



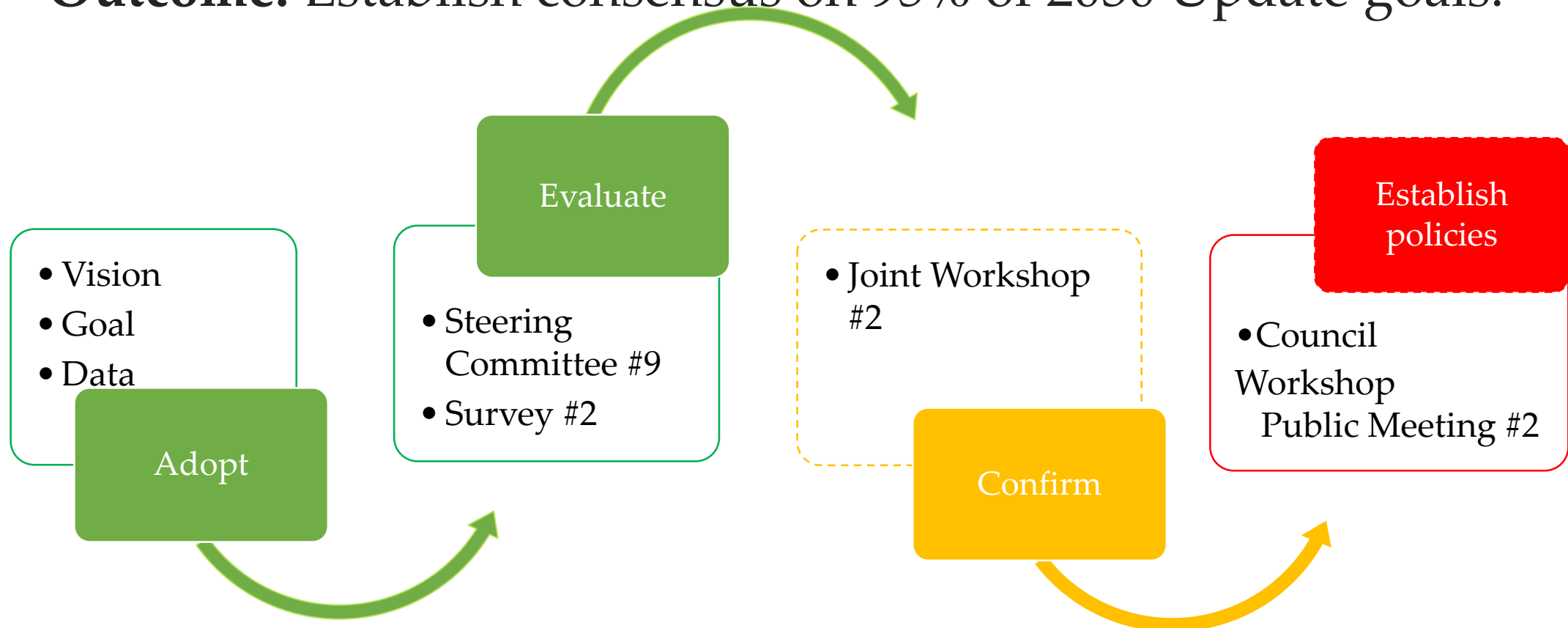
# 2030 PLAN UPDATE

Joint Session | Housing Policies | April 10, 2019



# WELCOME

- **Challenge:** Are housing policies Specific, Achievable and Relevant?
- **Outcome:** Establish consensus on 95% of 2030 Update goals.



# FEEDBACK WE ARE SEEKING

- Are these policies **Specific, Achievable?**





Specific. Is it focused?

Achievable. Is the policy **realistic** to achieve by 2030?









- Do the policies help achieve our goal?
- Do we need any additional policies?
- Are there any policies you do not support?

# 2030 PLAN UPDATE GOALS

-  Promote development patterns with balanced land uses that provide a variety of well-integrated housing and retail choices, transportation, public facilities, and recreational options in all parts of Georgetown.
-  Reinvest in Georgetown's existing neighborhoods and commercial areas to build on previous City efforts.
-  Provide a development framework that guides fiscally responsible growth, protects historic community character, demonstrates stewardship of the environment, and provides for effective provision of public services and facilities.
-  Guide, promote, and assist the preservation and rehabilitation of the City's historic resources.

# 2030 PLAN UPDATE GOALS

-  Ensure effective communication, outreach, and opportunities for public participation and community partnerships to foster a strong sense of community.
-  Ensure access to diverse housing options and preserve existing neighborhoods, for residents of all ages, backgrounds and income levels.
-  Maintain high quality infrastructure, public safety services, and community facilities.
-  Actively partner with GISD, Williamson County, other governmental agencies, and local organizations to leverage resources and promote innovation.
-  Maintain and add to the existing quality parks and recreation.
-  Improve and diversify the transportation network.

# HOUSING ELEMENT

## Goal

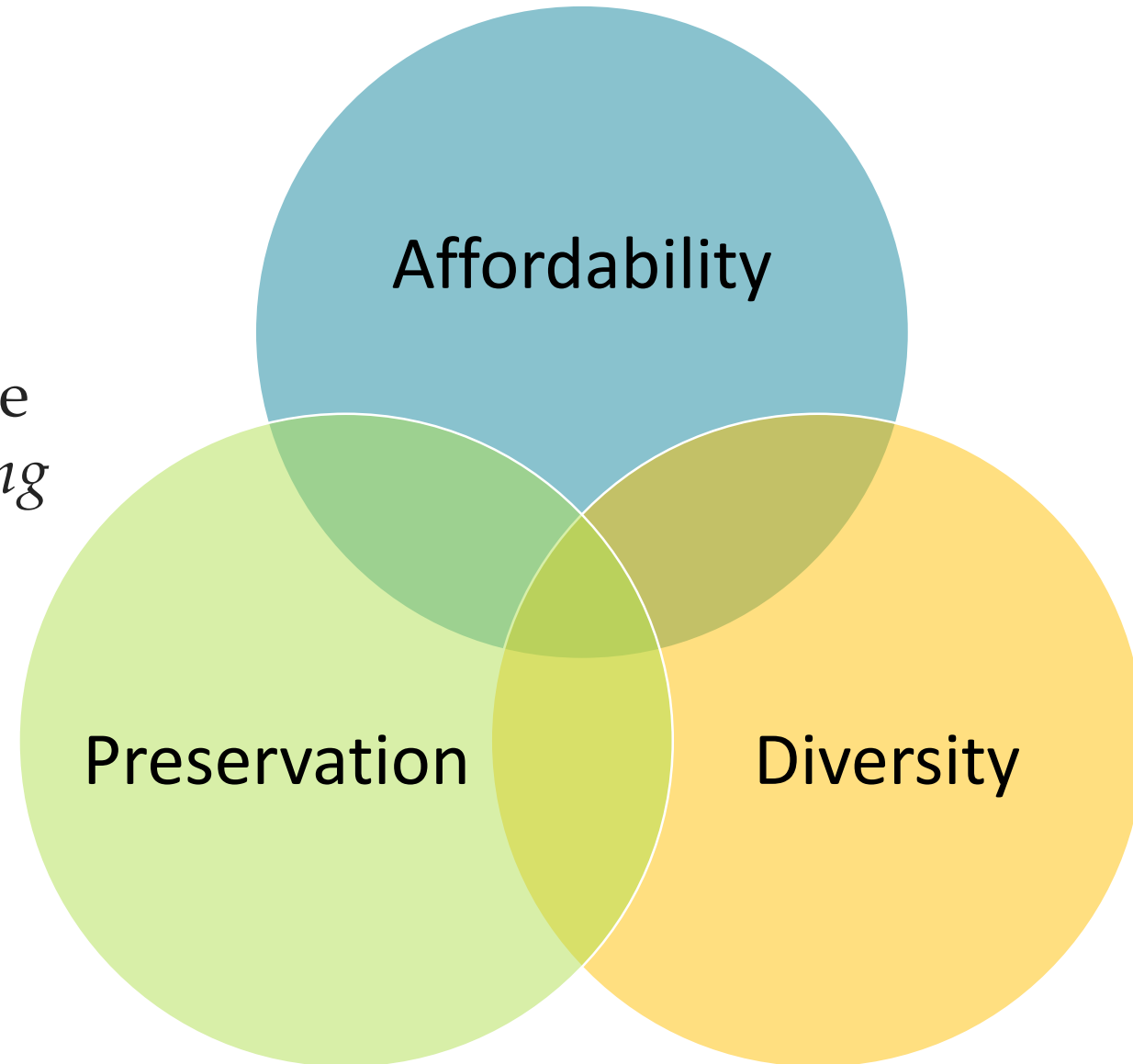
Ensure **access** to **diverse** housing options and **preserve** existing neighborhoods, for residents of all ages, backgrounds and income levels.

## Policies



# COUNCIL DIRECTION 2.26.19

- Council seeks policy statements encouraging a diversity in housing options and a range of density
- Council seeks policy statements with the identified elements of preservation (*aging in place, naturally occurring affordable housing, home rehabilitation*)
- Council seeks policies that address the needs of Low income, workforce and seniors



# STEERING COMMITTEE RECOMMENDATION

Policy Number	Policy	Specific	Achievable
Preservation			
P1	Preserve existing housing stock that contributes to diversity and affordability.	X	X
P2	Preserve existing neighborhoods.	X	Not
P3	Support owner ability to stay in their home in neighborhoods with rapid value increases.	X	Not
P4	Maintain and promote neighborhood character and quality.	X	X



# STEERING COMMITTEE RECOMMENDATION

Affordability			
A1	Support existing rental choices for low-income households.	X	X
A2	Increase rental choices for workforce households.	X	X
A3	Increase rental choices for senior households.	X	X
A4	Increase homeownership choices for workforce households.	X	X
A5	Support community housing choices for all residents.	Not	X

# STEERING COMMITTEE RECOMMENDATION

Policy Number	Policy	Specific	Achievable
Coordinated Housing Programming (global policies)			
C1	Actively seek and build partnerships to leverage resources and promote innovation.	X	X
C2	Align housing goals with other city policies and strategic plans.	X	X
C3	Ensure <del>opportunity for stakeholder</del> <b>community</b> engagement through outreach and communication.	X	X

# STEERING COMMITTEE RECOMMENDATION

Diversity			
D1	Encourage and incentivize new housing to provide a mixture of housing types, sizes and price points.	X	X
D2	Ensure land use designations and other policies allow for and encourage a mixture of housing types, densities, and price points.	X	X
D3	<del>Provide opportunity to create complete neighborhoods across Georgetown that have a mix of housing types and land uses, affordable housing and transportation options, and access to healthy food, schools, retail, employment, community services, and parks and recreation options.</del>	X	Not
D4	<del>Support choice</del> Provide enough housing options and services to allow people to stay in Georgetown as they grow older <del>age in the community.</del>	Not	Not