

**Notice of Meeting for the  
Main Street Advisory Board and the Governing Body  
of the City of Georgetown  
February 22, 2019 at 2:30 PM  
at Georgetown City Hall Community Room, 808 Martin Luther King St.**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

**Call to Order - A Special Called Meeting of the Main Street Advisory Board**

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**Regular Session**

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

A Discussion and possible action on a Sign Grant Request for 714 S. Austin Ave., Suite 101 - *Kim McAuliffe, Downtown Development Manager*

**Adjournment**

Adjournment

**CERTIFICATE OF POSTING**

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public at all times, on the \_\_\_\_\_ day of \_\_\_\_\_, 2019, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

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Robyn Densmore, City Secretary

City of Georgetown, Texas  
Main Street Advisory Board  
February 22, 2019

**SUBJECT:**

Discussion and possible action on a Sign Grant Request for 714 S. Austin Ave., Suite 101 - *Kim McAuliffe, Downtown Development Manager*

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

Sign Grant Fund

**SUBMITTED BY:**

KM

**ATTACHMENTS:**

Description		Type
<input type="checkbox"/>	Staff Report	Cover Memo
<input type="checkbox"/>	Application	Backup Material



## - COVERSHEET -

### MAIN STREET PROGRAM – FAÇADE & SIGN GRANT FUND

9:00 A.M. – FRIDAY, FEBRUARY 22, 2019

OOLALA – 714 S. AUSTIN AVENUE, SUITE 101

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#### AGENDA ITEM DESCRIPTION

Discussion and possible action on a Main Street Sign Grant Fund application request for the property located at 714 S. Austin Avenue, Suite 101. The planned signage improvements include 18"x24" vinyl window signage, 96" x 24" primary business signage over awning, and a 48"x12" sign board below the awning.

The Applicant will be working with Minuteman Press. The estimate provided by applicant totals \$1,140.96 and applicant seeks a sign grant for the maximum award of 50% or - **\$500.00**

#### AGENDA ITEM DETAILS

- Business Name: OoLaLa
- Applicant: Lisa Jackens
- Property Owner: Eric Visser
- Property Address: 714 S. Austin Avenue, Suite 101
- Historical/Current Building Name: NA
- Historic Overlay: Williamson County Courthouse District
- Application History: This is the first review for this application

#### ECONOMIC IMPACT

Extended hours of operation: Yes

First Floor Use: Yes

Occupy a Vacant Structure: No

Sales Subject to Sales Tax: Yes

Capital Expenditures: \$1140.96 towards signage, not including business finish out improvements

#### HISTORIC PRESERVATION

Date of construction: Circa 1889

2016 Historic Resources Survey Level of Priority: High Priority

National Register Designation: NA

Texas Historical Commission Designation: NA

#### LOCATION

On the Square vs. Off the Square: The property does face the Courthouse and is considered to be On the Square



#### STAFF ANALYSIS

Staff has met with applicant and reviewed the application in its entirety. The sign has been approved by the Historic & Downtown Planner and a COA was granted. Staff finds that the request is complete and eligible for funding consideration by the Main Street Advisory Board.

#### ATTACHMENTS

Sign Application  
Supplemental Materials

#### SUBMITTED BY

Kim McAuliffe, Downtown Development Manager



## CERTIFICATE OF APPROPRIATENESS ADMINISTRATIVE REVIEW

**FILE NUMBER:** COA-2018-051  
**PROJECT NAME:** Oo La La  
**APPLICANT:** Lisa Jackens  
**PROPERTY OWNER:** Eric Visser  
**PROPERTY ADDRESS:** 714 S. Austin  
**LEGAL DESCRIPTION:** Block 41, Lot 6-7 (PTS), Georgetown City of  
**REQUEST:** Certification of Appropriateness for Signage  
**EFFECTIVE DATE:** February 11, 2019

This is to certify that pursuant to action by the City of Georgetown Historic Planner on the 16th day of March, 2018, the above referenced request for Certificate of Appropriateness ("COA") was approved, as detailed below.

### CERTIFICATE OF APPROPRIATENESS REQUEST DESCRIPTION

The following list represents the complete sign request scope of work.

- Wall signage (1) 16 square feet
- Window signage (2) 18" x 24"
- Window signage (1) 18" x 24"
- Hanging sign (1) 12" x 48"

The following conditions were met by the applicant as determined by the Historic Preservation Officer or their delegate.

1. The application submitted was complete and the information contained within the application correct and sufficient enough to allow adequate review and final action;
2. Applicable design and development standards of the Unified Development Code and Downtown and Old Town Design Standards specific to the applicable Historic Overlay District;

This Certificate is revocable and does not confer any permanent rights.

Signed this 11th day of February, 2019  
**Nathaniel Waggoner**  
Soledad Nelson, Historic Preservation Officer

Digitally signed by Nathaniel Waggoner  
DN: cn=Nathaniel Waggoner, o=City of  
Georgetown - Planning Department, ou,  
email=nat.waggoner@georgetown.org,  
c=US

**Attachment:** Plans and Supporting Documents

Oo la La gifts



QUANTITY: 1

SIZE: 48" x 12"

MATERIAL: MDO

COLOR(S): Full color

IMPRINT: DF

NOTES: 99740-OoLaLa-HangingSign

Oo la La gifts



QUANTITY: 1

SIZE: 96" x 24"

MATERIAL: MDO

COLOR(S): Full color

IMPRINT: SF

NOTES: 99741-OoLaLa-AwningSign

Page 7 of 15  
 Minuteman Press.  
Georgetown 512-931-2211  
www.mmptx.com

ORDER#: **99741**



QUANTITY: 2

SIZE: 18" x 24"

MATERIAL: vinyl

COLOR(S): Full color

IMPRINT: SF

NOTES: 99742-OoLaLa-WindowVinyl



Oo la La  
gifts



QUANTITY: 1

SIZE: 96" x 24"

MATERIAL: MDO

COLOR(S): Full color

IMPRINT: SF

NOTES: 99741-OoLaLa-AwningSign

Page 9 of 15  
 Minuteman Press.  
Georgetown 512-931-2211  
www.mmptx.com

ORDER#: **99741**

Oo la La gifts



QUANTITY: 1

SIZE: 48" x 12"

MATERIAL: MDO

COLOR(S): Full color

IMPRINT: DF

NOTES: 99740-OoLaLa-HangingSign

Oo la La  
gifts



QUANTITY: 1

SIZE: 96" x 24"

MATERIAL: MDO

COLOR(S): Full color

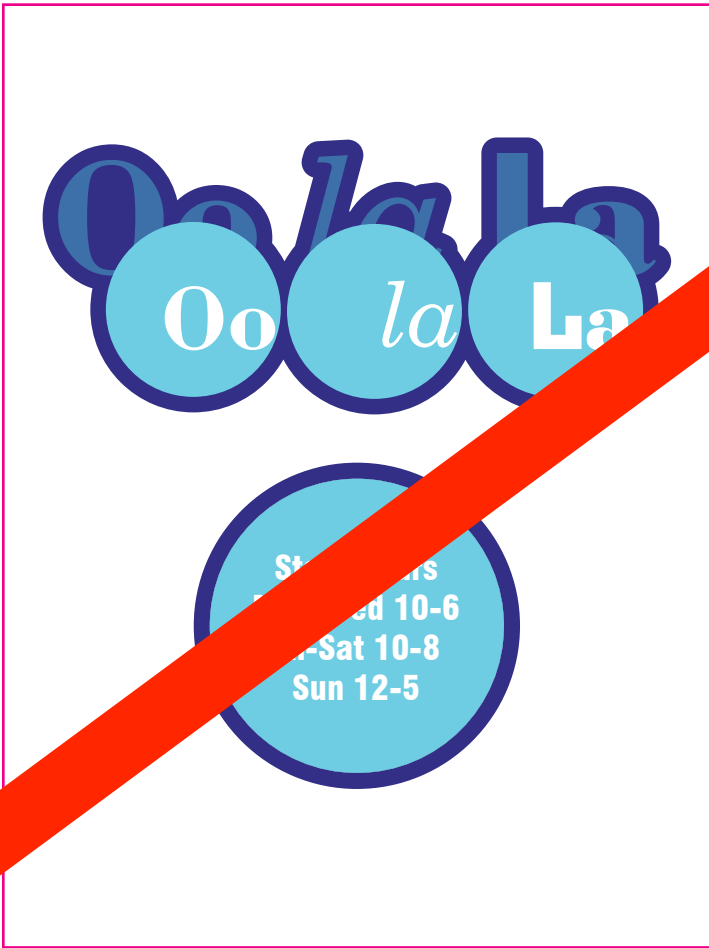
IMPRINT: SF

NOTES: 99741-OoLaLa-AwningSign

Page 1 of 15  
 Minuteman Press.  
Georgetown 512-931-2211  
www.mmptx.com

ORDER#: **99741**





QUANTITY: \_\_\_\_\_  
SIZE: 18" x 24"  
MATERIAL: vinyl

COLOR(S): Full color  
IMPRINT: SF

NOTES: 99742-OoLaLa-WindowVinyl



76.75"

76.75"

— 20.75" —

— 20.75" —

Today  
ONLY... No  
Everything  
is \$1 each

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cell 512-584-1421

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Only \$1  
EVERYTHING

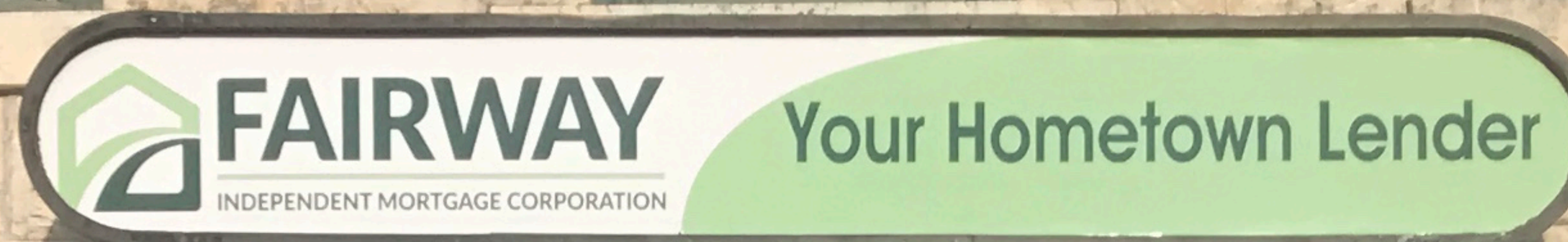
714 South Austin Ave.  
Suite 101

AccentsOnTheSquare.net

714

suite  
101





20"



City of Georgetown, Texas  
Main Street Advisory Board  
February 22, 2019

**SUBJECT:**

Adjournment

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**