

FY2021 Proposed Budget August 11, 2020











### Agenda

- Budget Context
- Budget Engagement Results
- Budget Process Review
- Proposed Budget Overview
- Council Feedback
- Next Steps







#### Context of 2020 and 2021

- COVID-19 Pandemic
  - Closures with impacts to revenues
  - City facility and service changes
  - Employee and public safety measures
  - Continued uncertainty on future measures
- Development Growth Continues
  - Residential and commercial growth not slowing down
- Continuing multi-year projects/initiatives
  - Fire station 6&7
  - Workday Implementation
  - Comprehensive Plan implementation
- Maintain service levels where possible



## Budget Contingency Plan – enacted for FY20 Budget

- Uncertainty over revenue impacts of COVID19 in March enacted the budget contingency plan – fiscal and budgetary policy
- Reviewed and froze vacant positions
- Reduced operating budgets
- Held on capital spending
  - Projects in capital plan were paused as spring debt sale was reduced to due stagnant bond market



### Key Themes for FY21

- Conservative revenue projections with continued COVID uncertainty
  - Flat sales tax
  - Lower development, court, and recreation revenue
  - Lower Property tax rate
- Continue to review service levels and staffing
  - Reduced parks & recreation programming due to reduced revenue and COVID social distancing measures
  - Other base budget cuts made
  - Employee market compensation
  - Merit increase of 2% based upon Council's feedback from 7/28 workshop – review during fall for implementation



### Key Themes for FY21

- Continue plan to open Fire Station 6&7 successfully
  - Hire 6 firefighters for float positions
- Continue to invest in Police staffing and training
  - Hire 2 police officers; fund the firing range/training facility
- Address limited areas in stress
  - Customer Care/Utility Control Center/Fiber Mgt
- Carry forward key capital improvement projects
  - Traffic/Public Safety/Utility Infrastructure
- Continue improvements in public/employee engagement
  - Citizen Survey
  - Civic Leadership Program
  - Employee Survey



### **Budget Cost Assumptions**

- Base budgets
  - Existing staff, supplies, maintenance and costs
  - May include increases related to growth
    - Utilities, maintenance, cost increases
  - Continue to provide overall existing levels of service; some areas may have reduced levels of service
    - Reduced travel, training, and supplies
    - Continue a limited number of frozen positions (7 positions in the General Fund)
    - Reduce Recreation/Parks programming due to pandemic
    - Service enhancements where necessary
    - New staffing, program funding to address growth or specific issues



## Summary - Financial Circumstances for FY21 Budget

- Lower revenue for FY21
  - Flat sales tax
  - Lower development, court and recreation revenue
  - Property tax within 3.5% cap
- COVID impacts
  - Flat sales tax revenue
  - Continued electric revenue impacts (lower load demand)
  - Reimbursement for FY20 COVID expenses
- Strategy:
  - Flat expenditure plan due to reduced revenues
  - Reduced compensation plan
  - Base budget cuts to provide room for increases where needed



### Budget Revenue Assumptions

- Proposed Property Tax rate \$0.418
  - Decrease from prior year rate of \$0.42
  - Within voter approval rate (3.5% increase allowed)
  - Allows for prepayment of some existing debt to allow room in rate to support continued infrastructure growth in future years
- Increase in Sanitation Rates
  - Residential increase of \$1.37 per month
  - Transfer station funding; Household hazardous waste program funding and increase by contractor
- Water Rate Study in progress
  - Results in August/September; implementation in January
  - Expect changes to conservation tiers and rates due to accelerated infrastructure



#### Property Tax Revenue – FY21

- General Fund (Operations and Maintenance)
  - \$15.9M in FY21
  - \$14.9M in FY20
  - 6.7% increase
- Debt Service (Interest and Sinking)
  - \$18.75M in FY21
  - \$17M in FY20
  - 10.2% increase
  - \$350K towards prepayment to retire existing debt
    - Allows for shaping future debt plan for mobility bonds





# Budget Engagement – Online Survey

- 660 Responses
- Almost 12k video views
- 1,500 comments on 6 open-ended questions
- Wide response rate from each city council district
  - Spread of 17.5% in District 5 to 6.3% in District 1



### Budget Engagement – Feedback

- No change to property tax rate and user fees
  - 34.3% of respondents would support an increase in user fees
- 70% of respondents rate the value of city services for the City taxes paid as Good or Excellent
- Rating for how the City is addressing the impacts of growth
  - 7.8% Excellent
  - 34.4% Good
  - 29.6% Fair
  - 23.9% Poor



#### Budget Engagement – Feedback

- Funding changes to manage traffic
  - 54.7% increase
  - 34.4% no change
- Funding changes to support infrastructure/roads
  - 54.6% increase
  - 35.1% no change
- Funding change to support safety in our city
  - 42.5% no change
  - 40.3% increase
- Other city services that should be prioritized
  - Maintain/increase services in the library





### **Budget Process**



### Budget Process – Workshops

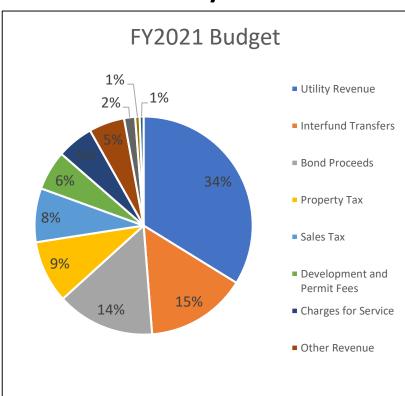
- Many 2020 budget workshops have informed the FY21 proposed budget
  - January 28 Transfer station workshop
  - February 25 Budget schedule/calendar workshop
  - March 10 Water Infrastructure Planning workshop
  - March 24 Facilities Internal Service Fund
  - April 14 & 28 COVID19 Budget impacts/planning
  - May 12 & 26 COVID19 Budget impacts/planning
  - June 9 Utility Capital Projects; mid year planning; GoGeo options
  - June 23 Facilities, Parks, Public Safety Capital Projects
  - June 23 Budget Pressures and Revenues
  - July 11 Council tax supported debt and Capital funding tax rate impact planning
  - July 21 Council budget worksession all funds review
  - July 28 Employee compensation civil service and non civil service



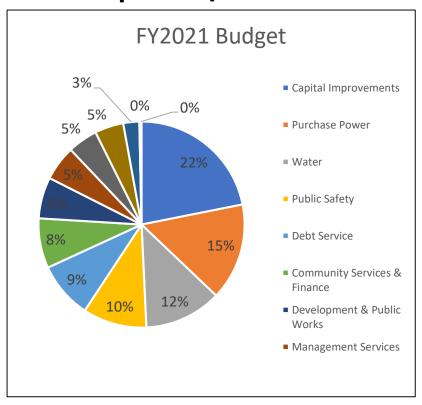


### Total City Budget

#### **FY21** Revenues/Sources



#### **FY21 Expenses/Uses**





## Total Budget - Major Expense Categories

- •\$396 million total budget
  - \$77M in planned capital projects, plus
    \$9M available in GEDCO
  - \$60M in purchased power expense
  - \$41M in Water
  - \$39.7M in public safety
  - \$35M in debt service



#### Maintain Service Levels – Increase staffing in high growth areas

- General Fund
  - Fire 6 firefighters
  - Animal Shelter PT Veterinarian (net \$0 cost to General Fund)
  - Police two officers
- Joint Services
  - Customer Care Customer Service Representative
  - Engineering Project Manager
- Information Technology
  - Fiber Supervisor
  - System Analyst
- Electric
  - Utility Analyst
  - Control Center Operator
- Water
  - Utility Analyst

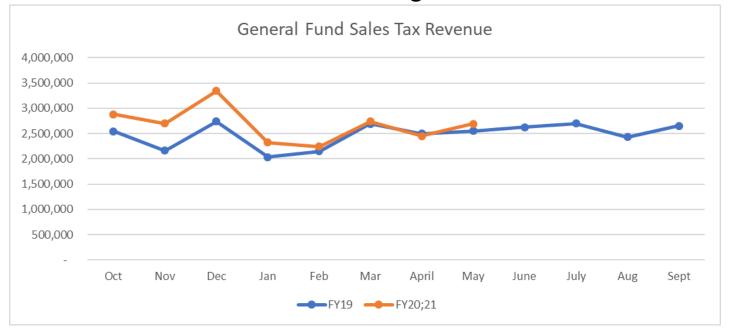
15.5 New Positions





#### General Fund - FY21

- Revenue Assumptions
  - Sales tax 0% increase over budget; \$17,859,375 million
    - New development like Wolf Crossing, Holt Cat and Academy Sports & Outdoors offsets other areas impacted by pandemic business closures
    - 7.7% increase over FY19 ending balances





#### Tax Rate for FY21 Budget

- Property Tax Valuations
  - Total assessed value is certified at \$8.6 billion, which is an increase of 6% over previous year
- New Value represents \$461M
  - Over 33% increase in new property over prior year
  - 54 commercial property improvements compared to 13 last year
- Increase in new property on tax rolls allows for sufficient revenue in O&M and I&S



#### General Fund - FY21

- Property Tax \$15.9M
  - Approximately \$1M in new revenue
  - 3.5% increase allowed in voter approved rate
  - SB 2 allows cities to go up to 8% before requiring voter approval due to emergency declaration being declared
- Rate \$.418 per \$100 value anticipated
  - Lower than FY20 rate of \$0.42
- Average homestead property decreased by 2.3%
  - \$278,001 in FY21; \$284,765 in FY20
  - Average homeowner will pay \$34 less in property tax in upcoming year



#### Tax Rate for FY21 Budget

- The proposed tax rate is \$0.418 per \$100 valuation, which is \$0.002 lower than the FY20 rate. This is a 7.3% increase over the no new revenue rate adjusted for sales tax.
- The no new revenue rate adjusted for sales tax is \$0.389738, which represents the rate that would be needed to produce the exact same revenue as the previous year.
- The voter approval rate is \$0.418013.

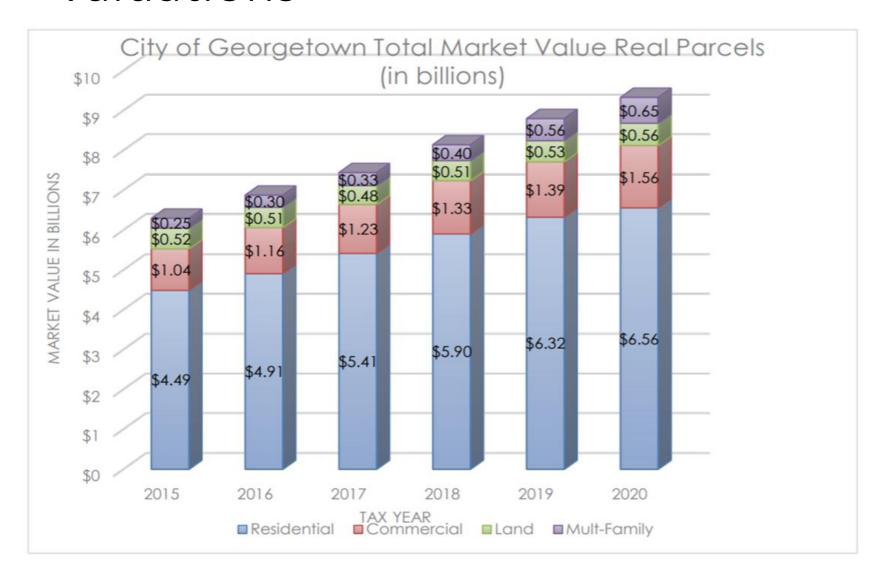


### Tax Rate for FY21 Budget

- At the proposed tax rate of \$0.418, the estimated tax decrease for the average homeowner (on a \$287k taxable value) would be almost \$34.
- This tax rate includes necessary funding for proposed operations and payment of debt, including an additional \$350K towards prepaying callable debt service to increase future debt capacity.



## General Fund – Property Valuations





#### General Fund - FY21

- Sanitation
  - Current residential rate \$19.55
  - New proposed residential rate \$20.92
  - Anticipate proposing a rate adjustment of \$1.37
    - 1.26% in TDS Contract = \$0.25
    - Transfer station costs (debt service) = \$1.00
    - Fee for Household Hazardous Waste = \$0.12
  - Overall 7% increase
  - Commensurate increase for commercial customers



#### General Fund - FY2021

- Parks and Recreation Revenue is reduced 29% over FY19 actuals due to expected continued impacts of COVID
  - Areas Impacted
    - Recreation Center
    - Recreation Programming
    - Tennis Center
    - Aquatics
  - Assumed program cuts, reduced hours at pools and other cost savings to partially offset the reduced revenue



#### General Fund – FY21 Expenses

- Base budget cuts Over \$796K
  - Significant Service level impacts in Parks & Rec
    - Reduced pool operations at River Ridge Pool
    - Reduced swim lessons
    - Reduced babysitter service at Rec Center
    - Aerobics Cut Group Fitness with membership
    - Reduced instructional payroll
- In addition, cut the transfer to the parks equipment replacement fund \$240K – will skip a year of replacement of playground equipment and other parks improvements



#### General Fund – FY21

- Base budget cuts over \$796K
  - Reduced travel, training, supplies
  - 7 Frozen Positions \$331K
    - Parks Maintenance Worker
    - Challenge Course Coordinator
    - 2 part time recreation assistants
    - Court supervisor
    - Admin. Secretary (Administrative Services)
    - Business Analyst (Public Works)
    - Librarian



#### General Fund - FY21

- Public Safety
  - Fire
    - 6 new firefighter float positions -\$431,411
    - Station equipment \$78,400
    - Supplies for new stations \$19,000
  - Police
    - 2 new police officers \$354,382
    - DroneSense software \$7,140



#### General Fund - FY21

- Administrative and Council
  - Redistricting \$40,000
  - Mobility Bond planning \$8,000
  - Citizen and Employee surveys \$31,000
  - City council goal setting work session -\$9,500



### General Fund - FY2021 Expenses

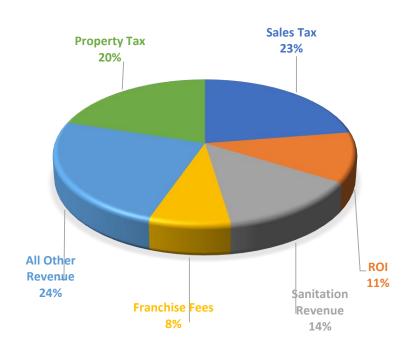
- Community Services
  - Training \$6K
  - Code enforcement officer development/steps \$8K
  - Part Time Veterinarian \$50K
    - Adds .5 FTE
    - \$35K existing contract services funding available in budget
    - \$15K donation from Friends of the Animal Shelter
- Communications
  - New Van maintenance (capital funded through PEG special revenue fund)

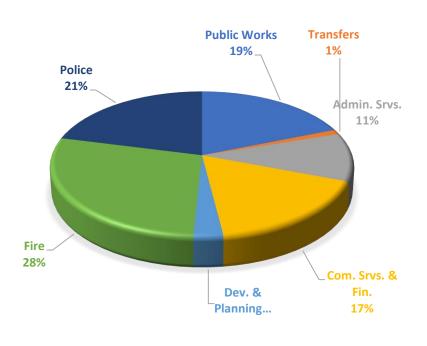


#### Where the Money Comes From/Goes General Fund

#### **FY2021 REVENUES**

#### **FY2021 EXPENSES**











## Capital Improvements

- Continued significant investments to address growth pressures
  - Property Tax supported facilities, public safety, parks, roads, sidewalks
  - Rate and fee supported water/wastewater, electric, stormwater drainage, airport, sanitation
  - Sales tax supported through the city's 4A and 4B corporations



#### Facilities – FY21 CIP

- Public safety training and operations tactical and firearms training center - \$4,500,000
- Rec Center/Teen Center Renovation -\$200,000
- Transfer station \$11 million
  - \$1 million previously funded in FY19
  - \$5 million repurposed due to project timing on parking garage
  - Self supporting paid through the sanitation rates



## Equipment – Tax Supported

- Public Safety Vehicles
  - -\$1,080,000 Police
  - -\$2,290,000 Fire
- Equipment
  - -\$363,278 radio replacement (final year)
  - -\$225,000 Cardiac monitors
  - -\$580,000 SCBA replacement



## Parks Capital Improvements

- Parks CIP Rollforward of FY20 projects not funded during stagnant debt market – \$1,795,000
  - Neighborhood Park Development \$250K (Heritage Gardens)
  - Parks Master Plan \$200K
  - Regional Trail through Wolf Crossing property \$1,275,000
  - Tennis Center pool demo \$70,000
- New Parks projects for FY21 \$150,000
  - Continuation of ADA Transition Plan (\$150,000) –
    upgrades to trails and facilities for accessibility



### Transportation Capital Improvements

- DB Wood \$4,000,000
  - -\$14.4M in future years
- Sidewalks \$1,000,000
- Intersection Improvements \$1,800,000



## Airport – Capital Improvements

- Airport CIP \$750,000
  - Airport Maintenance/Equipment Storage Facility (\$750,000)



## Stormwater Capital Improvements

- Stormwater CIP \$1.M
  - Curb and Gutter (\$500,000)
  - Drainage Improvements/Flood Mitigation Projects (\$300,000)
  - Stormwater Inventory (\$200,000)



## Electric Capital Improvements

- Electric CIP \$5,648,625
- Continue system upgrades
- \$2.5 million related to new development
- Various Feeder and transformer improvements
- Purchase of equipment
  - Reel turret trailer \$98K
  - Underground pulling trailer \$181K



## Water CIP- \$28,650,000

- Projects rolled from FY20 \$5,550,000
- Round Rock: \$9,200,000
  - Connection and storage
- Hoover: \$6,100,000
  - Pump station, line and elevated tank
- Water Oak: \$3,500,000
- South Plant: \$1,250,000
- Misc line and tank: \$750,000
- Aviation Drive:\$2,300,000
  - Fire flow





## Wastewater CIP - \$2,650,000

- Edwards Aquifer Recharge Zone (EARZ)
  - TCEQ mandate
  - \$1,500,000
- Lift Station Repair/Upgrades (as needed)
  - Approximately 40 stations system-wide
  - \$550,000
- Cimarron Hills Treatment Plant Expansion
  - Contractual Commitment Funded by Oaks at San Gabriel
  - Construction FY23/24
  - \$600,000 Design FY21
  - Developer reimbursed







## Electric Fund FY20 Projections

- Operating revenues totals \$90 million
  - Electric charges are projected to be \$2.9 million down from the budget of \$85.5 million. This decline is the direct result of lower load demand due to COVID
  - Developer contributions are projected to total \$2 million, which is \$1.4 million more than budget
- Operating expenses total \$83.4 million
  - Electric resource expenses are projected to end on budget with the positive impact of renewable energy credit sales
  - Overall expenses are projected to end \$1 million less than budget due to operational savings seen throughout the year



## Electric Fund FY20 Projections

- Non operating revenues are projected to total \$15.2 million, which is \$10.2 million above budget. This is due to an anticipated sale of transformers to LCRA and the second year of the sale of the fiber system to the IT Fund.
  - Sale of transformers \$9.6 million
  - Fiber system sale installment \$651k
- Non-Operating expenses are projected on budget at \$9.1 million for capital improvements and debt service.
- Projected ending fund balance of \$18.9M with \$13.4 million in non-operating reserves and \$1.3 million in reserved bond proceeds after contingency is met.



#### **Electric Fund FY21**

- Operating revenues totals \$90.4 million which represents 1% growth due to residential and commercial growth and reimbursement from the S. Georgetown TIRZ for electric infrastructure expenses.
- Operating expenses total \$84.4 million which is a 1% growth over FY20 projections.
  - Operational savings continue from FY20 projections
  - Electric resource management is conservatively budgeted at \$60.3 million



#### Electric Fund FY21

- Non operating revenues total \$5.6 million of bond proceeds for capital improvements
- Non-Operating expenses total \$9.5 million for capital improvements and debt service
- The ending fund balance is budgeted at \$21.1 million with non-operating revenues at \$15.8 million above contingency reserves



#### Electric Fund FY21

- Proposed enhancements include:
  - Control Center logic controllers -\$12,000
  - Administration Utilities Analyst \$113,687
  - Metering AMI modems- \$12,000; handheld computers \$39,748; Meters (funded by Water) \$100,000
  - T&D Turret Trailer \$98K; underground pulling trailer \$181K (funded through short term debt)
  - Operations Dispatcher training \$30,000, locator equipment \$10,000, System Operator \$81,864



## Water Fund – FY20 Projections

- Operating revenues totals \$52 million which is an increase of 5.17% primarily due to development fee growth of \$2 million
- Operating expenses total \$43 million which is 0.3% lower than budget due to operational savings
- Non-operating revenues are projected at \$35.7 million of bond proceeds for capital improvements and \$26 million of impact fees



## Water Fund – FY20 Projections

- Non-operating expenses total \$105.6 million for capital improvements and for debt service which matches the fast growth of the water utility
- Projected ending fund balance of \$31.1 million by end of FY2020 with \$10 million in non-operating contingency and available fund balance of \$11.3 million after meeting contingency requirements



#### Water Fund — FY21

- Operating revenues totals \$53.2 million which is an increase of 2.27% over FY20 projections. The increase reflects moderate customer growth
- Operating expenses total \$45.5 million which represents a 5.42% growth over FY20 projections. This increase is primarily due to increases in wholesale water purchases, increases in utility costs, and metering allocations.
- Non operating revenues include \$35.1 million of bond proceeds for capital improvements and \$18.8 million of impact fees.
- Non-Operating expenses total \$39.3 million for capital improvements and for debt service.
- The ending fund balance is \$34.6 million with a \$10 million non operating reserve and available fund balance of \$15.4 million after meeting contingency requirements



#### Water Fund – FY21

- Proposed enhancements total \$375K
  - Position business analyst \$80K
  - Leak detection technology \$50K
  - Wastewater plant upgrades 245K
- Water Rate Study currently underway
  - Last rate update in 2018 indicated need for future rate increases due to treatment infrastructure
  - Updated growth patterns and usage
  - Results to Water Advisory Board and Council in next two months
  - Estimated implementation January 2021







## Airport Fund FY21

- Operating revenues totals \$3.4 million
  - Reduced fuel revenue and expense due to prices
- Operating expenses total \$3.5 million
- Non operating revenues total \$700,000 of bond proceeds for an airport storage facility
  - Previously planned in FY20
- Non-Operating expenses total \$908K for capital improvements and debt service
- Projected ending fund balance of \$923K by end of FY21



#### Stormwater Fund FY21

- Operating revenues totals \$3.8 million
- Operating expenses total \$2.9 million
- Non operating revenues total \$500,000 of bond proceeds for drainage improvements
- Non-Operating expenses total \$1.5 million for capital improvements and debt service
- Proposed enhancements include a vehicle for site inspections (\$35,400) and a rate study (\$30,000)
- Projected ending fund balance of \$1.6 million by end of FY2021







## Tourism/CVB Fund

- Revenues total \$1.05 million
  - Hotel tax projected at FY20 levels
- Expenses total \$1.5 million
  - Red Poppy for April 2021
  - Continued promotion of Georgetown as a destination
  - No proposed enhancements
- Projected ending fund balance of \$850K by end of FY2021 still meets contingency requirement



## Council Discretionary Fund

- Council directed the excess General fund revenue from FY2019 to go towards the General Fund economic stability reserve at beginning of COVID19 pandemic
  - \$1.759M available in General Fund ESR
  - Council can direct using those funds towards projects or transferred to this fund
- FY21 revenues total \$500 for interest income
- Council directed a transfer of \$110,983 to the General Fund to help fund one-time expenses in FY21
- Projected ending fund balance is \$0 in FY21



#### Street Maintenance Fund

- Revenues total \$3.9 million
  - Sales tax revenue flat for FY21
- Expenses total \$4.4 million
  - Cutler process; high performance pavement seal
  - Detailed street listing on June 23 workshop
- Projected ending fund balance of \$1.9 million by end of FY2021



#### **GTEC Fund**

- Revenues total \$18.6 million
  - \$7.9 million in sales tax (flat from FY20)
  - \$10.6 in bond proceeds to fund new street projects for economic expansion
- Expenses total \$16.8 million
  - \$10.6 million in new projects \$2M for Costco area; \$600,000 for Confido; \$8 million for Aviation Drive
  - \$3.8 million in debt service (includes transfer to General Debt Service
- Projected ending fund balance of \$15.3 million by end of FY2021
  - Fully funded contingency and debt service reserve



#### **GEDCO Fund**

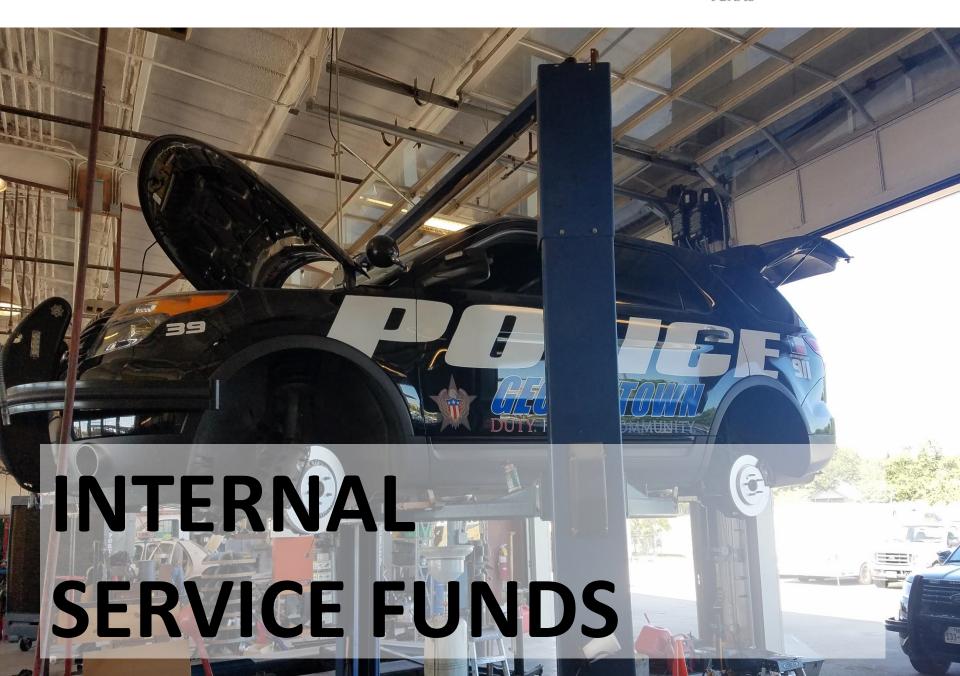
- Revenues total \$2 million
  - Forecasting flat sales tax from FY20 to FY21
- Expenses total \$10.1 million
  - \$3.3 million for previously approved projects
  - \$2 million for Aviation Drive (Utility improvements)
  - \$3.9M for future economic development projects
- Projected ending fund balance of \$708K by end of FY2021
  - Meets contingency and debt service policy



# Tax Increment Reinvestment Zones – FY21

- Meetings held with boards July 29 and 31 for review of projects and annual reports
- Williams Drive Gateway only administrative expenses
- Rivery Debt service and administrative expense
- South Georgetown final payment for electric infrastructure, administrative expense and dissolving of TIRZ in FY21
- Downtown administrative and project expenses
  - Continued work on City Center include shotgun house educational kiosk and demolition of bldg. at 9<sup>th</sup> and MLK and possibly shade structures
  - Art murals and potential art park around Founders Park
  - Public input to continue to drive improvements







### Internal Service Funds – FY21

- Joint Services
  - Cut expenses by \$220,000
  - Does not meet contingency requirements
  - Enhancements of \$532K including
    - Infrastructure project manager in Engineering
    - Customer Service Rep in Customer Care
    - Overhead cost allocation study
    - Workday training and programming
    - Itineris/UMAX contingency
    - Warehouse upgrades
- Fleet Services
  - Meets contingency requirements
  - Enhancements include replacement of courtesy van



#### Internal Service Funds — FY21

- Information Technology
  - Meets contingency reserves
    - Balance in FY20 used towards fiber asset transfer from Electric
  - FY21 Enhancements include
    - Increases due to fiber network shift 2 positions
    - System analyst for Meter Data Management and Geodigital
    - Backup data system software
- Facilities
  - Meets contingency requirements
  - Enhancements include awning replacement at Animal Shelter



#### Self Insurance Fund

- Revenues totals \$9.1 million.
  - .76% slight decrease from FY20 projections
- Expenses total \$9.5 million projected conservatively
  - 9.5% increase overall
  - 10.4% projected increase in medical claims
  - 16% increase in stop loss



#### Self Insurance Fund

- Budgeted ending fund balance of \$3.9 million by end of FY2021
  - Both reserves funded in total
  - Ending fund balance increased by \$1.1 million over FY20 budget
- Healthy balances allow for recommendation for no rate increases for employees for health or dental



## **Budget Summary**

- The proposed budget totals \$396 million
  - 10% decrease from the FY20 adopted budget
  - Timing of capital projects drives most significant changes
  - General Fund increase of 3.7% over FY20 budget
    - Population growth of 7.2%
    - Consumer Price Index increase of 2.3%
- Continued planning to meet demands of continued residential and commercial growth
- Continued work on City Council priorities while recognizing COVID19 uncertainties







# FY2021 Proposed Budget Calendar

- Aug 11: Regular Meeting; set max tax rate, & set dates for Public Hearings
- Sep 8: Regular Meeting: public hearings on budget and tax rate, 1st reading of the budget, 1st reading of the tax rate, GTEC, GEDCO, Village PID budgets adopted
- Sep. 22: Regular Meeting: 2nd reading of the budget, 2nd reading of the tax rate



#### Public Outreach

- Current
  - Proposed Budget posted on City website and eBook at Library; Facebook
  - Press release on proposed budget
- Public Hearings on Budget and Tax Rate 9/8
- Future
  - Adopted Budget in Brief published on website
  - Adopted Budget (full book) published on website/library
  - Budget Video on Adopted Budget on website/social media