

**Notice of Meeting for the
Arts and Culture Advisory Board
of the City of Georgetown
April 16, 2019 at 4:30 PM
at Small conference room, 2nd floor, Georgetown Public Library, 402 W. 8th Street**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

Regular Session

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Citizens wishing to address the board. -Jane Estes, Chair.
- B Announcements regarding arts and culture. -Jane Estes, Chair.
- C Consideration and possible action to approve minutes from the March 19, 2019 Arts and Culture Board meeting. -Jane Estes, Chair.
- D Consideration of the Arts and Culture Coordinator's report. -Amanda Still, Arts and Culture Coordinator.
- E Consideration and possible action to approve nomination for Gary Anderson to exhibit in City Hall from July-September 2019. Amanda Still, Arts and Culture Coordinator.
- F Consideration and possible action regarding the report on the utility box art project. -Amanda Still, Arts and Culture Coordinator.
- G Consideration and possible action regarding future meeting dates. -Jane Estes, Chair.

CERTIFICATE OF POSTING

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public at all times, on the _____ day of _____, 2019, at _____, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

Robyn Densmore, City Secretary

**Minutes of the meeting of the
Arts and Culture Board
City of Georgetown, Texas
March 19, 2019**

The Arts and Culture Board met on Tuesday, March 19, 2019 at 4:30 p.m. in the Small Conference Room of Georgetown Public Library, 402 W. 8th Street, Georgetown, TX.

PRESENT: Jane Estes, Susie Flatau, Tim Fleming, Sharon Snuffer, and Carol Watson.

STAFF PRESENT: Eric Lashley – Library Services Director, Amanda Still-Arts and Culture Coordinator, and Lawren Weiss-Administrative Assistant

ABSENT: Laura Sewell and Linda Wilde

Call to order at 4:30 pm

- A. Citizens wishing to address the Board. – Jane Estes, Board Chair. None were present. No action required.
- B. Announcements regarding arts and culture. -Jane Estes, Board Chair. Updates from City staff and board members regarding arts events at Southwestern University, Georgetown Art Center, Georgetown ISD, Texans for the Arts and Lark and Owl bookstore. No action required.
- C. Consideration and possible action to approve minutes from the February 19, 2019 meeting. –Jane Estes, Chair. No discussion necessary. **Motion by Fleming; second by Flatau** to approve the February 2019 minutes as distributed. **Approved 5-0 (Sewell and Wilde absent).**
- D. Review of board bylaws and attendance policy. –Eric Lashley, Library Director. Lashley reviewed board bylaws and attendance policy, as this month marks the beginning of a new term. No action required.
- E. Consideration and possible action to elect a Vice-Chair and Secretary. –Jane Estes, Chair. Following a brief discussion, **motion by Flatau, second by Snuffer** to re-elect Laura Sewell as Vice-Chair and Carol Watson as Secretary. **Approved 5-0 (Sewell and Wilde absent).**
- F. Consideration and possible action regarding the meeting time, day and location of the monthly meetings. – Jane Estes, Chair. **Motion by Watson** to keep regularly scheduled monthly meetings on the third Tuesday at 4:30 p.m. in the library. **Second by Snuffer, approved 5-0 (Sewell and Wilde absent).** Fleming out next month.
- G. Consideration of the Arts and Culture Coordinator's monthly report. – Amanda Still, Arts and Culture Coordinator. Still reviewed the following with the board:
 - Breakfast Bites presentation with the board.
 - Utility box art location and artwork for each
 - Discussed one location by the City pool on Williams Drive, utilizing the “Georgetown Oak” piece by East View High School students
 - Discussed second location at the box at intersection near El Monumento, utilizing the “Lady of Georgetown” piece by EVHS students
 - City Center
 - Sculpture Tour- library adding 2 sculpture pads

- Concrete wall and the 5x5 plinths between City Hall and Municipal Court buildings, as a potential for public art. Could be permanent pieces or Sculpture Tour locations.
- Red Poppy 20th anniversary piece, unveiling on Friday, April 26 at 6 p.m.
- City Hall Reception wall, behind staff desk
- The shopping center under construction on University contacted Amanda about sculpture opportunities
- Cultural District state funding
- Texas Main Street magazine will feature Georgetown's Cultural District
- Proclamations for award winning high school students

Motion by Snuffer; second by Flatau to adjourn the meeting. **Approved 5-0 (Sewell and Wilde absent).**

Chair Estes adjourned the meeting at 5:42 p.m.

Respectfully submitted,

Carol Watson, Secretary

Jane Estes, Chair

ARTS & CULTURE COORDINATOR REPORT

APRIL 16, 2019



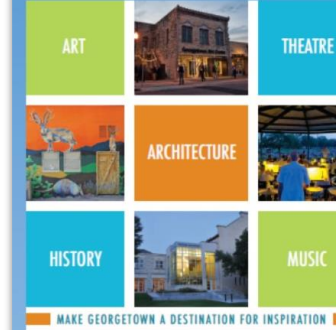
Objective 1: Communications & Promotion

Objective 2: Public Art Program

Objective 1: Communications & Promotion

Brown Bag Luncheon

- Discuss the Quarterly Brown Bag “Professional Development” Program; First Program in late September
- Grant research and grant writing
- Invite TCA representative & grant writing “expert” to present



The Arts and Culture

Brown Bag Luncheon

Tuesday, May 14

Please Join Us

12pm at The Williamson Museum

Bring your “Brown Bag Lunch”

And Let’s Collaborate

Come and meet the new Arts and Culture Coordinator for the City of Georgetown.

We will discuss details and invite feedback for our new and improved **quarterly** Brown Bag Luncheon program that will launch in the fall.

Please bring your organization’s rack cards and posters to share with the group. We want to know about your organization and the great events and programs you offer!

RSVP to Amanda.still@georgetown.org

Objective 1: Communications & Promotion

► New Grant Cycle

- Call for proposals – June 1-30
- Award grants – July board meeting
- Thank you letter from Williamson County Symphony Orchestra attached (grant awarded during June 2018 grant cycle)

► Newsletter/Website/Social Media

- March Newsletter Score – 9.9 w/ 48.4% open rate; 47 clicks
- April Newsletter Score –
- Website – Reorganized/updated Public Art page
- Website – Calendar of events
- Social Media – Sharing events, calendar link, & public art photos

Objective 2: Public Art Program

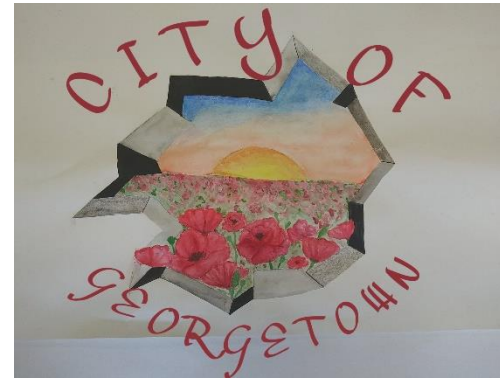
- ▶ Utility Boxes
- ▶ City Hall Gallery
- ▶ City Sculpture Tour
- ▶ 20th Anniversary Red Poppy Sculpture
- ▶ Future Opportunities

Objective 2: Public Art Program/Utility Boxes

- ▶ 2nd Street utility box cost: \$895; awaiting proof to confirm artwork
- ▶ The box on Williams is scheduled to be replaced in the next 6 months – 1 year
- ▶ Propose replacing artwork at box near Quenan's



Objective 2: Public Art Program/Utility Boxes



Objective 2: Public Art Program/City Hall

- ▶ April – June: Carol Light
- ▶ July – September: Nomination of Gary Anderson
Working with artist on exhibition details
- ▶ October – December: GISD AP art students
Made preliminary selections at Art Center reception
Contact? _____
- ▶ January – March: Southwestern University art students
Contact? _____

Objective 2: Public Art Program/City Hall



Objective 2: Public Art Program/Sculpture Tour

- ▶ City Sculpture Tour
 - ▶ Call June 1 – August 1
 - ▶ Review sculptures at August board meeting
 - ▶ Select sculptures at September meeting
 - ▶ Researching cost of adding (4) new sculpture pads (stipends/pad costs)
 - ▶ Proposed locations for new sculpture pads
 - ▶ (2) Library; (1) Lark & Owl; (1) Plaza between Foundation Park/Art Center

Objective 2: Public Art Program/Red Poppy

- ▶ 20th Anniversary Red Poppy sculpture
 - ▶ Unveiling on Friday, April 26 at 6pm



Objective 2: Public Art Program/Future Projects

- ▶ Farmer's Market Stand/Recycled Street Sign Sculpture or Bus Bench
- ▶ Shotgun House Mural
 - ▶ Cultural Preservation/Community Engagement Project
 - ▶ TCA Arts Respond grant available; application deadline July 15
- ▶ City Hall Reception Desk
- ▶ Sculpture Tour Expansion 2020/2021
 - ▶ Developer providing quarry blocks and site plan
 - ▶ legal language added to PUD
- ▶ City Center Green Space #1
- ▶ Parking Garage
- ▶ City Center Green Space #2



Attachment: Thank You Letter

Dear Amanda,

The Williamson County Symphony Orchestra received a \$2000 grant to help us perform a (1) FREE concert for the (2) GENERAL population in Georgetown and surrounding areas. I am sure that many of our concert goers, filled with great joy, (3) ATE AT NUMEROUS ESTABLISHMENTS in the Georgetown area.

The concert was successfully held on March 9, 2019 at the Georgetown Klett Center for the Performing Arts. The concert was taped both for audio and visual performance. Today, I presented you with both a DVD and CD of our performance.

As you will see from the DVD, the room was packed (but, GISD, no one had to stand) with the audience effectively equaling the 1200 seat capacity.

Each of our two-performance concert series have direct costs of around \$8,000 and we have other costs to maintain the Orchestra such as insurance, equipment storage, etc. On just two of the costs in particular for the Georgetown performance, Klett PAC venue rental and Wilco Sun newspaper advertising, we spent close to \$3,000. Our costs would be much, much greater except that our ninety-five skilled musicians donate tens of thousands of dollars of their time for each concert series.

We appreciate greatly the Grant from the City of Georgetown and look forward to performing another great concert in March of 2020.

--

John B. Gordon, PE