TRG & San Jose Small Area Plans 2022-1-CPA

City Council Meeting March 22, 2022

Sofia Nelson, CNU Planning Director

Nat Waggoner, PMP, AICP Asst. Planning Dir. – Long Range



Agenda

- Neighborhood and Community Participation, progress to date
- Implementation Plan
- Comprehensive Plan Amendment Approval Criteria



Purpose

to build consensus for neighborhood plans that support infrastructure improvements, and compatible development, while sharing the history and culture of each neighborhood and supporting existing residents' ability to stay in their homes.







Neighborhood and Community Participation



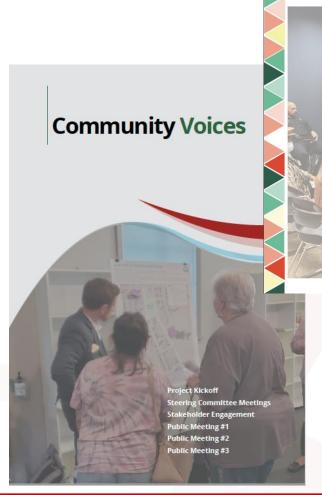
Progress to date

- Joint Steering Committee Meeting December
- Final Steering Committee Meeting January
- Planning and Zoning Commission February and March
- Outreach on adoption process



Community Outreach and Engagement

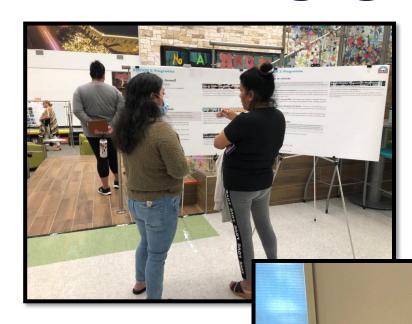
- Stakeholder Meetings
- Three Public Meetings
- Online survey
- Steering Committee Meetings (9 ea.)







Public Engagement- San Jose



Neighborhood Events

Single Family Residential Character

Community Garden
Community Mural
Sidewalks
OWNER Taxes Celebration of Mexican Heritage Programs for Kids

Access to a Grocery Store

More Gazebos in San Jose Park

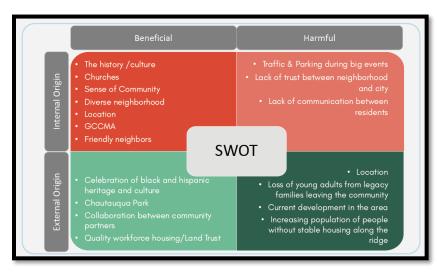


Vision Statement – San Jose

"San José is a historic, multigenerational, safe neighborhood in the heart of Georgetown that celebrates and protects its Hispanic heritage, residential character, and community assets like San José Park, San José Community Church, and the historic San José shrine."

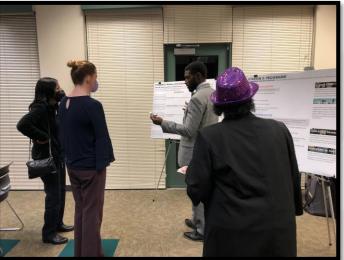


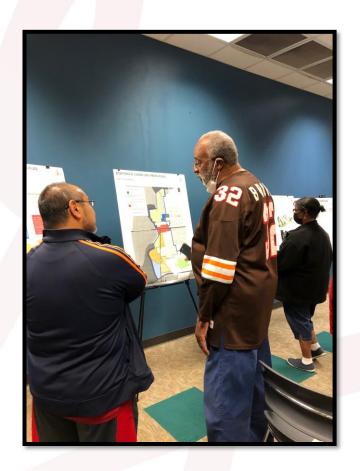
Public Engagement – TRG













Vision Statement-TRG

"The TRG neighborhood will be a safe, healthy and diverse multigenerational community that promotes and protects it's rich and varied heritage, residential character and cultural community assets for future generations and all citizens of Georgetown."



Neighborhood Preservation Plans



Implementation Strategies - San Jose

Conservation

Preserves existing housing for San José residents and celebrates the rich Hispanic history and culture of the neighborhood.

- Homeowner Rehab Program
- Property Tax Assistance
- Will Creation Assistance
- Homeowner Education
- Historic Preservation

Accessibility

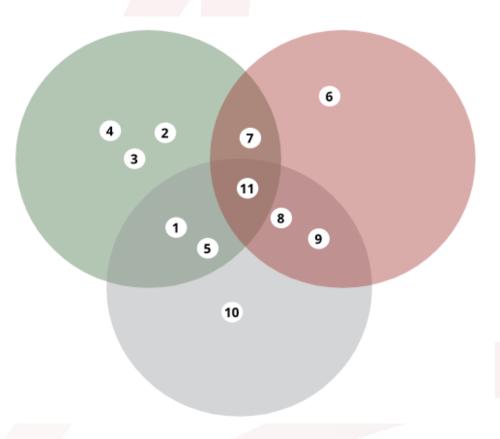
Guides infrastructure improvements to increase pedestrian access, calm traffic, and improve drainage thereby reducing flood risk in the neighborhood. This goal also focuses on increasing access to programming for youth.

- Partnership Schools
- Youth Programming
- Transportation
- Flood Management

Restoration

Proposes opportunities for compat neighborhood development, additional greenspace, while promo neighborhood safety and stability.

- Greenspace and Recreation
- Land Use and Zoning





San Jose Top Three Implementation Steps

- Establish a San Jose Neighborhood Association
 - Implementation assistance
 - Homeowner education
- CIP request for sidewalks along San Jose Street (north of the Park) and Maple Street
- Complete a feasibility study for an Anti-Displacement Tax Relief Fund
 - Develop a financial ask to complete the feasibility study
 - Determine potential funders to support the feasibility study



Implementation Strategies -TRG

Conservation

Preserve and develop affordable housing for TRG residents. Share and celebrate the history and culture of the TRG neighborhood.

- Home Repair Program
- Property Tax Assistance
- Will Creation Assistance
- Homeowner Education
- Historic Preservation

Accessibility

Improve infrastructure to increase pedestrian access throughout the neighborhood, and address traffic and parking issues.

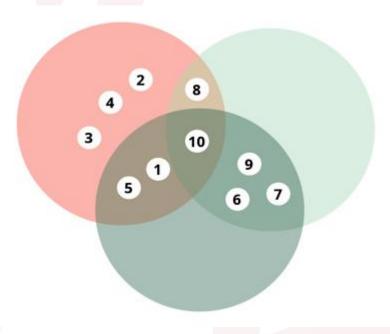
- Transportation
- Flood Management

Restoration

Propose strategies for compatible neighborhood development and additional greenspace, while promoting community-building to improve neighborhood safety and stability.

- Youth Programming
- Greenspace and Recreation
- Land Use and Zoning

Figure 56: Recommendations are Organized by Neighborhood Goals



TRG Top Three Implementation Steps

- Establish a TRG Neighborhood Association
 - Implementation assistance
 - Homeowner education
- Work with City of Georgetown to establish a TRG Neighborhood **Overlay District**
- Complete a feasibility study for an Anti-Displacement Tax Relief **Fund**
 - Develop a financial ask to complete the feasibility study
 - Determine potential funders to support the feasibility study



Comprehensive Plan Amendment



The need for the proposed change.



Creating local signage that shares the history of the neighborhood. To protect neighborhood history and culture.



Joséfina Rodriguez is shown standing on her porch at 1910 S. Pine, Source: Recuerdos Mexicanos



St. Helen's Sagrado Corazon de Jesus (Sacred Heart of Jesus) Men's group (1943), Source: Recuerdos Mexicanos

San Jose Neighborhood Plan 15









Portion of TRG From a 1916 Sanborn Fire Insurance Map







The amendment promotes the health, safety or general welfare of the City and the safe orderly, and healthful development of the City;

Infrastructure

Recommendations for Stormwater /Drainage

- Increased maintenance.
- · Install and/or repair curb and gutter. Utilize the City program for installing and/or repairing street curbs and gutters. Include in the Capital Improvement Program annual budget.
- · Perform neighborhood road resurfacing, based on the results of the maintenance evaluation scheduled in 2022. Utilize the City process to evaluate and prioritize roadway maintenance.
- Pursue CDBG/Hazard Mitigation funds.
- Perform a drainage study.
- Develop a passive recreation amenity in Geneva Park. Work with the City of Georgetown Parks and Recreation, Engineering and Public Works Departments to build recreation amenities in flood prone areas.

Recommendations for Emergency Management Access

· Improve enforcement along San José and Pine Streets to maintain a clear right-of-way for emergency vehicles.





Curb and Gutter



Physical Improvements



Pinch Points

















Enhanced Pedestrian





Educational Improvements



Striping



Enforcement



Discussion





Educational signage

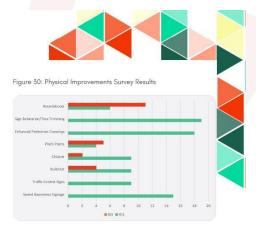


Figure 31: Educational Improvements Survey Result



TRG Neighborhood Plan 73



The effect of the proposed change on the need for City services and facilities;

Funding and Financial Strategies

Funding sources will be required to fully implement the San José Neighborhood Plan. A list of potential funding sources is included below, along with a brief summary, source and goals and a link to additional information where applicable.

1. Telling the Full History Preservation Fund

Philanthropic Funding: National Trust for Historic Preservation Summary: Supports the research, planning and implementation of interpretation programs. Goals: To preserve the history of places of importance in inderrepresented communities

4. City of Georgetown **Energy Efficiency and Water** Conservation Fund

Public Funding: City of Georgetown Summary: Dedicated to energy efficiency and water conservation programs and projects. Goals: Enhance quality of life and eliminate conditions detrimenta to public health and safety.

7. 2015 Road Bond

Public Funding: City of Georgetown Summary: Bond financing through the City of Georgetown. Goals: Supports infrastructure improvements, such as sidewalks along Maple Street and 15th

10. Community Development Financial Institutions (CDFI) Summary: CDFI's provide capital in

Goals: Offers affordable finance options for individuals and small businesses.

2. Historic Resource Survey & **Oral History**

Philanthropic Funding: Texas Historical Commission Summary: Funds architectural and archaeological surveys in mmunities. Goals: To document and preserve historic and cultural resources across communities in Texas.

and maintenance activities in the

Goals: Continued maintenance

Public Funding: Williamson County

Summary: Federal CDGB and

HOME funds managed by

Goals: Supports community

development and affordable

housing efforts. Funding can also

support flood mitigation efforts.

on housing, youth recreation and

development, affordable housing

youth recreation, capacity building

economic development.

Goals: Supports community

Williamson County.

City's drainage system

and improvements.

Block Grants

Funding

where they do business. Click Here to Learn More

3. Community Reinvestment

Summary: Encourage banks

to help rebuild and revitalize

Goals: To ensure banks meet

the credit needs of communities

Philanthropic Funding: Local Banks

5. Stormwater Fund Public Funding: City of Georgetown

6. 2021 Road Bond Public Funding: City of Georgetow Summary: A fund for the operating Summary: The bond proposition on the May 1 election authorized \$90 million for various street and transportation infrastructure projects. Goals: Sidewalks and hike improvements are eligible

Public Funding: U.S. Department of Summary: Provides funds to develop and maintain recreationa Goals: Supports improved access to outdoor recreational amenities

11. National Philanthropic 12. Georgetown Arts and **Culture Grants** Public Funding: Foundations and Endowments Georgetown Summary: Endowments that focus

Summary: Grant funding that supports arts and culture development in Georgetown. Goals: Support the development of arts and cultural heritage events and programs in the City.

San José Goals

residents and celebrates the rich Hispanic

1 Homeowner Rehab Program

2 Property Tax Assistance

Will Creation Assistance

4 Homeowner Education

Historic Preservation

Preserves existing housing for San José Guides infrastructure improvements to Proposes opportunities for compatible also focuses on increasing access to programming for youth.

increase pedestrian access, calm traffic, neighborhood development, and and improve drainage thereby reducing additional greenspace, while promoting flood risk in the neighborhood. This goal neighborhood safety and stability.

6 Partnership Schools Youth Programming

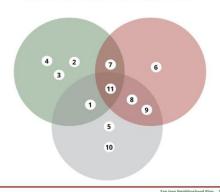
Greenspace and Recreation And Use and Zoning

Flood Management

8 Transportation

Each of the strategies outlined below is designed to ensure at least one of the goals above is achieved. All eleven strategies are organized under their associated goal. Many strategies help attain more than one of the neighborhood goals. They overlap to utilize resources adequately and work together to achieve the goals and vision of the San José Neighborhood Plan.

Figure 62: How Recommendations are Tied to Neighborhood Goals



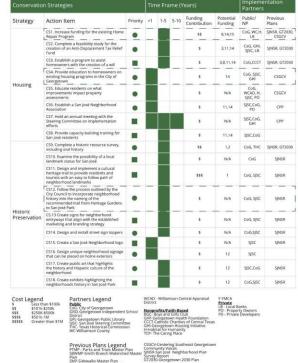


Table 21: San José Implementation Table

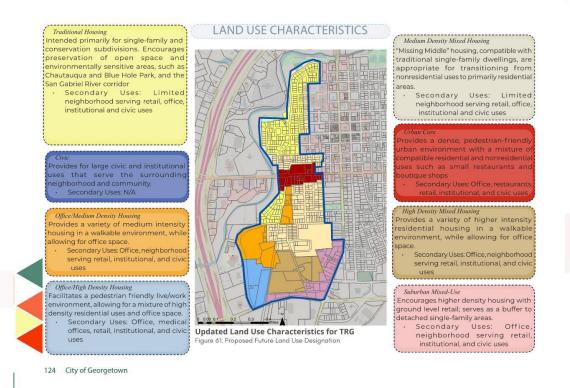
Implementation Strategies

Key: - Highest Priority - Priority

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The compatibility of the proposed change with the existing uses and development patterns of nearby property and with the character of the neighborhood







The implications, if any, that the amendment may have for other parts of the plan; and

Funding and Financial Strategies

Funding sources will be required to fully implement the San José Neighborhood Plan. A list of potential funding sources is included below, along with a brief summary, source and goals and a link to additional information where applicable

1. Telling the Full History

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Philanthropic Funding: Local Banks Summary: Encourage banks to help rebuild and revitalize communities. Goals: To ensure hanks meet the credit needs of communities where they do business.

4. City of Georgetown Energy Efficiency and Water

Conservation Fund Public Funding: City of Georgetown Summary: Dedicated to energy efficiency and water conservation programs and projects. Goals: Enhance quality of life and to public health and safety.

5. Stormwater Fund

Public Funding: City of Georgetow Summary: A fund for the operating and maintenance activities in the City's drainage system. Goals: Continued maintenance and improvements.

6. 2021 Road Bond

Public Funding: City of Georgetowr Summary: The bond proposition \$90 million for various street and transportation infrastructure Goals: Sidewalks and bike

improvements are eligible

Summary: Provides funds to

develop and maintain recreational

Goals: Supports improved access

to outdoor recreational amenities

9. Recreational Trails Program Public Funding: U.S. Department of

7. 2015 Road Bond Public Funding: City of Georgetown

Summary: Bond financing through the City of Georgetown. Goals: Supports infrastructure along Maple Street and 15th

10. Community Development

Financial Institutions (CDFI)

low wealth communities.

Private Funding

8. Community Development

Summary: Federal CDGB and HOME funds managed by Williamson County. Goals: Supports community development and affordable housing efforts. Funding can also support flood mitigation efforts.

Public Funding: Williamson County

Public Funding: Foundations and Summary: CDFI's provide capital i Endowments Goals: Offers affordable finance economic development ontions for individuals and small Goals: Supports community development, affordable housing,

11. National Philanthropic

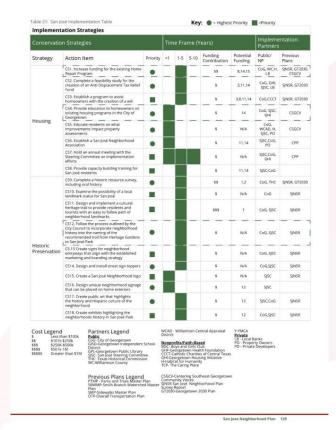
Summary: Endowments that focus on housing, youth recreation and

youth recreation, capacity building.

12. Georgetown Arts and Philanthropic Funding: City of Georgetown

Summary: Grant funding that supports arts and culture development in Georgetown Goals: Support the development of arts and cultural heritage events and programs in the City.

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Sec. 3.04.030. - Approval Criteria (Comprehensive Plan Amendment)

Criteria for a Comp Plan Amendment	Complies	Partially Complies	Does Not Comply
The application is complete and the information contained within the application is sufficient and correct enough to allow adequate review and final action;	X		
The amendment promotes the health, safety or general welfare of the City and the safe orderly, and healthful development of the City;	X		



Sec. 3.04.030. - Approval Criteria (Comprehensive Plan Amendment) cont.

Guideline for a Comp Plan Amendment	Complies	Partially Complies	Does Not Comply
The effect of the proposed change on the need for City services and facilities;	X		
The compatibility of the proposed change with the existing uses and development patterns of nearby property and with the character of the neighborhood;	X		
The implications, if any, that the amendment may have for other parts of the plan; and	X		
The need for the proposed change.	X		



Schedule | Next Steps

- March 22nd City Council
 - 2nd Ordinance Reading



Public Notification

- Notice Published in the Williamson County Sun on February 13, 2022
- To date, staff has received:
 - 1 written comments IN FAVOR
 - 0 written comments OPPOSED



Planning and Zoning Action

 At their March 1, 2022 meeting, the Planning & Zoning Commission recommended APPROVAL of the request (7-0).



City Council Action on First Reading

• At their March 8, 2022 meeting, the City Council APPROVED the first reading of the ordinance (7-0).



Second Reading of an Ordinance

An Ordinance of the City Council of the City of Georgetown, Texas, amending Section 1.12.060 of the Code of Ordinances relating to the adoption of an update to the Land Use Element of the 2030 Comprehensive Plan to include the San Jose and TRG Neighborhood Plans in accordance with Article 1, Section 1.08 of the Georgetown City Charter and Functional Elements Thereof; repealing conflicting ordinances and resolutions; including a severability clause; and establishing an effective date.



Next Steps

