implications, and background information on major initiatives in the legislative agenda
- Articulate the details of proposed, pending, and/or existing legislation and how changes would affect the City of Georgetown services and operations

# PROGRAM SCHEDULE

# 2020/21 SCHEDULE

- June: IG Subcommittee begins meeting
- June – July: Meetings of the Legislative Task Force
- August – September: Develop 2021 State Legislative Agenda priorities
- August – October: Legislator outreach (ride-a-longs, tours, one-on-one meetings)
- October: 2021 State Legislative Agenda presented to Council
- January – May: 87<sup>th</sup> State Legislative Session

# COUNCIL DIRECTION & NEXT STEPS

- Feedback on concept of Subcommittee and Legislative Task Force
- Designate 2 Councilmembers to serve alongside the Mayor on the Legislative and Intergovernmental Affairs Subcommittee
- Host initial meeting of the Subcommittee to finalize Intergovernmental Affairs Program and begin forming the Legislative Task Force