

**Notice of Meeting for the  
Main Street Advisory Board and the governing body  
of the City of Georgetown  
February 8, 2019 at 9:00 AM  
at Georgetown City Hall Community Room, 808 Martin Luther King St.**

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 808 Martin Luther King Jr. Street, Georgetown, TX 78626 for additional information; TTY users route through Relay Texas at 711.

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### **Regular Session**

(This Regular Session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

- A Call to order - *Trisha Tallman, Board Chair*
- B Discussion and possible action on the minutes of the December 14, 2018 board meeting - *Trisha Tallman, Board Chair*
- C Update on Tourism & 20th Anniversary of the Red Poppy Festival - *Cari Miller, Tourism Manager*
- D Chair Report - *Trisha Tallman, Board Chair*
- E Project Team & Partner Updates
- F Staff Report

### **Adjournment**

Adjournment

### **CERTIFICATE OF POSTING**

I, Robyn Densmore, City Secretary for the City of Georgetown, Texas, do hereby certify that this Notice of Meeting was posted at City Hall, 808 Martin Luther King Jr. Street, Georgetown, TX 78626, a place readily accessible to the general public at all times, on the \_\_\_\_\_ day of \_\_\_\_\_, 2019, at \_\_\_\_\_, and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

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Robyn Densmore, City Secretary

City of Georgetown, Texas  
Main Street Advisory Board  
February 8, 2019

**SUBJECT:**

Call to order - *Trisha Tallman, Board Chair*

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**

KM

City of Georgetown, Texas  
Main Street Advisory Board  
February 8, 2019

**SUBJECT:**

Discussion and possible action on the minutes of the December 14, 2018 board meeting - *Trisha Tallman, Board Chair*

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**

**ATTACHMENTS:**

	<b>Description</b>	<b>Type</b>
□	Minutes	Backup Material

**Minutes of a Meeting of the  
Main Street Advisory Board of the  
City of Georgetown, Texas  
Friday, December 14, 2018**

The Main Street Advisory Board met on Friday, December 14, 2018 at 9:00 AM at the Georgetown Public Library Classroom, 402 W. 8<sup>th</sup> Street.

The City of Georgetown is committed to compliance with the Americans with Disabilities Act (ADA). If you require assistance in participating at a public meeting due to a disability, as defined under the ADA, reasonable assistance, adaptations, or accommodations will be provided upon request. Please contact the City Secretary's Office, at least three (3) days prior to the scheduled meeting date, at (512) 930-3652 or City Hall at 113 East 8<sup>th</sup> Street for additional information; TTY users route through Relay Texas at 711.

Trisha Tallman called the meeting to order at 9:00 AM. All Board members were in attendance. D. Gaume entered the meeting at 9:07.

No guests in attendance.

Staff in attendance, Michaela Dollar, Economic Development Director and Kim McAuliffe, Downtown Development Manager.

### **Regular Session**

(This regular session may, at any time, be recessed to convene an Executive Session for any purpose authorized by the Open Meetings Act, Texas Government Code 551.)

A. Call to order at 9:00 a.m.

B. Discussion and possible action regarding approval of the November 2, 2018 board meeting minutes – Trisha Tallman, Board Chair

Motion by B. Nicholson to approve the minutes as presented. Second by K. Curry.

**Approved: 6-0**

C. Chair Report

T. Tallman guided discussion for the Annual Ten Criteria Report. The board reviewed each section of the report to verify the activities documented. The board agreed to the information that was included in the report and helped to complete the section required of the board.

The board took a brief recess from 9:18 to 9:21.

D. Project Team, Block Captains for BR&E, & Partner Updates

T. Tallman reported on the Breakfast Bites program that took place on Tuesday, she said it was a good presentation by both of the chief's. The next program will be on March 20, 2019.

Staff reported the latest on the ornament fundraiser. There are less than 50 ornaments left, and expect these to sell out very soon. Taking the time to have a table out for special events seemed to be helpful for pushing sales with this year. The greeting cards were also discussed and several requests have been made to create holiday greeting cards. The team will look to do an art contest for this for 2019.

T. Tallman reported on the Swirl and she has secured the top \$3,000 event sponsor. Cindy and Jim Harrington have been selected to be this year's honorary co-chairs. Staff gave a ticket sales update, we are way ahead on ticket sales for this year's event as compared to last year.

The gateway signage team will start meeting in January. B. Nicholson and D. Gaume will serve on that project.

A. Adams reported on Shop Small. It was a good event. A suggestion for next year is to have "ask me for help" signs up with the ambassadors on the corners. The team has not held the wrap up meeting yet, but will soon.

E. Staff Report

Staff reported on new business additions and relocations in downtown. The board asked if staff could request an update on the Red Poppy Festival from Cari Miller at the January or February meeting in anticipation of the 20<sup>th</sup> Anniversary for the event.

**Adjourn**

Motion by K. Curry to adjourn the meeting. Second by D. Gaume. T. Tallman adjourned the meeting at 9:58 AM.

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Approved by the Main Street Advisory Board on \_\_\_\_\_  
Date

\_\_\_\_\_  
Main Street Advisory Board Chair

\_\_\_\_\_  
Main Street Advisory Board Secretary

City of Georgetown, Texas  
Main Street Advisory Board  
February 8, 2019

**SUBJECT:**

Update on Tourism & 20th Anniversary of the Red Poppy Festival - *Cari Miller, Tourism Manager*

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**

City of Georgetown, Texas  
Main Street Advisory Board  
February 8, 2019

**SUBJECT:**

Chair Report - *Trisha Tallman, Board Chair*

**ITEM SUMMARY:**

Review 10 Criteria Report

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**

KM

City of Georgetown, Texas  
Main Street Advisory Board  
February 8, 2019

**SUBJECT:**

Project Team & Partner Updates

**ITEM SUMMARY:**

- Breakfast Bites
- Fundraising
- Georgetown Swirl
- Partner Updates

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**

Kim McAuliffe



City of Georgetown, Texas  
Main Street Advisory Board  
February 8, 2019

**SUBJECT:**

Staff Report

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**

Kim McAuliffe

City of Georgetown, Texas  
Main Street Advisory Board  
February 8, 2019

**SUBJECT:**

Adjournment

**ITEM SUMMARY:**

**FINANCIAL IMPACT:**

NA

**SUBMITTED BY:**

KM